

Richard Nixon Presidential Library  
White House Special Files Collection  
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
59	1	10/23/1962	Letter	Contact mailing letter to Trojans from Francis Tappaan, Chairman of the Trojan Alumni for Nixon Committee. 1 pg. 5 duplicates not scanned.
59	1	10/29/1962	Memo	Memo from Sammy to Rose about mailing. 1 pg.
59	1	1962	Letter	Contact mailing to the members of the CA Teacher's Association from Richard Nixon. Includes envelope and contact card. 4 pgs. Attached to previous. 2 duplicate packets not scanned.
59	1	1962	Letter	Contact mailing to Lawyers from Lawyers for Nixon Committee. 2 pgs. Envelope, contact card, and duplicate packet not scanned.
59	1	10/29/1962	Memo	Memo from Sammy to Rose about mailing. 1 pg.
59	1	1962	Letter	Contact mailing to Sportsmen from Bob Reynolds, Chairman of the Sports Advisory Committee. 1 pg. Envelope and contact card not scanned. Only cover scanned of Nixon brochure. Attached to previous. 2 duplicate packets not scanned.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
59	1	1962	Letter	Contact mailing to Doctor from Dr. Charles Lippincott. 1 pg. Duplicate not scanned.
59	1	1962	Letter	Contact mailing to Colleague from Park Ewart, Co-Chairman of the Scholars for Nixon Committee. 1 pg. Duplicate not scanned.
59	1	1962	Memo	Memo from Jennifer Paul to Dorothy Wright. 1 pg.
59	1	1962	Letter	Contact mailing to Businessman from William Logan, Chairman of the California Small Business Committee for Nixon. 1 pg. 4 duplicates not scanned. Attached to previous.
59	1	10/26/1962	Memo	Memo to Sammy from Rose about mailings. 1 pg.
59	1	1962	Letter	Contact mailing to Businessman from William Logan, Chairman of the California Small Business Committee for Nixon. 1 pg. Envelope and contact card not scanned. Attached to previous.
59	1	10/22/1962	Memo	Memo to Sammy from Rose about mailings. 1 pg.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
59	1	1962	Letter	Contact mailing to Doctor from James Doyle, M.D., Chairman of the Southern California Physicians for Nixon. 1 pg. Envelope and contact card not scanned. Attached to previous.
59	1	1962	Letter	Contact mailing to Doctor from Committee of Doctors for Nixon. 1 pg. Envelope and contact card not scanned.
59	1	1962	Letter	Contact mailing to Musician from Ray Noval, Chairman of the Union Musicians For Nixon. 1 pg. 2 duplicates, envelope, and contact card not scanned.
59	1	1962	Memo	Handwritten note. 1 pg.
59	1	1962	Letter	Contact mailing to Manufacturer from Gary Malouf, Chairman of the Apparel Manufacturers for Nixon. 1 pg. Duplicate not scanned. Attached to previous.
59	1	1962	Letter	Contact mailing to Insurance Men and Women from Russell Reagan, Chairman of the Insurance Industry for Nixon. 1 pg. Envelope and contact card not scanned.
59	1	10/25/1962	Memo	Memo from Sammy to Rose about mailings. 1 pg.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
59	1	10/16/1962	Letter	Contact mailing to Bruin from M. Phillip Davis, Chairman of the Bruin Alumni for Nixon Committee. 1 pg. 4 duplicates not scanned. Attached to previous.
59	1	n.d.	Memo	Handwritten note. 1 pg.
59	1	1962	Letter	Contact mailing to Dentist from John Wilson, D.D.S., Chairman of the Dentists for Nixon Committee. 1 pg.

# TROJAN ALUMNI FOR NIXON COMMITTEE

423 MEADOW GROVE, PASADENA 3, CALIFORNIA

USC ALUMNI COMMITTEE

October 23, 1962

FRANCIS D. TAPPAAN  
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E. RUSSELL WERDIN

MRS. RICHARD K. YEAMANS

Dear Fellow Trojan:

As a Trojan Alumni, we feel a strong obligation to help preserve free enterprise in our State. We are especially concerned about the present governor's seeming willingness to disregard the private universities and their long recognized major role in higher education in California.

We believe our State needs Dick Nixon. We believe he is the best qualified to govern our nation's #1 State--he is a proven leader, an able administrator, and his integrity is unquestioned.

We believe Dick Nixon will eliminate wasteful, extravagant government; take decisive action; improve the economic and tax climate; and would never jeopardize, for political purposes, the needs and role of private higher educational institutions.

But, to win the election Dick Nixon needs energetic and enthusiastic support--to tell his story to all voters, regardless of party affiliation. Therefore, if you value the future of your State as highly as we think you do, we urge you to work for, and vote for Richard M. Nixon. Let's make our dedication to good government and our interest in our alma mater a part of the Nixon victory November 6.

Sincerely yours,



Francis D. Tappaan, Chairman  
Trojan Alumni for NIXON Committee

INTER-OFFICE MEMORANDUM

Nixon for Governor

To: Rose

Date: 10/29

From: Sammy

Subject: Mailing

Distribution: H. and J., Doris Jones, R. Malachuk, C. McClellan, Natl Office,  
L. Quinn, Ed Levin, Dorothy Wright.

This mailing went out to 125,000 members of the California  
Teachers Association.

