

Richard Nixon Presidential Library
White House Special Files Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
53	8	n.d.	Memo	Calls. List of callers and the messages they left. 1 pg
53	8	n.d.	Letter	Note outlining the attached lists. One by county, the other by major city. 1 pg
53	8	10/01/1962	Memo	30-Sheet Outdoor Posting for General Election- November 6, 1962. List of counties and their respective number of panels. Attached to previous. 2pgs
53	8	10/01/1962	Memo	30-Sheet Outdoor Posting for General Election- November 6, 1962. List of markets (cities) and their respective number of panels. Attached to previous. 1pg
53	8	n.d.	Memo	Note. Handwritten. "...Stans is writing advertising slogans." 1 pg
53	8	n.d.	Memo	Suggestions Submitted By Mr. Stans. List of slogans for RN campaign. 1 pg

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
53	8	10/04/1962	Letter	To Charlie Farrington from Kai Jorgensen. RE: Gratis Posting.
53	8	09/10/1962	Memo	to Bob Haldeman, from Rose Mary Woods. RE: Campaign slogan. 1 pg
53	8	08/23/1962	Memo	To Kai Jorgensen, from Charlie Farrington. RE: Sniping on 7-sheets. 1 pg
53	8	08/22/1962	Memo	To Emily Pike and Bob Haldeman, from Kai Jorgensen. RE: Clarifying the quantity of posters ordered. 1 pg
53	8	n.d.	Memo	Outdoor Posting- May 1962. List of counties, their populations, the number of panels and the cost per month. 2 pgs
53	8	06/05/1962	Letter	To Alan Nichols, from Bob Haldeman. RE: Billboards. 1 pg
53	8	06/05/1962	Letter	To Charlie Farrington, from Bob Haldeman. Re: Bad poster locations. 1 pg

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
53	8	05/18/1962	Letter	To Milton H. Esberg, Jr. RE: Sending the list of outdoor poster locations. 1 pg
53	8	05/16/1962	Letter	To Milton H. Esberg, from H. R. Haldeman. RE: Hixon and Jorgensen. 1 pg
53	8	n.d.	Memo	Outdoor Posting- May 1962. List of counties, their populations, the number of panels and the cost per month. Copy. Not scanned
53	8	03/29/1962	Memo	To Haldeman, Farrington, Sammelman, from Kai Jorgensen. Confirming prices of posters and headquarters. Attached to previous. 1pg
53	8	04/02/1962	Financial Records	Invoice for outdoor ads in May. 1 pg
53	8	03/30/1962	Letter	To Bob Haldeman and Charlie Farrington, from Kai Jorgensen. RE: Hixon and Jorgensen has a edited tape of Duggan's program on the day after Nixon's appearance. 1 pg
53	8	02/28/1962	Letter	To Edward Burman, from Kai Jorgensen. RE: Terminating Burman's connection to the Nixon campaign in San Francisco. 1 pg

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
53	8	01/26/1962	Letter	To Edward Burman, from Kai Jorgensen. RE: Official welcome and arrangements concerning the permanency of the position. 1 pg
53	8	01/26/1962	Letter	To Bob Haldeman, from Kai Jorgensen. RE: 24-hour switchboard. 1 pg
53	8	n.d.	Other Document	Press release: Hixon and Jorgensen hired as the campaign's advertising agency. 1 pg
53	8	12/18/1961	Letter	To H. R. Haldeman, from Kai Jorgensen. RE: Assuring Haldeman that he will be getting the best from Hixon and Jorgensen. 1 pg
53	8	n.d.	Letter	Note. Handwritten. From Bob Haldeman asking about whether to file or send to Hixson and Jorgensen. 1 pg
53	8	04/25/1962	Memo	To Bob Haldeman, from Rose Mary Woods. RE: Note from Abe Pinkus. 1 pg
53	8	n.d.	Letter	Note from Abe Pinkus. RE: Advertising in his paper. 1 pg

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
53	8	n.d.	Newspaper	Display ad in an unknown paper saying Happy New Year from RN. 1 pg
53	8	n.d.	Newspaper	Display ad in an unknown paper of Joseph C. Shell sending Passover Greetings. 1 pg
53	8	04/22/1962	Other Document	Envelope addressed to Hon Richard Nixon. 1 pg
53	8	04/25/1962	Memo	To Bob Haldeman, from Rose Mary Woods. RE: Abe Pinkus. 1 pg

CALLS

Breckner (the 2nd ~~call~~ ^{call} -- said he had talked with you once...
urgent to get you again)

~~Geo. Putnam~~ -- all steamed up -- thinks it would be
G R E A T to have Ike walk in Sat.
night on Telethon.

