

Richard Nixon Presidential Library
White House Special Files Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
61	17	02/10/1962	Newspaper	Dr. Aleson Aids Shell's Campaign. 1 pg. Not scanned.
61	17	05/30/1962	Letter	Letter from H.R. Haldeman to Mrs Maier. 1 pg.
61	17	05/28/1962	Letter	Letter from Margaret Meier to Haldeman. 8 pgs including attachments. Brochure and newspaper article not scanned. Attached to previous.
61	17	n.d.	Letter	Letter from Henry Rogers to My Republican Friends and Associates. 2 pgs.
61	17	1962	Memo	Handwritten note. 1 pg.
61	17	05/21/1962	Letter	Letter to all registered republicans and conservatives: A pre-primary election message. 1 pg. Attached to previous. Newspaper not scanned.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
61	17	05/26/1962	Memo	Note. 1 pg. Attached to previous.
61	17	05/21/1960	Letter	Letter from Edwin Halvorson to Nixon for Governor. 4 pgs including attachment. Envelope not scanned. Attached to previous.
61	17	04/16/1962	Letter	Letter from Walter Knott to Fellow American. 1 pg.
61	17	04/04/1962	Newsletter	Exclusive Newsletter. 2 pgs. Attached to previous.
61	17	05/21/1962	Letter	Letter to all registered republicans and conservatives: A pre-primary election message. 1 pg.
61	17	05/16/1962	Letter	Letter and contact card from G.R. Brandin to Registered Republicans. 2 pgs. Attached to previous.
61	17	n.d.	Newsletter	Joe Shell for Governor newsletter. 2 pgs. Attached to previous.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
61	17	05/24/1962	Memo	Memo to Haldeman from Jerry Reynolds. Subject: Bruce Reagan. 1 pg. Attached to previous.
61	17	05/23/1962	Memo	Memo from Dan Waters to Bob Haldeman. Subject: Shell Rally Reactions. 1 pg. Attached to previous.

May 30, 1962

Dear Mrs. Meier:

Thanks very much for your letter of May 28th, and for the material from The Conservative Society of America which you sent along.

We are certainly interested in having this, as well as your comments and reports on The Independent American.

We would like to keep this material in our file.

Our thanks again for your interest and help. You and your husband are doing a great job for us. Keep up the good work.

WIN WITH NIXON!

H. R. Haldeman

Mrs. Herbert Meier
1212 Oakwood Drive
Arcadia, California

✓ Campaign Corres. - Nixon Chairman
x - Shell file w/ mcl. for 'd.
x - date

ack +
shell file

1212 Oakwood Dr.
Arcadia, Calif.
May 28, 1962

Dear Mr. Holdeman,

Enclosed with this letter is material from The Conservative Society of America and a newspaper clipping from The Independent American regarding Joe Shell. In a telephone conversation with Mrs. Wright this morning she suggested I send this to you.

Also enclosed is a copy of a letter I wrote which describes The Independent American. Its circulation as far as paid subscribers was over 11,000 in July 1961 according to a letter I received from them at that time. These letters are unsolicited and come to me as a subscriber to the newspaper.

This newspaper has also sent a letter from The Conservative Society to its subscribers urging them to write letters to French newspapers protesting the sentencing to death of Generals Jouhaud and Salan and they state "Send carbon copies of your letters to us and we will try through our underground anti communist connections in France to see that copies of your letters reach Generals Jouhaud and Salan —" This activity has made me wonder if this group could be called subversive under section 2 of The Francis Amendment which deals with a foreign agent and foreign governments (political parties) etc. If this is so I feel Mr. Nixon would be doing a service to his

State and party to point out The dangers of Section 2 of This ammendment. He would be showing The right wing his concern over Their civil liberties and show himself a real leader.

Sincerely yours,

Margaret Meier
(Mrs. Herbert J.)

~~Dear Mr. Roush,~~

Assemblyman Joe Shell's latest attack on Nixon is very disturbing as it contains innuendos and vague charges that he has not substantiated.

Nowhere in any of Mr. Nixon's statements has he made any derogatory remarks against Mr. Shell but the assemblyman has taken every opportunity to blast Mr. Nixon culminating in a most unworthy condemnation at the Shell rally in Los Angeles at which he stated among other things "he (Nixon) has alienated a large bloc of Republicans in this state. Some of these unhappy Republicans would stay with Nixon if he's the nominee but a large number would not vote for Richard Nixon". Yet in Shell's press release on Sunday he accuses the Nixon people of "rather seeing the Republican party go down in defeat than lose control of the States Republican delegation to the 1964 G.O.P. Presidential convention". It seems to me from Shell's own statements that it is apparent who the people are who will let the Republican party go down in defeat and maybe accounts for the attacks made against Mr. Nixon which in the long run can only help the Democrats.

Mr. Shell has accepted the support of the John Birch Society regardless of his denial of the support of Mr. Welch. Mr. Welch and the John Birch Society are synonymous and the assemblyman has stated according to a column written by Holmes Alexander for the San Diego Evening Tribune and quoted in the Independent American, "He (Shell) says he's read the Blue Book while most people have only read rumors about it. 'What I found there is anti-communism, and I'm for that' ". Mr. Shell evidently endorses the whole concept of the Blue Book just because it is against communism regardless of the fact that the Blue Book states (in explaining why the John Birch Society has to be a monolithic society) "A republican form of government or of organization has many attractions and advantages, under certain favorable conditions. But under less happy circumstances it lends itself too readily to infiltration, distortion and disruption. " page 159. The Blue Book clearly shows by the above statement that a republican form of government ("This is a republic, not a democracy, let's keep it that way") cannot function under stress. This is a dangerous assumption for any American to make.

