

Richard Nixon Presidential Library
White House Special Files Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
62	15	07/12/1962	Memo	Memo from RMW to Bob Haldeman about attached correspondence from Charles Edwards. 1 pg.
62	15	08/10/1962	Letter	Letter from H.R. Haldeman to Ross Wurm. 1 pg. Attached to previous.
62	15	n.d.	Memo	Handwritten note. 1 pg.
62	15	07/16/1962	Memo	Memo from RMW to Bob Haldeman about Ralph Bunje. 1 pg. Attached to previous. Duplicates not scanned.
62	15	n.d.	Memo	Memo to state chairmen and director, Nixon for Governor Campaign, LA, California. 1 pg. Duplicate not scanned.
62	15	07/10/1962	Letter	Letter from H.R. Haldeman to Ross Wurm. 1 pg.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
62	15	07/26/1962	Letter	Letter from H.R. Haldeman to John Veneman. 7 pgs including attachment. Envelope not scanned.
62	15	07/20/1962	Memo	Memo from Rose Mary Woods to Bob Haldeman about attached memo from John Veneman. 2 pgs including attachment. Duplicate memo not scanned. Attached to previous.
62	15	08/08/1962	Letter	Letter from H.R. Haldeman to Raymond Vandergriff. 1 pg.
62	15	06/14/1962	Letter	Letter from H.R. Haldeman to Jack Pickett. 1 pg.
62	15	06/22/1962	Letter	Letter from H.R. Haldeman to Keith Yetter. 1 pg.
62	15	06/18/1962	Report	Statement of John Veneman, Chariman of the Ranchers for Shell Committee. 1 pg.
62	15	05/24/1962	Newsletter	Farmers for Nixon newsletter: News for Farmers for Nixon. 2 pgs.

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62	15	n.d.	Memo	Handwritten note. 1 pg.
62	15	05/22/1962	Letter	Letter from H.R. Haldeman to Ross Wurm. 1 pg.
62	15	05/21/1962	Letter	Letter from Ross Wurm to H.R. Haldeman. 1 pg. Newspaper clipping not scanned. Attached to previous.
62	15	05/21/1962	Letter	Letter from H.R. Haldeman to Ralph Bunje. 1 pg.
62	15	05/17/1962	Letter	Letter from Ralph Bunje to H.R. Haldeman. 2 pgs. Attached to previous.

Nixon for Governor

RMW

FJC
Farmers

To: Bob Haldeman

Date: July 12, 1962

From: RMW

Subject: Attached Correspondence from Charles S. Edwards
Edwards Turkey Ranch

Distribution:

This is OK

RN was impressed with these people when he saw them so maybe we should get someone to contact Charles Edwards to see if he will become active in the campaign.

also provided a lot of material to our Research Dep.

He is in touch with "Farmers for Nixon" group

K

August 10, 1962

Dear Ross:

Attached received from Charles S. Edwards is passed along for your information.

I am sure we put this fellow in touch with the Farmers for Nixon during the Primary. Will appreciate your checking on it, however, and if he hasn't been contacted, will you follow through? RN was impressed with these people (Turkey Growers of California) when he saw them and wants to be sure they have been brought into the campaign.

Many thanks.

Sincerely,

H. R. Haldeman

Mr. Ross Wurm
P.O. Box 3186
Modesto, California

1 C
~~Famous~~
DW
We can drop this, I
covered in my mtg in SF
Friday / 4

~~Bob
what did
do?~~

~~nothing
I'm supposed to do it.~~

~~draft (The
attached~~

2

RMW

Nixon for Governor

To: Bob Haldeman
 From: RMW
 Subject: Ralph Bunje
 Distribution: RN

Date: July 16, 1962

"I do think he should sit on overall Schedule Comm. - he has some darned good ideas. I love his sched. rep. in the works"

H.

Last week Ralph Bunje called and asked me to check with RN as to whether it was OK for them to invite Jack Anderson to be on the Farmers for Nixon Committee and further to ask him to be Treasurer. RN said to tell them yes, which I have done.

Then he went on to say that he had written to suggest some farm things and some meetings with the groups. He said "I think it is real important when the campaign planning is done that we can participate in it..."