Longinotti - of San Jose - called -- said Mercury News
complained bitterly -- the "Time of Crisis"
ad appeared in 3 S.F. papers - 1 Oakland --
but Santa Clara County - San Jose -
bypassed completely ---- thinks this was
a mistake because of San Jose and central
county coverage involved.....told him
I would advise you of his feelings -- but
didn't know that anything could be done
now -- that Metro. areas were covered, i.e.
Sacto - Fresno etc.

- Longinotti was very nice -- just wanted
us to know it was a mistake, in his opinion.

office number: CY 3-0463

anything more I should report back to him?

*yes - tell him
we're adding them
to the spec for
all ads*

*HSG
mtg*

11/11

file

the one list - by County

the other ^{partial} - by major city - as they have it so far;
the complete breakdown - by county and city -
is in the works now -- they are waiting on
locations - from Pac. Outdoor and Foster & Kleiser.

NIXON FOR GOVERNOR

30-Sheet Outdoor Posting
for
GENERAL ELECTION - NOVEMBER 6, 1962

<u>COUNTY</u>	<u>NO. OF PANELS</u>
Alameda	13
Alpine	-
Amador	6
Butte	8
Calaveras	4
Colusa	-
Contra Costa	14
Del Norte	3
El Dorado	-
Fresno	19
Glenn	-
Humboldt	2
Imperial	26
Inyo	6
Kern	36
Kings	5
Lake	-
Lassen	5
Los Angeles	147
Madera	6
Marin	-
Mariposa	2
Mendocino	7
Merced	18
Modoc	2
Mono	-
Monterey	10
Napa	9
Nevada	2
Orange	16
Placer	-
Plumas	2
Riverside	9
Sacramento	26
San Benito	1
San Bernardino	27
San Diego	16
San Francisco	16
San Mateo	3
San Joaquin	8
San Luis Obispo	4
Santa Barbara	4
Santa Clara	8
Santa Cruz	-
Shasta	-
Sierra	1
Siskiyou	-

NIXON FOR GOVERNOR (30-sheet outdoor posting for General Election)

<u>COUNTY</u>	<u>NO.OF PANELS</u>
Solano	11
Sonoma	15
Stanislaus	19
Sutter	-
Tehama	1
Trinity	-
Tulare	7
Tuolumne	-
Ventura	4
Yolo	-
Yuba	-
	<hr/>
TOTAL	548

NIXON FOR GOVERNOR

30-Sheet Outdoor Posting
for
GENERAL ELECTION - NOVEMBER 6, 1962

Partial list of panels in the following markets:

<u>MARKET</u>	<u>NO. OF PANELS</u>
Los Angeles (incl. San Fernando Valley)	89
San Francisco	16
San Diego	14
Oakland	13
Long Beach	12
San Jose	4
Santa Clara	3
Sacramento	26
San Gabriel Valley	14
Santa Ana (Orange County)	16
Fresno	9
San Bernardino & Riverside	3
Richmond	14
Bakersfield	16
Salinas	4
Stockton	2
Santa Barbara	2
Vallejo	3
Ventura-Oxnard	4
Santa Maria	2

hold these
Stans is writing
advertising
programs.

BOB HALDEMAN

KEEP CALIFORNIA SOLVENT!

STOP WASTEFUL SPENDING

STOP TAX INCREASES

STOP GROWING BUREAUCRACY

STOP RISING STATE DEBT

VOTE --
RICHARD NIXON FOR GOVERNOR

BEFORE YOU VOTE, COMPARE!

