

Richard Nixon Presidential Library  
White House Special Files Collection  
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
63	6	11/02/1962	Letter	To: Bob From: Don Roberts Re: Nixon's appearance on the "Today" Show. Attached: Three copies of Minutes Re: Today Show. Duplicate copies not scanned. 11 Pages.
63	6	1962	Memo	To: Bob From: Harriett Weigand Re: TV spot schedule of times for Oct. 31- November 5th. 14 Pages.
63	6	1962	Memo	TV Spot Schedule for Oct. 31- November 5th. Duplicate copies not scanned. 13 Pages.
63	6	1962	Memo	TV Spot Schedule for Oct. 31- November 5th. Duplicate copies not scanned. 13 Pages.
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63	6	10/19/1962	Memo	To: Bob Haldeman From: Joe Agnello. Re: Film Expediting. 2 Pages.

NATIONAL BROADCASTING COMPANY, INC.

A SERVICE OF RADIO CORPORATION OF AMERICA

Sunset and Vine, Los Angeles 28, California

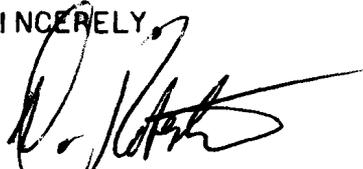
THORNWALL 5-7000  
VICTORIA 9-3911

11-2-62

DEAR BOB:

SORRY THAT THE BULLETIN INTERRUPTED MR. NIXON'S  
APPEARANCE THIS MORNING ON THE "TODAY" SHOW.  
ATTACHED IS A TRANSCRIPT OF THAT PORTION OF THE  
INTERVIEW REQUESTED BY HERB KLEIN. PLEASE  
EXPRESS MY PERSONAL REGRET AND APOLOGIES TO MR.  
NIXON.

SINCERELY,



DON ROBERTS  
MANAGER, NEWS OPERATIONS  
PACIFIC DIVISION

*file*



DONALD C. ROBERTS

MANAGER, NEWS OPERATIONS  
NATIONAL BROADCASTING COMPANY, INC.  
SUNSET & VINE  
LOS ANGELES 28, CALIFORNIA

AREA CODE 213  
THORNWALL 5-7000  
VICTORIA 9-3911

NIXON - TODAY SHOW

NIXON:.....It's rather enjoyable meeting people in the farms and factories - you can't do that when you're running for President and travelling to 50 states. And you get into some very out of the way places, believe it or not. I stayed the other night in a hotel called the Boondocks. It's the name of a hotel. It's in Walnut Grove, California. One of the best hotels, incidentally, that I've ever been in. But I've been to the Boondocks in California. I didn't get to the Boondocks when I was running for President.

AGRONSKY: Mr. Nixon, Why do you think you'd make a better Governor than Mr. Brown?

NIXON: Well, I think that California, as it becomes the first state in the nation, needs to upgrade the quality of those who serve, particularly in appointee positions in Sacramento. We need to be in the big leagues and we need a Governor who can attract and who will attempt to bring to Sacramento, regardless of party label, men of high qualification to run the biggest state business in America. I think I can serve in that way and also I have programs that will move California forward and not simply be satisfied with rather just reacting to the great problems of a fast growing state.

AGRONSKY: Now Governor Brown insists that you've no interest in California - that you merely stay here - and I quote Governor Brown now - "to convert the State Capitol into Nixon for President Headquarters." Have you renounced truly a presidential ambition?

NIXON: I certainly have. I'm glad to state it again on the TODAY Show, which has a big listening audience across this nation. Being Governor of the first state is a full time four year job and I'm not going to do what Mr. Brown did when he became Governor of this state in '58. He started to run for President four months later. And when you take time off to

NIXON: concentrate on running for President, you can't handle the problems of  
(cont'd) this state. I will not, under any circumstances, be a candidate for  
President. I'm going to be Governor of California.

AGRONSKY: You regard that then as a flat renunciation.

NIXON: An absolutely flat renunciation and just as great as was and flat as was  
General Sherman's.

AGRONSKY: Um-hm. Now, Mr. Nixon, what effect has the Cuban crisis, which happily  
has now subsided, had on this campaign and most particularly on your  
own election prospects?

NIXON: Very difficult to assess it. You know everybody takes polls. I haven't  
seen any since the Cuban crisis came along. But there're some who think  
it helps Mr. Brown because of his identification or attempting to identify  
himself with the national administration. There are others who think it  
may help me due to the fact that I have been somewhat knowledgeable in  
this field and have spoken out strongly in support of President Kennedy's  
policy. My guess is that we won't know the answer till November 6th, but  
my guess is that it balanced off - that it didn't help either of us or  
hurt either of us significantly.