The Independent American is a newspaper published in New Orleans, Louisiana and is owned ~~and~~ by Kent and Phoebe Courtney admitted members of the John Birch Society. In concluding their article on Joe Shell in the Feb-March issue it is stated, "The Independent American recommends Joe Shell, Republican candidate for governorship of California. If you wish to write letters, ring doorbells, or offer financial support on behalf of this Conservative candidate contact Joe Shell's headquarters"

To carry Mr. Shell's enchantment with the John Birch Society further let me quote from his remarks made at a meeting of Doctors for Americanism in Pasadena in April. To quote from a news release, Shell said "There can be no doubt that their attitudes (Roosevelts and Rafferty's) are attitudes we ought to take to heart. I can't endorse here but I could agree with no one more".

I think it would be well to evaluate the published statements of both candidates to see just which one is using the smear technique.

sincerely yours,



The Conservative Society of America

NATIONAL HEADQUARTERS

P. O. Box 4254

New Orleans 18, Louisiana

OFFICE: UN 5-1179

HOME: UN 5-1613

KENT COURTNEY
NATIONAL CHAIRMAN

MAJ. GEN. C. A. WILLOUGHBY, USA, RET.
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TENNESSEE

HAROLD POESCHEL
NEW JERSEY

FRANK X. RANUZZI
CALIFORNIA

MRS. BENJAMIN T. RAUBER
NEW JERSEY

E. MERRILL ROOT
CONNECTICUT

TO: Members of The Conservative Society of America
Subscribers of THE INDEPENDENT AMERICAN in the State of California

Dear Fellow American:

Many of our subscribers and members of The Conservative Society of America have written us from time to time asking us to put them in touch with other members of the CSA living in their area. We are now ready to go ahead with a series of organizational meetings of The Conservative Society of America in California.

We have just appointed Mr. Ward Poag as our National Field Organizer and he will conduct the organizational meetings listed on the enclosed sheet. Mr. Poag until recently was the organizer of the John Birch Society in West Tennessee and Eastern Arkansas. Ward is driving his own Chevrolet Station Wagon upon which is painted the CSA insignia.

Therefore you and your friends are invited to attend one or more of these organizational meetings which will give you an opportunity to become better acquainted with other Conservatives who believe in the principles of the CSA and who are subscribers to THE INDEPENDENT AMERICAN Newspaper.

These meetings are not open to the public as we do not wish to engage in arguments with Left-Wingers. We urge all members of the CSA to attend these meetings and bring their friends, and we especially invite the subscribers of THE INDEPENDENT AMERICAN to attend in order to get the full story concerning why it is necessary for Conservative Americans to take effective political action at the local level if we are to defeat the Socialist conglomerate who are voting our nation into Socialism and Communism.

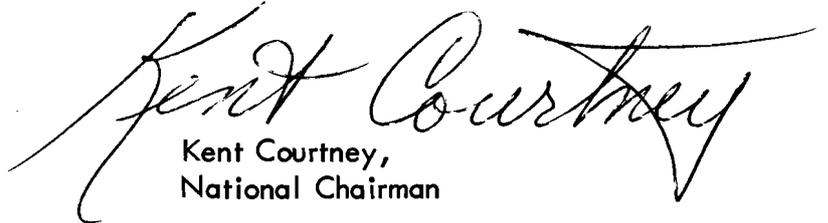
Ward reminds me at this point that if these organizational meetings are well attended, that it will be possible for us to plan a series of public meetings throughout California so that the Conservative political action story of the CSA can receive a wider audience. I hope that these organizational meetings will be a great success so that I can plan to visit California for these larger public meetings.

(Please turn to page 2)

Ward is married and the father of five children. His wife and family live in Memphis, Tennessee. Ward is extremely dedicated to the cause of liberty and political freedom and he is sacrificing a great deal by taking on this job as Field Organizer for The Conservative Society of America. He will be away from home weeks, and even months, at a time as the CSA organizes in all parts of the nation.

We hope that you will make Mr. Poag feel at home and that you will give him a warm welcome by attending these meetings and by bringing along your friends who you know are sincere Conservatives and who want to do something effective in order to bring about the defeat of the pro-Socialist voting members of Congress.

Very truly yours,



Kent Courtney,
National Chairman

P.S. The enclosed list of scheduled meetings is by no means complete. If you can bring together a group of 15 or 20 more people for the purpose of hearing the political action plans of the CSA we urge you to call me at New Orleans collect at either UNiversity 5-1179 or CSA Headquarters at UNiversity 1-4083. If you wish to get in touch with Mr. Poag directly in California you may leave messages with Mr. Frank Ranuzzi, Poor Richard's Book Store. His number is HO 2-6696 (do not call Mr. Ranuzzi collect).

We will announce additional meetings in the San Francisco Bay area with a special letter to our subscribers later in the week.

SCHEDULE OF ORGANIZATIONAL MEETINGS OF THE C.S.A. IN CALIFORNIA

May 9, SAN DIEGO The U. S. Grant Hotel	8:00 P. M.	
May 10, ANAHEIM The Disneyland Hotel	8:00 P.M.	KE 5-8171
May 11, LOS ANGELES Poor Richard's Book Store Mr. Frank Ranuzzi	8:00 P.M.	HO 2-6696
May 14, WOODLAND HILLS The Home of Mr. Bill Felsman 4406 Brookford Avenue	8:00 P.M.	DI 7-8994
May 15, PASADENA Huntington Sheraton (The Ballroom)	8:00 P.M.	SY 2-0266
May 16, LA PUENTE Temple Elementary High School Corner of Temple and California Avenues	8:00 P.M.	