A MAN OF EXPERIENCE

A MAN OF STATURE

A MAN OF PROVEN ABILITY

A MAN OF DECISION

VOTE --
RICHARD NIXON FOR GOVERNOR

PUT CALIFORNIA AHEAD!

BRING JOBS TO CALIFORNIA

RESTORE GOOD GOVERNMENT

REDUCE THE CRIME RATE

STOP THE NARCOTICS TRADE

KEEP OUT THE COMMUNISTS

VOTE --
RICHARD NIXON FOR GOVERNOR

~~Bob file~~
~~292~~

October 4, 1962

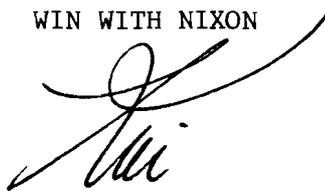
TO: CHARLIE FARRINGTON
FROM: KAI JORGENSEN
RE: GRATIS POSTING

We have received the invoices from Central California Advertising Company covering the showings purchased from that plant. In a covering letter, Carl Morabe stated that the posters were put up immediately upon arrival.

He must have received them shortly after September 1st as shipments started on August 30th. Posting was executed early as Harry Morton of our Outdoor staff saw some of them on September 16th when returning to Los Angeles from San Francisco.

The scheduled posting date for this plant was October 5th, thus we have been given at least three weeks free ride so far. By the scheduled posting date I am sure we will have received an extra month's showing.

WIN WITH NIXON



Kai Jorgensen

KJ:db

Nixon for Governor

9/5
RmW

To: **Bob Haldeman**
From: **Rose Mary Woods**
Subject: **Campaign Slogan**
Distribution: **Paul Keyes**

RmW

Date: **September 10, 1962**

11 We're going ahead w/ it & using the line"

RN took another look at the suggestion Charlie Rhyne had made -- "Yours for a Greatef California" -- and said that he thought it should be used for sniping and that it should read just "FOR A GREATER CALIFORNIA".

Also -- is there any further information on the sniping -- how are the plans for that project progressing?

Nixon for Governor

*File
Adv.
H & J.*

To: Kai Jorgensen
From: Charlie Farrington
Subject: Sniping on 7-Sheets
Distribution: Bob Haldeman
file

Date: August 23, 1962

RN is interested in the possibility of sniping in on our 7-sheets with slogans such as "It is your money they are spending!" -- "Cut the cost of Government" -- "Stop the rising crime rate", etc.

If we could get a number of these they could be sniped in at an appropriate time during our 7-sheet showing, and it might have some effect, so I would appreciate your getting some idea of the cost which would be involved in this project.

May I have a report on this no later than Monday, August 27.

*File
Adv.
H+J*

August 22, 1962

TO: EMILY PIKE
CC: BOB HALDEMAN
FROM: KAI JORGENSEN

Dear Mrs. Pike:

Thank you for your very helpful memo of August 21st, but I wonder if we could ask you to clarify for us the information that you have given.

Can you determine whether Mr. Brown's order was for 2200 posters from the printing company, or was it an order to the billboard companies who have the actual billboards?

To further clarify this question, this quantity would indicate that these are printed posters ordered from the printer and may not be related to the number of actual locations that Mr. Brown will be able to get.

