

Richard Nixon Presidential Library  
 Contested Materials Collection  
 Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
46	34	10/31/1972	<input type="checkbox"/>	Campaign	Memo	From Kehrl to Chapin RE: an attached document. 1 pg.
46	34	10/20/1972	<input type="checkbox"/>	Campaign	Memo	From Stan Anderson to MacGregor RE: proposed activities for Election Day and Evening. Handwritten notes added by Haldeman. Preliminary budget and floor plans of campaign facilities at the Shoreham Hotel attached. 14 pgs.
46	34	10/31/1972	<input type="checkbox"/>	Campaign	Memo	From Ed Failor to Anderson RE: activities to increase voter turnout and influence election results on Election Day. 3 pgs.
46	34	9/25/1972	<input type="checkbox"/>	Campaign	Memo	From Failor and Odle to Magruder RE: Election Day and Eve activities and influencing voters on that day. Handwritten notes added by unknown. Floor plan of proposed campaign facilities at the Statler Hilton Hotel attached. 6 pgs.

~~THE WHITE HOUSE  
WASHINGTON~~

Date 10/31/72

TO: DWIGHT CHAPIN  
FROM: BRUCE KEHRLI

Note H's comments regarding  
"get out the vote".

Committee  
for the Re-election  
of the President

1701 PENNSYLVANIA AVENUE, N.W., WASHINGTON, D.C. 20006 (202) 333-0920

*A*  
Election Night

October 20, 1972

MEMORANDUM FOR: CLARK MacGREGOR  
FROM: STAN ANDERSON  
SUBJECT: Election Day and Evening Activities

This memorandum sets forth the results of initial planning we have completed for the activities on election day and evening, and asks for your concurrence. The memo also outlines the type of programmatic activity we anticipate and outlines the various logistic and support activities necessary to carry out our plans.

PURPOSE OF ELECTION DAY AND  
EVENING ACTIVITIES

The purpose of the proposed election day and evening activities at the Shoreham are threefold:

a) The primary purpose of the day and evening is to get out the vote in all states and to influence the vote for the President in the West. *To provide a gathering pt for Pres purpose*

b) An auxiliary purpose is to provide a mechanism and forum to collect and display election results primarily for use in influencing the vote in the West and providing the President and you with up-to-date election results and analysis. *Bad - don't want this in NE*

c) A third purpose is to provide a suitable public forum for the President's first public appearance after his reelection.

In essence there are three separate phases: 1) affecting the vote, 2) collecting the results and 3) providing a suitable setting for the President. Phases one and two will overlap in the early evening as the polls close in the East and the results begin to pour in and while we still attempt to influence the vote in the West. Later in the evening phases two and three may also overlap.

→ bcc: Bruce Kehrli

OVER-VIEW OF ELECTION DAY ACTIVITIES

Shoreham. We anticipate making the Shoreham the Nixon Headquarters Hotel. The Shoreham will serve as the focal point of activities throughout the day and evening. The primary emphasis in all planning and preparation will be the need for an effective "get out the vote" effort on election day. This philosophy will permeate everything we do in an effort to insure that the staff focuses on the important "get out the vote" activities of the last day and not on the celebration aspects which may also occur.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_ Discuss \_\_\_\_\_  
*No good unless can concentrate on our good states - So. + N.H.*

Invitations. It is our feeling that election night activity should not be a mammoth show but rather an opportunity for those people here in Washington who have worked long and hard on the campaign to get together to view election returns and to hopefully have a personal opportunity to see the President in his first personal appearance after his reelection. In this regard I recommend invitations to the following groups in the number indicated.

CREP Staff - Approximately 700 (including spouses). This number includes all campaign staff except those field people having election day responsibilities who will remain in the field.

Approve H Disapprove \_\_\_\_\_ Discuss \_\_\_\_\_  
*C*

CREP Volunteers - 500 (including spouses). We anticipate selecting the 250 volunteers who have worked the hardest in the past 18 months.

Approve H Disapprove \_\_\_\_\_ Discuss \_\_\_\_\_  
*C*

White House Staff - Approximately 1,200 (including spouses). This number would include all White House staff including administrative people who have worked long and hard in the campaign.

Approve H Disapprove \_\_\_\_\_ Discuss \_\_\_\_\_  
*C - will be there*

"Rose Mary Woods List" - Approximately 200 (including spouses). This list includes family members and close friends of the President who are normally invited to this type of event.

