

Richard Nixon Presidential Library
Contested Materials Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
52	59	2/14/1973	<input type="checkbox"/>	Campaign	Memo	From Bruce Kehrli to H.R. Haldeman RE: JFK's PR. 1pg.
52	59	2/7/1973	<input type="checkbox"/>	Campaign	Memo	From Bruce Kehrli to H.R. Haldeman RE: 1973 White House Political Budget. 5pgs.
52	59	2/9/1973	<input type="checkbox"/>	Personal	Memo	From Bruce Kehrli to H.R. Haldeman RE: Mort Allin's Birthday. 1pg.
52	59	2/3/1973	<input type="checkbox"/>	Campaign	Memo	From Bruce Kehrli to Pat Buchanan and Bill Baroody. RE: McGovern. 1pg.

DOCUMENT WITHDRAWAL RECORD [NIXON PROJECT]

DOCUMENT NUMBER	DOCUMENT TYPE	SUBJECT/TITLE OR CORRESPONDENTS	DATE	RESTRICTION
N-1 [DOC 220]	memo	Kehrli to Kissinger re: "Treatment of Pows".	2/14/73	C (Nixon)
N-2 [DOC 221]	memo	Kehrli to Haldeman re: "JFK's PR".	2/14/73	C (Nixon)
N-3 [DOC 222]	memo	Kehrli to Dean re: legalities of the Nobel Prize.	2/9/73	C (Nixon)
N-4 [DOC 223]	memo	Kehrli to Haldeman re: "1973 White House Political Budget".	2/7/73	C (Nixon)
N-5 [DOC 224]	memo	Kehrli to Cole re: "Executive Order: 'Inspection by Department of Agriculture...'"	2/7/73	C (Nixon)
N-6 [DOC 225]	memo	Jones to Clawson re: "Harold P. Leinbaugh".	2/6/73	C (Nixon)
N-7 [DOC 226]	memo	Henkel to Haldeman re: "Advance Staff".	2/1/73	C (Nixon)
N-8 [DOC 227]	memo	Kehrli to Haldeman re: "Mort Allin's Birthday".	2/6/73	C (Nixon)
N-9 [DOC 228]	memo	Kehrli to Ehrlichman re: "Inflation".	2/5/73	C (Nixon)
N-10 [DOC 229]	memo	Kehrli to Haldeman re: "Ash Swearing In".	2/2/73	C (Nixon)
N-11 [DOC 230]	memo	Kehrli to Buchanan, Baroody re: "McGovern".	2/3/73	C (Nixon)
N-12 [DOC 231]	memo	Kehrli to Colson re: "Your Times Column".	2/2/73	C (Nixon)

FILE GROUP TITLE

STAFF SECRETARY

BOX NUMBER

75

FOLDER TITLE

Chron - February 1973 [#2]

RESTRICTION CODES

- A. Release would violate a Federal statute or Agency Policy.
 B. National security classified information.
 C. Pending or approved claim that release would violate an individual's rights.
 D. Release would constitute a clearly unwarranted invasion of privacy or a libel of a living person.

- E. Release would disclose trade secrets or confidential commercial or financial information.
 F. Release would disclose investigatory information compiled for law enforcement purposes.
 G. Withdrawn and return private and personal material.
 H. Withdrawn and returned non-historical material.

Presidential Materials Review Board

Review on Contested Documents

Collection: Staff Secretary

Box Number: 75

Folder: Chron - February 1973 [#2]

<u>Document</u>	<u>Disposition</u>
220	Retain Open
221	Return Private/Political
222	Retain Open
223	Return Private/Political
224	Retain Open
225	Retain Close Invasion of Privacy
226	Retain Close Invasion of Privacy
227	Return Private/Political
228	Retain Open
229	Retain Close Invasion of Privacy
230	Return Private/Political
231	Retain Open

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

February 14, 1973

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: MR. H. R. HALDEMAN

FROM: BRUCE KEHRLI *BK*

SUBJECT: JFK's PR

The February 14 News Summary contained the following note:

- Thompson (of Hearst's) says if RN saw the Harris poll rating last 6 Presidents, "he also realizes the public often judges its Pres. on the basis of illusion and emotion rather than reality and substance." He points out JFK led in all categories except one, in which RN "nosed him out in foreign affairs." The results constitute just about the most incredible misjudgment of history and the presidency I have ever come across," says Thompson, adding it shows how "poorly informed the people must be." Altho Thompson knew, liked and admired JFK, it's beyond his belief to think he was the best Pres. of the last 30-40 years.

