

Richard Nixon Presidential Library
 Contested Materials Collection
 Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
46	16		<input checked="" type="checkbox"/>	Campaign	Other Document	Recommendation that the White House contact publisher Marshall Field, Jr. Suggested by Klein. 1 pg.
46	16		<input checked="" type="checkbox"/>	Campaign	Other Document	Recommendation that the White House contact Otis Chandler, Publisher of the "Los Angeles Times." Suggested by Klein. 1 pg.
46	16		<input checked="" type="checkbox"/>	Campaign	Other Document	Recommendation that the White House contact Preston Wolf, Publisher of the "Columbus Dispatch." Suggested by Klein. 1 pg.
46	16		<input checked="" type="checkbox"/>	Campaign	Other Document	Recommendation that the White House contact publisher W.R. Hearst, Jr. Suggested by Klein. 1 pg.
46	16		<input checked="" type="checkbox"/>	Campaign	Other Document	Recommendation that the White House contact Newbold Noyes, Publisher of the "Evening Star." Suggested by Klein. 1 pg.
46	16		<input checked="" type="checkbox"/>	Campaign	Other Document	Recommendation that the White House contact B.C. Bradlee, Publisher of the "Washington Post." Suggested by Klein. 1 pg.
46	16		<input checked="" type="checkbox"/>	Campaign	Other Document	Recommendation that the White House contact Lee Hills, Publisher of the "Detroit Free Press" and Knight newspapers. Suggested by Klein. 1 pg.

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46	16		<input checked="" type="checkbox"/>	Campaign	Other Document	Recommendation that the White House contact William P. Hobby, Jr., Publisher of the "Houston Post." Suggested by Klein. 1 pg.
46	16		<input checked="" type="checkbox"/>	Campaign	Other Document	Recommendation that the White House contact Henry Luce, Publisher of "Time." Suggested by Klein. 1 pg.
46	16		<input checked="" type="checkbox"/>	Campaign	Other Document	Recommendation that the White House contact Cruise Palmer, Executive Editor of the "Kansas City Star." Suggested by Klein. 1 pg.
46	16		<input checked="" type="checkbox"/>	Campaign	Other Document	Recommendation that the White House contact Harvey Schwander, Editor of the "Milwaukee Sentinel." Suggested by Klein. 1 pg.

CONTACT RECOMMENDATION

Name: Marshall Field , Jr., Publisher
Field Enterprises
Chicago, Illinois

Recommended by: Herb Klein

Background: Still quite young, probably 30 years of age, but assuming more and more active direction of the Field Newspapers and Enterprises. Looking at the Field growth and potential, he can become a giant in the publishing field in years ahead. He pretends to be a little cynical and to portray sophistication, but I believe he would respond well at this time to some attention. I am not sure of his politics.

Type of Contact: Dinner_____

Evening at the White House_____

Reception_____

After Dinner Entertainment_____

Church Services_____

Presidential Letter_____

Phone Call_____

CONTACT RECOMMENDATION

Name: Otis Chandler, Publisher
Los Angeles Times
Los Angeles, California

Recommended by: Herb Klein

Background: His sphere of influence is increasing with the purchase of Dallas properties and the probable purchase of Newsday. He is a member of the Associated Press board and is exerting a widening role in editorial policies of the Los Angeles Times. Republican, but independent needs recognition occasionally. He wants attention.

Type of Contact: Dinner _____
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Reception _____
After Dinner Entertainment _____
Church Services _____
Presidential Letter _____
Phone Call _____

CONTACT RECOMMENDATION

Name: Preston Wolf, Publisher
Columbus Dispatch
Columbus, Ohio

Recommended by: Herb Klein

Background: His influence is in the capitol of Ohio, and he is a Republican. At one time during the campaign, he felt a little left out and an occasional phone call or invitation would be helpful. His editor, Carl DeBloom, is also of considerable help.

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CONTACT RECOMMENDATIONS

Name: W. R. Hearst, Jr., Editor
Hearst Newspapers
New York, New York

Recommended by: Herb Klein

Background: Influence is mainly two ways: one, his Sunday column in Hearst newspapers and second, through his wide range of friends. Does little to direct editorial policy except the critical times, such as during an election or a major issue such as Vietnam, but this is where he counts. While he mildly supported Hubert Humphrey, he has been extremely helpful since the election. He is an independent and responds to attention.

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Church Services _____

Presidential Letter _____

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CONTACT RECOMMENDATION

Name: Newbold Noyes, Editor
Evening Star
Washington, D. C.

Recommended by: Herb Klein

Background: Has great influence, since the Star is a capitol newspaper. He is also popular with editors and he is Director of the ASNE. He is a Republican and has been cooperative. We could do well to help build the Star to counteract the Post.

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CONTACT RECOMMENDATION

Name: Benjamin C. Bradlee
Washington Post
Washington, D. C.

Recommended by: Herb Klein

Background: A Kennedy Democrat, but one with considerable influence not only through the newspaper, but through his personal contacts in Washington, he is unlikely to be swayed our way, but we have been able to influence him on some stories. An occasional invitation to Bradlee would be helpful.

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Presidential Letter_____

Phone Call_____

CONTACT RECOMMENDATION

Name: Lee Hills, Executive Editor
Detroit Free Press &
Knight Newspapers
Michigan

Recommended by: Herb Klein

Background: Operating head of Knight newspapers
and his wife publishes the leading
newspaper in Puerto Rico. Widely
respected in newspaper industry and has
influence both in United States and
Latin America. Would respond to some
attention. He is an independent.

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Presidential Letter_____

Phone call_____

CONTACT RECOMMENDATION

Name: William P. Hobby, Jr., Executive Editor
Houston Post
Houston, Texas

Recommended by: Herb Klein

Background: He actively edits Houston Post with his mother now paying little attention to the news and editorial content. He has the ambition to someday be Governor of Texas, and he acts as a Democrat in state politics, but has supported Republicans nationally. I am not sure what he will do regarding Bush, but with the name Hobby and with the circulation of the Post, he is influential in Texas and worth cultivating along with Mrs. Hobby.

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CONTACT RECOMMENDATION

Name: Henry Luce, III
Time
New York, New York

Recommended by: Herb Klein

Background: Now editor of Time and growing in his active role with Time-Life. He is the young man who will run the operation in years ahead. I do not know his politics, but I think he is worth cultivating.

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CONTACT RECOMMENDATION

Name: Cruise Palmer, Executive Editor
Kansas City Star
Kansas City, Missouri

Recommended by: Herb Klein

Background: The Kansas City Star has been traditionally Republican. It still has wide national leadership among opinion makers. Palmer is the growing factor on the paper and has been most helpful in all matters. His editor is William Baker, who also is friendly and could be added to the list of those to be cultivated.

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CONTACT RECOMMENDATION

Name: Harvey Schwander, Editor
Milwaukee Sentinel
Milwaukee, Wisconsin

Recommended by: Herb Klein

Background: Is influential in Milwaukee and is worth building up some since he represents a Republican voice against the Journal.

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