He also said I would like to have a meeting within the next three weeks or so of the Farmers for Nixon Committee in the State and we would like to have it in San Francisco or Los Angeles because it is easier for these fellows to get to one of those cities.

We would like to have a meeting with RN for an hour or so and then we can go ahead and work on our plans after that.

We want to know what his schedule is going to be -- we are going to enlarge the committee and bring in some former Shell people.

Ross Worm and I have written to Bob Haldeman -- we want to stir up some excitement.

(Bob -- obviously he wants to sit on the Schedule Committee meetings -- or some of them for the overall campaign. Would this be a good idea?)

Attn: Mrs. Robert Feldman

TO: State Chairman And Director, Nixon For Governor Campaign,
Los Angeles, California

SUBJECT: An Intensified California Agriculture and Livestockmen's
Drive, in support of Richard Nixon For Governor

PROPOSAL: To organize a California Agriculture and Livestockmen's
Committee, Nixon For Governor.

(a) to have the State Chairman or gubernatorial candidate name
a committee of prominent California agriculturalists and livestockmen,
as Chairman, Vice Chairman, and county or area representatives;

(b) to establish a committee office or desk in Sacramento, probably
in conjunction with the Sacramento County Nixon For Governor Office, on
11th Street, or separately, if desired; (no expense here)

(c) to publish and disseminate to the editors of California news-
papers, primarily the rural press weeklies, through the above appointed
county or area representatives, agricultural and livestock news releases
and newsletters, dealing with problems in California agriculture and
the livestock industry, together with the views and positions thereon
of the Republican gubernatorial candidate, Richard M. Nixon;

(d) the above news releases and newsletters are to be sent out
under the masthead or on the letterhead of the committee to its county
or area representatives by mail from Sacramento or Fairfield;

(e) the agricultural campaign news materials are to be prepared by
Raymond Vandegriff, who will act as campaign director for this committee;
Mr. Vandegriff will arrange for the printing of the news releases by the
process method on soft, twenty weight paper, and, for the clerical work
of addressing the envelopes, together with their posting;

(f) all agricultural news releases of the committee can be screened
in advance of dissemination by Nixon campaign directors in either San
Francisco or Los Angeles, if necessary; but most of the releases will be
built around already established Nixon positions on agriculture or those
which will be submitted for special clearance by campaign headquarters.

REQUIRED OF NIXON FOR GOVERNOR STATE CHAIRMAN AND/OR DIRECTOR:

(a) approval of the idea and the naming of the state-wide committee,
its chairman, and specific county or area committee representatives;

(b) directions to committee chairman and members and to Los Angeles
staff to send agricultural issue materials and Nixon position statements
to the committee campaign director, Mr. Vandegriff;

(c) prepare news releases for local papers on committee appointments,
particularly for use by rural weeklies; *send names and addresses of com. office
appointees to Ray Vandegriff;*

(d) approve the estimated cost of the paper, printing of letterheads,
about 5,000, and envelopes, soft process paper, 20 weight, est. \$100.;

(e) approve the expenditure for necessary postage, est. \$100. and
estimated \$25 for stencils and ink, for a total budget of \$225;

(f) the aim of the committee campaign manager is to prepare at
least twenty worthy news articles for dissemination, which deal with
agricultural issues and state Nixon remedies therefor.

RESPECTFULLY SUBMITTED,

Ray Vandegriff
RAYMOND E. VANDEGRIFF
325 San Jose Avenue
Fairfield, California
HA 5-0169 Home

Manager, Solano County Taxpayers'
Association, 709 Jackson St.,
Fairfield, Calif. HA 5-8145

Note: A Copy has been sent to Bill Spencer and Cap Weinberger

Attn: Mr. Robert Waldeman

TO: State Chairman And Director, Nixon For Governor Campaign,
Los Angeles, California

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Fairfield, California
HA 5-0169 Home

Manager, Solano County Taxpayers'
Association, 709 Jackson St,
Fairfield, Calif. HA 5-8145

Note: A Copy has been sent to Bill Spencer and Cap Weinberger

F & E
"Farmers"

July 10, 1962

Dear Ross:

Thanks for your note of July 5th. I have just returned to the office today after a short "breather", but did want you to know we will try to give you answers on your three dates just as quickly as possible.