Referring to the above, especially the underlined portion, it was noted that this shows the effectiveness of JFK's P.R. (of course, helped by the association). This is the point of the Fairlee book.

[T 11-4]

THE WHITE HOUSE

WASHINGTON

February 7, 1973

MEMORANDUM FOR: H. R. HALDEMAN

FROM: BRUCE KEIRLI *BK*

SUBJECT: 1973 White House
Political Budget

On January 1, the source of financial support for the White House shifted back to the RNC from the Committee to Re-elect the President.

Because of the RNC's financial situation, the money used to support the White House account will actually come from the Committee to Re-elect, however, George Bush and Maury Stans have requested a budget estimate so that they know how much money is to be transferred.

I've contacted Bill Henkel, Bill Timmons, Dick Howard and Art Schmeer to cover their financial needs for 1973.

Since the President's travel schedule has not been finalized and we are working under a new staff structure; I asked each of the people submitting budget estimates to use 1971 -- the last non-election year -- as the basis for their 1973 estimates. The estimated and actual figures for 1970, 1971 and 1972 are included at Tab A.

The estimates for each of the five categories are as follows:

1. Presidential and First Family Travel -- This estimate is based on the assumption that there will be six major trips that cannot be reimbursed by appropriated funds or local sponsors. Also, for the purpose of estimating advancement related costs, we have assumed two Presidential trips a month for a total of 24. Our policy has been to pay all of the expenses for political trips and only the advancement portion for non-political trips. It is especially important that we stick to the second part of this policy because our appropriated funds for travel are no longer fungible. The estimate for 1973 is \$225,910; broken out as follows with details included at Tab B:

Gifts	\$ 50,000.00
Photos	10,250.00
Advancemen Costs	34,560.00
A'men Air Transportation	19,200.00
Crowd Raising	43,500.00
Hotel	7,500.00
Event Expenses	37,200.00
Office Supplies	4,800.00
Transportation	18,900.00

\$225,910.00

2. Staff Support -- The total of \$100,000 will go for reimbursement to staff members who carry out political business for the President. Bill Timmons, John Dean, Anne Armstrong, and Bill Baroody will be receiving most of this money.

3. Mailings -- The \$450,000 figure for mailings may be a little high; although we are still receiving bills for political mailings which would put the actual figure for 1972 far above the \$513,000 figure listed at Tab. A. This account includes expenses for mailings, information retrieval and updating of mailing lists.

4. Vice President -- The figure for Vice Presidential travel is based primarily on a review of 1971 -- the last non-election year.

5. Old Campaign Expenses -- I've also included a \$50,000 figure for campaign '72 expenses which are still coming in.

This budget does not include White House polling expenses which should be handled in another manner.

Last year, we were very open and honest about the actual amount of support provided. Prior to that point, we always underestimated the RNC budget figures for the psychological advantage it provided while at the same time knowing that the bills would be paid. With George Bush now at the RNC, we ought to be honest about the actual budget and I recommend that you approve these budget figures. I will cover them with him along with the system of accounting and disbursing funds which we have been using.

