

Richard Nixon Presidential Library
White House Special Files Collection
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47	13	09/12/1960	Memo	To: Bob Haldeman for Advance Men From: Bob Finch. Re: Instructions for City visits. 1 Page.
47	13	09/21/1960	Memo	To: Bob Finch, Jim Bassett, and Ted Rogers. From: RN Re: Buying Television Time by Local Committees. 1 Page.
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47	13	09/05/1960	Memo	To: All Advance Men From: Bob Wilson Re: Press Conferences for Vice President Nixon. 1 Page.
47	13	09/06/1960	Memo	To: Advancemen From: Bob Wilson Re: Revised Instructions on meeting local reception committees. 1 Page.
47	13	09/06/1960	Memo	To: Advance Man From: Ed Terrar. Re: Instructions for motorcade. 1 Page.
47	13	09/03/1960	Memo	Press Release from Vincent P. O'Brien Press Secretary to Ambassador Henry Cabot Lodge. 5 Pages.
47	13	n.d	Form	Advance Man - Personal Data Form. C. Robert Ogden. 2 Pages.
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47	13	n.d.	Form	Advance Man - Personal Data Form. George Davenport Aldrich. 1 Page.

Bob Halderman

~~August 19, 1960~~

Dear Mr. Nixon:

Please accept this letter in the spirit in which it is intended. Since you are my preference of presidential candidates, I want you to do everything possible to win the coming election. The criticism that I am offering is for your own benefit. I am referring to your recent visit to ~~Seattle~~ *our city*.

You, yourself, make a terrifically good impression on the people; however, the men who came in advance of your visit to make arrangements for same did not. In fact, it is hard for me to believe that you personally hired them. One of them looked and talked like a typical T.V. gangster. Another was in an altercation with two policemen which was completely uncalled for. In attempting to reach your plane, he refused to show identification that the policemen had been informed was necessary in order for anyone to be admitted through that particular gate. He conducted himself like an ass for about ten minutes before he finally showed his identification, which he had in his wallet all the time. Apparently he considered himself too important to require identification. This little scene was witnessed by several hundred people and, frankly, I don't know why he wasn't thrown in jail.

It seems to me, Mr. Nixon, that with the all-out importance of the coming election which means so very much to you and to all of us who are for you, that you could see that a little better job is done in choosing the people who work with you. Everyone connected with you should conduct himself with dignity, courtesy, intelligence, and honor--at least until you've been elected.

I hate anonymous letters and know that they should be discarded, but I have a non-political job and cannot afford to be connected with politics. So therefore, I am unable to sign my name. I do hope, however, that you do not completely disregard this letter as it is completely true, and I have heard many unfavorable remarks about you in connection with this incident. You know, you take the blame for whoever works for and with you.

Get out there and win!

Cordially yours,

One Vote For Nixon

September 12, 1960

File AM
[Signature]

MEMORANDUM

TO: Bob Haldeman for Advance Men
FROM: Bob Finch

As a definite part of their instructions, all advance men should arrange to have local people take samplings of reactions on media that were used during RN's appearance in a given city. For example, since both Indianapolis and Dallas were televised as rallies we need to know whether this is the most effective use of the purchased time.

Otherwise, perhaps we should buy the same time and use it for a panel show or some other type of show.

Apart from this we need to get general reactions and these should not just come from our loyal partisans. Perhaps a regular form could be worked out on this which the advance man could leave with several people and ask each of them to get 10 responses from different types who had seen the show.

Community types
evaluate independent
reach

Write up specifics on reaction
to R + J

my file

September 21, 1960

MEMORANDUM

TO: Bob Finch
Jim Bassett
Ted Rogers

FROM: RN

There has been some confusion with regard to the buying of television time by local committees.

In the future, unless I specifically indicate otherwise, the local committee should be discouraged from buying television for the purpose of covering any night rally. Under no circumstances should we buy television time for a rally -- day or night.

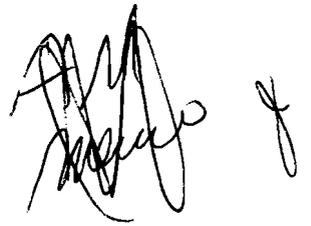
Whenever the local committee, or we, do have funds available for night TV broadcasts, I want this time used for a studio-type appearance by me similar to the one in Iowa -- without, of course, a bad clip such as they used in Iowa. Four or five minute clips can be used if they have good human interest material in them but, under no circumstances is a clip of a formal speech to be used in such cases.

I think these studio TV broadcasts in the evening are so effective that we should do them instead of news conferences usually and always instead of televising a night rally. The schedule should be arranged so that I can do such studio broadcasts in key states wherever possible. We should, of course, never take my time for a separate TV appearance like this in addition to the night rally in the smaller or less important states.

I would be willing, in other words, to do such broadcasts after the night rally. In fact, the Iowa format was, I thought, very good where the only thing scheduled that night was a TV "fireside chat" appearance. It occurs to me that a good way to handle this would be to have the rally in a major city on an informal basis around five or six as we come into town and then have the only event for the evening be the TV appearance around 9:00 PM.

I want us to take the initiative in the major states to carry out the last suggestion wherever possible.

September 12, 1960

Handwritten signature and initials in the top right corner of the page.

MEMORANDUM

TO: Bob Haldeman
FROM: Bob Finch

On two of our stops today the busses were not marked clearly as being press busses and while most of the cars in the motorcade were otherwise marked with the occupants we still have the problem of looking like a small mobile army travelling which appears to be Nixon's own staff.

Not only the press busses but every car in the motorcade must be clearly marked for what it is -- local committee, John Jones, State Chairman, etc.

Every car must be marked so that it doesn't look like the VP has a large personal retinue.

October 3, 1960

TO: Jack MacKenzie

FROM: Bob Halderman

RE: ADVANCING LODGE TRIPS

This memo will confirm our agreement to assign four Advance Men full time to the Lodge operation to operate under your direction.

This seems to be a wiser course at this point because of the large number of last-minute changes and adjustments in the Lodge schedule.

I will, of course, be happy to assign individual men on an in-and-out basis if you should need them.