PLEASE NOTE:

Additional meetings will be announced for areas North of Los Angeles in a special mailing later this week to our subscribers and supporters in those areas.... Please call me in New Orleans if you can arrange meetings for Ward Poag on dates following May 16th... Call me COLLECT in New Orleans at UNiversity 5-1179.



The Conservative Society of America

NATIONAL HEADQUARTERS
P. O. Box 4254
New Orleans 18, Louisiana

OFFICE: UN 5-1179
HOME: UN 5-1613

May 17, 1962

To: Subscribers of THE INDEPENDENT AMERICAN

To: Members of The Conservative Society of America In California

During the past week and a half Mr. Ward Poag, the National Field Organizer of the Conservative Society of America has been holding a series of organizational meetings for the Conservative Society of America in San Diego and in the Los Angeles area. Following each of these meetings a press release was made available to the press services and to the local newspapers concerning the organizing of another political action unit of the CSA and indicating that the various local units of the CSA were supporting Joe Shell for Governor, Howard Jarvis for Senator and support of the most Conservative candidate for Congress in the various Congressional Districts. We have held meetings where the CSA indicated their support of Rousselot, Hiestand, Foote, Richardson, etal.

On the enclosed page we list the meetings scheduled for the San Francisco Bay area and for Sacramento and Bakersfield during the week May 21st through May 25th. During the week May 28th through June 1st Mr. Poag will again be holding a series of meetings in and around Los Angeles.

Through a misunderstanding last week it was not possible to hold the scheduled meeting at the Temple Elementary School on May 16th. This meeting, in support of the candidacy of John Rousselot, is now re-scheduled for May 31st.

We urge every member of the Conservative Society of America to invite their Conservative friends to attend one or more of the meetings scheduled during the next two weeks. These CSA organizational meetings are not only to recruit support for Conservatives in the current primary, but also to build effective Conservative political action organizations for all local, state and national elections between now and 1964, 1966 and 1968.

Unless we Conservatives are willing to recruit Conservatives in our precinct and in our Congressional District in order to defeat members of Congress who are voting Socialism into law and who are voting our money for support of Communist causes around the world, we might as well teach our children how to count in rubles. If we do not win our political battles in the next few years by electing Conservatives to Congress, you might just as well say good-bye to the American Republic. It will be a lot easier to fight for our liberty at the precinct, ward and county level rather than fight for our lives against Communist oppression. We are in a battle for our political freedoms and we urge you to attend these organizational meetings and we urge you to invite your friends who are members of anti-Communist study groups to also

(Please see other side....)

attend these meetings where we are organizing for effective Conservative political action.

Mr. Ward Poag, who is conducting these meetings, is a thorough-going patriot who has a message of hope for every Conservative who is worried about the future of his country. If you have been asking "what can I do?", you will find the answer by attending the CSA meetings.

Constitutionally yours,

A handwritten signature in black ink that reads "Kent Courtney". The signature is written in a cursive style with a large, sweeping "K" and a long, horizontal flourish at the end.

Kent Courtney
National Chairman

KC:mm

SCHEDULE OF ORGANIZATIONAL MEETINGS OF THE CSA IN THE LOS ANGELES AREA

The week of Monday, May 28 through Friday, June 1, 1962:

- Monday, May 28, LOS ANGELES, CALIFORNIA
Poor Richard's Book Shop
5403 Hollywood Boulevard
Sponsor: Mr. Frank Ranuzzi 8:00 P.M.
- Tuesday, May 29, RESEDA, CALIFORNIA
The Steve Foote Headquarters
7044 Reseda Boulevard
Sponsor: Mr. Carl Wick 8:00 P.M.
- Wednesday, May 30 - OPEN (Memorial Day)
- Thursday, May 31, LA PUENTE, CALIFORNIA
Temple Elementary High School
Corner of Temple and California Avenues
Sponsors: Mrs. Ida Enlow
Miss Joy Enlow
Mr. Bill Campbell 8:00 P.M.
- Friday, June 1, TORRANCE, CALIFORNIA
Pro-Blue Book Store
23914 Crenshaw
Sponsor: Mr. William H. Thomas, D.D.S. 8:00 P.M.

(Please see other side for meetings in the San Francisco Bay area during the week May 21 through May 25, 1962)

SCHEDULE OF ORGANIZATIONAL MEETINGS OF THE C. S. A. IN CALIFORNIA

The week of May 21 through May 25, 1962:

Monday, May 21, BERKELEY, CALIFORNIA Oakland-Berkeley area Claremont Hotel (Horizon Room)	8:00 P.M.
Tuesday, May 22, SAN FRANCISCO, CALIFORNIA Sir Francis Drake Hotel (The Franciscan Room)	8:00 P.M.
Wednesday, May 23, SACRAMENTO, CALIFORNIA Hotel Senator (Jubilee Room)	8:00 P.M.
Thursday, May 24, SAN JOSE, CALIFORNIA Hotel Ste. Claire Rooms 204, 205, 206	8:00 P.M.
Friday, May 25, BAKERSFIELD, CALIFORNIA Bakersfield Inn The Palm Ballroom	8:00 P.M.

PLEASE NOTE: You are urged to invite all your Conservative friends, members of the John Birch Society, members of other Conservative study groups and other interested individuals to attend these meetings.

(Please see other side for meetings scheduled in the Los Angeles area,
May 28 through June 1, 1962)

Shell file



JOSEPH C. SHELL

YOU CAN VOTE FOR EXPERIENCE AT THE JUNE PRIMARY

TO MY REPUBLICAN FRIENDS AND ASSOCIATES:

I am urging my Republican friends and associates to support Joseph C. Shell as the Republican candidate for Governor of California at the June primary election.