Approve H Disapprove \_\_\_\_\_ Discuss \_\_\_\_\_  
*C*

Republican National Committee - Approximately 400 (including spouses). We feel it is important that the RNC participate fully in election day activities to further exemplify the close working relationship between our two organizations.

Approve   H   Disapprove \_\_\_\_\_ Discuss \_\_\_\_\_

CREP Finance Committee - Approximately 450 (including spouses). This is the maximum number that Mr. Stans anticipates attending.

Approve   H   Disapprove \_\_\_\_\_ Discuss \_\_\_\_\_

Surrogates - Approximately 30 (including spouses). Surrogates normally based in Washington will be invited, those who are Governors, Senators and Congressmen will be encouraged to stay in their state.

Approve   H   Disapprove \_\_\_\_\_ Discuss \_\_\_\_\_

Administration Appointees - Approximately 500 (including spouses). This list includes all the Agency Heads, Under Secretaries, and Assistant Secretaries.

Approve   H   Disapprove \_\_\_\_\_ Discuss \_\_\_\_\_

Democrats for Nixon - Approximately 100 (including spouses). This list will be supplied by Mr. Connally's office.

Approve   H   *don't limit them if they want more* Disapprove \_\_\_\_\_ Discuss \_\_\_\_\_

Young Voters for the President - Approximately 500 (including spouses - no dates). This number will liven-up the evening and provide an opportunity for these young workers to be involved in an exiting event.

Approve   H   Disapprove \_\_\_\_\_ Discuss \_\_\_\_\_

Vice President - Approximately 200 (including spouses). We are advised that this is the approximate number of invitations that will be required by the Vice President's office.

Approve   H   Disapprove \_\_\_\_\_ Discuss \_\_\_\_\_



*in good states only*  
PROGRAM ACTIVITIES

*Taylor by state  
via spot master  
- Kubic*

Influencing the Vote. All activities on election day at the Shoreham will be aimed at influencing voters to come out and vote for the President. The development of a detailed program will be undertaken by Ed Faylor. A schedule will be devised which will provide for you, and some of our major surrogates, a forum to hold press conferences and briefings for the press assembled at the Shoreham. Mixed into these formal briefings will be press coverage of the President voting in California and you voting in D.C. We will provide special spot-masters, featuring various Administration spokesmen, aimed at key western states. We will be forwarding to you shortly a detailed program to influence the vote.

Collection of Election Results. We have concluded that it is unrealistic to try and compete with the networks on the collection and projection of election results in the Presidential race. They have invested nearly two million dollars in their combined retrieval system and have developed a very sophisticated computer system to instantly analyze the results as they are received. We are informed that the networks will telecast results as they are received.

We do plan however to develop a collection system which will amplify upon the materiel collected by the networks. There are basically three types of data which in our view would be useful to the President and to you during the day and early evening hours:

- 1) Periodic information on voter turnout with comparison data on voter turnout in similar areas in prior Presidential elections.
- 2) Voting data from special target precincts in blue collar, black and Catholic areas selected by Bob Teeter.
- 3) Collection of reports from political operatives across the country who will analyze early results in their areas.

*Forget about black*

We also plan to lease a UPI election night wire which, beginning at 7:00 p.m. will print out the complete vote count from each state for Presidential, Senate and House races. The cost for this service is \$300. I have asked Ed DeBolt of the RNC to pull together a detailed plan for the election night collection operation. Ed will combine the resources of our Committee, the White House, the RNC and the Senate and House Campaign Committees in this project. This plan will be forwarded to you shortly.

Election Night Entertainment. We feel that the entertainment aspects of election night should be simple and flexible enough to adapt to the coverage of election results. I have asked Mike Viner, producer of the Miami Beach Marine Stadium program, to produce our election night program. Mike has agreed to undertake this responsibility for no cost. He is in a position to arrange for entertainers who will blend easily into the evenings activities. The entertainment will be in individual modules interspersed around election results which will be shown on the eidaphor screen behind the podium.

#### HOTEL LAYOUT AND LOGISTICS

Hotel Selection and Proposal. As previously discussed, the Shoreham Hotel has been selected as the most appropriate facility in which to hold the Committee's election night activity. All necessary press facilities for excellent nationwide media coverage throughout the evening can easily be accommodated in the Ballroom and still leave sufficient space for our invited guests. All meeting rooms in the hotel are being provided at no cost to the Committee. See Tab B for a proposed layout of the ground floor rooms in the hotel.