DETAILS OF PAT AND DICK NIXON VISIT
TO MINNEAPOLIS-ST. PAUL, SATURDAY, SEPTEMBER 17, 1960

*My file
Advance News
Instructions
Horrible bad example
what not to give
to press*

1. BAND AT AIRPORT--N. L. Crabtree

At 2:30 p.m. a 20-piece band will arrive at the airport in the area reserved for the landing of the Vice President's airplane. The band will start playing for the crowd which will start gathering at that time.

2. AIRPORT RALLY -- Lyall Schwarzkopf

Lyall Schwarzkopf is in charge of building the crowd at the airport among the Young Republicans, high school clubs, college Republican clubs and other affiliated groups. He has a total of 29 buses carrying a minimum of 1,500 kids from the Twin Cities area. He will have banners and signs throughout the entire area. In addition, there will be balloons, including 30 pillow balloons which will be released when the Vice President finishes his speech.

A special area has been snow fenced in for the spectators at the airport. L. A. Johnson, Airport Manager, is cutting a gate in the regular wire fence bordering 34th Avenue for the spectators to enter. Free parking is available directly to the west of 34th Avenue and signs will be put up directing people to the area. The releasing of the balloons has also been cleared by the airport authorities.

3. MOTORCADE -- Bob Gambill

The cars in the motorcade will be assembled in the area between the north end of the Northwest Airlines shops and the grassy area where the Vice President's plane will land. Bob Gambill is in charge of the motorcade which will include-- 2 three-wheel motorcycles, a stake truck for photographers, the Vice President's car, the security car, a car for the AP and UPI writers accompanying Nixon, two buses for traveling, local and state newsmen, P. Kenneth Peterson's car, Elmer L. Andersen's car, Dr. Walter Judd's car, Clark MacGregor's car, 2 cars for Nixon's staff and a follow-up police car.

4. NIXON PRESS PLANE -- Joe Hendrickson

The press plane is scheduled to arrive at the airport at 3:05 p.m. They will disembark in the area to the north of the Northwest Airlines shop building. Telephones and Western Union facilities have been arranged by Joe Hendrickson along the north wall of that building. The press plane will then taxi out of that area.

5. RECEPTION LINE -- N. L. Crabtree and Glen Gaff

Nate Crabtree and Glen Gaff will be in charge of arranging the reception line to meet the Vice President. All invited guests have been asked to be at the airport no later than 2:50 p.m. Special arrangements have been made for special parking for the persons in the airport reception group. Special signs have been made by Bob Gambill to show the persons where to park. All persons invited to be in the reception line have been sent special badges to be worn at the reception and which will get them through security lines.

6. VICE PRESIDENT'S ARRIVAL

The Vice President's plane is scheduled to arrive at 3:15 p.m. It will taxi on to the grassy area just east of the spectator area (which is located to the east of 34th Avenue South and between 61st and 60th Streets).

7. GREETING OF VICE PRESIDENT -- N. L. Crabtree

Nate Crabtree has made arrangements for P. Kenneth Peterson and Elmer L. Andersen to welcome Nixon when his plane lands. Dr. and Mrs. Walter H. Judd will then greet the Nixons and Mrs. Judd will present Mrs. Nixon with a bouquet of roses. Dr. Judd will then take the Vice President through the reception line.

8. VICE PRESIDENT'S GREETING TO CROWD AND DEPARTURE -- Lyall Schwarzkopf and Glen Gaff (Departure Cars).

After going through the reception line, the Vice President will then go to the crowd. A Northwest Airlines ramp will be wheeled up and he will be handed a hand microphone. He will then address the crowd briefly. Following his remarks, he will enter his closed car (a Buick). In his car will be Mrs. Nixon, his driver and a secret service man. The rest of the persons will then enter their cars. Only candidates and party officers (Ed Viehman, Evelyn Heberling, Rhoda Lund and George Etzell) will ride in the cars bearing the names of P. Kenneth Peterson, Elmer L. Andersen, Walter H. Judd and Clark MacGregor. The press and Nixon staff will enter their respective vehicles and the motorcade will leave the airport through the 60th Street entrance at 3:30 p.m.

9. MOTORCADE TO NIXON VOLUNTEER HEADQUARTERS - Bill Gambill

The motorcade will go north on 34th Avenue to Minnehaha Parkway, left on Minnehaha Parkway (with the police stopping cross traffic) to Park Avenue, north on Park Avenue to South Third Street, left on South Third Street to First Avenue North, left on First Avenue North to Fifth Street, left on Fifth Street and stop in front of the Volunteers for Nixon-Lodge Headquarters at 3:50 p.m.

10. CEREMONY - NIXON VOLUNTEER HEADQUARTERS -- Jack Culley

Fifth Street between First Avenue North and Hennepin Avenue will be blocked off with all traffic, including Twin Cities Rapid Transit buses, diverted. Vice President Nixon will leave his closed car and go through the crowd to the entrance. NBC-TV is covering this phase for use on a network show. Nixon will enter the headquarters, shaking hands and go to the foot of the steps leading to the second floor. There, with appropriately decorated scissors, he will cut a ribbon which will officially open the Volunteers for Nixon-Lodge headquarters. When he does, a huge banner will unfurl from the ceiling to the steps, showing a map of Minnesota with the sites of 120 Nixon-Lodge headquarters in the state marked with gold stars. A hand microphone will be available for him there to make remarks to the crowd if he so desires. Jack Culley, who is in charge of the Volunteers for Nixon function reports that a great number of cars will be coming in from outside the Twin Cities. They will drive to the airport where the women will get out to join the crowd there.

(The men will proceed to the Nixon headquarters to swell the crowd there. The women after the airport ceremonies will go in special

buses to Coffman Memorial Union to meet Pat Nixon at the tea and reception. The Minnehaha Academy band will furnish music at the Headquarters and will play all of the appropriate tunes--Goodnight Ladies and California Here I Come included.

11. MOTORCADE TO LEAMINGTON -- Newt Weed

At 4:10, Nixon is scheduled to leave the Nixon Volunteer Headquarters, enter an open convertible (another Buick) which has replaced the closed car. The tops will be put down on the candidate cars while Nixon is in the headquarters. Then the motorcade will go west on Fifth Street to Nicollet Avenue, right on Nicollet Avenue to 10th Street, left on 10th Street to Third Avenue and right on Third Avenue to the main entrance of the Leamington Hotel.