For the past fifty years I have been an active registered Republican in California and feel that I am professionally aware of the complex and challenging demands made upon the chief executive of our state.

Joe Shell has had approximately ten years' continuous service as a member of the State Legislature and is an able and experienced draftsman of statute law as well as a seasoned member of many legislative committees, whereas his opponent for the party nomination has had no experience in state administration at any level, his entire political career having been spent in Washington, D. C.

Acknowledging the high integrity of both men, the compelling factor in selecting an executive is experience, and the logical and obvious choice of the Republican Party in June is Joe Shell as the nominee for the office of Governor.

Yours very truly,

HENRY J. ROGERS

Member of the California Bar.
Two terms President of San Francisco unit of California Republican Assembly.
Five terms elected a member of San Francisco Republican County Central Committee.
Ex-member Republican State Central Committee
Member of California Delegation to National Republican Convention at Chicago, 1952.
Republican Presidential Elector for California, 1952.

REMEMBER 1958 ?

DEM.	3,137,832	- BROWN
RE P.	2,118,168	- KNOWLAND
	<hr/>	
	1,019,664	

WILL ONE MILLION
DEMOCRATS VOTE FOR
NIXON IN 1962 ?

NO!



SHELL FOR GOVERNOR

Shell file

BOB HALDEMAN

CITIZENS FOR FREEDOM
P.O. BOX - 874
SUN VALLEY, CALIFORNIA

May 21, 1962

A PRE-PRIMARY ELECTION MESSAGE

TO: ALL REGISTERED REPUBLICANS AND CONSERVATIVES.

THE PRIMARY IS A SHELL - NIXON FIGHT.....
SO LET'S FIGHT NIXON NOW --- AND BROWN LATER!

NIXON, BY HIS OWN STATEMENTS, IS IN FAVOR OF ONE-WORLD GOVERNMENT, SUPPORT OF UNITED NATIONS, FOREIGN AID WITHOUT RESERVATIONS, SOCIALIZED MEDICINE, AND FEDERAL AID TO SCHOOLS--AND THE CONTROL THAT WOULD FOLLOW. HE SHOULD NOT BE CLASSIFIED AS A "MIDDLE-ROADER", BUT A LEFT-OF-CENTER LIBERAL.

GOV. BROWN USED THE PHRASE "ABYSMAL IGNORANCE" WHEN NIXON ADMITTED THAT HE HADN'T HEARD OF THE STATE'S SHORT-DOYLE ACT FOR MENTAL HEALTH CLINICS. NIXON HASN'T HAD THE EXPERIENCE, NOR DOES HE HAVE THE KNOWLEDGE NECESSARY TO DO A GOOD JOB AS GOVERNOR.

NIXON IS NOT AN ECONOMIST (THE NATIONAL DEBT ROSE 12 BILLION IN 1958). WE DON'T WANT FISCAL IRRESPONSIBILITY IN CALIFORNIA ----- EITHER BY BROWN OR NIXON!

NIXON HAS BEEN AGAINST A-BOMB TESTING, AND THINKS IT IS O.K. FOR THE FEDERAL GOVERNMENT TO TAKE LAND AND PROPERTY OFF THE LOCAL TAX ROLLS. NIXON HAS SAID THAT LONG RANGE FOREIGN AID IS ESSENTIAL. HE CERTAINLY IS FAR FROM THE CONSERVATIVE VIEWPOINT!

LET'S FACE IT --- WE WANT J O E S H E L L !!
DEPENDABLE AND EXPERIENCED!

CITIZENS FOR FREEDOM

(Permission Granted To Reprint---Verbatim)

5/26

per Pat Hitt -

- from Margaret Sangster - who had heard it from someone else -- the report is that Barbara Shell came into a large S.C. meeting -- within recent weeks -- and was saying, "isn't it too bad about Pat Nixon's breakdown?"....
....Pat is going to try to tie this down as fact ---
but at the moment, it is second-hand.

From the Desk of . . . 5/21/62

EDWIN W. HALVORSON, D.D.S.

Dear Sir:

Please Direct this
Copy of Letter to the
Proper Source -- Be Sure
that either Dick or
His Campaign Manager
See it personally.

Hundreds of these
are being Distributed at
Small Gatherings in the
Hancock Park area in L.A.
by the Joe Shell Supporters.

Another Rumor that
is being Spread by Shell

Supporters is that
"Nixon is going to
Withdraw from the
Primary if He Can
Figure out a tactful
Reason to Withdraw,
Such as Being Sick,
Like Goodie Knight Did."

I am anxious
that this be called to
Nixon's attention, if it
Has Not already been Done.

Sincerely,
Ed. Halverson

RICHARD M. NIXON

5/19/60 - Wall Street Journal. From the lead article by Alan L. Otten:

LET'S GET DOWN TO FACTS

Because Nixon's campaign will be star-studded with glittering generalities, it is time that the American people know exactly where Richard Nixon stands. Briefly, here is a run-down:

- (1) Nixon supports the Communist-appeasing policies of the Eisenhower-Nixon Administration; *1
- (2) Nixon supports Federal Aid to Schools, which means Federal control of schools; *2
- (3) Nixon opposes the Student Loyalty Oath. In other words, Mr. Nixon approves of using taxpayers' funds under the National Defense Education Act to finance the education of students who refuse to state that they do not plan to overthrow the U.S. Government; *3
- (4) Nixon is for Socialized Medicine; *4
- (5) Nixon is in favor of banning atom bomb tests; *5
- (6) Nixon is in favor of the FEPC which would deny employers the right to select their own employees; *6
- (7) Nixon attempted (but failed) to impose gag rule in the recent Civil Rights filibuster fight; *7
- (8) Nixon is for all Foreign Aid, economic and military, even to neutral and Communist countries; *8
- (9) Nixon is for Cultural Exchange programs, even though it has been proved that they are a built-in Red spy transmission line; *9
- (10) Nixon is for the United Nations, even though the Soviet Union and Communist-bloc nations exert ever-increasing control of the U.N., and even though the aim of the United Nations is the ultimate destruction of American sovereignty; *10
- (11) Nixon is for repeal of the Connally Amendment which would place Americans at the mercy of the World Court, where the U.S. is outnumbered 14 to 1, and where the Soviet Union exerts tremendous influence. *11

* * * * *

*1. 3/17/60 -- Los Angeles Times, article by Don Shannon quotes Eisenhower, "So far as I know, there has never been a specific difference in our points of view on any important problems in 7 years."

9/25/56 -- Pasadena Star News, article by Marquis Childs quotes Nixon, "My beliefs are very close, as it has turned out, to the philosophy of the Eisenhower Administration on both foreign and domestic policy."

Mr. Childs adds, "In embracing the Eisenhower philosophy and the 'new Republicanism', Nixon has gone against his own conservative voting record when he was in the Senate and House."

*2. 9/26/60 -- Los Angeles Times ... "Nixon said federal funds should be used to help build new public schools, and to help local school districts pay off debt already incurred for school construction. The money thus freed, he said, could be used to raise teachers' salaries."

"The Vice President called for:

"A National scholarship program, based on need and competitive examinations."

"Continued government assistance to the federally impacted areas, where federal activities put a special burden on the schools while, at the same time, taking land and property off the local tax rolls."

"... a continued federal program of low-cost loans to colleges and universities..."

"A substantial increase in the number of graduate fellowships..."

"Federal grants for research and development..."

"Federal aid in establishing institutes for improving junior and senior high school instruction..."

"... the Vice President proposed continued federal support of adult education and vocational education programs..."

"He also suggested the establishment of a permanent commission on education to advise the President and the Secretary of Health, Education and welfare on educational matters from kindergarten to graduate school."

Nixon further said, "Extend federal aid and technical assistance to schools which in good faith attempt to desegregate." (Isn't this Federal Control?)

- *3. 3/21/60 -- Congressional Record - Senate p. 5653. (From the Lewiston-Auburn, Maine Sun on March 2, '60) "Nixon Opposes the Disclaimer" "Vice President Richard Nixon is entitled to wide bi-partisan praise for flatly opposing, in correspondence just made public by the University of Chicago, the so-called "Disclaimer Affidavit" required of students accepting Federal loans under the National Defense Education Act of 1958."
 "The disclaimer sometimes called the 'Negative Affidavit' requires the student to swear that he does not believe in, and is not a member of, any organization advocating the overthrow of the United States Government by illegal means."
- *4. 3/21/60 -- Los Angeles Times. "Nixon Reported Urging House School Backing", Washington, March 20 -- "Vice President Nixon today was reported urging House Republicans to liberalize the GOP record by supporting school construction and old age hospitalization bills."
- *5. Tax Fax No. 24* reports that Nixon urges the continuation of the ban on atom bomb tests. Also that he favors "freezing" our atom power and strength while the Soviet Union (which has broken more than 90% of the agreements it has ever made) continues surreptitiously to test atomic weapons to such an extent that the U.S. will soon become a second-rate power!
- *6. 8/22/60 -- The Dan Smoot Report. 'In a brief statement to the press on July 23, 1960, Goldwater said: "Nixon told me at 11 a.m. yesterday that there would be no FEPC (Fair Employment Practices Commission provision) in the platform. Now it's in there."
- *7. 9/3/57 -- Look Magazine. "The Big Change in Richard Nixon" by Richard L. Wilson.
 "So the Vice President decided to rule, regardless of consequence, on the basis of his own conviction, that filibusters are wrong. The ruling did not stick. (Gag Rule)"
- *8. 7/19/61 - Los Angeles Times. Nixon is quoted as saying, "Long range foreign aid is essential."
- *9. The New York Daily News summed up the Cultural Exchange program with the Soviet Union which Nixon advocates increasing, "The Kremlin is using the Cultural Exchange programs to spread lies about the United States throughout the Red Slave Empire-- lies calculated to convince the slaves that Communism is the ideal system, and the Capitalist United States is a hell on earth." **
- *10. 4/15/62 -- This Week Magazine. EIGHT BIG PROBLEMS by Richard M. Nixon.
 " "The U.N. will survive."
 "What we have to realize is that an organization of this type provides the only hope, at the present time, for solving some of the differences between nations."
- *11. 6/6/59 -- A telegram from Richard Nixon read at the United World Federalist Convention, Miramar Hotel, Santa Monica, California, said in substance:
 "Cordial greetings and best wishes for a very happy and worthwhile convention. Sorry I cannot be with you, but you know I am with you in spirit. I have always been one of you. I've been one of you from the start."
 "... a World Government under World Law, but we can never attain these blessings as long as the World Court is hindered from fully functioning by the Connally Amendment. Therefore everyone must work for the repeal of the Connally Amendment....!"

* Tax Fax. The Independent American. P.O. Box 4223, New Orleans 18, Louisiana.