## RICHARD NIXON

To The Members of the California Teachers' Association:

It is a great privilege to exchange ideas with California's public school teachers, and I want very much for this to be an exchange of ideas. As Governor it will be my intention to keep both an open door and an open mind on all such vital matters as the teaching of our children.

You may know that I am the father of two teen-age daughters and that my wife, Pat, spent several years as a public school teacher in California. I have formed a task force of some of California's leading educators and we have spent considerable time discussing education. But I make the point about being a parent and the husband of a one-time school teacher for the reason that in addressing you I recognize that I am corresponding with the members of the only profession where standards are set outside that profession; namely, by lay boards of education. In other words, we have made education the mutual concern and business of both educators and laymen and we must both bring our best thinking to the task of preparing our young people to live their lives.

Again, I have made a remark that I do not want you to take casually. We are preparing our young people for the job of living their lives in a free society with all of the responsibility that goes with it. We have no Siberia to which to send our educational rejects.

Our young people must learn to earn a living, enjoy life and contribute leadership to a continuing free society. We are educating them to become voters and not rubber stamps. Our schools must never become a leveling device; they must offer opportunity and challenge.

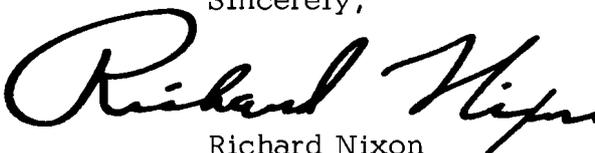
Let me briefly summarize for you the points I made September 30 on a state-wide radio address on education:

1. I believe that the strength and vitality of our educational system lies in the autonomy of the local, diversified school system. There has been a trend toward state dictation of curricula which I believe should be reversed. At best, each new state program must carry with it an enabling act to assure financial support of the program.
2. I believe our goal must be better salaries for our teachers and less emphasis on fancy buildings.
3. I believe the Fisher Bill should be amended -- keeping its emphasis on academic subjects but removing its aspects which tend to downgrade vocational and physical education subjects.

4. We must take immediate action to solve the serious "drop-out" problem in California. It is social dynamite. The present administration accepts drop-outs as part of the welfare responsibility of the state. I think they are an educational responsibility.
5. We must give greater support to our junior colleges. They should not be almost the sole responsibility of the local property taxpayers.
6. We must greatly improve our pupil-teacher ratio.
7. The state must once again pay a fair share of the cost of the local school district.
8. The State Constitution should be amended to allow local school bond issues to be approved by a simple majority of the voters.
9. We must end our crowded classroom situation by a responsible school construction program.
10. We must end wasteful and arbitrary land and building requirements for state-financed schools.
11. We must improve the variety, quality and management of textbooks.

These are but a few of the points I should like to discuss with you, but space limitations make it necessary that I say no more, at this opportunity, on the subject of education. I will welcome hearing from you and I congratulate you on the responsibility you have undertaken as a member of the teaching profession. There is none more important to the future of our state and nation.

Sincerely,

A handwritten signature in cursive script that reads "Richard Nixon". The signature is written in black ink and is positioned above the printed name.

Richard Nixon

CTA

\_\_\_\_\_ (please print your name here)

Enroll me as a member of the Nixon for Governor Committee. I will actively support Dick Nixon and urge my associates, friends and neighbors to do the same.

I am also interested in:

Doing precinct work in my home district  office district

Doing volunteer work in area headquarters near me.

Doing any other type of campaign work \_\_\_\_\_  
(state type of work you prefer)

I am a registered: Rep.  Dem.  Ind.  (answer is optional)

You may use my name for publicity. Yes  No

SIGNATURE \_\_\_\_\_ BUS. ADDRESS \_\_\_\_\_

HOME ADDRESS \_\_\_\_\_ CITY & COUNTY \_\_\_\_\_

PHONES (Business) \_\_\_\_\_ (Residence) \_\_\_\_\_

(If you would like to make a voluntary financial contribution, please make check payable to "Nixon for Governor Committee". A return envelope is provided for your convenience.)





## LAWYERS FOR NIXON COMMITTEE

*3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161*

Dear Fellow Lawyer:

On November 6 the people of California will elect a new governor. The outcome of this election is of vital importance to us all as citizens of this state.

This year California will become the first state in population in the union. However, in other important statistics our state will not be first. California will not be first in economic growth or in creation of new industry. California will not be first in new business starts from new industries coming to our state. On the other hand, California will be first in its per capita tax burden. California's major crime rate leads the nation.

As lawyers of California we should be vitally concerned with restoring to California the economic vitality and the power to attract new business that has made our state a better place to practice law. As individuals or as heads of our families we should be concerned with California's rising crime rate. We should also be concerned as individuals on behalf of our clients about the unreasonable tax burden imposed on us all.

We urge each of you, whether Democrat, Republican or Independent, to join us in our support for Dick Nixon and to join the Lawyers for Nixon Committee. As members of the Committee your campaign responsibility will be to urge your friends, associates and colleagues to support Dick Nixon for governor. Our Committee is endeavoring to raise funds to enable Dick Nixon to appear on TV one additional night. Your contribution in the enclosed envelope will aid us in this project.