Sincerely,

Kai Jorgensen

KJ:db

NIXON FOR GOVERNOR

Outdoor Posting - May 1962

File
AG

<u>COUNTIES</u>	<u>POPULATION (000)</u>	<u>PERCENTAGES</u>		<u>NO. OF PANELS</u>	<u>SPACE COST PER MONTH</u>
		<u>POP.</u>	<u>BUDGET</u>		
<u>Southern California</u>					
Los Angeles	6,257.9	38.31	41.79	226	\$15,188.60
San Diego	1,093.1	6.69	6.45	38	2,344.00
Orange	762.4	4.67	5.13	28	1,864.00
San Bernardino-Riverside	849.3	5.20	5.20	38	1,891.50
Kern	301.3	1.84	2.46	18	893.00
Ventura	209.9	1.28	.63	4	230.00
Santa Barbara	178.1	1.09	-	-	-
San Luis Obispo	84.9	.52	.10	1	35.00
Imperial	73.7	.45	1.02	10	370.00
<u>Northern California</u>					
Alameda	921.2	5.64	6.13	32	2,228.00
San Francisco-San Mateo	1,206.4	7.39	7.17	37	2,607.00
Santa Clara	682.6	4.18	2.57	15	935.00
Sacramento	526.4	3.22	2.89	17	1,052.00
Contra Costa	424.3	2.60	1.69	10	615.00
Fresno	378.6	2.32	2.18	15	784.25
San Joaquin	257.4	1.57	1.65	12	600.00
Monterey	207.4	1.27	.40	3	146.00
Tulare	171.9	1.05	1.06	11	385.00
Stanislaus	161.9	.99	1.60	15	581.00
Marin	154.6	.96	-	-	-
Sonoma	153.4	.94	.87	9	315.00
Solano	138.9	.85	.75	6	272.00
Humboldt	109.6	.67	.86	8	311.00
Merced	93.4	.57	1.36	12	495.00

Nixon for Governor
 Outdoor Posting - May 1962
 Page 2

<u>COUNTIES</u>	<u>POPULATION (000)</u>	<u>PERCENTAGES</u>		<u>NO. OF PANELS</u>	<u>SPACE COST PER MONTH</u>
		<u>POP.</u>	<u>BUDGET</u>		
<u>Northern California (Cont'd.)</u>					
Santa Cruz	86.8	.53	.31	2	111.00
Butte	84.5	.52	.70	7	256.00
Yolo	69.0	.42	.10	1	35.00
Napa	68.5	.42	.10	1	35.00
Shasta	62.5	.38	.10	1	35.00
Placer	59.1	.36	.19	2	70.00
Mendocino	52.6	.32	.37	4	135.00
Kings	50.8	.31	.51	5	185.00
Madras	41.2	.25	.39	4	143.00
Yuba	35.2	.22	.10	1	35.00
Sutter	34.5	.21	.19	2	70.00
Siskiyou	33.4	.20	-	-	-
El Dorado	31.1	.20	-	-	-
Tehama	26.2	.16	.18	2	65.00
Nevada	21.2	.13	.10	1	35.00
Del Norte	19.0	.12	.30	4	108.00
Glenn	17.5	.11	-	-	-
San Benito	15.6	.10	-	-	-
Tuolumne	14.7	.09	-	-	-
Lake	14.2	.09	-	-	-
Lassen	13.6	.08	.35	3	126.00
Colusa	12.3	.08	.10	1	35.00
Inyo	11.8	.07	.50	5	181.50
Plumas	11.6	.07	.46	4	168.00
Calaveras	10.4	.06	.30	3	108.00
Trinity	10.3	.06	-	-	-
Amador	10.2	.06	.40	4	144.00
Modoc	8.3	.05	.12	1	42.00
Mariposa	5.1	.03	.10	1	36.00
Mono	2.2	.01	-	-	-
Sierra	2.2	.01	.12	1	42.00
Alpine	.4	.01	-	-	-
	<u>16,334.6</u>	<u>100.0%</u>	<u>100.5%</u>	<u>625</u>	<u>\$36,342.85</u>

Alan Nichols

6-5-62

Bob Waldeman

Billboards

Thanks for the report on the San Francisco billboards.

As you undoubtedly know, the outdoor companies do sometimes have to revise location lists, and it is quite possible that other locations were substituted for the seven which you report were not posted. In any event, we will look into it and get a report and a credit if posting was not done. I very much appreciate your diligence in having this checked out.

I am not sure how familiar you are with the set-up in purchasing outdoor space for political campaigns, but basically the companies pool their available space and then allocate it to the various candidates requesting same, if necessary - on a proportionate basis. It is consequently very difficult to do much specific selecting of locations, but we did get rather bad treatment in a number of spots during the primary and have every intention of using this as leverage for better treatment in the final campaign.

Best regards.