These meetings not only have to be cleared with the candidate, but also coordinated with the schedules of the other candidates so there is no conflict or overlapping within any one area.

I hope to be able to clear the meeting with the Southern California Dairymen first, and then will have our Schedule Office advise you direct in connection with the Lakeport barbecue and meeting with the vegetable growers in Sacramento.

We appreciate your help, Ross.

Sincerely,

H. R. Haldeman

Mr. Ross Wurm
Ross Wurm and Associates
P.O. Box 630
Modesto, California

*File
F + C
Farmers.*

*cc
1
D. W. W.*

July 26, 1962

Dear Jack:

I have your memorandum to Dick Nixon regarding suggestions from Ross Wurm on agricultural group exposure.

We will work out all three of these ideas for the August schedule, and have been in touch with Ross on this.

We certainly agree with your opinion on our opportunity in this area.

Incidentally, Ross sent along copy of your Alameda County Farm Bureau speech. I've only had a chance to glance through it as I'm writing this, but it certainly looks excellent.

Best regards.

Sincerely,

H. R. Maldeman

Hon. John G. Veneman
336 Codoni Avenue
Modesto, California

SPEECH BY HONORABLE JOHN G. VENEMAN

Alameda County Farm Bureau
July 21, Hayward

The imagination, independence and skill of California's farmers have made California the major agricultural state in the nation. Farming and its allied industries add \$12 billion dollars annually to our state's economy. For every hundred workers on the farm, there are 263 others who are directly and indirectly dependent on agriculture adding up to support, on an average, of 475 thousand employees. Clearly, what happens to farming is of importance to every citizen of our state, but the present lack of concern by the administration currently holding office in Sacramento is directly attributable to the fact that we farmers are a voting minority. We must constantly work together to look after our own interests. The present administration certainly cannot be relied upon to do it for us.

California agriculture is caught by the apathy of government and the urban population, mounting costs and taxes, and lower prices for its products. Unlike such paramount issues as medical care for the aged, education for our youth, and the rights of labor, no one cares about the farmer except the farmer himself, and no one is going to fight the farmer's battle for him.

Under our present administration, California agriculture has been consistently downgraded in the interests of political expediency. As an example--our state board of agriculture is presently composed of eight members of the Democrat party plus one traditionally academic appointment. The partisan implications of these appointments cannot be ignored regardless of the party to which you belong.

The position of Director of Agriculture has been filled three times by political appointments. First, William Warne, an ambitious man without knowledge of California farm problems, and less interest in them. Only the united and spontaneous opposition of all farm groups across the state succeeded in preventing the Governor and Warne from burying the Department of Agriculture in a bureaucratic super agency and labeling the gravestone "efficiency". After Warne succeeded in moving up the administrative ladder, James Ralph became our agriculture director. The saga of James Ralph and his "work" in Washington is well known and needs no further comment.

Our present director was picked purely for political reasons over the heads of better qualified career men and farm leaders. No doubt Charles Paul is a well-meaning individual. He simply lacks the experience and talent to handle the complexities of the California agricultural situation.

It has been only under our present administration that we have had this element of partisanship in our California Department of Agriculture. The growth of agriculture in our state has come about through a broad non-partisan system administered by a skilled and dedicated group of career men in the department.

Our California Marketing Act which has given producers a vehicle for controlling and promoting their products was drafted as far back as 1937 by Bill Ehardt, now chief deputy director of the agriculture department and a nationally recognized authority of marketing programs. These career men are above politics and dedicated to helping solve the complexities of California agriculture, a fact for which we can all be grateful when we watch

3-

the parade of political appointees who have recently headed the department.

During the past few years, agriculture has born the brunt of criticism for social and economic ills which are the problem of every citizen, not of farmers alone and certainly not of California's farmers alone. I have been closely associated with the Stanislaus Growers Harvest Committee, an organization which has been commended for its efforts and attention to the problems of recruiting, housing, medical care and field sanitation of the domestic worker. California has many organizations such as the Growers Harvest Committee which are composed of growers who have banded together to solve the problems of seasonal labor and improve the situation of the workers. These voluntary organizations are working without government subsidies or assistance and in most cases.