APPROVE _____

DISAPPROVE _____

OTHER _____

	1970		1971		1972		1973
	Est.	Actual	Est.	Actual	Est.	Actual	Est.
1. Mr. & First Family Travel (include advance costs)	200,000	200,000	200,000	37,336.38	1,000,000	1,211,333.66	225,000
2. Staff Support	95,000	70,000	100,000	139,608.38	100,000	152,725.67	100,000
3. Mailing Operation	330,000	690,000	750,000	359,364.83	900,000	513,459.56	450,000
4. Vice President's Travel	100,000	350,000	50,000	101,293.29	50,000	² 1,059,467.83	75,000
5. Old Campaign Expenses*		12,000		19,034.33			50,000
TOTAL	725,000	1,322,000	1,100,000	656,637.21	2,110,000	2,936,987.72	900,000
¹ Cash Account		40,000					
	725,000	1,362,000					

This account was set up to pay campaign '70 expenses carried over into 1971. We should have by the same type of account to pay campaign '73 expenses which will come in over the next year (at least).

The disparity exists between actual and estimated accounted for this account because \$50,000 was used as an advisory figure pending agreement on the split of funds generated by the V.P. fund raising. This agreement was never worked out and all his expenses were charged against the White House account and paid by the GHP.

ADMINISTRATIVELY CONFIDENTIAL

POLITICAL BUDGET
1973

Gifts	\$ 50,000.00
Photos	10,250.00
Advancemen Costs ¹	34,560.00
A'men Air Transportation ²	19,200.00
Crowd Raising ³	43,500.00
Hotel ⁴	7,500.00
Event Expenses ⁵	37,200.00
Office Supplies ⁶	4,800.00
Transportation ⁷	18,900.00
	<u>\$ 225,910.00</u>

1. Advancemen Costs
Hotel \$ 35.00
Auto 25.00
Personal/
Misc. 30.00
\$ 90.00 x 4 Advancemen x 4 days \$ 1440.00
Estimate 24 domestic trips x \$1440 =
\$ 34,560.00
2. Advancemen Air Transportation
Assume \$200. average roundtrip x 4 advancemen x
24 trips = \$19,200.00
3. Crowd Raising
Handbills \$ 4,000.00
Telephones 750.00
Radio, TV 1,500.00
Misc 1,000.00
\$ 7,250.00 x 6 crowd raising events = \$43,500.
4. Hotel
20 staff x
\$40.00 = \$ 800.00
Function Room
Rental = 250.00
Food \$10. x
20 = 200.00
\$1,250.00 x 6 overnights = \$7,500.00

5. Event Expenses
- | | |
|--------------------------------|------------------------------------|
| Audio/Visual | \$ 2,500. |
| Hall rental | 1,200. |
| Misc (colors, ushers,
etc.) | <u>2,500.</u> |
| | \$ 6,200. x 6 events = \$37,200.00 |
6. Office Supplies
- | | |
|------------------|-----------|
| 200 x 24 trips = | \$ 4,800. |
|------------------|-----------|
7. Transportation
- | | |
|-----------------------|---------------|
| S'76 15 hours @ | |
| \$1,130. = | \$ 16,950. |
| Helicopters 7-1/2 hrs | |
| @ \$260. = | <u>1,950.</u> |
| | \$ 18,900. |

[Illegible]

Ch 11

THE WHITE HOUSE

WASHINGTON

February 6, 1973

MEMORANDUM FOR:

H. R. HALDEMAN

FROM:

BRUCE KEHRLI *BK*

SUBJECT:

Mort Allin's Birthday

Tomorrow, February 7, is Mort Allin's 32nd birthday. I talked to Pat Buchanan today about his staff and he indicated that Mort was a little discouraged at this point in time and that a phone call from the President would do wonders in terms of his morale.

Mort's, as you know, is a thankless job and anything we can do to keep his morale up is appreciated.

Attached is a phone call recommendation.

[From 11/11]

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

February 3, 1973

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: PAT BUCHANAN
BILL BAROODY
FROM: BRUCE KEHRLI *BAK*
SUBJECT: McGovern

It was requested that you note the following from the February 3 News Summary:

-- McG remains an "enormous potential resource" for GOP and must be kept in public life and nudged toward his splinter party, says (Jeffrey) Hart.

cc: H. R. Haldeman
Chuck Colson