Traffic will be stopped and diverted so there will be none on Nicollet Avenue while the motorcade is going from Fifth to 10th Street. Bands are scheduled to be on corners playing music prior to the motorcade and during the motorcade up Nicollet Avenue. (WARNING - DO NOT BLOCK STREET OR PEDESTRIAN TRAFFIC) A band is also being sought to be on the marquee of Donaldson's. Confetti will be thrown from building tops and from windows along the route. Newt Weed is in charge of this. 1,000 balloons will be filled with helium and passed out to spectators along the route. Nixon visors, streamers and confetti will also be distributed to the spectators. Clark MacGregor's sound truck will go through the downtown area around noon, informing people of the motorcade. It will also ply the loop between 3 and 4 p.m. to get the people on Nicollet. It will fall in behind the motorcade and at that time will urge people to attend the Nixon Rally that evening at Macalester Field House. Persons carrying signs will go up and down Nicollet Avenue starting at about 10 a.m. advertising the motorcade at 4 p.m. Handbills will also be distributed to the crowd telling of the Nixon Rally that evening at Macalester.

12. LEAMINGTON RECEPTION -- Mrs. Lund and R. T. McClaughry

Mrs. Rhoda Lund is in charge of building a crowd at the Leamington Hotel when he arrives at 4:15 p.m. The band which played at the airport will again be on hand at the hotel to play prior to and during his arrival. Band to be on sidewalk south of Third Street entrance to Leamington. All of the conventions staying at both the Leamington and Curtis have been contacted about turning out to see the Vice President when he arrives.

13. ROOM ARRANGEMENTS - VICE PRESIDENT AND STAFF -- Grant Baere

Upon arrival, the Vice President will go directly to his rooms, the Presidential Suite on the Fifth Floor, along with his staff. The north elevator, with an operator will be available for his use during the hours he is in the hotel. There will also be an operator on the South car at the time of his arrival and at the time of his departure.

The Vice President will be in his rooms from 4:15 p.m. to 4:30 p.m.

14. MRS. NIXON'S MOVE FROM LEAMINGTON TO COFFMAN MEMORIAL -- Mrs. MacKinnon

Mrs. Nixon will leave the official party at this time. She will be met by Mrs. Betty MacKinnon at the hotel. They will then enter an unmarked car and

without police escort go to the Coffman Memorial Union on the University of Minnesota Campus for a tea and reception. Mrs. Nixon and Mrs. MacKinnon will be accompanied by Dale Grubb (of Nixon's staff) and the driver. They will go north on Third Avenue to Washington Avenue, right on Washington, through Seven Corners across the Washington Avenue bridge, turn right at the entrance to the Union Garage and will get out of the car at the back door of the Ballroom. Mrs. Nixon and party will enter the back door and proceed to the low stage which is at the south end of the main Ballroom. The women in attendance will then file by and shake hands with Mrs. Nixon and enter the tea line. Memberships in the Volunteers will be sold, "I Met Pat" buttons will be sold and contributions can be made for the coffee and tea. This money is to defray expenses of the function and any profit would go into the Volunteers' work. Mrs. Nixon is scheduled to leave the Union at 6:45 p.m. and be back at the Leamington Hotel at 7 p.m.

15. PRESS CONFERENCE -- Joe Hendrickson

At 4:30 p.m. the Vice President will leave his room and go to the Iowa-Wisconsin rooms on the main lobby level for a news conference. This news conference will be video-taped for use later that night on all television stations in the state and area. A stage will be built along the north wall (8 X 16 feet) of the Iowa Room. A backdrop will be hung and flags will be in front of it. Vice President Nixon will stand on the stage behind a podium which is exactly 40 inches high. There will be two microphones on the podium. The news men will be seated on three risers going to the rear of the room. The risers will be carpeted and there will be comfortable chairs for them. Arrangements are made for about 150 newsmen. Two raised platforms will be on each side of the room for TV and other cameramen. One camera which will be video-taping will be located in the front of the room to be focused on the newsman asking the question and another will be at the rear of the room focused on the Vice President. Prior to the news conference, the newsmen will be asked that during the news conference persons asking a question are requested to rise and ask their question in a loud, clear voice. Because of technical problems, microphones for the Vice President and the newsmen can not be used at the same time. The news conference will be over at 5 p.m.

16. SPECIAL FILMING SESSION -- Frank Mayer

At 5 p.m. the Vice President will leave the news conference and walk across the lobby to the Dubonnet Room where he will meet with P. Kenneth Peterson and Elmer L. Andersen. There a special video-tape recording session will be held with each man to be used by each during their campaign.

17. FACILITIES FOR WORKING PRESS -- Joe Hendrickson

When the news conference is over, the newsmen will go to the lower level to the New York-Washington-Chicago Rooms which is the working news room. Tables, chairs, typewriters, telephones and Western Union facilities will be available for them there. This room will also be available to the newsmen when they arrive at the hotel at 4:15 p.m.

18. MOVE OF VICE PRESIDENT TO HIS ROOM -- Grant Baere

At 5:15 p.m. Nixon will leave the Dubonnet Room and return to his quarters on the fifth floor to confer with his staff, rest, eat and go over his speech. Security guards will be stationed at all entrances to the fifth floor and only persons cleared by the secret service and Nixon's staff will be allowed in the wing of the floor which Nixon and his staff are occupying.

19. PRESS HOSPITALITY ROOM -- Joe Hendrickson

After filing their stories, the newsmen may go to the second floor where a hospitality room has been set up in the Land O'Lakes Room. Two bars will be in operation, a buffet table along the north wall. In addition, rooms 201, 203, 205, 207, 209, 210, 214, 216, 218 and 220 will be available for the newsmen for relaxing, showering and changing clothes.

20. VICE PRESIDENTIAL FACILITIES -- Grant Baere and Glen Gaff

Special direct line for the Vice President will be installed in Room 531 with an extension but with no bell in the Vice President Suite. Three electric typewriters and one mimeograph machine will be installed in Suite 531. Morning and afternoon papers from both Minneapolis and St. Paul are to be in Parlor 545 and in Room 544. All rooms between 527 and 533 are to be open with the keys on the desks. Valet will be available for any pressing as well as the shoe shine boy. Room 548 will be used by the Secret Service and 542 by the Minneapolis Police. The doorman will keep the area immediately in front of the hotel completely clear between 3:45 p.m. and 8:15 p.m.