Sleeping Rooms. We have reserved 400 sleeping rooms in the hotel. We have also reserved 40 suites. All Finance Committee invitees will pay for their own rooms or suites. Some senior staff at the White House and here at the Committee will require either sleeping rooms or suites which should be paid for by the Committee. We will determine these needs on an individual basis in the next week.

Regency Ballroom Layout. Attached at Tab C is a proposed layout of the Regency Ballroom. This layout is geared to the anticipated desires and needs of the networks. We are working closely with the networks to maximize media coverage. A detailed layout of the Ballroom will be forwarded to you as soon as negotiations for final placement of the network facilities are completed.

We will be required to install an audio system in the Ballroom to insure proper nationwide network coverage. We will also install an audio control panel with appropriate microphone inputs and speakers with the ability to feed the PA system to the Empire Room where the working press will be located.

We also plan an eidaphor screen behind the podium. The screen will serve as an electronic "tote board" throughout the evening. We will have the capability to show the various network programing on the screen or show independent results that we collect.

Cash bars are to be set up in the Ambassador Room, which is immediately across the hall from the Regency Ballroom. No food will be provided. The Committee will not bear any costs associated with these bars. Soft drinks will be provided at no cost.

Transportation. We plan to have a shuttle bus system with two 51 passenger busses operating from 5:00 p.m. until the evenings activities have concluded. The busses will run a continuous loop between the White House, 1701 and the Shoreham. Pick-up and dispatch will occur every 15 minutes at each location.

Telephones. We plan to utilize the existing 90 unused three-digit branch lines at 1730 and extend the 1730 telephone system to the Shoreham. With the addition of some seven-digit telephone numbers this will keep the telephone expenses at a minimum level. This procedure will allow users access to the WATS system at 1730 and 1701. A telephone directory will also be developed.

Food and Beverages. We have found it necessary to divide the invited guests into three separate categories, each receiving a varied degree of hospitality because of the wide range in the types of person invited to the election night activities. The first group is the Finance people who will be invited directly by Mr. Stans. In accordance with prior custom the Finance people require a separate area and top quality food and beverages for their invitees.

The second group are the VIP's who don't fit into the Finance area. This group is composed of senior White House, CREP and Administration officials and friends of the President and other high officials. We plan to have a separate area for the VIP's and provide them with good quality food and beverages.

The third group is the remainder of the invited guests. This group will be gathered in the main Ballroom and they will have cash bar facilities in the Ambassador Room adjacent to the main Ballroom.

Conclusion. In 1968 the election night activities cost approximately \$300,000 and planning for the event began in early September with full-time commitment of time on the part of several staff people. We started late on this project but I'm confident with the group now working on the event that it will be a success.

T  
A  
B  
A

PRELIMINARY BUDGET

ELECTION DAY AND EVENING -- 1972

Decorations and Supplies

- Main ballroom -- decorations	\$ 2,800	
- VIP and Finance Committee rooms -- decorations	800	
- Office supplies	950	
- Campaign supplies for crowd in main ballroom	1,500	
- Invitations and printing	<u>500</u>	\$ 6,550

Hotel

- Hotel labor -- premium overtime for room set-up	1,950	
- Sleeping rooms and suites	<u>3,750</u>	5,700

Program

- TV set rentals	1,800	
- Audio systems -- main ball room and press room. Required for potential Presidential visit	8,500	
- Eidaphor -- projector, screen and installation -- to be used for projection of elec- tion statistics and for view- ing live network coverage	10,500	
- Staging and platform for main ballroom	1,800	
- Election data collection	4,100	
- Program -- union musicians and entertainers, transportation, and rooms if required	<u>8,000</u>	34,700

Security

- Pins -- already ordered and necessary for crowd control with a possible Presidential visit; will also serve as a memento of the evening	6,600	
- Security service	1,000	
- Equipment rental	<u>1,900</u>	9,500

Food and Beverage

- Food		
Finance room	\$ 9,000	
VIP rooms	6,600	
Press	4,400	
Staff Lunch	1,220	
Staff Dinner	3,300	\$24,520
- Beverage		
Finance room	2,777	
VIP rooms	3,333	
Press	2,400	
Suites	1,300	
Coffee (50 gallons)	500	10,310
- Gratuities		500

Note: All rooms where crowd activity will occur are being provided on a complimentary basis. This includes the main ballroom, the Finance Committee and VIP rooms, plus miscellaneous office space.