Our state director of employment, Irving Perluss, has consistently refused to recognize the unique problem of harvesting perishable farm commodities and has declared bona-fide strikes to exist which in reality were harassment by organizations pursuing unfair organizing methods and improper labor objectives. The agricultural worker has every right to voluntarily organize for the purpose of collective bargaining. But the farmer should also be provided positive protection by law to prevent destruction by unscrupulous labor bosses of a crop which has cost him many thousands of dollars and a years time. We must demand fair and impartial treatment from all public agencies who are responsible both at the state and national levels for the administration of labor programs for agriculture.

-4376-

Mr. Perlusa has publicly announced that certification of supplemental foreign workers under Public Law 78 will become increasingly difficult and that an ultimate objective is the elimination of the program. A study of the harvest labor employment records during recent years shows that there is substantial improvement in utilization of the domestic labor force, but that foreign contract workers are still necessary and will continue to be so at peak harvest time. We must protect our highly perishable crops by working to assure a supply of supplemental labor at times when there is a shortage of qualified domestic farm labor. And we must also work against surrounding the foreign worker supply with such harassing restrictions that it becomes ineffectual.

As difficult as the present California Administration has made our labor problems, United States Senate Bill 1129 promises to pose even more difficult ones. This bill would give unprecedented authority to the Secretary of Labor to administer a federally controlled program for agricultural labor. It subjects the farmer to unnecessary restrictions and takes away his right to employ labor through his own associations. The Department of Labor becomes the contracting agency and the Secretary has the authority to establish wages, hours, working conditions and housing standards. In effect, this puts the federal government in the business of labor contracting and we must oppose it for what it is--an open grab for power by the proponents of big government.

One other subject of great importance to us as farmers is the minimum wage question for agricultural labor. California agriculture

already is at a disadvantage on freight rates to eastern markets. We must not be put at further disadvantage by allowing a state minimum wage to be put into effect while the rest of the nation pays substandard wages to its farm laborers. A decent wage is due all of the workers of the nation, but this must be enacted on a federal basis. We in California cannot pay \$1.28 per hour, the current average rate for farm workers in our state, while Georgia is allowed to pay 68¢ per hour, the current average rate being paid in that state.

Possibly the most talked about and least understood development of recent years is the European Common Market. I do not believe we should take a negative attitude toward it, but I do believe we must watch developments carefully. As producers of over 200 agricultural commodities, we California farmers have a real stake in seeing that our export markets are not jeopardized under the Kennedy administration. Our unsubsidized crops have little political weight in Washington. It is up to us to fight for California's products so that the welfare of our agricultural export markets, which account for \$477½ million of our income, does not suffer.

We desperately need leadership in California agriculture. The traditional independence of our farm population perhaps has worked to our detriment in modern society. We need not relinquish that independence, but we certainly will have to fight to keep it. We can no longer afford to be aloof to politics. We must support elected representatives who understand the importance of a healthy

agriculture to the economy of California and who will work for its welfare.

Make no mistake that we are a minority. But the rights of minorities are protected under our constitution and we need not relinquish them if we are constantly alert to our problems and work together to solve them.

Nixon for Governor

~~ack to~~
ack to
Veneman

To: Bob Haldeman
From: Rose Mary Woods
Subject: Attached memo from John Veneman
Distribution:

Date: July 20, 1962

536 Codomo
Clare,
Modesto,

RN said to forward the attached memo from John Veneman to you for consideration in scheduling.

Dear Jack —
I have your memo to RN re suggestions from Ross Wurm on agricultural group exposure.
We will work out all three of these ideas — in August — & have been in touch with Ross on this. We certainly agree with your opinion on our opportunities in this area.
Best regards,

July 18, 1962

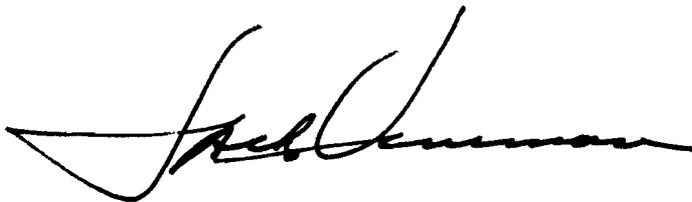
Bob Haldeman

MEMO TO RN

In conversation with Ross Wurm he has informed me that there are exposures available before agricultural groups. These could be worked in during the month of August and early September prior to the kickoff of the formal campaign.