21. MOVE OF VICE PRESIDENTIAL STAFF AND NEWSMEN TO MACALESTER FIELD HOUSE - G. Gaff

At 8 p.m. the Vice President, his staff and the newsmen will leave the Leamington Hotel en route to Macalester Field House. The motorcade with Nixon in a closed car will go south on Third Avenue to 12th Street, left on 12th Street to Portland Avenue, right on Portland to Franklin Avenue, left on Franklin to West River Road, right on West River Road to Lake Street, across the Lake Street Bridge. There the St. Paul police will replace the Minneapolis police escort. The motorcade will proceed east on Marshall Avenue to Cretin, right on Cretin to Summit, left on Summit to Snelling, right on Snelling to the south end of the Macalester Field House, arriving at 8:20 p.m.

22. MACALESTE FIELD HOUSE RALLY -- Mr. Bennett

Macalester Field House will be decorated with the stage built at the south end. A backdrop will hang from the ceiling. In addition to the permanent bleachers, temporary bleachers are being put at the rear (north) of the hall, and press tables will be put in the front. Behind the press tables will be folding chairs on the floor. The seating capacity will be 6,000. Arrangements have been made for overflow seating in the football stadium adjacent to the Field House. Area inside should be blocked off for Nixon staff and wives of candidates. Special parking arrangements have been made for the Macalester football practice field.

23. MACALESTER RALLY -- Bill Bennett, Ed Viehman, Elmer Andersen, P. K. Peterson

Doors are scheduled to open at Macalester Field House at 7:30 p.m. In the event of an overwhelming crowd outside, this time may be moved up to 7:15 or 7 p.m. The band (same which played at airport and Leamington, but in different dress) will start playing for the crowd. At 7:45 p.m., the Choraleers will start singing. All persons invited to sit on the stage have been requested to be in the Alumni Room on the second floor of the north end of the Field House no later than 7:50 p.m. At 7:55 Ed Viehman will go to the microphone and start warming up the audience, which includes community singing. Chip Fricke is in

charge of seating the platform guests, bringing them down the center aisle and to the stage. The wives of the candidates and other special guests will be seated in a special section at stage left.

Mayor George Vavoulis at 8:10 will greet the crowd and give a welcome on behalf of St. Paul. He will then introduce Elmer L. Andersen as the chairman of the meeting. He will then ask everyone to stand for the singing of the Star Spangled Banner. The invocation will then be given by Father Edward J. Flahavan of Nazareth Hall. Andersen will then introduce the candidates on the stage for just a few brief remarks. Included will be P. Kenneth Peterson.

Upon a signal from Nate Crabtree or Glen Gaff, Andersen will then call on Petersen again at 8:25 p.m. P. Kenneth will then give just a short introduction of Pat and Dick Nixon, who have been waiting outside the building.

24. ARRIVAL OF VICE PRESIDENT AT FIELD HOUSE-- Dr. and Mrs. Harvey Rice

They will enter through the door opening on to the tennis court and will be accompanied by Dr. and Mrs. Harvey Rice. The Nixons will go to the stage while the photographers are snapping pictures. After the demonstration has quieted, Mr. and Mrs. Nixon will be seated on the stage at 8:28 p.m., Petersen will give a formal introduction of Mrs. Nixon. At that time she will be presented a bouquet of roses by Mrs. Steve Maxwell, the wife of a prominent St. Paul Negro attorney. Then Peterson will introduce the Vice President.

KSTP radio will broadcast the speech as a public service.

After the address, the Choraleers will lead the audience in singing God Bless America. Rabbi W. Gunther Plaut of Mount Zion Temple will give the benediction. Vice President Nixon will go out to the overflow crowd (if there is one) and speak to them before getting into his car and the motorcade to the airport.

25. MOVE TO AIRPORT-- N. L. Crabtree and Glen Gaff

He will leave the Field House at 9:30 p.m. The motorcade will go south on Snelling to Ford Parkway, right on the Parkway, across the Inter-City Bridge, across the Minnehaha Parkway to 34th Avenue, left on 34th Avenue to the airport. He is scheduled to arrive there at 9:45 p.m. He and his staff will take off for Washington, D. C. at 10 p.m.

N. L. Crabtree
N. L. Crabtree
General Chairman

MEMORANDUM

September 7, 1960

TO: Advance Men

FROM: Ed Terrar

Instructions to the Motorcade Chairmen state that car number one is to be a "4-door sedan unless convertible specified". Substitute the following: "Use a convertible at all times unless a 4-door sedan is specified".

In this instance you should be sure that the top to the convertible does function since, for long rides through the open country or in inclement weather, it will be necessary to bring up the top.

With respect to the signs on both sides, it is strongly urged that the signs be of thin white paper and that an extra-wide tape be used to attach them to the doors.

set of
Completed bit

marked for 9/10 work

September 5, 1960

TO: All Advance Men

FROM: Bob Wilson

SUBJECT: Press Conferences for Vice President Nixon

Herb Klein reports that we cannot expect press conferences on a daily basis, but the Vice President will endeavor to have them as frequently as possible.

Just for an example, in 1956 Adlai Stevenson had only two press conferences, and President Eisenhower had eight during the campaign.

We will endeavor to notify Advance Men if a press conference is a possibility. In such case, the Advance Man should stake out a room and have it available in case a firm decision is made on having a press conference.

It is a good idea to arrange television and radio coverage of each press conference. One-half hour is average time for arranging press conferences, preferably in the late afternoon or early evening.

On the first week's schedule the Vice President has tentatively approved three press conferences; at 8:00 A. M., Tuesday, September 13; upon arrival in Peoria, and upon arrival at the hotel in Minneapolis. Advance Men for these three locations should choose a suitable room and notify us the name or number of the room for our schedules.

September 6, 1960

MEMORANDUM TO: Advancemen

FROM: Bob Wilson

SUBJECT: Revised instructions on meeting local
reception committees.

Herb Klein has just approved a changed policy for a proper time interval in the schedule for meeting local reception committee and platform guests.