** From Tax Fax No. 23.

Permission granted to reprint in entirety.
 Keep Our Constitution Committee
 Box 411, Sierra Madre, California

Shell file

SHELL FOR GOVERNOR



2942 WILSHIRE BOULEVARD • LOS ANGELES 5, CALIFORNIA • DUnkirk 5-0091



April 16, 1962

Dear Fellow American:

Because of your interest and support of anti-communistic activity we know that you are deeply concerned about the future of our State and our Nation.

And, you are certainly aware of the fact that we here in California are this year involved in an extremely important campaign:

The fight to regain control of our State from the Brown-Unruh machine; a fight to re-establish a government dedicated to sound and solvent fiscal policy; it's also a fight to rid ourselves of an administration riddled with adherents to the A.D.A. and the C.D.C., and to bring forth men and women who are committed to conservative American policies which preserve liberty and promote dynamic growth under free competitive individual enterprise.

We believe and sincerely suggest to you that there is one Republican who can beat Pat Brown in November and start California on the road to good government:

That man is JOE SHELL.

JOE SHELL was one of the original backers and fighters for California's Loyalty Oath Amendment.

JOE SHELL is the man who led the successful fight to beat back the attempt to repeal that Loyalty Oath.

Here is the man who for ten years has had the courage to stand in the State Legislature and fight for the conservative cause.

Here is the man who has waged a relentless uncompromising fight for tougher penalties for narcotics peddlers.

Here is the man who has consistently pressed for sound fiscal policy.

Here, indeed, is the man to lead California as her Governor... a qualified electable candidate.

Join with us in this campaign to elect JOE SHELL in the June Primary and in the November General Election. Together in 1962 we can make the break-through to freedom and greatness for California.

Please complete the enclosed pledge card and return it to us.

Sincerely,

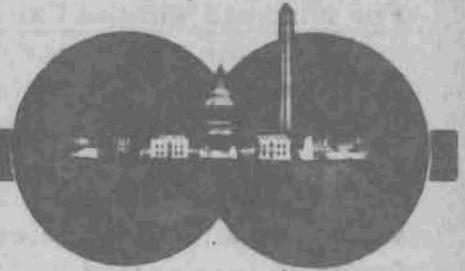
A handwritten signature in cursive script that reads "Walter Knott".

Walter Knott

WK:mah
Enclosure

125

EXCLUSIVE



April 4, 1962

THE FEELING IS GROWING IN CALIFORNIA REPUBLICAN CIRCLES

that Richard Nixon is going to lose the November gubernatorial election to Democratic incumbent Edmund G. (Pat) Brown. This despite the fact that Brown is a colorless, mediocre politician and Nixon is a national figure who lost the Presidency by a hair.

One of the most highly placed strategists in the Republican command confirms the pessimistic outlook in a confidential statement to EXCLUSIVE. In his judgment -- "Nixon is frightened and frustrated and reads all the signs wrong."

Indeed, some GOP politicians believe that Nixon is not even assured of winning in the June 5 primary. His opponent, Joseph C. Shell, minority leader in the California State Assembly, is making spectacular progress. Two months ago it was estimated that Shell would receive only some five per cent of the primary vote. As of now, it is estimated that he would receive as much as 40 per cent of the vote.

The causes for Nixon's decline are many and varied. For one, his organization is confused and chaotic and torn with inner conflict. Former Governor Goodwin J. Knight remains a bitter opponent, may publicly support Pat Brown if Nixon receives the Republican nomination.

Also, Nixon is repeating a major mistake of his 1960 Presidential campaign. Again, Nixon is playing the "loner," making himself inaccessible to friendly critics and advisers within the Republican Party.

What is more, Nixon has made a series of tactical blunders which will cost him dear. His attack on the John Birch Society, for example, was politically unnecessary. It represents his perennial but futile drive to present an image acceptable to the Liberal Establishment.

The Birchers in California are powerful, not only numerically but financially. Loss of their support, by itself, can cost Nixon the election.

Nixon also lost potential Democratic supporters by his inept attacks on President Kennedy. The resurrection of the Cuban invasion issue as discussed during the television debates ended, at best, as a question mark. Nixon's characterization of the President as a carpetbagger was not only in poor taste. It was a political miscalculation which Nixon can ill afford.

For Nixon to win the California gubernatorial contest, he needs at least 90 per cent of the GOP vote and 20 per cent of the Democratic vote. (The Democrats total 1,200,000 more registered voters than the Republicans, in the ratio of three to two.) Thus far, Nixon is needlessly antagonizing voters in both parties.

Governor Brown entered the contest against Nixon filled with his usual self-doubts and vacillations. Nevertheless, he is moving ahead slowly and inexorably. Thus, the California Poll (directed by Mervin D. Field) in June, 1961, showed: Nixon - 53 percent; Brown - 37 per cent; undecided - 10 per cent. A sampling taken in October showed Brown gaining. The latest poll for February, 1962 showed: Nixon - 47 per cent; Brown - 45 per cent; undecided - 8 per cent.

The California Poll also showed Nixon having the support of 29 per cent of the Democrats last June. Significantly, the March, 1962 poll showed Democratic support decreased to 19 per cent.

As Governor Brown's relative popularity grows, he will start to hit harder. And Nixon, visibly strained and irritable seven months before the election, will probably fall out against his opponent, awkwardly and ineffectively.

In short, Nixon does not carry the aura of victory. This is clearly sensed by the liberal columnists who now adopt a patronizing tone in place of their customary viciousness.

Thus, Marquis Childs: "The ordeal to which Richard Nixon is about to subject himself is almost more than flesh and blood -- not to mention ego -- should have to endure. Running for Governor of California he is in the midst of a seventh crisis. He is playing it alone, keeping the decisions to himself. But that is an essential of the familiar, long-established Nixon who now once again defies fate and the lightning of the gods."

