

Richard Nixon Presidential Library
White House Special Files Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
54	16	06/29/62	Letter	From Haldeman to Allan J. Moll, re: Wire and Nixon debate. 2 pages.
54	16	06/27/1962	Memo	Telegram, re: Broadcast debate. 1 page.
54	16	06/29/1962	Letter	From Haldeman to Elton H. Rule, re: Wire and Nixon debate. 2 pages with attachments.
54	16	06/1962	Memo	Telegram, re: KABC TV, Regional ABC television networks, and independent stations interested in carrying debate. 1 page.
54	16	06/22/1962	Letter	From Haldeman to Harold P. See, re: Participation in gubernatorial campaign by KRON-TV. 3 pages with attachments.
54	16	06/29/1962	Letter	From Haldeman to Robert E. Kelly, re: Wire received and debate. 1 page.

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54	16	06/27/1962	Letter	From RN to Bob Haldeman, re: Answering TV program wires. 1 page.
54	16	n.d.	Memo	Telegram, re: Political debate. 1 page.
54	16	06/28/1962	Letter	From H. R. Haldeman to Richard Nixon, re: One hour debate offered by KNXT. 1 page.
54	16	07/02/1962	Letter	From Sandy Quinn to Robert D. Wood, re: Television time for the gubernatorial debates. 1 page.
54	16	06/27/1962	Letter	From H. R. Haldeman to Stanley J. Lerche, re: Inquiry to TV Brown debate. 2 pages with attachments.
54	16	07/03/1962	Memo	From Jane to Doris, re: Brown wire re debate. 1 page.
54	16	06/28/1962	Memo	From Nixon to Edmund G. Brown, re: Fall television debates. 3 pages with attachments.

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54	16	06/26/1962	Memo	Bob Haldeman, re: copy for RN and LGG of wire from Brown to Nixon. 2 pages with attachments.
54	16	06/25/1962	Memo	Telegram, re: Debate between Nixon and Brown on statewide television. 2 pages.
54	16	n.d.	Memo	From Sammy to Bob, re: Letter received with no reply. 3 pages with attachments.
54	16	06/28/1962	Memo	From Haldeman to RHF, re: Giving Hull a call. 2 pages with attachments.

DAY LETTER

6-29-62

Allan J. Moll
Director of News and Public Affairs
KHJ Radio and TV
1313 N. Vine Street
Hollywood, California

YOUR WIRE TO RICHARD NIXON HAS BEEN RECEIVED AND WE
WILL SEE THAT IT RECEIVES CONSIDERATION IN THE
NEGOTIATIONS RE: THE DEBATES.

H. R. Haldeman

via Cooper back 7/1/62



WESTERN UNION TELEGRAM



LA137

L LLZ080 PD-LOS ANGELES CALIF 27 1048A PDT=
RICHARD M NIXON DONT PHONE= NIXON FOR GOVERNOR
HEADQUARTERS 3908 WILSHIRE BLVD LOSA

WE ARE PLEASED TO HEAR OF YOUR PLANS FOR A BROADCAST
DEBATE THIS FALL DURING THE CAMPAIGN. WE RESPECTFULLY
OFFER THE COMBINED BROADCAST FACILITIES OF KHJ RADIO
AND TV FOR YOUR USE AND OFFER ANY ASSISTANCE IN
ESTABLISHING A STATE WIDE NETWORK COVERAGE FOR SUCH
DEBATES INCLUDING OUR SISTER STATION KFRC SAN FRANCISCO
WITH THE THOUGHT THAT OTHERS MAY JOIN IN THE VENTURE



WESTERN UNION TELEGRAM



WE SUGGEST TYPICAL POOL COVERAGE OF THESE EVENTS WITH
ORIGINATING STATIONS ROTATING IN FEEDING THE PROGRAM
TO ALL OTHER STATIONS BOTH RADIO AND TV REGARDS=
ALLAN J MOLL DIRECTOR OF NEWS AND PUBLIC
AFFAIRS KHJ RADIO AND TV

DAY LETTER

6-29-62 11:20 A.M.