File: Advertising
x - No. Calif. - Alan Nichols
x - date

bcc C. Farrington, Jr.
w/orig file

Charlie Farrington

6-5-62

Bob Haldeman

Will you please have the Agency check out the situation reported in Alan Nichols' letter, attached?

Incidentally, I feel we were given some very bad locations in Los Angeles, especially on Wilshire and Olympic, and think our poster planning for the fall should be much more carefully handled.

May 18, 1962

Mr. Milton H. Esberg, Jr.
127 Montgomery
San Francisco, California

Dear Mr. Esberg:

Attached are the 24-sheet outdoor poster locations
for Northern California,

I must apologize for sending this information to you
in this rather disorganized state, but this is the
way it came to me from the advertising agency and,
knowing of your desire to have it as soon as possible,
I felt sure you would understand.

WIN WITH NIXON!

CC; D.W

May 16, 1962

File: No. Calif. - Milton Esberg, Jr.
x - Hixson & Jorgensen
x - date

Dear Milt:

The list of Northern California donors during the period May 5th through May 11th has been received and forwarded to the mail office for appropriate handling.

You will be hearing immediately from Hixson & Jorgensen regarding Northern California boards. I have asked them to rush you a complete list of locations.

Best regards.

- WIN WITH NIXON -

H. R. Haldeman

Mr. Milton H. Esberg, Jr.
Consultants, Inc.
127 Montgomery Street
San Francisco 4, California

file

MEMO TO: Mr. Haldeman
Mr. Farrington
Miss Sammelman

FROM: Kai Jorgensen

DATE: March 29, 1962

This is to confirm the prices and or committments for production of 24-sheet poster paper and Headquarters display material.

The production has been placed with Schmidt Litho Company in San Francisco as of Thursday, March 29. Prices are as follows:

750 24-sheet posters - 5 colors - 70# stock - Rain-lap \$4,140.00

100 Sets of two sheets from 24-sheet - candidate's head only 120.00

Special mounting for 6 of these sets on muslin with turned edges and grommets 14.40 each plus mailing tubes

2500 Miniature 24-sheets - 5 colors - 22 3/4" x 54"

2500 #1 sheet posters - 26 3/4" x 42"

2500 Soft Sheets - 26 3/4" x 12" 2,340.00

The above prices represent the most favorable competitive bid. Written bids from competitive companies are on file in our office for your consideration. Shipping date of the 24-sheet posters is no later than April 27. A preview poster will be seen prior to this date. We will advise you of final delivery dates on Headquarters material as soon as possible.

KJ

KJ/cv

HIXSON & JORGENSEN Advertising, INC.

3540 WILSHIRE BOULEVARD • LOS ANGELES 5 • PHONE DU 8-3121

To NIXON FOR GOVERNOR COMMITTEE
Attention: Mr. H. R. Haldeman
3908 Wilshire Boulevard
Los Angeles, California

Date April 2, 1962

Terms: Net Cash 10 Days

STATEWIDE MAY OUTDOOR SHOWING

Poster Space	\$ 36,342.85	
Production 750 posters @ \$5.52 each (Printing Only)	4,140.00	
	<hr/>	\$ 40,482.85
Due April 2, 1962		20,000.00
		<hr/>
Due May 1, 1962		\$ 20,482.85
		<hr/> <hr/>

March 30, 1962

DW
I would like
the tape
today.

TO: BOB HALDEMAN
CHARLIE FARRINGTON

FROM: KAI JORGENSEN

You should be advised that we now have an edited tape of Mr. Duggan's program of Wednesday, the day following Mr. Nixon's appearance.

We have edited out all of the commercials and other comments that were not pertinent to Mr. Nixon. Please advise if you want this tape or what we should do with it.

OK

For the record, we are not taping any more shows at this time and will have to rely on Radio Reports, Inc. if you want specific items in the future. However, any time there is a special occasion we will be happy to tape it.