Rather than having this ceremony prior to the Vice President's speech, it is now deemed better, as a general rule, to bring the Vice President onto the stage or platform immediately prior to his introduction and his speech. After his speech he will then have an opportunity, which should be carefully arranged, to meet and shake hands with distinguished guests and other platform participants.

The main reason for this is to allow a period of from 20 to 30 minutes after a speech for the newsmen to file their stories before taking off for the next activity.

This is now to be SOP. Any deviations from this policy must be approved by the office.

BW/cs

September 6, 1960

MEMORANDUM

TO: Advance Man

FROM: Ed Terrar

The instructions for the motorcade stated that the signs on the side of the car occupied by the Ambassador and Mrs. Lodge are to carry the script "Ambassador and Mrs. Lodge." Delete repeat delete this inscription. The card is only to carry the name Henry Cabot Lodge.

Press Secretary to
Ambassador Henry Cabot Lodge
National Headquarters Nixon-Lodge
1146 19th St., N.W., Washington 6, D.C.

FOR RELEASE SATUR
September 3, 1960

Henry Cabot Lodge, the Republican nominee for Vice President selected a staff of 15 aides to assist him in the coming campaign, it announced today by his Campaign Director, Cammann Newberry.

Mr. Newberry, a resident of Beverly Farms, Mass., served the nominee as administrative assistant while Mr. Lodge was Senator from Massachusetts from 1947 to 1952. From 1953 to 1959, he was associated with Little, Brown & Company, Boston publishers, as managing editor. A graduate of Harvard, Class of 1937, and Harvard Law School in 1941, he was an Army Major with a field artillery unit in World War II. An attorney, he served with the Department of Justice in 1947. He has four sons.

Other staff members include:

Representative William H. Bates of the Sixth Massachusetts Congressional District, who will serve as personal aide to Ambassador Lodge. A graduate of Brown University and Harvard Graduate School of Business Administration, Congressman Bates was a lieutenant commander in the Navy before being elected in 1950 to succeed his father, the late George J. Bates. He is currently serving on the House Armed Services Committee and the Joint Committee on Atomic Energy. His home is in Salem, Mass. and he has one daughter.

Allan A. Larivee of Beverly, Mass., administrative assistant. A former personal aide to Senator Leverett Saltonstall during his three terms as Governor of Massachusetts, Mr. Larivee is on leave from his duties as assistant to the vice president and chairman of the board of J. H. Sprague & Son Company, Boston wholesale fuel distributors. He has two twin sons.

MORE

John R. MacKenzie of McLean, Va., campaign schedule manager. A native of Troy, N.Y., he is a graduate of Manhattan College and Albany Law School and served as congressional liaison officer for the Federal Aviation Agency and the Department of Health, Education and Welfare in Washington. He was active in planning schedules and advance arrangements for both President Eisenhower and Vice President Nixon in the 1956 campaign and was tour director for the Nixon campaign in 1958. He also managed the Nixon primary campaign in Pennsylvania this year and was area field manager for the Vice President in the Northeast and Middle Atlantic States. He has three children.

Edward F. Terrar of San Diego, California, campaign tour manager. An attorney, Mr. Terrar managed congressional campaigns for Congressman Bob Wilson of California and was tour manager of Vice President Nixon's campaign in 1956. He also managed the Nixon primary campaigns in New Hampshire, Wisconsin, Indiana, Oregon and California earlier this year. Previously, he served as administrative assistant to Congressman Wilson and special assistant to Secretary of Labor James P. Mitchell. He has two sons.

Gerald Morrison of Hollywood, California, television-radio adviser. A graduate of University of Iowa and Northwestern University, he has served as television adviser to former Governor Dewey and former Senator Irving Ives of New York and has produced television appearances of President Eisenhower and Vice President Nixon. In recent years, he has been agency producer for many top TV shows including featuring Steve Allen, Burns & Allen, Frances Langford and Liberace. Author of two novels, he has also written several plays and scripts for television.

MORE

Thomas J. McTiernan of Falls Church, Va., personal aide to Ambassador Lodge. A native of Little Falls, N.Y., he is a graduate of Syracuse University and has law degrees from Albany Law School and Georgetown University. Mr. McTiernan served in World War II as an Air Force pilot and has been a special agent for the Federal Bureau of Investigation and an attorney for the U. S. Department of Justice.

Ambassador Lodge will have five special aides. They include:

Serrell Hillman of New York City, who will be on leave from the New York bureau of Time Magazine for the campaign period. A graduate of Harvard, Class of 1941, he has been with Time for 16 years. Previously, he served as a reporter for the Grand Rapids (Mich.) Press, PM in New York City and as a labor correspondent for United Press in Washington. He has one son.

Charles McCarry of Washington, D.C., on leave from his duties as aide to David A. Morse, director-general of the International Labor Office at Geneva, Switzerland. A native of Pittsfield, Mass., he edited an Army newspaper and served as a Stars and Stripes correspondent in Europe. After experience as a reporter for the Youngstown, Ohio, Vindicator and as editor of the Lisbon, Ohio, Evening Journal, he was a special aide to Secretary of Labor James P. Mitchell. He is married to the former Nancy Neill and they have two sons.

C. Henry Glovsky of Beverly, Mass., a practicing attorney in Beverly, who also served as a member of the Massachusetts House of Representatives and State Senate for several terms in the district once represented by Mr. Lodge. Mr. Glovsky is a graduate of Dartmouth College, the London School of Economics and Political Science and Harvard Law School. He is the father of three boys.

MORE

Stephen May of Rochester, N.Y., who will be on leave for the campaign from his duties as executive assistant to Senator Kenneth B. Keating of New York. A graduate of Wesleyan University, he has also studied at Georgetown Law School. After service as an enlisted man in the Army, he joined Mr. Keating's staff in 1955 as a legislative assistant. He has successively served as personal, legislative and executive assistant to Senator Keating.

Richard K. Carlton of New York City, has left the Macmillan Co., book publishers, where he was a senior editor. A graduate of Yale, with a doctorate from the Sorbonne, he was previously a staff member of the Council on Foreign Relations and supervisor of research with the Free Europe Committee. He is married to the former Helen Storey of Carlisle, Pa., and they have a boy, 7.