Sincerely,

LAWYERS FOR NIXON COMMITTEE

RICHARDS D. BARGER, Los Angeles

EUGENE BEST, Riverside

CURTIS DARLING, Bakersfield

WILLIAM J. EWING, El Centro

WILLIAM C. FARRER, Los Angeles

TAYLOR HANCOCK, Newport Beach

WILLIAM A. LUCKING, Ventura

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Ailyn H. Barber, Pasadena  
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Frank J. Keane, Jr., Los Angeles  
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George A. Kuittinen, Los Angeles  
Russel I. Kully, Los Angeles

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Geo. C. Lawson, Los Angeles  
Everett B. Laybourne, Los Angeles  
Stanley Leland, Beverly Hills  
M. Lewis Lehman, Los Angeles  
Robert K. Light, Hollywood  
Ralph Lindstrom, Los Angeles  
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Frank A. Lowry, Jr., Long Beach  
Alfred Lubin, Los Angeles  
Rayfield Lundy, Compton  
Kevin G. Lynch, Santa Monica

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White McGee, Jr., Los Angeles  
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Craig McManigal, Pomona  
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R. H. Zahm, Jr., Los Angeles  
George E. Zillgitt, Pasadena

INTER-OFFICE MEMORANDUM

Nixon for Governor

To: **Rose**

Date: 10/29

From: **Sammy**

Subject: **Mailing**

Distribution: **H. and J., Doris Jones, M. Kulmbach, C. McClellan, Mail Office,  
L. Quinn, Ed Slevin, Dorothy Wright. ✓**

**This mailing went to 12,000 sportsmen.**

# SPORTSMEN FOR NIXON ADVISORY COMMITTEE

BOB REYNOLDS, *Chairman*

3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

## COMMITTEE MEMBERS

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Bruce Bennett  
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Wayne "Buz" Buszek  
Leo Calland  
Ken Carpenter  
Billy Casper  
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Ralph O. Chick  
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Ellsworth "Babe" Dahlgren  
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Peter De Paolo  
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Carroll M. "Ky" Ebright  
Clinton W. Evans  
William P. Ficker  
Bob Garrett  
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Danny Goodman  
Fortune Gordien  
R. A. "Bones" Hamilton  
Thomas J. Hamilton  
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Sam Haaks  
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Richard B. Luckey  
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Miss Merle Matthews  
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Francis Tappaan  
Dr. Brice U. Taylor  
Ron Tomsic  
Ellsworth Vines  
Johnny Weissmuller  
Carl F. Wente  
Frank C. Wvkoff  
George Yardley

Dear Fellow Sportsman:

The men and women whose names you will note on this letterhead and many, many other sportsmen throughout the state join me in extending to you a cordial invitation to join with us in the formation of a statewide Sportsmen's Committee to support Dick Nixon's candidacy for the California Governorship.

The State of California has great need for a Governor who is sincerely interested in sports-recreation-conservation activities. In Dick Nixon we have such a candidate as the enclosed brochure highlighting his recreation-conservation program illustrates.

Our Sports Advisory Committee urges that you use your influence and energy in your home community in these closing weeks of Dick Nixon's campaign to do everything possible to further his election.

Our committee is attempting to make this statewide mailing to sports fans self-supporting. Your contribution will help defray costs of printing and postage. A return envelope is enclosed for your convenience.

Join with us. We'll WIN WITH NIXON.

Cordially yours,



Bob Reynolds  
Chairman

Sports Advisory Committee

**How  
Dick Nixon  
will aid  
California  
sports**



# NIXON FOR GOVERNOR

3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

VETERINARIANS FOR NIXON  
Organizing Committee

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San Gabriel

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San Diego

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Los Angeles

DR. NICHOL SMITH  
Beverly Hills

DR. RAYMOND SPROWL  
Los Angeles

Dear Doctor:

The purpose of this letter is to solicit your help in electing a new Governor for California. It is time for a change...to effect this change we need your help.

As Veterinarians we are constantly aware of the weakness of the California Small Business environment. Richard Nixon can change this.

- We need a leader who strongly believes in the free enterprise system - not centralized, socialistic and powerful state government.
- We need as Governor, Richard Nixon, who has pledged to streamline the "red tape" and bureaucracy, currently existing -- to save money for the taxpayers.
- We need Richard Nixon to create a positive program for improving the business climate of California -- the fastest growing State in this country.
- We need Richard Nixon to improve education in California by resisting Federal control, while giving a wider choice of textbooks, more fully recognizing the need for vocational training, initiating effective anti-communist education, and re-examining the tax structure to relieve economic pressure on education and real property taxpayers.

Regardless of our political affiliations, we have an obligation to exercise our American right to vote on November 6.

We believe that Richard Nixon is the man that California needs to guide it through the critical years ahead. We hope you will join us in support of our candidate, and thank you for giving this message your earnest consideration.

WIN WITH NIXON!



750  
October  
1960

## NIXON FOR GOVERNOR

3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

Dear Colleague:

Many of us joined the Scholars for Nixon Committee two years ago. This committee rendered valuable service by endorsing the high level scholarship, as well as public administrative ability, which Dick Nixon brings to his task of politician. Though we did not win the 1960 election, Dick Nixon DID carry California. And we are again organizing a Scholars for Nixon Committee to help him become the next Governor of our State.

My decision to endorse Dick Nixon in this overt fashion is based upon the fundamental soundness of his economic thinking and resulting policies and decision making potentials. It is my opinion, along with that of many of my colleagues whom I have been fortunate in contacting personally, that his type of economic decision making is sorely needed in our state at this time.