Elton H. Rule
Vice President and General Manager
KABC TV
4151 Prospect St.
Hollywood, California

YOUR WIRE TO RICHARD NIXON HAS BEEN RECEIVED AND WE
WILL SEE THAT IT RECEIVES CONSIDERATION IN THE
NEGOTIATIONS RE: THE DEBATES.

H. R. Haldeman

WESTERN UNION

TELEGRAM

LA078 33N 141

L LLS02 PD-WHX LOS ANGELES CALIF 26 1155A PDT

THE HONORABLE RICHARD NIXON

ROOM 1033 523 WEST 6TH ST LOSA

DEEPLY INTERESTED CARRYING DEBATE ON KABC TV & REGIONAL

ABC TELEVISION NETWORK OR COMBINATION NETWORK AND

INDEPENDENT STATIONS. LOOK FORWARD MEETING YOUR

REPRESENTATIVES AS SOON AS POSSIBLE WORK OUT DETAILS

REGARDS-

ELTON H RILE VICE PRESIDENT GENERAL MANAGER KABC TV

THE COMPANY WILL ACCEPT NO RESPONSIBILITY FOR DELAYS OR OMISSIONS CONCERNING THE SERVICE

orig + copy of ack to RHF

June 22, 1962

Dear Mr. See:

You were thoughtful to write Mr. Nixon regarding possible participation in the gubernatorial campaign by KRON-TV. He has asked me to acknowledge and thank you for your letter.

We appreciate very much your interest in any debates that might be scheduled, but cannot offer any information in this connection. We do not know whether Governor Brown is interested in this type of campaign programming since he has not, to our knowledge, indicated anything along this line.

Thank you again for your letter, and your offer to make your station's facilities available to us.

Sincerely,

H. R. Haldeman

Mr. Harold P. See
General Manager
KRON-TV
San Francisco 19, California

File: Debate
x P.R. - Television
x date

original in 2000

INTER-OFFICE MEMORANDUM

Nixon for Governor

To: H. R. Haldeman

Date: June 11, 1962

6/14

From: Mail Office

Subject: letter from Harold P. See, General Manager, KRON-TV, San Francisco

Distribution:

for appropriate disposition and acknowledgment

"We look forward to our participation in the gubernatorial campaign. We are interested in broadcasting any debates and significant local-area campaign appearances by candidates. Such broadcasts would, of course, be in addition to normal inclusion in news events as part of our 6 to 6:15 PM Monday thru Friday news broadcasts."

Handwritten notes:
"not by Louis"
"AP"
"2/2/62"
"#"

C O P Y

KRON-TV
San Francisco 19, California

Harold P. See
General Manager

June 6, 1962

Dear Mr. Nixon:

We look forward to our participation in the gubernatorial campaign. We are interested in broadcasting any debates and significant local-area campaign appearances by candidates. Such broadcasts would, of course, be in addition to normal inclusion in news events as part of our 6 to 6:16 PM Monday thru Friday news broadcasts.

Sincerely yours,

(signed) Harold P. See

Mr. Richard M. Nixon
901 N. Bundy Drive
Los Angeles 49, California

HPS:bv

DAY LETTER

6-29-62 11:20 A.M.

Robert E. Kelly
President
Kelly Broadcasting Co.
310 10th Street
Sacramento, California

YOUR WIRE TO RICHARD NIXON HAS BEEN RECEIVED AND
WE WILL SEE THAT IT RECEIVES CONSIDERATION IN THE
NEGOTIATIONS RE: THE DEBATES.