Kai Jorgensen

KJ:db

file

HIXSON & JORGENSEN, INC., Advertising

3540 WILSHIRE BOULEVARD • LOS ANGELES 5 • PHONE DU. 8-3121

February 28, 1962

Mr. Edward J. Burman
25 Vista Drive
Kentfield, California

Dear Ned:

Pursuant to our telephone conversation of Wednesday, February 28th, I repeat that it is with extreme regret that I must terminate our arrangement insofar as your employment is concerned in connection with the Nixon campaign in San Francisco.

The factors that bear on this matter are not relevant to this letter except that I do want to say that I appreciate your effort in our behalf. If there is any way I can possibly be of help to you, please do not hesitate to call on me.

Your check is enclosed and takes into account the resolution on the advance and the necessary tax withholding.

Kindest regards.

Sincerely,

HIXSON & JORGENSEN, INC.

Kai Jorgensen
President

Enc.
KJ:db

cc: Hayes Bowers
Bob Haldeman
Charlie Farrington

Member American Association of Advertising Agencies

HIXSON & JORGENSEN, INC., Advertising

3540 WILSHIRE BOULEVARD • LOS ANGELES 5 • PHONE DU. 8-3121

January 26, 1962

Mr. Edward J. Burman
25 Vista Drive
Kentfield, California

Dear Ned:

This is to officially welcome you to our staff and say we are pleased that you are joining us.

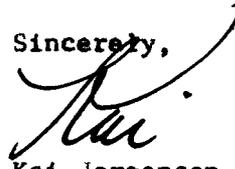
I also write for the purpose of avoiding any misunderstanding and wish to confirm our arrangement with you.

You will go on our payroll February 1, 1962 and it is our intention that you will remain on our payroll through the November General Election. However, this is subject to the candidate's being successful in the Primary and this arrangement is also subject to the Nixon organization retaining this agency following the Primary. Furthermore, it is my feeling that we should again make it clear that this is not a firm contract and should any reason justify termination that we are free to do so. Your salary is to be \$1500 a month. All expenses incurred in carrying out directives by the Nixon campaign people are to be charged to the Nixon campaign and sent directly to Charlie Farrington and the agency assumes no responsibility in this area. Such expenses as are incurred in the pursuit of agency activity will be billed on a separate expense form and sent to the agency.

We will also prepare Hixson & Jorgensen business cards and stationery with your San Francisco address and phone number to be used in the transaction of agency business with media or in other areas where the agency is officially involved. You will also represent the campaign with their cards and letterheads. You are to be quartered at the Nixon Headquarters in San Francisco and they are to provide office space, telephone and secretarial service, postage, etc.

I hope this is in line with your understanding. If you need further clarification, please do not hesitate to contact me.

Sincerely,



Kai Jorgensen
President

KJ:db
cc: Mr. H. R. Haldeman
Nixon Headquarters - Los Angeles

Member American Association of Advertising Agencies

*Varrington
Jammelman*

January 26, 1962

TO: BOB HALDEMAN
FROM: KAI JORGENSEN

Just to remind you and you might tell your key people ... we do have a 24-hour switchboard answering service. Margaret Hayden, who operates this service, should be able to reach any of our people when the occasion arises. However, you might also like to have my phone number at home ... Citrus 3-5673. Do not hesitate to call me for any reason.

Kai
Kai Jorgensen

KJ:db

3540 Wilshire Blvd., Los Angeles 5, Calif.

HRH
file

CONTACT: Tyler Macdonald
DUnkirk 8-3121

FOR IMMEDIATE RELEASE

Bob Haldeman, manager for the Richard Nixon for Governor Campaign, today announced the appointment of Hixson & Jorgensen as the campaign's statewide advertising agency. Haldeman said that the Nixon program at Hixson & Jorgensen would be under the personal supervision of Kai Jorgensen, agency president.

Kai Jorgensen stated that "Hixson & Jorgensen is not representing itself as a 'political' advertising agency, but rather performing the normal agency services in the creative and media fields." Assisting Mr. Jorgensen in coordinating the agency's departments to meet the needs of the gubernatorial race will be long-time H&J Account Executive and Radio-TV specialist, Richard Bower. Mr. Jorgensen added that "Hixson & Jorgensen was deeply honored by the appointment and felt that since H&J could only satisfactorily represent clients in which it sincerely believed, this appointment was particularly meaningful and gratifying."