Dick Nixon's views on some of the current economic issues confronting our state are set forth as parts of the two brochures enclosed. Likewise they specify some of the evidence of his ability as a decisive public administrator.

Will you join me in a new Scholars for Nixon Committee? I know that Dick would be proud to have your support. If you agree to join, your task would be to actively endorse our candidate among your colleagues, students and other friends.

If you desire to accept this important public responsibility, please send in the enclosed card at once so we may add your name to the rapidly growing list of Scholars for Nixon. Our committee is trying to make its program self-supporting. Your contribution would help us pay for printing and postage. A return envelope is enclosed for your convenience.

WIN WITH NIXON!

Sincerely,

Park J. Ewart, Co-Chairman  
Scholars for Nixon Committee

Encls.



from the desk of

To: JENNIFER PAUL

Dorothy Wright

10,000 of these went  
out the week of Oct 8  
to Small Businessmen.



# CALIFORNIA SMALL BUSINESS NIXON FOR GOVERNOR COMMITTEE

*State Chairman*

WILLIAM B. LOGAN  
SAN FRANCISCO

*Committee Members*

- E. R. ABROTT  
HAYWARD
- LAINÉ AINSWORTH  
OAKLAND
- W. W. ALEXANDER  
SAN FRANCISCO
- JOHN F. ALLEN  
SAN FRANCISCO
- HORACE C. BAKER  
LOS ANGELES
- WILLIAM D. BAILEY  
MANHATTAN BEACH
- GEHART L. BITTER  
SAN FRANCISCO
- W. A. BRADLEY  
FRESNO
- NEAL BROWN  
SAN FRANCISCO
- HARRY A. BRUNSON  
LOS ANGELES
- STANLEY M. BUCKLEY  
ANAHEIM
- F. R. BURKE, JR.  
PALO ALTO
- ROBERT F. CARLSON  
SANTA BARBARA
- HAROLD EDELSTIN  
BERKELEY
- M. F. FARR  
LOS ANGELES
- R. S. FARR  
LOS ANGELES
- MILLARD C. GIBSON  
DELANO
- LONDON R. GRAY  
TORRANCE
- WILLIAM L. HILLIARD  
LAWDALE
- WRIGHT H. HUNTLEY  
BISHOP
- ROY L. HUTT  
SAN DIEGO
- H. TRUNTUN JONES  
OAKLAND
- WENDELL M. JONES  
SANTA ROSA
- ROBERT E. MORTENSEN  
OAKLAND
- RICHARD K. NEWMAN, JR.  
BAKERSFIELD
- D. C. PATCH  
PALO ALTO
- JOHN RICHARDSON  
OAKLAND
- LOUIS V. RIGGS  
SACRAMENTO
- J. S. ROBERTS  
SAN JOSE
- GEORGE RUSHER  
INGLEWOOD
- REED SPRINKEL  
FONTANA
- THOMAS E. STANGER  
LOS ANGELES
- CHARLES H. TAYLOR  
GARDENA
- J. WESLEY THEISEN  
LONG BEACH
- J. C. TURNER  
HAYWARD
- EUGENE H. TWAROWSKI  
HAWTHORNE
- HENRY VEALE  
SANTA ROSA
- MARSHALL A. WELTY  
DOWNEY
- H. W. K. WITTNER  
REDDING

3908 Wilshire Boulevard  
Los Angeles 5, California

Dear Fellow Businessman:

IT'S TIME FOR A CHANGE! To affect this change, we need your help! We are not only asking you to vote for Nixon, but through yourself start a chain letter to all businessmen throughout California. This we strongly believe will overwhelmingly elect Dick Nixon as our next Governor.

Why Dick Nixon?

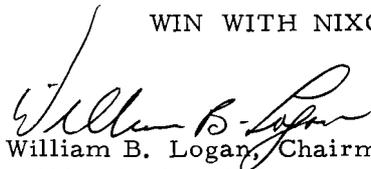
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- We need as Governor, Dick Nixon, who has pledged to streamline the "red tape" and bureaucracy, currently existing - to save money for the taxpayers.
- We need Dick Nixon to create a positive program for improving the business climate of California - the fastest growing State in this country.
- We need Dick Nixon to carry out his program for the Economic Cure of this State. (See enclosed reprint.)

Small businessmen throughout the State are "boiling mad" at the ineptness of the present State administration to improve our business climate.

WHAT CAN YOU DO??      P L E N T Y ! !

Photostat, retype or reprint this letter and the enclosed reprint. Mail to at least ten of your business friends in your locality. Send financial support in the enclosed envelope to help defray cost of this mailing. Vote for Nixon . . . . . and . . . . .

WIN WITH NIXON

  
William B. Logan, Chairman  
California Small Business Committee  
For Nixon

# Nixon for Governor

To: \_\_\_\_\_

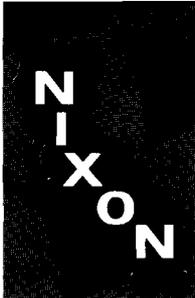
Date: January 20, 1952

From: \_\_\_\_\_

Subject: \_\_\_\_\_

Distribution: • [Name], [Title], [Address], [City], [State], All Files  
• [Name], [Title], [Address]. ✓

This matter is to be handled by [Name] all business this week.