Arrangments can be made for appearances before the following groups: (1) Southern California dairymen at Krott's Berry Farm or Disneyland. Representation from dairymen from the entire southern part of California. (2) Northern California vegetable growers at Sacramento or Stockton. Representatives of such commodity groups as tomato, asparagus, sugarbeet, crops, and this would include West Side, Delta and Sacramento valley farmers. (3) Lake county barbecue at Lakeport. Local groups promise to turn the entire county out for mid-day barbecue.

It is my opinion that we should capitalize on the dissension Pat Brown has generated in agricultural circles. I have found from experience that farmers in general are more willing to contribute to campaigns and are more vocal in their discussions about poitics before groups than are business or professional people.



John G. Veneman

August 8, 1962

Dear Mr. Vandegriff:

Thank you for your memorandum regarding organizing a Nixon Agriculture and Livestockmen's Committee.

We are most appreciative of the time and thought you have devoted to this subject and your earnest desire to assist in any way possible.

In this instance, however, you should know that in the early days of the primary campaign, a "Farmers for Nixon" group was formed and has been operating effectively since that time.

Certainly your ideas in this area should be passed along to the proper person, and in this instance I would like to put you in touch with Mr. Ross Wurm, P.O. Box 3186, Modesto, California, through whom all statewide activities of the "Farmers for Nixon" are channeled.

Thank you again for your interest and help.

Kind regards.

WIN WITH NIXON!

H. R. Haldeman

Mr. Raymond E. Vandegriff
325 San Jose Avenue
Fairfield, California

cc: Mr. Bill Spencer
Mr. Ross Wurm

File -
x -
-
class
Farmers-for-Nixon (H+G)

June 14, 1962

Dear Jack:

Many thanks for the clips from your
May 19th and June 2nd issues.

I especially liked "You can please none
of the people some of the time".

The choice this November will be Nixon or
Brown, and the majority of voters will
make the wise choice. I would hope that
not only the Candidate, but our "Farmers
for Nixon" will keep you supplied with a
great deal of material which will help
Californians make the wise choice.

Kind regards and best wishes.

Sincerely,

H. R. Haldeman

Mr. Jack Pickett
California Farmer
83 Stevenson Street
San Francisco 5, California

File: P.R. - ~~Family~~ ~~Editorials~~
x F & C - Farmers for Nixon
x date "California Farmer" (copy farmer (Pickett))

Statement of John V. Newman
Chairman, Statewide "Ranchers for Shell Committee"

6/18/62

"Ranchers for Shell" are joining with our friends in the "Farmers for Nixon" group to work together for the election of Nixon and Christopher in November.

Nixon and Christopher offer the people of California a trained and experienced management team that will create a favorable economic climate for business, labor and agriculture, as well as restore fiscal responsibility to our state government. Pat Brown has already proven that he can accomplish none of these things.

We had a spirited and well fought primary. Mr. Nixon won! It is that simple! I am sure that Mr. Nixon knows of and respects the thinking of the many hundreds of thousands of Californians who voted for Joe Shell. Any differences remaining will be worked out within the framework of the Republican Party.

MODESTO, CALIFORNIA

P. O. Box 3186

Phone 523-1958

FARMERS FOR NIXON

A NON-PARTISAN GROUP OF CALIFORNIA FARMERS SUPPORTING THE CANDIDACY OF DICK NIXON FOR GOVERNOR
May 24, 1962

CO-CHAIRMEN

J. L. SULLIVAN
Yuba City

HARVEY A. LYNN
Arlington

W. B. CAMP
Bakersfield

RAYMOND F. HANSEN
Norwalk

S. V. CHRISTIERSON
Salinas

BRUNEL CHRISTENSEN
Likely

JOHN SPARKMAN
Poway

EARL S. SMITTCAMP
Clovis

KEITH REEVE
Tracy

WARREN BROCK
El Centro

NEWS FOR FARMERS FOR NIXON:

The following statement regarding the agricultural problems of California was released by Dick Nixon after consultation with the statewide Farmers For Nixon Committee:

The Brown Administration's record in agriculture favors one commodity--the political plum. I propose to replace this bitter fruit with an eight-point action program that will benefit both the California farmer and consumer.