H. R. Haldeman

INTER-OFFICE MEMORANDUM

N i x o n f o r G o v e r n o r

To: Bob HaLdeman

Date: June 27, 1962

From: RN

Subject:

Distribution:

The wires with regard to the TV program
should be answered by you with a form as follows:

"Your wire has been received and we will see that
it receives consideration in the negotiations with Governor
Brown's people. "

WESTERN UNION

TELEGRAM

LAR96 8J266

0 8XB098 LONG PD-FAX SACRAMENTO CALIF 25 1223P PDT

RICHARD M NIXON PACIFIC MUTUAL BLDG

525 WEST 6TH ST ROOM 1055 LOSA

9 DEAR MR NIXON: 9 KCRA NEWS AND PUBLIC AFFAIRS

DEPARTMENT STRONGLY RECOMMENDS SACRAMENTO AS ORIGINATING

POINT FOR CALIFORNIA'S GREAT DEBATE. WE BELIEVE CALIFORNIANS

FROM VARIOUS GEOGRAPHICAL LOCATIONS AND POLITICAL PERSUASIONS

WILL CONCUR THAT SACRAMENTO IS THE APPROPRIATE CITY OF

ORIGIN FOR THESE HISTORIC TELECASTS. K C R A T V A N F M

OFFERS THE USE OF ITS STUDIOS ALL FACILITIES AND MANPOWER

NECESSARY TO THE BEST ORIGINATION OF BOTH TELEVISION

AND RADIO FROM OUR CAPITAL CITY. THIS OFFER INCLUDES

PRIME EVENING TIME OVER KCRA TV AND BEST AM AND FM RADIO

TIME. THERE WILL OF COURSE BE NO CHARGE FOR KCRA

TELEVISION AND RADIO AIR TIME USE OF FACILITIES OR FOR

IDENTICAL WIRES ARE BEING SENT TO BOTH MAJOR PARTIES

AND CANDIDATES. KCRA WILL BE AVAILABLE FOR DISCUSSION WITH

REPRESENTATIVES OF BOTH CANDIDATES RELATIVE TO NET

COVERAGE. RESPECTFULLY

ROBERT E KELLY PRESIDENT KELLY BROADCASTING CO

V AN FM 310 10TH ST SACRAMENTO CALIF

KNXT *channel 2*

Key Station in Hollywood for the CBS Television Network • CBS Owned

6121 SUNSET BOULEVARD, LOS ANGELES 28, CALIFORNIA • HOLLYWOOD 9-1212

June 28, 1962

ROBERT D. WOOD
*Vice President
and General Manager*

Mr. Richard Nixon
3908 Wilshire Boulevard
Los Angeles 5, California

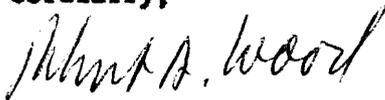
Dear Mr. Nixon:

KNXT is pleased to offer you and Governor Brown a total of one hour in prime time during the month of October 1962 to debate the issues connected with your respective candidacies for the Governorship of California. The debate should originate in KNXT studios in Los Angeles.

In addition, Mr. Jules Dundes, Vice President of CBS Radio and General Manager of KCBS, and Mr. Robert P. Sutton, Vice President of CBS Radio and General Manager of KNX, have asked me to extend their offer to carry the audio portions of the debate over their respective radio stations. It would also be our intention to offer the debate to the California affiliates of the CBS Television Pacific Network and the CBS Radio Pacific Network, and all other broadcast stations in the state.

I am anxious to meet with representatives of you and Governor Brown to arrange the details of the debate, and I will look forward to your reply.

Cordially,



RDW:bg

cc: Messrs. H. R. Haldeman ✓
Robert H. Finch

KNXT

CBS Television Stations - A Division of Columbia Broadcasting System, Inc.

6121 SUNSET BOULEVARD, LOS ANGELES 28, CALIFORNIA - HOLLYWOOD 9-1211

ROBERT D. TODD
Vice President
and General Manager

June 28, 1962

Mr. Richard Nixon
3908 Wilshire Boulevard
Los Angeles 5, California

Dear Mr. Nixon:

KNXT is pleased to offer you and Governor Brown a total of one hour in prime time during the month of October 1962 to debate the issues connected with your respective candidacies for the Governorship of California. The debate should originate in KNXT studios in Los Angeles.