AGRONSKY: You really feel that then?

NIXON: That's the way I feel about it, but I'm no expert in this field.

AGRONSKY: ...considerable national ....Could you project it on a national scene?

NIXON: The national scene - it tends to help incumbents when they're running  
for the Senate or the House of Representatives. People -

(BULLETIN)

NIXON: ....the deal with Communism in California supplementing what is done nationally. This isn't a question of the loyalty of Mr. Brown or myself. I notice, for example, just two days ago that he said that he was a better American than I was. Now, I don't answer by saying that I'm a better American than he is. I think he's a good American. I hope that I am. The question is what do we want to do to deal with Communism. I think I know something about this field and I, therefore, have offered a program - a program which meets constitutional requirements to supplement what is done nationally to deal with Communism in California - not because we fear it but because we need to deal with the conspiracy whose agents are completely controlled by a potential enemy of the United States.

AGRONSKY: You don't feel, Mr. Nixon, that this is a straw man in California that Communism really is not of sufficient proportions in this state to really be of such significance that you would devote a considerable portion of your campaigning to regard it as an issue?

NIXON: Martin, that same argument was made when I was investigating the Hiss case 12 years ago. You were in Washington at the time. And they said this is a red herring. Mr. Truman said it. But here was Alger Hiss - a man who had the best education you can get in America - who was a Supreme Court Judge's secretary - who went to Yalta - went to the United Nations Conference - was a Communist - and an espionage agent. It was a red herring they said. No, it's not a straw man. Whenever there're individuals like that - whether they're on our campuses or any place else - we don't fear them, but we need to expose them and we need to see to it that they can't spread their poison in America.

AGRONSKY: Mr. Nixon, what would you regard as the fundamental difference in political philosophy between yourself and Governor Brown?

NIXON: Perhaps it gets back to the question we discussed at the outset - federalism - that's a big word -

FROM THE DESK OF

Harriett Weigand

*five*

Bob:

Here is TV spot schedule of times  
for the week of Oct. 31-November 5th.  
This does not include the spots  
we added with the \$20,000 extra  
you gave us.

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NIXON FOR GOVERNOR CAMPAIGN COMMITTEE  
Television Spot Schedule  
October 31 through November 5, 1962

LOS ANGELES

KNXT - Channel 2

Wednesday	4:00 pm	Edge of Night/Amos and Andy
	715 pm	In "The Big News"
	930 pm	Beverly Hillbillies/Dick Van Dyke
Thursday	400 pm	Edge of Night/Amos and Andy
Friday	500 pm	Life of Riley/Early Show
Saturday	1000 pm	Have Gun/Gunsmoke
Sunday	900 pm	Ed Sullivan/Real McCoys
Monday	330 pm	

KRCA - Channel 4

Wednesday	900 pm	Virginians/Perry Como
Thursday	1000 pm	Hazel/Andy Williams
Friday	830 pm	Internationsl Show Time/SING Along
Saturday	730 pm	Biography/Sam Benedict
Monday	545 pm	In Curt Massey Show
	730 pm	Golden Voyage/It's A Man's World

KABC-TV - Channel 7

Thursday	800 pm	Ozzie and Harriett/Donna Reed
Friday	800 pm	Break in Gallant Men
Saturday	930 pm	In Roy Rogers Show
Sunday	1000 pm	Hollywood Special/Voice of Firestone
Monday	730 pm	Howard K. Smity/Cheyenne

KHJ-TV Channel 9

Wednesday	830-1030 pm	Lakers Basketball-San Francisco break
Friday	830-1030 pm	Million \$ Movie
Saturday	1200-200 pm	Million \$ Movie
	900 pm	Pre President Prayer Breakfast
Sunday	200-400 pm	Million \$ Movie
	730-930 pm	Theatre Nine
Monday	830-1030 pm	Million \$ Movie

KTLA - Channel 5

Thursday	1250 am	Movie/Steve Allen
	630 pm	Bozo Clete Roberts
Friday	1250 am	Movie/Steve Allen
Saturday	600-700 pm	In Roaring 20's
	830 pm	Restless Gun/Movie
	1000-1030 pm	Frankly Jazz
Sunday	1000=1030 pm	In High Road
	1130-1200 mid.	In Wrestling
Monday	630 pm	Bozo/Clete Roberts