35,330

Transportation

- This includes shuttle busses and cars which will operate between 1701/White House and The Shoreham.		750
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Telephones

- This will be an extension of the 1730 system, which will give access to WAT's lines, existing Committee numbers, and telephone operators familiar with CREP personnel.		2,200
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Press Costs

- Wire services, printing, Xerox machine, etc.		1,400
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Miscellaneous

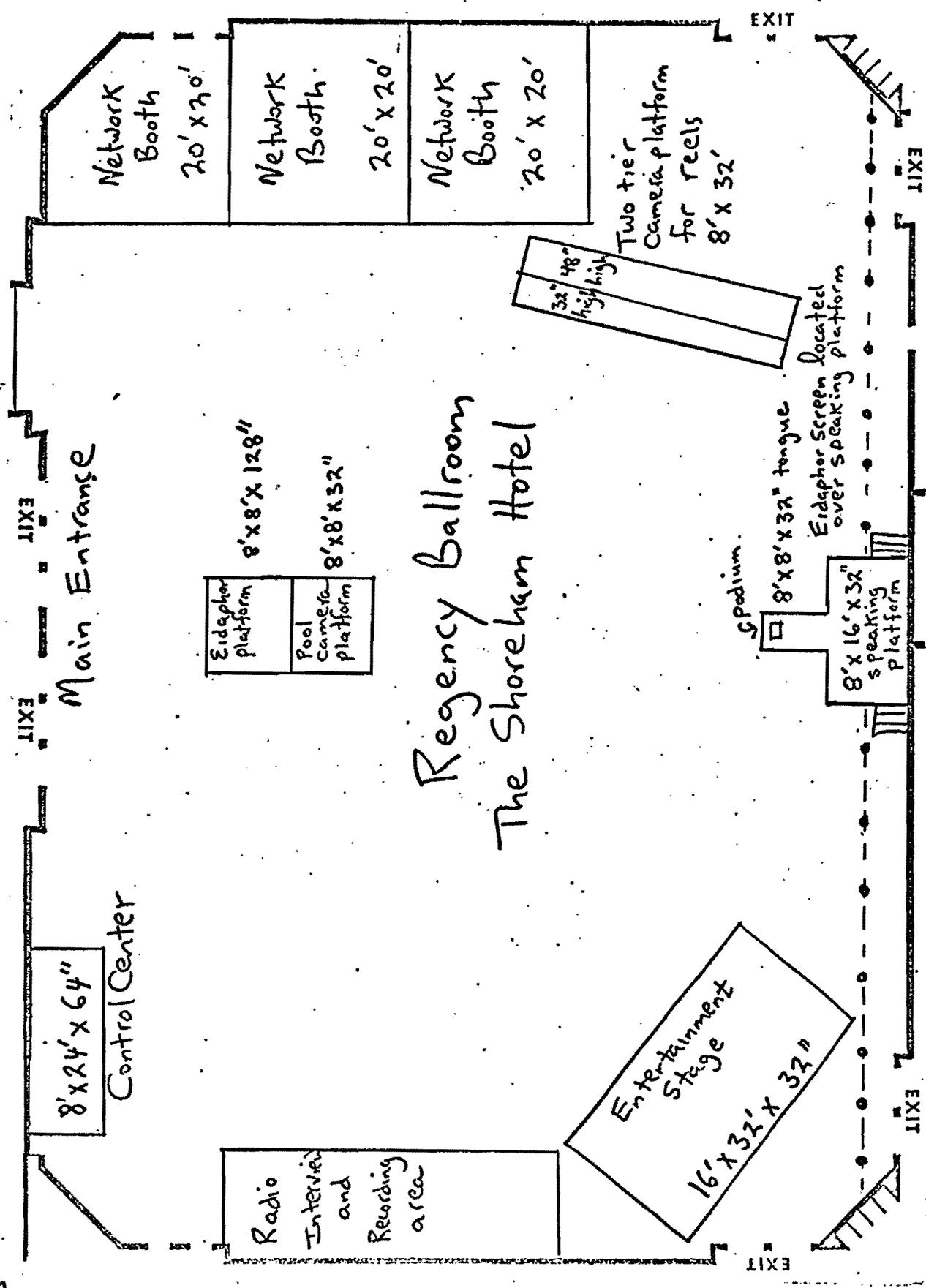
2,000

Total \$98,130

T  
A  
B  
B



T  
A  
B  
  
C



Regency Ballroom  
The Shoreham Hotel

Main Entrance

8' x 24' x 64"  
Control Center

8' x 8' x 128"

8' x 8' x 32"