# CALIFORNIA SMALL BUSINESS NIXON FOR GOVERNOR COMMITTEE

*State Chairman*  
WILLIAM B. LOGAN  
SAN FRANCISCO

*Committee Members*  
E. R. ABROTT  
HAYWARD  
LAINE AINSWORTH  
OAKLAND  
W. W. ALEXANDER  
SAN FRANCISCO  
JOHN F. ALLEN  
SAN FRANCISCO  
HORACE C. BAKER  
LOS ANGELES  
WILLIAM D. BAILEY  
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GEHART L. BITTER  
SAN FRANCISCO  
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NEAL BROWN  
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PALO ALTO  
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LOS ANGELES  
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EUGENE H. TWAROWSKI  
HAWTHORNE  
HENRY VEALE  
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MARSHALL A. WELTY  
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REDDING

3908 Wilshire Boulevard  
Los Angeles 5, California

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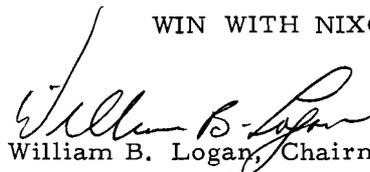
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WIN WITH NIXON

  
William B. Logan, Chairman  
California Small Business Committee  
For Nixon



# NIXON FOR GOVERNOR

3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

to 750  
Apparel mfgers  
10/19

## APPAREL MANUFACTURERS FOR NIXON COMMITTEE

- Gary Malouf  
*Chairman*
- Harold Albert
- Georgia Bullock
- Walter Cannady
- Robert Courtney
- Jack Darling
- Mel Dreyfuss
- Addie Earle
- Robert Ellis
- Jim Fahn
- Charles Frazier
- Lou Gallina
- Harry Heartman
- F. B. Horgan
- Peggy Hunt
- Jeannette Hyland
- Harold Kronthal
- Edward Lemke
- Cliff MacKlin
- John McCloskey
- Frank Meyerson
- John Moloney
- Albert Orfalea
- Herbert Owen
- Frank Robertson
- Walter Rohrer
- Joseph Rotondi
- Richard Woodard
- W. R. Woodard, Jr.

Dear Fellow Manufacturer:

The forthcoming gubernatorial election will undoubtedly be one of the most significant in the history of our state. It is of paramount importance that we elect a man who will understand our business problems and initiate sound solutions to expand our progress and prosperity. In Dick Nixon, we have a dynamic leader who is pledged to reverse present trends which are detrimental to our industry.

Employers' taxes have been raised in order to pay for extensive liberalizations of unemployment benefits which have seriously depleted the Unemployment Insurance Fund. The estimated added cost to California employees is \$160 million.

Disability insurance is financed by employees. Liberalization of the program in 1959 and 1961 has resulted in a squeeze on voluntary plans, and increased taxes on employees.

Workman's compensation insurance rates have increased 16.7%, which is triple the accumulated increase over the past decade.

With the high cost of these programs to both employer and employee, it is imperative that we have a new state administration dedicated to prevent abuse of these funds.

Dick Nixon is pledged to carry out the purpose of unemployment, disability and compensation insurance, but will not allow unchecked chiseling to run rampant, depleting the funds and causing a new rise in rates.

Whether you are a Republican, discerning Democrat or Independent, we invite you to join our committee and help us restore the best possible business climate in California.

Our committee is attempting to make its program self-supporting. Your contribution will help us pay printing and postage for this mailing. A return envelope is enclosed for your convenience.

WIN WITH NIXON!

Sincerely,

*Gary Malouf*  
Gary Malouf, Chairman  
Apparel Manufacturers for Nixon



1,500 mailed  
to appear Mrs.

Oct. 11, 1962

INTER-OFFICE MEMORANDUM

Nixon for Governor

To: Rose

Date: Oct. 22, 1962

From: Jerry

Subject: mailing

Distribution: J. and J., Boris Jones, W. Belmont, C. McClellan, Mail Office  
Lou Anna, Ed Levin, S. Wright. ✓

The attached mailing went to 8,000 medical doctors. The one included in my memo of Oct. 19, 1962 was sent in error and had been mailed during the primary.



DOCTORS FOR NIXON  
(Partial Committee Listing)

- E. VINCENT ASKEY, M.D.
- TRUMAN ACKERSON, M.D.
- EDWIN AMYES, M.D.
- F. LYNN ARTRESS, M.D.
- ROGER BARNES, M.D.
- GEORGE BECKNER, M.D.
- GORDON BECKNER, M.D.
- RALPH BENNETT, M.D.
- HERB BURROWS, M.D.
- WALTER CASE, M.D.
- DUDLEY M. COBB, M.D.
- WELLS COOK, M.D.
- LEON DESIMONE, M.D.
- HOWARD S. DOWNS, M.D.
- WALTER P. ELLERBECK, M.D.
- LOUIS FISHER, M.D.
- ELMER GOTFREDSON, M.D.
- J. M. HARRIS, M.D.
- SAMUEL B. HAVESON, M.D.
- EUGENE HOFFMAN, SR., M.D.
- LAURENCE L. JACOBS, M.D.
- ELMER H. JENNINGS, M.D.
- WILLIAM KEMPNER, M.D.
- JACK LEARY, M.D.
- FORREST E. LEFFINGWELL, M.D.
- LAFE LUDWIG, M.D.
- RICHARD A. MATLOCK, M.D.
- ANGUS McDONALD, M.D.
- FLOYD E. NEFF, M.D.
- HENRY E. NELSON, M.D.
- RICHARD NIXON, M.D.
- JAMES PEACOCK, M.D.
- HAROLD PETERSEN, M.D.
- H. J. PRICHARD, M.D.
- WILLIAM QUINN, M.D.
- WILBUR ROGERS, M.D.
- E. LUCAS SCHMIDT, M.D.
- SAM SCUDARI, M.D.
- PHIL SVEC, M.D.
- LAWRENCE TAYLOR, M.D.
- MALCOLM C. TODD, M.D.
- WILLIAM H. TODD, M.D.
- H. M. TOMPKINS, M.D.
- EUGENE P. WAGNER, M.D.
- CHARLES YOUNG, M.D.