KCOP - Channel 13

Wednesday	630 pm	News/Hanna Barbera
Thursday	1000=1030 pm	In Deadline
Friday	730 pm	Northwest Passage/Bomba
Sunday	730 pm	Bitter End/Hobbies
Monday	1000-1030 pm	in Assignment Underwater
	1130-1200 mid	In I Spy

LOS ANGELES ContinuedKTTV - Channel 11

Wednesday	9:30 am	Three Stooges/Jack La Lanne
	12:30 pm	Sheriff John/Matinee Today
	12:30-4:00 pm	Matinee Today
	6:00-6:30 pm	Highway Patrol
	12:30 am	Duggan/All Night Movie
	12:30-8:00 am	All Night Movie
Thursday	12:30-4:00 pm	Matinee Today
	4:00 pm	Matinee/Newsbreak
	7:30 pm	Yogi Bear/Groucho
	8:00-9:00 pm	Great Music
	10:00 pm	Suspicion/Putnam News Paul Coates
	12:30-8:00 am	All Night Movie
	11:00-11:30 pm	Your Name's the Game
	12:30-4:00 pm	Matinee Today
	12:30-8:00 am	All Night Movie
Saturday	9:00 am	Movie/Movie
	11:00 am	Movie/Time Out for Beauty
	5:00-5:30 pm	Bowling Stars
	1:00-8:00 am	All Night Movie
	10:30 pm	Open End
Sunday		Concl.
Monday	10:00-11:00 am	Pamela Mason
	11:00-11:30 am	Your Name's the Game
	12:30-4:00 pm	Matinee Today
	4:30 pm	Newsbreak
	7:00 pm	George Putnam/Quick Draw

SAN FRANCISCOKRON-TV

Wednesday	1000-1100 pm	In Eleventh Hour
Thursday	1000 pm	Hazel/Andy Williams
Saturday	900 pm	Joey Bishop/Saturday at Movies
	1130-Concl	Saturday at Movies
Monday	830-930 pm	In Saints and Sinners

KPIX

Monday	700-730 pm	In Ripcord
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KGO-TV

Thursday	900 pm	Leave it to Beaver/My Three Sons
Friday	930 pm	In 77 Sunset Strip
	1000 pm	Sunset Strip/Target
	1100 pm	Target/News
Saturday	745-800 pm	Fight of Week/Calvin & Colonel
	800-1000 pm	In Big Movie

SAN DIEGOKOGO-TV

Wednesday	1000-1100 pm	In Eleventh Hour
Thursday	800-900 am	Today
	1130-Concl	Tonight
Friday	800-900 am	Today
	230-355 pm	Big Movie
	600 pm	Before Up to Minute News
Saturday	600 pm	Before Up to Minute News
Sunday	300 pm	Before Meet the Press

SAN DIEGO ContinuedKOGO-TV continued

Sunday	330 pm	Following Meet the Press
Monday	800-900 am	Today
	800pm	In It's A Man's World
	815 pm	Break in It's a Man's World

KFMB-TV

Tuesday	1130 pm	Newsroom/Life of Riley
Wednesday	400-600 pm	Early Show
Thursday	1130-Midnight	Life of Riley
Friday	1245 pm	In As World Turns
	315 pm	Secret Storm
	345 pm	Edge of Night
	1130-Concl	Late Show
Saturday	430-530 pm	Saturday Showcase
Sunday	1200-230 pm	Million \$ Movie
	300-330 pm	Royal Canadian Mounted Police
Monday	1100 am	Pete & Gladys/Love of Life
	200 pm	House Party/
	315 pm	Secret Storm
	345 pm	Edge of Night
	400-600 pm	In Early Show
	600-700 pm	This Day 1962

XETV - San Diego

Wednesday	1120-Concl	Movie
Thursday	900 pm	
	1120-Concl	Movie

SAN DIEGO ContinuedXETV Continued

Friday	600-630 pm	Texan
	1030 pm	
	1020 pm-Concl	Movie
Saturday	700-800 pm	TV Hour of Stars
	800 pm	
	1100-Concl	Movie
Monday	800-830 pm	Wanted Dead or Alive'
	1120-Concl	Movie

BAKERSFIELDKBAK-TV

Wednesday	600 pm
	900 pm
Friday	615pm
Saturday	115-500 pm
	700 pm
	1100 pm
Sunday	1230-430 pm
	1230-430 pm
	800 pm
Monday	700-730 pm

KLYD-TV

Thursday	730pm	You Bet Your Life/Ozzie & Harriett
Friday	830 pm	Desilu Playhouse/Donna Reed