+++



*file
Ad. Agency*

HIXSON & JORGENSEN, INC., Advertising

LOS ANGELES • PORTLAND

3540 WILSHIRE BOULEVARD • LOS ANGELES 5 • PHONE DU 8-3121

December 18, 1961

Mr. H. R. Haldeman
3908 Wilshire Boulevard
Los Angeles, California

Dear Bob:

First let me tell you how pleased I was to receive your telephone call on this very important appointment. I realize this is a most important decision for you to make and I accept the responsibility for fulfilling your confidence in us.

I do want to say again that we are very proud to be able to serve Dick Nixon and I wish to repledge our complete and dedicated efforts for the successful culmination of this campaign.

I assure you that the very best talent of our agency and the all-out effort of every person required will be placed at your disposal. I would say again that I assure you of my close personal attention to every detail of the advertising effort in any way that we can help serve the candidate.

Sincerely,

HIXSON & JORGENSEN, INC.

Kai Jorgensen
President

KJ:em

Member American Association of Advertising Agencies

So - shall we

file

or
send on to
Nysson-Jorgensen

BOB HALDEMAN

INTER-OFFICE MEMORANDUM

N i x o n f o r G o v e r n o r

To: Bob Haldeman

Date: April 25, 1962

From: Rose Mary Woods

Subject: Abe Pinkus

Distribution:

I am enclosing the note RN received from Abe Pinkus which I do not believe requires any answer unless there is a change in the decision to put an ad in his paper.

RMW:ma

Enclosure

From the Desk of

A. L. PINKUS

~~I~~ still say, we should have
one ad in my paper before the
Primary, here is an old one it
was lucky.

Thanks a lot

Abe Pinkus.

P. S. Thanks for the book.

NEW YEAR GREETINGS
To My Jewish Friends
Sheriff
EUGENE W. BISCAILUZ
Los Angeles County

New Year Greetings
To My Many Jewish Friends
SUPERVISOR
Wm. A. SMITH
First District

HAPPY NEW YEAR
From
RICHARD M. NIXON
Candidate for Re-election
Congress
12th District

NEW YEAR GREETINGS
Wallace
BRADEN
Candidate for
CONGRESS
14th District

NEW YEAR GREETINGS
To My Jewish Friends
Joseph Francis Quigley
Candidate For Congress
19th District

SEASON'S GREETINGS
To My Many Friends
STATE SENATOR
JACK B. TENNEY

Passover Greetings

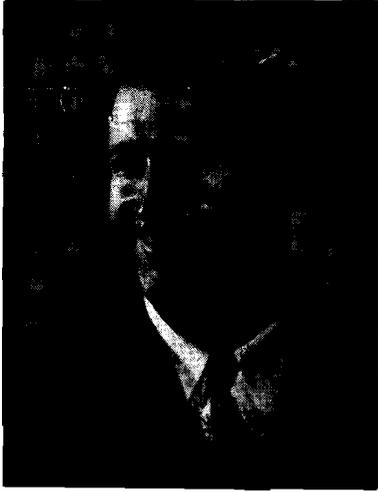
**HOFFMAN BROS.
PACKING CO.**

2731 South Soto ANgelus 1-7171

Passover Greetings

ROOSEVELT DRUG CO.
Prescription Druggists
Fountain in Connection

6936 Hollywood Blvd. • HO 4-9557



JOSEPH C.

SHELL

Assemblyman

58th District

Extends

Passover Greetings



Hon Richard Nixon
410 Martin Dr.
Beverly Hills, Calif

INTER-OFFICE MEMORANDUM

Nixon for Governor

To: **Bob Haldeman**

Date: **April 25, 1962**

From: **Rose Mary Woods**

Subject: **Abe Pinkus**

Distribution:

I am enclosing the note RN received from Abe Pinkus which I do not believe requires any answer unless there is a change in the decision to put an ad in his paper.

RMW:ma

Enclosure