# NIXON FOR GOVERNOR

3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

to 8M  
10/19

Dear Doctor:

Before you make up your mind as to whom you will support as a candidate for Governor of the state of California in the June 5th Primary, remember this one vitally important fact. Of all the aspirants to the governorship, only Richard Nixon has fought socialized medicine in all its forms at both the national level (as Vice-President) and now in the state of California as a candidate for Governor!

Richard Nixon has declared in the public press and in personal appearances before physician audiences that he is totally and unalterably opposed to any interference by state or national government in the private practice of medicine.

Listen to his words spoken in Los Angeles on February 22, 1962, to the Los Angeles County Medical Association: "... the King-Anderson Bill smacks of the compulsory, big government approach...it undermines the traditional doctor-patient relationship...medical care is too important for quackery of any kind - even the political variety!"

Is there any doubt in your mind as to which candidate is your best friend?

We urge you and your friends to vote for Dick Nixon. Please fill out the enclosed card and return to Nixon Headquarters. Your financial contribution is urgently needed NOW to push this campaign to ultimate victory. A return envelope is enclosed for your convenience.

WIN WITH NIXON!

Sincerely,

Committee of Doctors  
for Nixon

JAMES C. DOYLE, M. D., F. A. C. S.  
 GYNECOLOGY  
 9730 WILSHIRE BOULEVARD  
 BEVERLY HILLS, CALIFORNIA

PHYSICIANS FOR NIXON

JAMES C. DOYLE, M.D.  
*Chairman*

TRUMAN ACKERSON, M.D.  
 J. K. AFFLERBAUGH, M.D.  
 HARRY H. ALEXANDER, JR., M.D.  
 F. K. AMERONGEN, M.D.  
 EDWIN AMYES, M.D.  
 ROBERT ARAGON, M.D.  
 JOHN A. ARCADI, M.D.  
 F. LYNN ARTRESS, M.D.  
 E. VINCENT ASKEY, M.D.  
 ROGER BARNES, M.D.  
 GEORGE BECKNER, M.D.  
 GORDON BECKNER, M.D.  
 GRANT BECKSTRAND, M.D.  
 SAMUEL BENADOM, M.D.  
 RALPH BENNETT, M.D.  
 TERRY C. BENNETT, M.D.  
 H. LEE BERRY, M.D.  
 ED BIERMAN, M.D.  
 WILLIAM K. BILLINGSLEY, JR., M.D.  
 A. RALPH BLOOM, M.D.  
 JOHN BONFIGLIO, M.D.  
 HERB BURROWS, M.D.  
 L. J. BUTKA, M.D.  
 CHARLES B. CANBY, M.D.  
 WALTER CASE, M.D.  
 BURNS CHAFFEE, M.D.  
 ROBERT H. CHANEY, M.D.  
 WEN Y. CHAO, M.D.  
 CLARENCE V. CLEMMER, M.D.  
 DUDLEY M. COBB, M.D.  
 RICHARD A. COLLEY, M.D.  
 WELLS COOK, M.D.  
 FENIMORE COOPER, M.D.  
 MILTON J. COOPER, M.D.  
 W. D. CURRIER, M.D.  
 EDWARD H. DASELER, M.D.  
 EMILY G. DENNEY, M.D.  
 LEON DESIMONE, M.D.  
 HOWARD S. DOWNS, M.D.  
 J. T. EDWARD, M.D.  
 WALTER P. ELLERBECK, M.D.  
 SAMUEL Y. ENG, M.D.  
 LOUIS J. FISHER, M.D.  
 A. A. FRICKE, M.D.  
 CHARLES E. GAHAGEN, M.D.  
 WILLIAM M. GIBBS, M.D.  
 NATHANIEL GILDERSLEEVE, M.D.  
 JAMES G. GOLSETH, M.D.  
 ELMER GOTFREDSON, M.D.  
 B. J. GREGORIUS, M.D.  
 E. A. GUMMIG, M.D.  
 AUSTIN P. HALLER, M.D.  
*(over)*

Dear Doctor:

As the gubernatorial battle in our state enters the "home stretch", our colleagues on the PHYSICIANS FOR NIXON COMMITTEE are hopeful that you will enlist the support of your friends and associates and do everything else possible to see that Dick Nixon is elected Governor of California.

Dick Nixon's qualifications as a dynamic and experienced leader and administrator are well known. However, it is of vital importance - and particularly to all in our profession - that he is totally and irrevocably opposed to the King-Anderson Bill or any other federal government encroachment upon the private practice of medicine. This is a matter of public record dating back to 1960, and restated on more than one occasion this year before members of the Los Angeles County Medical Association.