Eidophor platform  
Pool Camera platform

Radio Interview and Recording area

Entertainment Stage  
16' x 32' x 32"

32' x 48' lighting

Two tier Camera platform for reels  
8' x 32'

podium

8' x 8' x 32" tongue

Eidophor screen located over speaking platform

8' x 16' x 32" speaking platform

EXIT

EXIT

EXIT

EXIT

EXIT

EXIT

Committee  
for the Re-election  
of the President

1701 PENNSYLVANIA AVENUE, N.W., WASHINGTON, D.C. 20004 (202) 333-0920

Election Night

DRAFT

October 31, 1972

MEMORANDUM FOR:

FROM:

SUBJECT:

STAN ANDERSON

ED FAILOR

Influencing the Vote  
on Election Day

This is a final memorandum in a series of four memorandums on plans for our election day and evening activities. This memorandum covers the proposed activities at the Shoreham during election day and during the hours from 6:00 p.m. to 11:00 p.m. when the polls in the Far West are still open and the proposed schedule of activity for our surrogates and Administration spokesmen. This memo also covers in a general manner each of the political activities we will be undertaking on election night. Detailed planning for each of these activities is now underway. The previous memorandums have covered the general logistics requirements at the hotel, the retrieval of election results and the entertainment and program aspects in the main ballroom.

INTRODUCTION

Our basic objectives for this day in terms of the above subject are:

1. Increasing voter turnout.
2. Influencing the vote in states where polls close after 6:00 p.m. EST.
3. Making the Shoreham Hotel the focal point for the media.

Increasing Voter Turnout

We intend to increase the voter turnout in targeted areas which we know have a high percentage of Republican votes. These areas will be determined by our pollsters and political analysis. We intend to do this in the following ways:

1. Through use of press conferences and briefings between 10:00 a.m. and 5:00 p.m.
  - a) Night of November 6, 1972. We would prepare and send out "get out and vote" messages to be sent to radio stations in Republican areas for use on the East Coast during morning drive time.
  - b) 10:00 a.m. EST. Joint press conference with Clark MacGregor and Bob Dole. This event will draw the Washington press corps to the Shoreham and establish this as the Nixon Election Day press headquarters. The latest polling information, any late breaking news events and a "bi-partisan" appeal for people to vote would be the subject covered. Actualities would be made of the above and targeted into radio stations in Republican areas.
  - c) 2:00 p.m. EST. Herb Klein would give a briefing on voter turnout, early results, issues and a "bi-partisan" appeal for people to vote. Actualities of these would be made and pumped into targeted areas by the 20 recorders we'll be using.
  - d) 4:00 p.m. EST. A press conference with Dent (South), Rumsfeld (Mid-West), Volpe (New England) and Finch (West). They would review turnout, results, issues, and appeal to people to vote. Actualities would be made and sent out as described above. We would hope there would be some network pickup on this.

It is to be noted the TV networks will probably not cover the above news conferences and briefings. Thus, our primary news vehicle will be radio -- the pickup by the nets and what we send out by calling stations in the targeted areas.

#### Radio Talk Shows

We will program surrogates to do live radio talk shows during the day and will brief them on our line. These talk shows also will be in areas strongly for the President and our surrogates will stress the people's responsibility to vote.

#### Influencing the Vote 6:00 p.m. EST - 11:00 P.M. EST

Our activities during election night will continue until the polls close in the West (11:00 P.M. EST) and will consist of the following:

1. Continuing radio actualities that appeal to voter turnout in selected areas particularly for drive time radio in the West.
2. Obtaining early results on precincts which have various ethnic groups, religious groups, etc. We will input the persons TV nets want to interview prior to the interview as to the best political things to be brought into the interview.
3. We will also input heavy hitters as to the latest data and make up-to-the-minute radio actualities to be sent out to radio stations in appropriate targeted areas.
4. We will establish contacts with the election night producers of the TV networks in New York, as well as the remote producer for each network at the Shoreham. These producers will be offered major surrogates and Administration spokesmen at appropriate times. Networks will have three to four TV cameras each in the Shoreham Ballroom and should be receptive to interviews. We will input these interviewees prior to the interview on the current situation.
5. We will, from time to time during the evening, introduce heavy hitters on the stage in the ballroom, they will say a few words and will walk around the room in the vicinity of the interviewers of the nets. We hope some of these will be interviewed.
6. The Eidaphor Screen will be controlled by the political coordinator and we will endeavor to put a net on the screen as appropriate, announce specific results in our own way, put attractive statements on the screen, etc. Hopefully, this will entice the nets to pick up our screen with our message.
7. Having a large and enthusiastic crowd in the ballroom to make a visually attractive scene for the nets.
8. Once the results begin to become known we will program the surrogates to talk in terms of a landslide and the mandate the President is receiving. This kind of reaction will help give the President an added impetus as he moves into the second term.