In addition, Mr. Jules Dundes, Vice President of CBS Radio and General Manager of KCBS, and Mr. Robert P. Sutton, Vice President of CBS Radio and General Manager of KNU, have asked me to extend their offer to carry the audio portions of the debate over their respective radio stations. It would also be our intention to offer the debate to the California affiliates of the CBS Television Pacific Network and the CBS Radio Pacific Network, and all other broadcast stations in the state.

I am anxious to meet with representatives of you and Governor Brown to arrange the details of the debate, and I will look forward to your reply.

Cordially,

RDW:bg

cc: Messrs. H. R. Haldeman
Robert H. Finch

H. R. Haldeman

July 2, 1962

Dear Bob:

Since Mr. Nixon is in Denmark this week to participate in the celebration of American Independence Day, I am acknowledging your generous offer of television time for the forthcoming gubernatorial debates.

I have informed Mr. Robert Finch, who will represent Mr. Nixon in the debate negotiations, of your offer.

Cordially,

Sandy Quinn
Press Assistant to
Richard Nixon

Mr. Robert D. Wood
Vice President &
General Manager
KNXT
6121 Sunset Blvd
Los Angeles 28
California

cc: ~~H. R. Haldeman~~
Robert H. Finch

June 27, 1962

Dear Stan:

Thanks very much for your wire inquiry regarding the TV Brown debate.

Plans have not been finalized, and of course we will have no indication of how or when the debate programming will develop until after representatives of each candidate have met and worked out the details.

We appreciate your interest in this, Stan, and are sorry we can't give you any definite information at this time.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Stanley J. Lerche
Campaign Director, Alameda County
1759 Broadway
Oakland, California

copy to RHF

CLASS OF SERVICE

This is a fast message unit. Its deferred character is indicated by the proper symbol.

WESTERN UNION TELEGRAM

1201 (4-60)

W. F. MARSHALL, PRESIDENT

SYMBOLS

DL=Day Letter

NL=Night Letter

LT=International Letter Telegram

The filing time shown in the date line on domestic telegrams is LOCAL TIME at point of origin. Time of receipt is LOCAL TIME at point of destination

LA177 OJ238

O LLB249 PD=OAKLAND CALIF 26 1238P PDT=

BOB HALDERMAN, CARE NIXON FOR GOVERNOR HEADQUARTERS=
3908 WILSHIRE BLVD LOSA

1962 JUN 26 PM 1 22

=REGARDING TV DEBATE WITH BROWN, FOR YOUR INFORMATION
TO BE HANDLED ACCORDINGLY ON OCT. 13TH. REPUBLICANS
IN ALAMEDA COUNTY WILL BE GATHERED AT \$100.00 A
PLATE DINNER AT JACK LONDON SQUARE, OAKLAND THAT
EVENING TO HEAR BARRY GOLDWATER. YOU MAY WANT TO
SCHEDULE ACCORDINGLY ANOTHER DATE OR TIE-IN TO THIS.
REGARDS=

STANLEY J LERCHE CAMPAIGN DIRECTOR ALAMEDA
COUNTY 1759 BROADWAY OAKLAND CALIF.

ITS SERVICE

INTER-OFFICE MEMORANDUM

N i x o n f o r G o v e r n o r

To: **Doris**

Date: **7/3/62**

From: **jane**

Subject: **Brown wire re debate**

Distribution:

This is the original wire from Gov. Brown -- you already have copies of acks.

1
Brown file

BOB HALDEMAN

WIRE 6-28-62 10:30 AM

Edmund G. Brown
Governor's Office
Sacramento, California

I AM DESIGNATING ROBERT H. FINCH AS MY REPRESENTATIVE TO
NEGOTIATE DETAILS OF OUR PROPOSED FALL TELEVISION DEBATES.

Richard M. Nixon

R. H. Finch
cc: Rose Mary Woods
Loie Gaunt

WIRE: 6-26-62 3:15 PM

Edmund G. Brown
Governor's Office
Sacramento, California

Your wire appeared in the press before it was delivered to me. I am enclosing a copy of the statement I made with regard to it. I will designate a representative to handle negotiation of details within a week.