BAKERSFIELD -ContinuedKLYD-TV Continued

Saturday	900 pm	Roy Rogers/Lawrence Welk
Sunday	600-700 pm	In Seven Arts Theatre
	830 pm	In Sunday Night Movie
Monday	1000 pm	Stoney Burke/Ben Casey

KERO-TV

Wednesday	800 pm	Break in The Virginians
	1000 pm	Perry Como/Eleventh Hours
Thursday	830 pm	Wide Country/Dr. Kildare
Saturday	940 pm	In Saturday Nite at the Movies
Sunday	900 pm	Car 54/Bonanza
Monday	800 pm	Between 2 local Republican Programs
	900 pm	Break in Saints and Sinners

CHICO-REDDINGKHSL-TV

Wednesday	615 pm	Story of _____/News Final
Thursday	800 pm	Mr. Ed/Perry Mason
Friday	900 pm	Route 66/Fair Exchange
Saturday	715 pm	Peter Gunn/Jackie Gleason
Sunday	930 pm	Real McCoys/GE True Theatre
Monday	830 pm	I've Got A Secret/Lucy

KVIP-TV

Wednesday	1000 pm	Our Man Higgins/Naked City
	1030 pm	In Naked City
Thursday	730 pm	Guestward Ho/Ozzie & Harriett
	1030 pm	In Fred Astaire Premiere

CHICO-REDDING ContinuedKVIP-TV continued

Friday	630-830 pm	In Films of the 50's
	900 pm	Flintstones/Dickens-Fenster
Saturday	1030 pm	Mr. Smith Goes to Wash./Sunday Movie

EUREKAKIEM-TV

Wednesday	730 pm	Trails West/The Virginian
Friday	1000 pm	Break in Dr. Kildare
Saturday	700 pm	Fair Exchange/Dobie Gillis
Sunday	800 pm	Dennis the Menace/Ed Sullivan
Monday	800 pm	To Tell the Truth/I've Got a Secret

KVIQ-TV

Wednesday	830 pm	Wagon Train/Going My Way
Friday	630 pm	Huntley-Brinkley/Million \$ Movie
	900 pm	Flintstones/Dickens-Fenster
Saturday	700 pm	Jetsons/Fight of the Week
	830 pm	Hazel/Joey Bishop
Sunday	1000 pm	Lawrence Welk/Mr. Smith Goes to Wash.
Monday	730 pm	Gallant Men/Cheyenne
	1000 pm=	Stoney Burke/Ben Casey

FRESNOKMJ-TV

Wednesday	600-645 pm	In News
	730 pm	Pre Death Valley Days
	1000-1100 pm	In Eleventh Hour
	1115 pm-Concl.	In Tonight

FRESNO ContinuedKMJ-TV Continued

Thursday	600-645 pm	In News
	800-830 pm	In Wide Country
	1115 pm-Concl.	Tonight
Friday	305-500 pm	Movie
	930 pm	Mitch Miller
	1115-Concl.	Tonight
Saturday	1020 pm	In Movie
	1100 pm-Concl.	In Second Feature
Sunday	200-300 pm	In Bowling
	300 pm	Pre Auto Show Special
	500-730 pm	In Sunday Feature
	730 pm	Movie/Walt Disney
Monday	100 pm	Pre News
	304-500 pm	In Big Feature
	730 pm	Pre Man's World

KFRE-TV

Wednesday	300 pm	CBS News/Secret Storm
	700 pm	Walter Cronkit/Wyatt Earp
	730 pm	Wyatt Earp
	1115-Concl.	In Action Theatre
Thursday	1030-1100 am	In Pete and Gladys
	930 pm	In The Nurses
	1115 pm	Nite Wire/Action Theatre
Friday	1030 am	Real McCoys/Pete and Gladys
	730 pm	M Squad
	930-1030 pm	In Fair Exchange

FRESNO Continued

KFRE-TV Continued

Friday	1115 pm-Con.	In Action Theatre
Saturday	500-700 pm	In Super Movie
	700-730 pm	In True Adventure
Sunday	1130-100 pm	In Sunday Matinee
	430-500 pm	In Bowling Stars
	700 pm	In Password/Lassie
	900 pm	Ed Sullivan/Real McCoys
Monday	1030-1100 am	In Pete and Gladys
	1200 Noon	Buiding Light/Peter Gunn
	200 pm	Houseparty/Millionaire
	315 pm	In Secret Storm
	400-430 pm	In Celebrity Playhouse
	1115-Concl.	In Action Theater