#### CONCLUSION

We think the above will be helpful in providing a larger turnout of voters for the President and in convincing voters who are undecided to vote for the President.

Committee for the Re-election of the President

MEMORANDUM

September 25, 1972

*Dwight L. Chapin*

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR THE HONORABLE CLARK MacGREGOR

THROUGH: JEB S. MACRUDER  
FROM: E. D. FAILOR  
ROBERT C. ODLE, JR.

During the last week an informal task force has met to put together a proposed plan for our election night activities November 7. The basic purpose of election night in our view is twofold: first, to influence, insofar as possible, states in the West which are still voting as the networks are beginning their evening coverage, and, second, to provide a proper setting where White House, RNC, and 1701 staff, plus the major contributors and VIPs, may gather to honor the President's victory.

The most important purpose, of course, is to influence the vote in the West, and this can be done by having "heavy hitters" (e.g., our surrogates, celebrities, pollsters, strategists, etc.) present at the election night headquarters and available to the networks so that they will choose in the early hours to focus away from their studios to our election headquarters. In other words, we'll attempt alternate programming in much the same fashion we did at the convention.

For example:

- ..We will have double systems for obtaining voting results ahead of the networks for the Presidency, key Senate and Congressional races, and races for Governor.
- ..We will insure the presence of the TV nets at our hotel and develop a good relationship with them. We may need to secure the assistance of someone like Fred Rhinestein or Mark Goode in this connection.

*To: ARH  
Gordon  
FYI  
Comments - memo  
key to work  
Jeb*

*This is a classic.*

*Don't waste time on this - they should be on getting vote out! /C*

*No - He's doing NBC's coverage*

*?*

..We will think through the proper approach to input "heavy hitters" who will be interviewed on TV in such a way to translate a Presidential landslide into votes for Senate, Congress and Governorships.

Just Score  
Grab the  
man data.

..We will have present our campaign strategists, pollsters, and other campaign staff to "help" the TV people "analyze" the early returns and to make available more up-to-date information than the nets have.

..Writers will be present to write up cards as needed for those interviewed so they'll be properly inputed. Some cards will be prepared ahead of time.

At least we  
never over  
program!

..In conjunction with the finance people, we will use the VIP rooms to hold our "heavy hitters."

his best  
they have

The election night task force would be headed by Ed Failor as chairman and Rob Odle as project manager. Lang Washburn will represent the Finance Committee; Bart Porter will be responsible for surrogates, spokesmen, and celebrities; Mike Schrauth has been assigned by Ron Walker as White House liaison; Manyon Millican will be responsible for the tracking of voting results; and Stan Anderson will head up the influencing the vote project. ~~Later, some key people such as Mark Goode and possibly Fred Rhinestein can be asked to assist.~~

Down South -  
Put VIP drinks  
on another floor

Subject to approval, we have reserved the entire second and fourth floors of the Statler Hilton Hotel in Washington for our use on election night. We have also reserved all the major suites in the hotel on a tentative basis. A second floor plan is attached.

The Presidential Ballroom, Congressional Room, and Senate Room would be all used together as the main gathering room for invited guests. All the visuals and charts would be set up behind a stage on the L Street side of the Presidential Ballroom. Network cameras would focus on the stage from the ballroom floor and perhaps pool cameras could be set up in the two projection rooms overlooking the ballroom. We propose that cash bars (to keep costs and heavy drinking down) be set up in the Senate Room (out of the cameras' view). Soft drinks would be free.

The Continental Room would function as a television interview room and be set up living room style. The Exhibit Galleries would be the press room.

Get them off TV -  
this - poor  
see a brand of stills  
sitting around now -  
get with it - YUP  
- confusion  
Excitement!  
C

The K Street side of the second floor would be secured for VIPs and key staff. The Federal Room, Foyer No. 2, and South American Room would be set up club room style (groups of comfortable lounge chairs and cocktail tables, soft lamps instead of overhead lighting, potted plants and flowers, complimentary liquor and hot hors d'oeuvres. The South American Room would be basically for the large contributors and the other two rooms for our surrogates, Cabinet, senior White House staff, prominent celebrities and athletes, etc.

