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45	7		<input checked="" type="checkbox"/>	Campaign	Other Document	Handwritten list from Haldeman regarding Youth Vote and Youth Outlook. 3pgs
45	7	10/27/1971	<input type="checkbox"/>	Campaign	Memo	To: H.R. Haldeman From: Kenneth L. Khachigian RE: Request for poll data. 1pg

Poll
Jan 10/13

Largest negative the Educ Youth
VN still have not come around.
issue tho Not moving w/ us.
off front page 9% difference

- ② Doing better outside South than
in South
- move in Midwest attributable
to low starting P.
See 9 region chart.
Not in farm sts, rather
in indus - Midwest sts
Wes, So, Central
-

all 4 surveys ff anti-war
demos, etc - responses
to concern over war.

- ③ 1/2 youth to vote + we have
48% approval + change
we will get R + Ind
youth

- ④ Drop in col educ youth attid
to all issues, cont
just w/ on 'Pelting'.
P not identified w/ Ecology or
Consumerism

Back memo on covers
Have better impact than the conf

News Conf - Q + A - nothing,
- need announce of news

Disappointed

What have you done for me lately
War off + job cap

UK gov - most volatile?

Who can we swing
Youth too tough

Ind's

→ Benham to CP Home Council
May poll + this A/D going

"N.O." - too stupid to swing,
blacks, low inc, low educ,
southern

Conserv - up 3% in 6 mos
not signif
Gain - sharply in Libs

Cath's - a grp to get
more Dem
by induc st

Better issues
than "Cath" →

- ① Abortion big among Cath's and
can be driven into Muslim
"murder".
- ② Parochial schools.

Wallace Voters - ? can't say anything

Old people → Swagelok, esp on
+7 ① Inflation
②

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

*Polls
chem*

DETERMINED TO BE AN
ADMINISTRATIVE MARKING

E.O. 12065, Section 6-102

October 27, 1971

By *inf* NARS, Date *6-2-80*

CONFIDENTIAL

MEMORANDUM FOR MR. HALDEMAN

FROM: KENNETH L. KHACHIGIAN *KLK*

Just before Buchanan left for Russia, he asked that I send the following request.

Essentially, for much of the analysis we do we don't have a great deal of hard information to guide us and feel it would be beneficial to have access to some poll data.

For example, knowing how to deal with Jackson rests a great deal on how he will do in Florida. If Jackson is being hurt by Wallace in Florida polls, then we may want to help Jackson if it will be at the expense of Muskie and company. If Jackson is doing too well, then a different approach might be necessary.

The same applies to other candidates. If we are to be most effective, it will be useful to have poll data to guide our activities. We are not aware that such information exists, but if it does, we feel we could be more helpful if we had access to it. Pat agrees that with the intelligence, we can keep a steady flow of reliable strategic analyses going up to and through the primaries.

*G → Ken - no info 10/29
H neednt see 10/29*