Thus, the New York Post's Max Lerner: "Nixon is his own choicest victim, his own executioner. Those who once regarded him as evil will have to revise their estimate. He is only, in a minor and persistent way, history's fool. The fact is that the only effective thing Nixon ever did was in the Hiss case. Everything after that -- the fund, the Caracas trip, the kitchen debate, the ghastly TV shambles -- was only pathetic."

John Lerner

Vol. VIII, No. 14

Haldeman

CITIZENS FOR FREEDOM
P.O. BOX - 874
SUN VALLEY, CALIFORNIA

May 21, 1962

A PRE-PRIMARY ELECTION MESSAGE

TO: ALL REGISTERED REPUBLICANS AND CONSERVATIVES.

THE PRIMARY IS A SHELL - NIXON FIGHT.....
SO LET'S FIGHT NIXON NOW --- AND BROWN LATER!

NIXON, BY HIS OWN STATEMENTS, IS IN FAVOR OF ONE-WORLD GOVERN-
MENT, SUPPORT OF UNITED NATIONS, FOREIGN AID WITHOUT RESERVATIONS,
SOCIALIZED MEDICINE, AND FEDERAL AID TO SCHOOLS--AND THE CONTROL
THAT WOULD FOLLOW. HE SHOULD NOT BE CLASSIFIED AS A "MIDDLE-ROADER",
BUT A LEFT-OF-CENTER LIBERAL.

GOV. BROWN USED THE PHRASE "ABYSMAL IGNORANCE" WHEN NIXON AD-
MITTED THAT HE HADN'T HEARD OF THE STATE'S SHORT-DOYLE ACT FOR MEN-
TAL HEALTH CLINICS. NIXON HASN'T HAD THE EXPERIENCE, NOR DOES HE
HAVE THE KNOWLEDGE NECESSARY TO DO A GOOD JOB AS GOVERNOR.

NIXON IS NOT AN ECONOMIST (THE NATIONAL DEBT ROSE 12 BILLION IN
1958). WE DON'T WANT FISCAL IRRESPONSIBILITY IN CALIFORNIA -----
EITHER BY BROWN OR NIXON!

NIXON HAS BEEN AGAINST A-BOMB TESTING, AND THINKS IT IS O.K.
FOR THE FEDERAL GOVERNMENT TO TAKE LAND AND PROPERTY OFF THE LOCAL
TAX ROLLS. NIXON HAS SAID THAT LONG RANGE FOREIGN AID IS ESSENTIAL.
HE CERTAINLY IS FAR FROM THE CONSERVATIVE VIEWPOINT!

LET'S FACE IT --- WE WANT J O E S H E L L !!
DEPENDABLE AND EXPERIENCED!

CITIZENS FOR FREEDOM

(Permission Granted To Reprint---Verbatim)

*Shell
file*

May 16, 1962

TO REGISTERED REPUBLICANS
OF THE 50th PRECINCT
LOS ANGELES COUNTY

I am a registered Republican in the 50th Precinct of Los Angeles County and lean toward the conservative side. Since Joe Shell more nearly represents the conservative viewpoint than Richard Nixon and since Joe Shell is more familiar with California State problems than Richard Nixon, I am anxious to do what I can to help him win the nomination for Governor in the June 5th primary.

A door to door canvass of the precinct would be the most effective, but that would take more time than is available.

If you feel as I do, it will be encouraging if you will return the enclosed postal card, indicating your support for Joe Shell. You may sign your name or not, whichever you prefer. The number of cards returned will indicate the interest in Joe Shell's campaign in our precinct.

G. R. Brandin
1585 Lombardy Road
Pasadena 5, California
Phone: SY 5-1480

If you would like a Joe Shell automobile bumper sticker, either indicate it on the postal card or phone me and I will see that you get it.

HRH / from h.Q

I am a Registered Republican in the
50th precinct of Los Angeles County
and favor Joe Shell for Governor in
the June 5th Primary.

Check one:

One vote at my address _____

Two votes at my address _____



Meet Joe Shell

Joe Shell was born in the State of Washington and has lived 41 of his 43 years in California. His parents, Judge (retired) and Mrs. J. L. Shell have resided in San Diego since 1920. Joe was educated in the San Diego public schools, graduating from Herbert Hoover High in 1936. He holds a degree in Business Administration from the University of Southern California where he also captained the 1939 Rose Bowl Championship football team. Joe is married to the former Barbara Morton. They have 5 children: Barbara, Joe Jr., David, Harold and Diane. He served in the United States Naval Air Corps as a pilot during World War II and is of the Episcopalian faith. Prior to his election to the State Legislature in 1953, Joe spent 21 years in the oil business. Re-elected to the Assembly in '54, '56, '58 and '60, he has been Republican Floor Leader for the past three years. Joe Shell is currently serving on the following Legislative committees: Government Organization; Industrial Relations; Manufacturing; Oil and Mining Industry; Revenue and Taxation.



Joe Shell for Governor



JOE SHELL FOR GOVERNOR

LEGISLATOR • BUSINESSMAN • VETERAN

At Last!

A CANDIDATE WILLING TO STAND UP AND BE COUNTED

before election day!

Here's where Joe Shell stands
on the issues that face
every thinking Californian



WITH JOE—
YOU KNOW!