*Good luck  
at this point*

We would attempt to make these three rooms as comfortable and enjoyable as possible so as to confine our heavy hitters in them (as opposed to private suites), thus making them instantly available to be inquired and to go to the interview room, press room, or ballroom floor for televised interviews. Closed circuit television in the VIP rooms would allow the occupants to view what was happening on the charts in the ballroom. Color televisions would be located throughout the rooms for network viewing.

The Pan-American Room and the state rooms along K Street would be reserved for the Failor/Anderson/Millican tracking operation and for staff offices as needed.

The floor above the second floor where these activities would take place is the fourth floor (there is no third) and this floor, consisting of suites, sleeping rooms, and hotel offices, would be reserved for senior White House and Administration officials who require private rooms, and for those contributors coming from out of town. In addition, rooms would be reserved for staff members who need to change clothes, wash, etc. Having virtually all of our activities on two contiguous floors avoids the problem of tied-up elevators and is of great assistance from a security standpoint.

Admission would be by invitation only and enclosed with the invitation would be a small pin to be worn in one's lapel or on one's dress which would be the only valid admission credential for that evening; one color pin would entitle its wearer to admission to all parts of the second floor and another color would restrict the person to the main ballroom area.

Invitations would be extended to the White House staff and their spouses, RNC staff and their spouses, 1701/1730 staff and volunteers and spouses, and the top 25-50 D. C. Re-elect and GOP officials, plus, of course, our major contributors, spokesmen, surrogates, celebrities, athletes, etc. We would not invite Nixon state chairmen since we would not want to encourage them to leave their states early on election day to come to Washington. We can make up for that at the Inaugural. We would make certain to invite leading Republican members of Congress and have a large percentage of young people and minorities present.

*Right*

*Right  
- Keep it going*

In terms of the program in the ballroom, we would break to some degree with the tradition of everyone standing around waiting for election results. For example, the program could consist of:

..Selected dignitaries speaking to the gathering on issues key to the Western states and doing it within the context of Nixon record and the next four years. These remarks should not be off-the-cuff. They should be programmed, thought out, and well delivered.

..Entertainment politically tinged to reinforce key issues to the degree that this is possible. For example, Sammy Davis, Jr. singing and talking about the "new beginning" which the President offers. *more for Nixon*

This program of speakers and entertainment should go in several cycles: a cycle consisting of, for example, 15-20 minutes of political speeches followed by 20-30 minutes of entertainment. Then there would be a break of 45 minutes or so at which point attention would focus on election returns. In suggesting such a cycle, it is assumed that people are really interested in returns at basically two points: initially when the first numbers are available and then as the data becomes sufficient for projection.

In between these two points in time -- unless a state is very close -- the average person gets bored watching more of the same. Obviously, the planning of such cycles should be based on the need to impact on the Western states as well as the likely timing of returns from those states where returns are available.

Responsibilities for election night would be assigned as follows:

- Ballroom decorations, stage, platform -- Bart Porter
- Ballroom entertainment and program -- Ed Failor/Bart Porter/Bruce Miller
- Ballroom visuals, charts, etc. -- Ed Failor/Manyon Millican
- Black Participation -- Paul Jones/Ed Failor
- Celebrities, Athletes, Surrogates, etc. -- Bart Porter *Caldro*
- Finance VIPs -- Lang Washburn
- Food and beverage -- Connie Santarelli *(Need more people.)*
- Hotel liaison -- Rob Odle/Connie Santarelli (John Gartland of the White House may later be able to help)
- Influencing the vote in the West -- Stan Anderson/Ed Failor

*Terms should be the need Mandate Great Victory*

*People will be sick of these*

*Get George Smith back  
Get Callahan or someone good.  
Don't worry here*

*Want work  
networks are  
wise - unlike  
convention -  
want work!  
you need  
press*