Dennis Cain of New York City, who will be on leave of absence from NBC where he has been director of the "Today" show for the past three years. Prior to that he was a producer-director for WRCV-TV in Philadelphia. He has produced and directed many network and local television programs in public affairs, variety and dramatics, as well as news and special events. Cain will serve as advance programming man during the campaign. A native of Baltimore, he is a graduate of the University of Maryland. During World War II he served as an officer with the U. S. Maritime Service. He has twin daughters, 5.

Francis H. McCarthy of Beverly, Mass., who has been on Mr. Lodge's staff since his first election to public office as a Massachusetts State representative in 1932, will continue to serve as the candidate's personal secretary.

Announcement of the appointment of Vincent P. O'Brien, news editor of the Lynn (Mass.) Item as press secretary was announced previously.

Henry Wise, Jr., M.D., of Peter Bent Brigham Hospital, Boston, Mass., will be traveling on the campaign as a special aide. He was formerly Chief Resident in General Surgery, at Beverly Hospital, Beverly, Mass. Dr. Wise also served as a Captain in the Medical Corps, U. S. Army, and was assigned to the Directorate of the Medical Research, Chemical Warfare Laboratories, at the U. S. Army Chemical Center. A native of Philadelphia, he is a graduate of Franklin & Marshall College and the University of Pennsylvania School of Medicine.

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Murphy

ADVANCE MAN - PERSONAL DATA

Full name C. ROBERT OGDEN

Home address 1730 EAST 20th AVE SPOKANE WASH.

Age 37 Occupation VICE PRES. (INS. & MORTGAGE CO.)
R.I. MARTIN & CO. INC.

Birth date and place CLARKSBURG, W. VA., AUGUST 11, 1923

Political background and participation New York Young Rep. Club, 1952-1957, officer
Chmn speaker, Chairman, NY State Youth for Eisenhower Nixon, 1956; Board of
Young Men's Rep. Club, Seattle 1958; Vice Pres. Spokane Co. Rep. Club since 1958;
Rep. Pol. com. committeeman since 1959; Chmn Nixon Committee, Spokane Co. 1960;
Delegate, Spokane Co. ^{Wash state} ~~Rep~~ Conventions and Nat. Delegate, 1960 Rep Natl Convention.

Why you got into this through Pte Flanagan whom I knew in
NYC, and Charlie McWhorter whom I also knew in NYC
and in YR activities.

Family data (wife's name and names and ages of children MARGOT M.
OGDEN 3 sons: DAVID M. age 5, ROBERT J. age 3,
and DOUGLAS H. age 1 1/2.

Education and Military record (briefly) Harvard College, 45; Harvard
Bus. School 47, Yale Law School 50. 1st Lt. Air Corps WWII,
37 combat bombing missions as 1st pilot; Distinguished Flying Cross,
Air Medal with 7 oak leaf clusters; 4 battle stars.

Hometown papers Spokane Spokesman-Review (morning)
Spokane Daily Chronicle (evening)

Nixon-Lodge Advance Men

- 1 H. R. Haldeman - Connecticut - Advertising
- 2 Stanley Lothridge - California - Advertising
- 3 Edward Sullivan - New York - Insurance
- 4 James Murphy - New York - Dredging
- 5 Robert Krill - D.C. - Banking
- 6 John Warner - D.C. - Attorney
- 7 John Whitaker - Maryland - Geologist
- 8 Robert Ogden - Washington - Insurance
- 9 Sherman Unger - Ohio - Attorney
- 10 Paul Marshall - Maryland - Attorney
- 11 William Black - California - Real Estate
- 12 Robert McCune - D.C. - Nixon Staff
- 13 John Ehrlichman - Washington - Attorney
- 14 Renouf Russell - Massachusetts - Stock Broker
- 15 Richard Miller - California - Investments
- 16 George Aldrich - Massachusetts - Investments
- 17 Thomas Pownall - Maryland - Aviation
- 18 ~~Carl~~ ~~Bass~~ - Ohio - Attorney
- 19 Paul O'Brien

ADVANCE MAN - PERSONAL DATA

Full name WILLIAM F. BLACK
Home address 9402 LA JOLLA FARMS RD., LA JOLLA, CALIF.
Age 26 Occupation REAL ESTATE INVESTMENTS
Birth date and place 19 NOV 33
Political background and participation LA JOLLA YOUNG REPUBLICANS

Why you got into this _____

Family data (wife's name and names and ages of children _____

WIFE: KATHLEEN Mc CORMICK BLACK
DAUGHTER: SERENA BLACK - 1 YR.

Education and Military record (briefly) B.A. - STANFORD UNIV. - 1955

HELICOPTER & TRANSPORT PILOT - USAF - 1956-58

Hometown papers SAN DIEGO UNION - EVENING TRIBUNE

LA JOLLA LIGHT

(SAN DIEGO)

ADVANCE MAN - PERSONAL DATA

Full name RENOLD RUSSELL
Home address SEA ST. Manchester Mass.
Age 45 Occupation Stock Broker
Birth date and place Keene N.H. 10/10/1914
Political background and participation Republican, Town
Committee, V. Chairman Rep. Fund
Dir. Mass. Travelling Sec. To
Senator Saltonstall during 38
Campaign vs. Curley
Why you got into this Org. to feel it is
vital important to elect Nixon
& Lodge to office for the
protection and welfare of our
country
Family data (wife's name and names and ages of children LILY WARREN
RUSSELL - 11 1/2 19 SUSAN 16
BAYARD 15 1/2 PETER 12
Education and Military record (briefly) Grad. Duxford
Academy 34 Harvard College '38
U.S. Navy 4 yrs 3 1/2 at sea, Atlantic
& Pacific Lt Commander
Hometown papers Boston Globe, Herald Traveller Amherst
Manchester Crescent

ADVANCE MAN - PERSONAL DATA

Full name JOHN D. EHRlichMAN
Home address 3820 Hunts Pt. Rd. Bellevue, Wash.
Age 35 Occupation Attorney
Birth date and place 3/20/25 - Tacoma, Wash.
Political background and participation Advancing since January
1960 -

Why you got into this To make the greatest possible
contribution to Vice President Nixon's
Campaign.