California's agriculture and its allied industries add \$12 billion annually to our state's total economic product. For every hundred workers on the farm, there are 263 others who are directly dependent upon agriculture. Clearly what happens to farming is of concern to every Californian. Agriculture is California's number one industry and we all have a major stake in its prosperity and growth.

1. To restore the farmer's confidence in his government, I will replace Brown's political appointees with men of quality and experience who are thoroughly versed in the complex problems of our state's agriculture.

Brown has made three consecutive politically-inspired partisan appointments to the key position of Director of Agriculture.

First there was William Warne, a man who had spent the previous decade out of the country and who had not been near California farm problems since the mid-30's. Brown later allowed William Warne to try to kidnap the State Department of Agriculture and bury it in his bureaucratic maze, even though the Legislature had specifically directed otherwise. It was only the united and spontaneous opposition of all farm groups across the State that blocked this self-serving move.

Next came James Ralph, a newcomer to California, who was fired by the national administration for being involved in the Billy Sol Estes scandal.

And now there is Charles Paul, another newcomer, who was picked for purely political purposes over the heads of better qualified career men and farm leaders.

2. I will support a Federal minimum wage for agriculture and will oppose a California minimum wage law for farm workers. Such a California statute would only serve to put California agriculture in a position where it could not possibly compete with states that are currently paying far less for farm labor.

- MORE -

3. I will work to see that supplemental supplies of foreign labor are available when there is a shortage of qualified domestic farm labor. There are times at the peak of harvest when foreign labor is necessary to gather in its crops. Brown has given the silent treatment to the need for such supplemental labor, even at times when the need for such assistance has been certified to by members of his own cabinet.

Brown and members of his staff have joined with such persons as former U. S. Assistant Secretary of Labor, Jerry Holleman, in adding harassing restrictions to the use of supplemental labor. Holleman is another man who was caught with his plan greased by Billy Sol Estes.

There are many fine farm organizations in our state that have worked diligently to insure themselves of an adequate supply of domestic labor. I will encourage these voluntary farm groups in their activities in setting up referral offices and in their efforts to use domestic labor to the fullest extent.

4. I will use my experience in international affairs to find ways to increase our farm exports. California's agriculture is based on specialty crops. Only about 1 $\frac{1}{2}$ % of our farm income is from Federal subsidies. There is a very real danger that these unsubsidized crops, with little political weight on the national scales, could be put on the auction block under the new international trade agreements program. Brown has no experience in international negotiations. Moreover, he is under pressure from his party in Washington. His typical response has again been to call do-nothing meetings. We need a governor who will stand up and fight for California's products. I will use my knowledge of the international bargaining table to see that the foreign market for our commodities is not traded away by State Department negotiators.

5. I will oppose all Federal attempts to impose the 160-acre limitation on State financed water projects. The 160-acre limitation was originally designed to assure equitable distribution of Federally-owned and Federally-reclaimed land. To use it as a political instrument for expropriation is nothing but a cynical scheme. Brown has talked out of both sides of his mouth on the 160-acre limitation, while his left wing California Democratic Council has handed out the party line to support this outmoded concept.

6. I will see that the voices of all commodity groups are fully and equally heard. California is the greatest agricultural producing state in the nation. This wealth-creating power stems from more than 200 crops, many of which comprise the bulk of United States production. Cotton growers, dairymen, stockman, fruit and vegetable farmers--all must be able to present their distinct and special problems to a Governor who will not play favorites.

7. One of my first acts as Governor will be to work towards restoring the State Board of Agriculture to its former outstanding position in the nation. Now it is composed of eight members of Brown's political party and one traditionally academic appointment. For some time a tacit requirement for appointment to this Board was membership in the California Democratic Farmers Congress, a James Ralph partisan innovation.

8. Finally, I will replace indecisions with the strong leadership our State so desperately needs in all agricultural areas.