*Best Two!*

*Can we get something for Callahan to do - or maybe have a going away party!*

Invitations -- Rob Odle/Steve King

Logistical and office supplies -- Andy Lawrence

RNC Liaison -- Rob Odle/Barry Mountain

Security -- Steve King - *and Martha*

Spokesmen (Ballroom, Interview room, etc.) -- Ed Failor/Bart Porter

Telephone installations -- Rob Odle/Martha Duncan

*(WALK - Gordon /  
Hilly -  
WH Coordination)*

Tracking results -- Ed Failor/Manyon Millican

Transportation (buses and cars to and from 1701, WH, Hotel -- Andy Lawrence

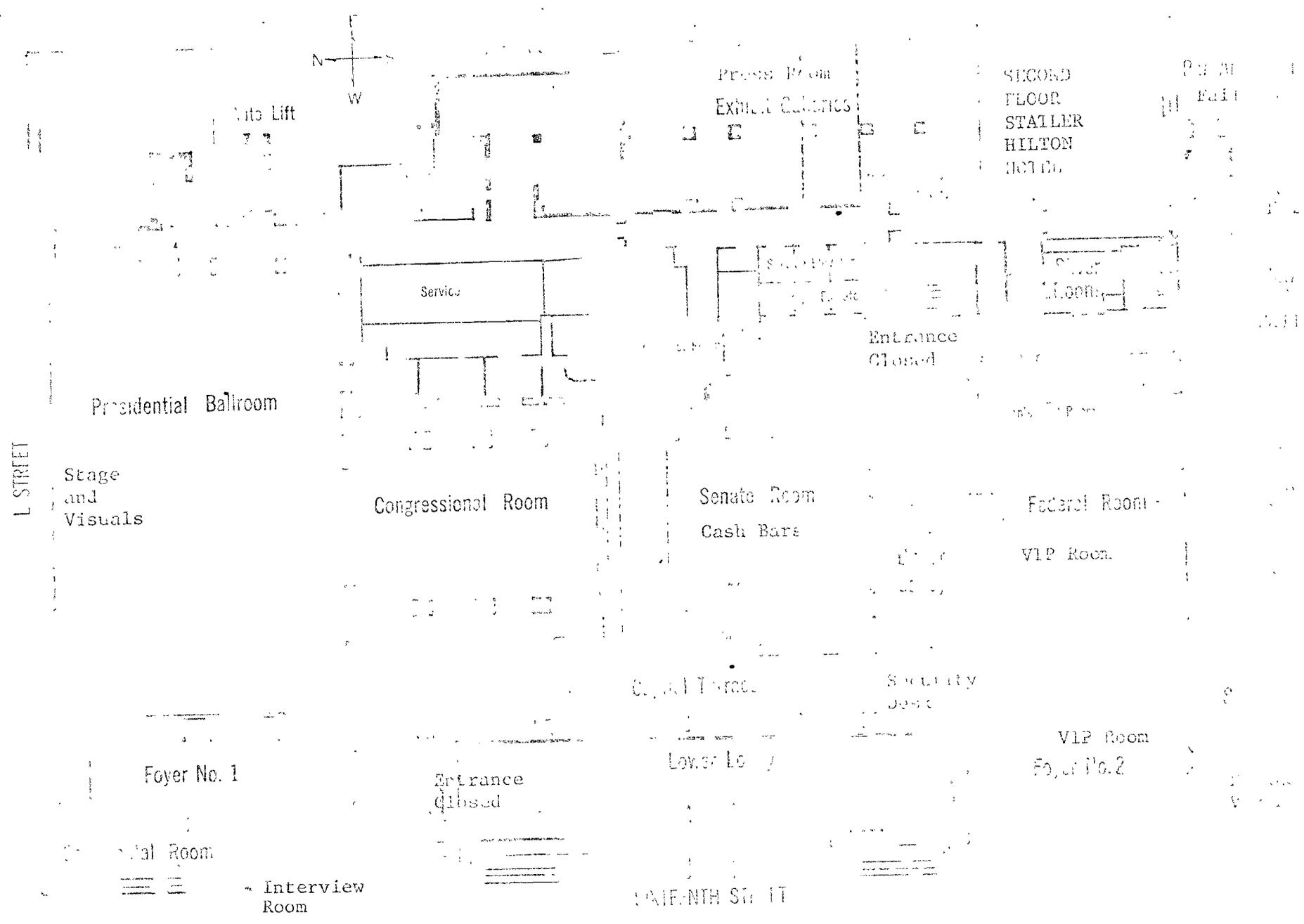
VIP Rooms -- Rob Odle/Connie Santarelli/Bart Porter/Long Washburn

White House Liaison -- Mike Schrauth

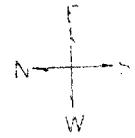
Youth Participation -- Ken Rietz/Ed Failor

If you approve of these basic thoughts, we will proceed in this general manner and on a weekly basis furnish you with progress reports and decision papers.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_ Comment \_\_\_\_\_



SECOND FLOOR  
STALLER HILTON HOTEL



L STREET

NINTH ST