KJEO-TV

Thursday	1115-Concl	Movie
	600-800 pm	In Seven Arts Movie
Friday	1115-Concl	Movie
Saturday	600 pm	Cottonseed Clark/Supercar
	1030-Concl.	Saturday Movie
Sunday	530 pm	Issues and Answers/Riverboat
	700 pm	Winston Churchill/Father Knows Best
	1030 pm	Voice of Firestone/Harold K. Smith
	1100 pm	Harold K. Smith/Movie
Monday	1115 pm	News/Movie
	1115-Concl	Movie
	500-600 pm	Kmak Cabaret

SACRAMENTOKCRA-TV

Wednesday	600-700 pm	Channel 3 Reports
	800-900 am	In Today
Thursday	700-830 pm	In Movie of the Week
	700-900 am	In Today
	200-430 pm	Valley Playhouse
Friday	700-900 am	Today
	230-430 pm	Valley Playhouse
	530-600 pm	Bold Journey
Saturday	200-330 pm	Theatre
	600-700 pm	Channel 3 Reports
Sunday	200-230 pm	Adventure Theatre

KOVR-TV

Thursday	1030 pm	Alcoa/ABC News
	930 pm	McHale's Men/Alcoa
	1000 pm	Break in Alcoa
Friday	1030 -Concl. 830 pm	Premier Performance./ABC News Flintstones/Dickens-Fenster
Saturday	1030-Concl. 800 pm	In Big Movies Sport Fihal/Roy Rogers
Sunday	500=700 pm 1000 pm	In Movie Greats Sunday Movie/Howard K. Smith
Monday	630-730 pm	In Sugarfoot

SALINAS-SAN LUIS OBISPOKSBW-TV and KSBY-TV

Wednesday	300-430 pm	Movie
	555 pm	Community Calendar/Greatest Headlines

SALINAS-SAN LUIS OBISPO Continued

KSBW-TV and KSBY-TV continued

Thursday	730 pm	Hazel/Beachcomber
	1100-1115 pm	News
Friday	700 pm	World Around Us/Dobie Gillis
	1100-1105 pm	News
Monday	1200 noon	News/ Merv Girffin
	555 pm	Community Calendar/Greatest Headlines

SANTA BARBARA

KEY-T

Tuesday	600-700 pm	In Five Star Final
Wednesday	600-700 pm	"
Thursday	600-700 pm	"
Friday	700-1100 pm	Within Double Feature Movies
Friday	"	"
Saturday	1230-400 pm	"
	"	"
	430-600 pm	Within Wide World of Sports
	700-730 pm	Within Third Man
	830 pm	Sam Benedict/Roy Rogers
	900 pm	Roy Rogers/Sat Night Movies
	940 pm	Midbreak Sat. Night Movies

YUMA, ARIZONA (Imperial Valley) KIVA-TV

Wednesday	730 pm	Story of _____/NBC Special
Friday	700-730 pm	In Hennessey
Saturday	830 pm	Car 54/Defenders

YUMA, ARIZONA (Imperial Valley) continuedKIVA-TV continued

Saturday	1000 pm	Have Gun/Gunsmoke
Sunday	1030 pm	Candid Camera/David Brinkley
Monday	915 pm	Local Political/Local Political

Nixon for Governor *Agnello*

To: Bob Haldeman

Date: October 19, 1962

From: Joe Agnello

Subject: Film Expediting

Distribution: Sandy Quinn

Bob, in re: our conversation - I am now in a position where I must have professional help for the above.

*HO 3-6034  
" 2-0706*

I have engaged the services of an Elby Cuniberti, 6066 Sunset Boulevard. He will see to it that our Nixon film is expedited with the cooperation of Sandy Quinn. Elby will receive film from me, Sandy will order number of prints and destinations. Elby will ship with news story supplied by Sandy. Charges for this, depending upon the number of prints ordered and shipped, could run from \$50.00 to \$150.00 per day.

Furthermore, since shipping companies will only deal with cash, Mr. Cuniberti should have an advance of at least \$500.00 in order to get it underway.

All money spent by Elby on our behalf will, of course, be accounted for.

I'd like to start this as soon as possible.

Jan McCoy, along with Multi-Chrome Film Lab in San Francisco, will expedite from that area.

JA:jr

*Must have estimate of no. of prints per day  
& no. of days you will use —  
do we pay a fee or a fixed amount  
per print? is there a minimum  
commitment?*

DW

In interim pls  
get \$500 to this  
guy soonest possible  
- chg film clips .