Worm
Send stuff
to release ahead
not memo to RH
ie LODI

BOB HALDEMAN

May 22, 1962

Dear Ross:

Thanks for your note of May 21st and for sending along the clipping about Raymond Hansen. I will certainly show it to Dick. As you know from copy of my letter to Mr. Hansen the other day, we are going to work towards setting up a meeting of his group with Dick shortly after the primary.

Best regards.

WIN WITH NIXON!

H. R. Haldeman

Mr. Ross Wurm
Farmers for Nixon
P.O. Box 3186
Modesto, California

x file
date
H & C - "Farmers"

MODESTO, CALIFORNIA
P. O. Box 3186
Phone 523-1958

FARMERS FOR NIXON

A NON-PARTISAN GROUP OF CALIFORNIA FARMERS SUPPORTING THE CANDIDACY OF DICK NIXON FOR GOVERNOR

May 21, 1962

CO-CHAIRMEN

J. L. SULLIVAN
Yuba City

HARVEY A. LYNN
Arlington

W. B. CAMP
Bakersfield

RAYMOND F. HANSEN
Norwalk

S. V. CHRISTIERSON
Salinas

BRUNEL CHRISTENSEN
Likely

JOHN SPARKMAN
Poway

EARL S. SMITTCAMP
Clovis

KEITH REEVE
Tracy

WARREN BROCK
El Centro

Bob Haldeman
NIXON FOR GOVERNOR
3908 Wilshire Blvd.
Los Angeles 5, Calif.

Dear Bob;

Thought you would be interested in this clip which the candidate might like to see. Hansen is one of our Farmers For Nixon, as you recall, and he was impressive at our Fresno meeting.

Cordially,

Ross Wurm
Ross Wurm

RW/lg
attc.

May 21, 1962

Dear Ralph:

Thanks very much for taking the time to write me as fully as you did in connection with summer and fall campaign plans relating to agriculture.

We will certainly consider your suggestions carefully in post-primary planning and appreciate having your thoughts on this important area.

I will be talking with you in more detail as we get into this programming after June 5th.

Best regards.

WIN WITH NIXON!

H. R. Haldeman

Mr. Ralph B. Bunje
World Trade Center
Ferry Building
San Francisco 11, California

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A + C -
"Farmers"

RALPH B. BUNJE
WORLD TRADE CENTER • FERRY BUILDING
SAN FRANCISCO 11, CALIFORNIA

EXBROOK 2-5673

May 17, 1962

Mr. H. R. Haldeman
Campaign Manager
Nixon For Governor
3908 Wilshire Boulevard
Los Angeles 5, California

Dear Bob,

It was real nice to see you last Friday in Los Angeles. You asked me to submit some suggestions to you with respect to the summer and fall campaign as regards agriculture.

I think it is essential that the fall and summer plans include trips by Mr. Nixon through the agricultural areas, stopping at some of the small communities in and around the larger cities in the agricultural areas. This can be done by bus and would enable us to encourage participation by farmers and those connected with farming in the areas that would be covered. Such tours would lend themselves for comments and observations on such things as agricultural labor; the price of agricultural commodities; pictures with local non-political agricultural leaders; contacts with ethnical groups as Japanese, Armenian, Hindu, Portuguese and others; contacts with editors and publishers of small dailies and weeklies. The timing of such trips might be best suited to harvest operations and should be planned in advance to enable contacts to be made with agricultural leaders.

Of any liabilities that might arise, I can think of only two at the present time - one being that it would tend to take the candidate away from the large metropolitan areas, and there may be instances in which organized labor might attempt to embarrass the candidate on such a trip. I think the latter is a calculated risk that we can deal with if such a situation should arise. Maximum time allowed to do campaigning north of the Tehachapis should not exceed twelve days - minimum time would be six days. Outdoor picnics and barbecues could be used to attract large audiences where appropriate.

RALPH B. BUNJE
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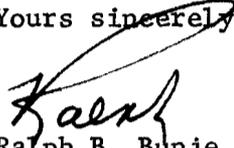
Mr. H. R. Haldeman

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May 17, 1962

So much for this fall's campaign suggestions. We hope that you will give us consideration. I shall be pleased to cover it in more detail with you as the campaign moves along.

Yours sincerely,


Ralph B. Bunje

RBB:lmw

cc: Mr. Ross Wurm