I am optimistic that with your help we can WIN WITH NIXON. Your loyalty, influence and financial support are urgently needed now in these crucial closing weeks of the campaign. We plan a "massive mailing" throughout the state in about two weeks. Campaign funds are limited and our committee has been asked to raise a minimum of \$10,000 to help finance this major campaign program. Please make this possible by sending a generous contribution today in the enclosed envelope.

WIN WITH NIXON!

Cordially,

*James C. Doyle M.D.*  
 James C. Doyle, M.D.  
 Chairman, Southern California  
 Physicians for Nixon



UNION MUSICIANS FOR NIXON  
ORGANIZING COMMITTEE

Ray Noval  
*Chairman*

Gilbert Bowers  
Ray E. Long  
Jesse MacDuff  
Melville Rosenbach  
Jack Moulton  
Fred Rhea  
"Bunny" Rhea  
Pinky Tomlin  
Walter Wiemeyer  
Marlowe Wilcox

## NIXON FOR GOVERNOR

3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

Dear Fellow Musician:

We are about to elect a Governor for California, and we, the members of the Musicians For Nixon organizing committee, ask that you join us in helping elect the RIGHT man.

Regardless of our political affiliations, we must be concerned about the lack of jobs for musicians. Our jobs depend on full employment in all business and industry. Without it, hotels, restaurants and clubs suffer -- and so do we. The Brown administration's anti-business record is self-evident and can lead only to increasing unemployment and fewer jobs for musicians.

We must also be concerned with the crime rate and the increasing burden of taxation. Let's take a look at the record:

- \* California has the worst record of major crime in the nation despite the efforts of dedicated local law enforcement officials. Brown ignored the need for effective narcotics legislation until 1961, despite a petition signed by hundreds of thousands of citizens and despite deaths in Los Angeles County High Schools.
- \* California today has the highest total state and local tax collections in the nation. During Brown's four years as Governor, per capita tax collections have gone up 23%, but per capita income has gone up only 9%.
- \* Brown's high-tax policies are preventing new industries from coming to California -- and even forcing some existing firms to leave the state. California unemployment has been above the national average, and 20,000 additional jobs must be found each month for those moving into the state.

Dick Nixon has pledged himself to cut government costs, hold the line on taxes, and do everything in his power to improve the business climate and attract new industry.

As fellow musicians, we earnestly solicit your vote and that of your friends and associates for Dick Nixon on November 6.

Our committee is trying to make its program self-supporting. Your contribution returned in the enclosed envelope will help us pay printing and postage. We also hope you will fill out the enclosed card and return immediately in the same envelope.

WIN WITH NIXON!

Sincerely,

Ray Noval, Chairman  
Union Musicians for Nixon



Donny

43,000 of

these went out -

on Oct 16

Jennifer

This may be a duplication.

Can't remember, I've

given you so many.



# NIXON FOR GOVERNOR

3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

APPAREL MANUFACTURERS  
FOR NIXON COMMITTEE

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*Chairman*
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- Walter Cannady
- Robert Courtney
- Jack Darling
- Mel Dreyfuss
- Addie Earle
- Robert Ellis
- Jim Fahn
- Charles Frazier
- Lou Gallina
- Harry Heartman
- F. B. Horgan
- Peggy Hunt
- Jeannette Hyland
- Harold Kronthal
- Edward Lemke
- Cliff MacKlin
- John McCloskey
- Frank Meyerson
- John Moloney
- Albert Orfalea
- Herbert Owen
- Frank Robertson
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- Richard Woodard
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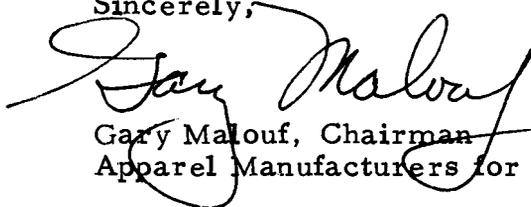
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WIN WITH NIXON!

Sincerely,

  
 Gary Malouf, Chairman  
 Apparel Manufacturers for Nixon





To 30M  
Insur. Agents  
10/19

# NIXON FOR GOVERNOR

3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

## INSURANCE INDUSTRY FOR NIXON

- Russell S. Reagan  
*Chairman*
- Robert E. Battes
- Arthur G. Beggs
- L. M. Braman
- Ira S. Brander
- E. S. Carlson
- Otis Clark
- Arden Day, Jr.
- Vernon C. Dargan
- Preston A. Drake
- John F. Holstius
- Sherwood Jones
- V. John Krehbiel
- Pat Lewis
- J. D. Livingston
- J. F. McGinty
- John R. Mage
- S. Pat Mallia
- Raymond C. Meairs
- Robert T. Monagan
- Merritt Moselle
- Thomas G. Murrell
- William Niedecker
- Phillip W. Rainey
- George L. Richards
- Jon Robson
- C. J. Smith
- Bert Stewart
- Ray Underwood
- Howard S. Vandeman
- G. Kenneth Vaughn
- Mark A. Wells
- Roy A. Westran
- Jack White
- Joseph F. Wirth
- Theodore H. Yale
- Delmar J. Young

Dear Fellow Insurance Men and Women:

The business of insurance is one of the last bulwarks of private enterprise and this deeply concerns each of us.

Have you carefully considered the course our great state has followed during the past four years? Are you, like us, also concerned about the indecision in high places, growing bureaucracy and higher taxes without a commensurate increase in service to the people of California.