Family data (wife's name and names and ages of children) wife - Jeanne,
Children: Peter, 10; Jan, 8; Tom, 6; Jody, 3;
Robert, 9 mo.

Education and Military record (briefly) UCLA (AB), Stanford, LLB.
Army Air Corps navigator 1943 - 1945; 1st Lt.

Hometown papers Seattle Times; Seattle Post-Intelligencer.

ADVANCE MAN - PERSONAL DATA

Full name JOHN CARROLL WHITAKER

Home address 106 THICKET Rd, BALTIMORE 12, MD

Age 33 Occupation geologist - sales

Birth date and place 12-29-26 VICTORIA B.C. CANADA

Political background and participation _____

Democrat until 52 - Republican 52 - 60

no PARTICIPATION EXCEPT working for General
Deveraux, defeated gubernatorial Maryland candidate

Why you got into this Reading Earl Mazo's book

Sold me

Family data (wife's name and names and ages of children MARY Elizabeth

(The former Betty Bradley) Whitaker,

son John Clifford Whitaker 11 months

Education and Military record (briefly) Loyola High School 1944; Georgetown

University B.S.S 1949, Johns Hopkins University

Phd Geology 1953; US NAVY 1944-46, enlisted

man, Weatherman Aerographer Mate 3/c

Hometown papers BALTIMORE Sun, BALTIMORE NEWS POST

ADVANCE MAN - PERSONAL DATA

Full name SHERMAN EDWARD UNGER

Home address 3418 AUNT VIEW AVE. CINCINNATI 8, OHIO

Age 32 Occupation Lawyer - Frost + Jacobs

Birth date and place 9 OCT 1927, CHICAGO, ILL.

Political background and participation Precinct warden; Member Council Central Council; Member Republican Nominating Council Cincinnati Post Press Cincinnati YRS; Ohio branch of YR's Executive Council 1957-1960; Runner-Up Outstanding YR of Ohio 1957; Ass. Chief Press Rel. National Association 1960

Why you got into this Interested and wanted to participate - could secure time -

Family data (wife's name and names and ages of children)

wife - Polly Unger

daughter - Cathy Unger - 5 yrs

son - Peter Unger 3 yrs

Education and Military record (briefly) Public Schools, Harrison, Ohio

Miami University, Oxford, Ohio A.B. Public Admin 1950

Univ of Cincinnati, College of Law LL.B. 1953

EM U.S. Army 1946-47; 1/2 USAF JAG. 1953-1956

Hometown papers Cincinnati Enquirer; Cincinnati Post Times Star

ADVANCE MAN - PERSONAL DATA

Full name JOHN W. WARNER

Home address 2816 "R" St. N.W., WASHINGTON, D.C.

Age 33 Occupation Attorney

Birth date and place February 18, 1927, WASH. D.C.

Political background and participation Nixon campaign since April 1960.

Why you got into this Interest in politics

Family data (wife's name and names and ages of children)

Catherine M. WARNER, 2 girls - Mary Colover (2 yrs)
Virginia Stuart (1 yr)

Education and Military record (briefly) Washington + Lee Univ.,

(B.S. Engineering); Univ. of Virginia Law School (L.B. 1953)
Military - Active duty - W.W.II and Korea - Captain U.S. Marine Corps

Hometown papers Wash. Post + Wash Star

ADVANCE MAN - PERSONAL DATA

Full name Joseph PAULL MARSHALL

Home address 7721 Curtis St. Cherry Chase 15, Maryland

Age 48 Occupation Lawyer

Birth date and place May 20, 1912, Parkersburg, W. Va.

Political background and participation _____

State Chairman, Maryland Federation of Young Republicans

Member, Maryland General Assembly, 1950-54 1951-53

Alternate, Republican National Convention, 1952

Campaign manager, Congressman Dewitt S. Hyde, 1952.

Why you got into this Have known the Vice President since 1942 and acted as advance man in 1958 campaign

Family data (wife's name and names and ages of children)

Jane ~~PAUL~~ DWIRE Marshall

George (20), Rebecca (17) Joe (14)

Education and Military record (briefly) Lt. Comdr., US Naval Reserve

Deerfield Academy, 1930, 1943-46

Amherst College, B.A., cum laude, 1934

Yale Law School, LL.B. 1937

Hometown papers Bethesda (Md.) Tribune

Lothridge

ADVANCE MAN - PERSONAL DATA

Full name EARL THOMAS BARNES

Home address #2 DENNY PLACE, CINCINNATI 27, OHIO

Age 39 Occupation ATTORNEY

Birth date and place MAY 14, 1921 - SHERIDAN, WYOMING

Political background and participation TAFT FOR SENATE (18 MONTHS) 1949-50;

TAFT FOR PRESIDENT (9 MONTHS) - NAT'L COORDINATOR - 1951-52; REPUBLICAN

SENATORIAL CAMPAIGN COMMITTEE (6 WKS) - ROCKY MOUNTAIN STATES - 1954;

PRESIDENTIAL CAMPAIGN (6 WKS.) - PACIFIC NORTHWEST - 1956; KNOWLAND FOR

GOVERNOR CAMPAIGN (3 MONTHS) - 1958; - CAMPAIGN CHAIRMAN - 1ST OHIO CONGRESSIONAL DISTRICT - 1954, '56, '58 & '60

Why you got into this _____

Family data (wife's name and names and ages of children) LUCY KEEN BARNES

PETER - 14 SUSAN - 6

CHRISTOPHER - 11 SARA } 2

LUCINDA - 9 ELLEN }

Education and Military record (briefly) MARIETTA COLLEGE - UNIVERSITY OF

CINCINNATI - CINCINNATI COLLEGE OF LAW

USAF - 2 YRS - 1942-44

Hometown papers THE CINCINNATI ENQUIRER - THE CINCINNATI POST & TIMES STAR

ADVANCE MAN - PERSONAL DATA

Full name EDWARD O. (NED) SULLIVAN -

Home address 63 ROCKLAND AVE, YONKERS N.Y. -

Age 35 Occupation REAL ESTATE & INSURANCE

Birth date and place MAY 30 1925 YONKERS, N.Y. -

Political background and participation CITY COUNCILMAN YONKERS

for 7 years - minority leader Yonkers Common Council 3 years

WESTCHESTER COUNTY BOARD OF SUPERVISORS 4 years

CHAIRMAN REPUBLICAN FINANCE COMMITTEE, YONKERS 2 years -

SEC. YOUNG MEN'S Republican Club - of Westchester County

Why you got into this _____

"In for the win"

Family data (wife's name and names and ages of children) WIFE BARBARA McGRATH

SULLIVAN, CHILDREN BARBARA ANN (8), NED (5),

CATHLEEN (3 1/2), PATRICIA (1),

Education and Military record (briefly) United States Air Force 1943-1946

Southwest Pacific - member B-24 Bomber Squadron - attended Duke

University, Des Moines, Iowa, Graduate Manhattan College, New York, N.Y.

attended graduate school Columbia University -

Hometown papers Westchester Press - Westchester Times - Patent Trades

and News, N.Y.