Richard M. Nixon

Statement follows:

I am delighted that Governor Brown, after months of his typical indecision, has finally accepted the offer I have made on several occasions to debate the issues at stake in California.

These debates should, of course, be direct confrontations in which both of the participants will speak without reading from prepared texts and without notes. In this way, the voters of California will have an opportunity to make a better judgment of the qualifications of each candidate.

End Statement.

cc: R. H. Finch
Rose Mary Woods
Loie Gaunt

—
Please make a
clean copy
for RN +
LGB file

BOB HALDEMAN

WIRED 6-26-62 3:15 P.M.

Edmund G. Brown
Governor's Office
Sacramento, Calif.

627-2711

Your wire appeared in the
press before it was delivered
to me. I am enclosing a copy
of the statement I made with
regard to it. I am designating
~~Robert Fitch~~ ^{Counsel to the Campaign Committee} as my representative
~~to negotiate details of the~~
~~debates.~~

Richard ^{M.} Nixon

I will designate a
representative to handle negotiation
of details within a week.

It has changed
to defend the
interests of the
people.

WESTERN UNION

TELEGRAM

Special
Service
Key
Word
1-1-1

LA283 OH436 0

8X4382 LONG PD-FAX SACRAMENTO CALIF 25 326P PDT

RICHARD M NIXON-

3908 WILSHIRE BLVD LOSA-

DESPITE YUR REFUSAL TO DEBATE YOUR OPPONENT IN THE PRIMARY ELECTION, THERE HAS BEEN GENERAL DISCUSSION OF A TELEVISION DEBATE BETWEEN US IN ADVANCE OF THE FALL ELECTION. IT HAS ALWAYS BEEN MY CONVICTION THAT THE PEOPLE HAVE A RIGHT TO A FULL PUBLIC DISCUSSION OF MAJOR ISSUES BETWEEN RIVAL CANDIDATES. I NOW FORMALLY INVITE YOU TO DEBATE ME ON STATEWIDE TELEVISION IN MID-OCTOBER. THE DEBATE SHOULD BE ON PRIME EVENING TIME AND ON THE NETWORK OR COMBINATION OF NETWORK AND INDEPENDENT STATIONS THAT WOULD REACH THE LARGEST POSSIBLE AUDIENCE. I HAVE DETERMINED THAT THIS DEBATE IS NECESSARY BECAUSE OF YOUR PAST RELUCTANCE TO COME TO TERMS WITH THE IMPORTANT ISSUES THAT DIVIDE US. A DIRECT CONFRONTATION SHOULD COMPEL YOU TO DO SO. YOU WILL AGREE WITH ME THAT THE PROPER SUBJECT OF THE DEBATE SHOULD BE THE RECORD OF MY ADMINISTRATION AND SPECIFIC PLANS FOR THE FUTURE OF THIS STATE. IN THIS CAMPAIGN, I AM TAKING MY RECORD TO THE PEOPLE--THE CALIFORNIA WATER PLAN, THE FIRST MASTER PLAN FOR HIGHER EDUCATION, OUR MASSIVE FREEWAY PROGRAM, IMPROVED MENTAL HEALTH TREATMENT PROGRAMS, ASSISTANCE TO LOCAL SCHOOL DISTRICTS, VIGOROUS LAW ENFORCEMENT AND A RECORD OF FISCAL RESPONSIBILITY THAT

WESTERN UNION

TELEGRAM



INCLUDES FOUR CONSECUTIVE BALANCED BUDGETS, NO TAX INCREASE
IN THREE YEARS AND A TAX REDUCTION THIS YEAR. THIS IS MY
POSITIVE CASE. IT IS LEFT TO YOU TO DEVELOP YOUR
OPPOSITION TO THESE PROGRAMS AND TO SUBMIT PROPOSALS OF
YOUR OWN.