We want California well governed by men and women of the highest calibre. That is why we want Richard Nixon to be elected Governor in November.

Please join us in actively supporting a man whose courage, leadership, decisiveness and enthusiasm will mean the restoration of good government in Sacramento. You can help in these ways:

1. Fill out and return the enclosed card so that you can be included as a member of this Committee of Insurance Men and Women for Nixon. Code number 19 designates this as an Insurance Industry Committee card.
2. Talk about Nixon for Governor and write personal letters to as many friends and associates as possible, urging them to support the candidacy of Mr. Nixon.
3. If you have been or will be asked to serve on a separate Nixon local or county committee or contribute to it, please do so. Also give them the prestige of your name and assistance.
4. Vote for Nixon on November 6th.

If you wonder "Who's paying for this mailing?" the answer is "We are, through voluntary contributions made in response to this letter." The option of contributing \$1, \$10 or \$100 is open to anyone. If you want to assume this distinction of good citizenship, it will be appreciated.

May we hear from you soon?

WIN WITH NIXON!

Sincerely yours,

Russell S. Reagan, Chairman  
Insurance Industry For Nixon



THINK NIXON---TALK NIXON---WRITE NIXON---VOTE NIXON

# Nixon for Governor

To: ROSE

Date: 10/25

From: ~~Army~~

Subject: mailing

Distribution: C. and S., Boris Jones, W. Anderson, J. McCallister, Mail Office,  
L. Alan, Ed Levin, Dorothy Wright. ✓

This mailing went out to 43,000 alumni alumni.

**BRUIN ALUMNI FOR NIXON COMMITTEE**  
9944 SANTA MONICA BOULEVARD, BEVERLY HILLS, CALIFORNIA

October 16, 1962

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Chairman  
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Vice-Chairman  
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Bayley Kohlmeier  
Walter H. Leimert, Jr.  
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William H. McCarthy  
Nadine Davis McCowan  
Lowell McGinnis  
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Stuart McKenzie  
Allison J. McNay  
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Jack Mandigo  
Ella Mae R. Manwarring  
J. W. Marshall  
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Richard A. Miller  
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Rodney Perdeu  
Roger C. Pettitt  
Gene Porter  
George W. Robbins  
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Hubert L. Rose  
Everett D. Sadler  
Elizabeth A. Schloten  
Robert M. Schroeder  
W. L. Stichel  
Ralph Stilwell  
Lucy Guild Toberman  
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John V. Vaughn  
Ashby C. Vickers  
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Richard R. Von Hagen  
John R. Vrba  
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Spencer M. Williams  
Arthur C. Wittenburg  
Robert Wolcott, Jr.  
Mrs. Ernie (Clare) Wolfe, Jr.  
Richard Woodard  
Mrs. Robert W. Young  
Mrs. Walter H. Young  
David W. Yule

Dear fellow Bruin:

As Bruin Alumni, we feel a special obligation to help preserve sound state government. We are especially concerned about the present governor's willingness to "play politics" with higher education in California.

We believe our state needs Dick Nixon. We believe he is the best qualified to govern our nation's #1 State -- he is a proven leader, an able administrator, and his integrity is unquestioned.

We believe Dick Nixon will eliminate wasteful, extravagant government; take decisive action; improve the economic and tax climate; and, would never jeopardize, for political purposes, the needs of our State's higher educational institutions.

But, to win the election Dick Nixon needs energetic and enthusiastic support -- to tell his story to all voters, regardless of party affiliation. Therefore, if you value the future of your state as highly as we think you do, we urge you to work for, and vote for Richard M. Nixon. Let's make our dedication to our alma mater and our interest in good government be a part of the Nixon victory November 6th.

Cordially,



M. Philip Davis, Chairman  
Bruin Alumni for NIXON Committee





# NIXON FOR GOVERNOR

3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

DENTISTS FOR NIXON COMMITTEE:

John B. Wilson, *Chairman*  
William E. Allen, Pasadena  
Charles B. Armstrong, San Diego  
William J. Armstrong, Los Angeles  
John L. Besser, Oxnard  
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Lawrence W. Cowan, Compton  
W. Howard Davis, Bellflower  
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John Steen, San Diego  
Warren Swanson, Los Angeles  
Phillip Tennis, Los Angeles  
Edward F. Wheelan, Santa Ana  
John R. White, Bakersfield  
John B. Wilson, San Marino

Dear Fellow Dentist:

There is no other way. We must put an end to Brown's socialistic leanings and directions of the Health Services. You dentists of Southern California must become dedicated workers and help elect Richard Nixon Governor of California on November 6.

Dick Nixon believes in the advancing of the free enterprise system for not only dentistry and medicine, but for all people of our State -- industry, business and labor. Mr. Nixon wishes to improve the cost of State Government down to a realistic experience rate, rather than the most costly per capita of any state in the Union.

Think what these four major points will do for California:

1. Streamline welfare programs.
2. Cut and control crime.
3. Improve education by resisting Federal Control.
4. Lead the Nation in fighting communism.

Everyone of us must help to obtain undecided voters. We must talk to our patients and friends and convince these people of the needed change in Sacramento. We are also asking your financial support to aid in bringing these messages to the people of California. A return envelope is enclosed for your convenience.

Sincerely,

John B. Wilson, D.D.S.  
Chairman