ADVANCE MAN - PERSONAL DATA

Full name ROBERT F. KRILL
Home address 1620 Belmont St. N.W. WASH. D.C.
Age 28 Occupation WORLD BANK
Birth date and place 2-7-32 PITTSBURGH, PA.

Political background and participation YOUNG REPUBLICAN CLUB,
UNIVERSITY OF PITTSBURGH; D.C. YOUNG REPUBLICAN CLUB,
ORIENTATION CHAIRMAN; INT'L AFFAIRS COMMITTEE (STUDY COMMISSION),
PRESIDENT TEAM PITMAN - 6th Congressional DIST. of MD.
ATTENDED 1960 REP. CONVENTION; D.C. Y.R. BOARD OF
DIRECTORS

Why you got into this DEBIRE TO MAKE A
CONTRIBUTION TO THE REPUBLICAN
CAMPAIGN.

Family data (wife's name and names and ages of children) SINGLE

Education and Military record (briefly) B.A. UNIVERSITY OF
PITTSBURGH; GEORGETOWN UNIVERSITY LAW
CENTER - 2 yrs COMPLETED FOR L.L.B.; UNIVERSITY
OF LONDON - DIPLOMA IN JURISPRUDENCE.

Hometown papers WASHINGTON POST & STAR
PITTSBURGH PRESS; POT. POST GAZETTE & SUN.

ADVANCE MAN - PERSONAL DATA

Full name STAN LOTHRIODGE

Home address 815 VIRGINIA TERRACE

Age 33 Occupation ADVERTISING

Birth date and place JANUARY 25, 1927 - SANTA PAULA

Political background and participation CHAIRMAN - DEMONSTRATIONS

1956 SAN FRANCISCO CONVENTION, PUBLIC RELATIONS -

SAN FRANCISCO REPUBLICAN COUNTY CENTRAL COMMITTEE

S.F. YOUNG REPUBLICAN - PUBLICITY HEAD, YOUNG

REPUBLICAN MEMBER SINCE 1955, LIFE-TIME REPUBLICAN

Why you got into this DEDICATION TO REPUBLICAN PRINCIPLES

& CONTINUATION OF REPUBLICAN ADMINISTRATION THROUGH

VICE PRESIDENT NIXON WHOM I HAVE HAD BOTH RESPECT

& ADMIRATION FOR SINCE HIS ^{1st} TERM IN CONGRESS.

Family data (wife's name and names and ages of children) SINGLE

Education and Military record (briefly) B.S. - MARKETING, UNIV.

OF CALIFORNIA, BERKELEY 1951, SANTA PAULA

HIGH SCHOOL, LINK TRAINER; INSTRUCTOR

CARPUS CHRISTI, NORMAN, OKLA. - USN.

Hometown papers SANTA PAULA CHRONICLE, VENTURA STARFREE
PRESS

ADVANCE MAN - PERSONAL DATA

Full name ROBERT G. McCUNE

Home address 1521 ELLIOT PL. NW

Age 32 Occupation PUBLIC RELATIONS

Birth date and place 4/16/28 FREMONT, NEBR.

Political background and participation PRECINCT WORKER,
COLLEGE YR'S, NATIONAL FED. OF YR.
D.C. ST. CENTRAL COMMITTEE VOL.
WORK, INAUGURAL COMM., 1956
NIXON STAFF - CAMPAIGN - Nov, 1956

Why you got into this I'm For Nixon

Family data (wife's name and names and ages of children) MARGO S. McCUNE

Education and Military record (briefly) _____

UNIV OF NEBR. B.S. Bus Ad 1954
GEO. WASH UNIV. 1ST YEAR LAW COURSES
U.S. PARATROOPERS - U.S. AIR FORCE

Hometown papers OMAHA WORLD HERALD, OMAHA NEBR.
WASH. EVENING STAR

~~Chick~~

ADVANCE MAN - PERSONAL DATA

Full name Richard A. Miller

Home address 650 So. Spring St. Los Angeles 14 Calif.

Age 34 Occupation Investments - Securities

Birth date and place June 16, 1926 - Los Angeles

Political background and participation Active in Young Republicans
in '52 + '56 Campaigns

Why you got into this A desire to participate more
actively in Politics, particularly in support
of V.P. Nixon - Also a good friend of HR Goldman.

Family data (wife's name and names and ages of children) Adelyn L. Miller - no children

Education and Military record (briefly) Los Angeles High School '44
UCLA - '50 (BS in Finance - Bus. Adm.)
USNR (Inactive) - LTJG as a result of 2 years
at California Maritime Academy (1944-46)

Hometown papers Los Angeles Times, Herald Express,
Examiner, Mirror News

~~Full name~~

ADVANCE MAN - PERSONAL DATA

Full name GEORGE DAVENTPORT ALDRICH

Home address MEYER ROAD HAMILTON MASS.

Age 43 Occupation INVESTMENTS

Birth date and place SEPT 12 1916 MARBLEHEAD MASS

Political background and participation _____

Why you got into this _____

Family data (wife's name and names and ages of children) _____

ALICE H. (BURRAGE) ALDRICH

CAMILLA - 18

ALISON - 14

Education and Military record (briefly) ST. GEORGE'S SCHOOL NEWPORT R.I.

HARVARD '35-39

HARVARD LAW SCHOOL 39-42

U.S. NAVY '42-46. Left as LT CMDR

Hometown papers BOSTON HERALD