I WILL DESIGNATE A REPRESENTATIVE TO NEGOTIATE THE
DETAILS OF THE DEBATE WITHIN THE WEEK. HE WILL STAND
READY TO MEET WITH YOU OR YOUR REPRESENTATIVE AT THE EARLIEST
POSSIBLE TIME.

EDMUND G. BROWN, GOVERNOR

THE MESSAGE WAS RECEIVED AT THE WESTERN UNION TELEGRAPH OFFICE

Bob

While this letter is addressed to RN and normally would go to mail office, I wonder if it shouldn't be handled in some more expedient fashion, since they received no reply to their June 6 wire.

Sammy

June 29, 1962

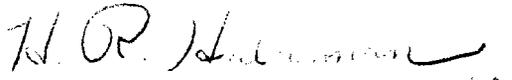
Dear Mr. Breckner:

Dick Nixon has asked me to write you direct in answer to your thoughtful letter of June 26th. He appreciated your wire and follow-up letter in connection with proposed television debates with Governor Brown this fall. However, although suggested by Mr. Nixon, no response from Governor Brown was received until earlier this week.

The next step, of course, is for the candidates' representatives to meet for negotiation of details. It will be their responsibility to work out all decisions. I will, therefore, see that Mr. Nixon's representative, Robert Finch, has your correspondence in his file.

Mr. Nixon asked me to express his appreciation to you for your thoughtfulness in offering the facilities of KTTV for these debates. We will certainly keep this in mind, and again our thanks.

Sincerely,


H. R. Haldeman

Mr. Robert W. Breckner
President
KTTV
5746 Sunset Boulevard
Los Angeles 28, California

Dictated by Mr. Haldeman but
not read; signed in his absence.

KTTV

TIMES-MIRROR BROADCASTING COMPANY - CHANNEL 11
5748 SUNSET BOULEVARD - LOS ANGELES 28, CALIFORNIA - HOLLYWOOD 2-7111

ROBERT W. BRECKNER
PRESIDENT

June 26, 1962

Honorable Richard M. Nixon
3908 Wilshire Boulevard
Los Angeles, California

Dear Mr. Nixon:

Inasmuch as I have had no reply to my wire to you of June 6, I thought it appropriate to repeat KTTV's offer of television time:

"KTTV, Channel Eleven, Los Angeles, respectfully offers airtime and production facilities to you and Governor Brown for a live debate or perhaps a series of debates on the important issues of the gubernatorial campaign. Would also be glad to arrange state-wide coverage if mutually desirable and practical. Robert W. Breckner, President, KTTV, Los Angeles. "

I understand you may shortly be designating someone to negotiate with Governor Brown's representative regarding details of the proposed debates and I want you to know that the KTTV offer still stands and we are most anxious to meet personally with whomever you designate.

Yours sincerely,

orig to RHF

RWB/ml

6-28-62

To: RHF

- will you handle this -
give Hull a call?

BOB HALDEMAN

Nixon for Governor

To: RN

Date: June 27, 1962

From: Rose

Subject:

Distribution: Bob Haldeman/ Bob Finch

This afternoon Warren Hull, who is out here doing some TV work with Ralph Edwards, called to say he would like to have a chance to chat with you a few minutes before you tie up the details on these debates.

He said he is all for Nixon -- went to the Richmond meeting during the campaign and they met him as he got off the stage.

Hull is the fellow who was with Vex Pop for such a long time and then with Strike it Rich. Edwards is apparently replacing Benny for the summer and Hull is with him until about October 1st.

He said, "I have to be on the air tomorrow morning at 9:00 a. m. and at 12:00 or 12:30 I have a luncheon with someone who is going to be on the program this week.

However, I am a farmer at heart -- eight o'clock is not too early to call if he cares to do so.

There are certain things to do with the set up which I would like to suggest that we insist upon trying to get mutual agreement on. I would hate to see the thing finalized without my having a chance to talk with him for a couple of minutes.

Edwards Office -- 1770 N. Highland -- Hollywood 3-8164 -- my home 6573619.