TAXES — They **must be** reduced. Millions of hard-earned tax dollars are going down the drain to pay the bills of big state government. Governor Brown and his administration have proposed a 1962 budget of 2 billion, 885 million dollars. That's right — well over two and three-quarter billion dollars! "More of everything for everybody — all free — easy street here we come" might well be their battle-cry. But more taxes? . . . "why that's just a lot of talk from some old football player named Joe Shell." Then, gently, when the Campaign roar has subsided, when your mind is on the World Series or Christmas, when they figure the time is ripe, there will be some quiet administrative razzle-dazzle and **you'll get the bill!** I've been fighting this in Sacramento for nearly 10 years. I've seen it happen—time and again. Frankly, I'm tired of turning my pockets inside out for things I don't want and couldn't use if I did. I'm tired of more laws, more bureaucrats, more forms to fill out, more confusion and more waste. I'm tired of a year-in, year-out increase in the number, size and scope of state agencies and the crazy-quilt services they provide. I'm tired of paying everybody else's bills and having nothing left for my own. I think most Californians feel precisely the same way. Taxes are **much too high**. They must be reduced — and they **will be!** Just give me the chance!

FINANCIAL RESPONSIBILITY — Today, thanks to the staggering tax load, the man with a family to feed and **too few** dollars to do it with is a Conservative — regardless of what he may call himself. Millions of Californians are having to face the financial facts of life. It's time their State Government did the same. Reducing taxes by eliminating waste and administrative "fat" in Sacramento is the quickest way I know to put more dollars in **your** pocket. As a Conservative, that's **exactly** what I would do.

SOCIAL SECURITY AND UNEMPLOYMENT INSURANCE — I support both programs but I favor a **more realistic** approach in their administration. Unemployment insurance is a good example. As an "idea," it's a good one. However, in many cases, we've gone far beyond the original intent. It's a matter of attitude. In Sacramento today, we have a kind of bureaucratic inflation; a galloping increase in the size, scope and budget of the state welfare agencies — not because of population growth or some other real need, but simply because more and more expensive non-essentials are being added. I'm 100% "for" helping people who, through **no** fault of their own, find themselves in need; but I'm against simply doing good "to" people for **no** very clear reason.

EDUCATION — I am against entrenched bureaucrats in Sacramento telling our local school boards how to run the schools in their district. I am appalled by the State's attempts to force the teaching profession into a progressive mold by dictating textbook selection.

LAW ENFORCEMENT — There has been a gradual "watering down" of law enforcement under the Brown administration. This, to a point where "social welfare" would be a more appropriate name. Let's give law enforcement the **legislation and support** it needs to **do** the job, particularly with regard to narcotics peddlers and users. They have been getting away with **murder** — literally.

CAPITAL PUNISHMENT — I support it. Capital punishment is an important deterrent to crime and an important protection for our law enforcement officers. This has been proven **beyond question!** Remember, even for a murderer, there is no such thing as life imprisonment without the possibility of release. Decent people have a right to be protected — **for life** — and capital punishment is society's most effective means.

COMMUNISM — I would outlaw the Communist Party by definition in California. I am against Communism, fellow travelers and all their treasonous works.

LOYALTY OATHS — I am not naive enough to think a loyalty oath would stop a Communist. Deceit is their stock in trade. Nonetheless, I see nothing wrong in asking any real American to stand up and be counted "for" his country — and in **no uncertain terms**.

THE FEDERAL GOVERNMENT — I support it **without reservation**.

GOVERNOR ROBERT BROWN — He has proven himself completely incompetent. His indecision, his "politics-first, seat-of-the-pants, let's cross-that-bridge-when-we-come-to-it" philosophy of government is a well publicized fact. This expensive confusion, which his spokesman and advisor Assemblyman Jesse Unruh helped create, has brought California to the brink of financial disaster.

THE STATE AND THE REPUBLICAN PRIMARY — I'll fight hard — but clean. I don't deal in mud, abuse or innuendo. I'll leave that to those with nothing better to say. I stand with the people — **NOT** the State — and for **less** Government interference in their affairs — **NOT** more! That's what we're here to decide and the **only** real issue in this campaign. I'm proud to be the only Candidate offering the people **that choice!** I would welcome a debate with my opponent. Quite frankly, I don't understand his reluctance to meet me head-on. The voters of this state deserve the chance to size us up on the same platform, face-to-face, in action. That's the way to make up your mind — and the American way. Smoke-filled rooms aren't my style.

Basically, my credentials are these. I am the only candidate for the Republican nomination for Governor who is — here and now — a working member of the State Government. I've been a member of the State Legislature for nearly 10 years. I am completely familiar with California's problems, legislative processes and people. We're all in this together. With your help, I know I can do the job. I can and will justify your confidence in me. Thank you sincerely.

INTER-OFFICE MEMORANDUM

Nixon for Governor

RW
Shell file

To: Haldeman
From: Larry Reynolds
Subject: Bruce Reagan

Date: July 24, 1968

Distribution:

Bruce Reagan reported in on his part in the Shell rally last night. He said he had contacted Haldeman with Shell aides at the Sports arena because they had him on the schedule to give for a flowery introduction on TV. He says he chewed them out for indication in their news release that he would endorse Shell and he refused to introduce him. He said he read his statement to the effect that both were good men, that he would not endorse either one now but would join forces with the winner.

Nixon for Governor

20
Shell file

To: Bob Haldeman

Date: 5/23/62

From: Dan Waters

Subject: SHELL RALLY REACTIONS

Distribution:

Just talked with Bill Fellowes, president of Old Colony Paint Co. He attended a businessman's breakfast this a.m. (didn't say which club) and said he hadn't realized until today how many of these men had been leaning toward Shell. From their comments, Bill said his impression was that most men who viewed TV on it were highly disappointed in Shell's performance. Concensus of opinion among the group, "He missed the boat, and looked weak."

DCW