

Richard Nixon Presidential Library
Contested Materials Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
26	5		<input checked="" type="checkbox"/>	Campaign	Report	The NY Post highlights Gus Levy's statement which he says he'll be raising money for President Nixon's reelection. 1 pg.
26	5	9/25/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Gordon Strachan to Haldeman. RE: The decrease in Dole's effectiveness as a warning sign of the RNC's lack of influence. 1 pg.
26	5	9/24/1971	<input type="checkbox"/>	Campaign	Memo	From Charles W. Colson to Haldeman. RE: Senator Dole's upcoming press conference concerning Democrat "partisan obstructionists." 2 pgs.
26	5		<input checked="" type="checkbox"/>	White House Staff	Other Document	From Gordon Strachan to Haldeman. Indecipherable handwritten note. 1 pg.

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26	5	9/22/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Charles Colson to Haldeman. RE: RNC/Senator Dole. 2 pgs.
26	5		<input checked="" type="checkbox"/>	Campaign	Report	A report detailing the upcoming national election, and Senator Brooke's usefulness to the GOP ticket. 1 pg.
26	5	9/22/1971	<input type="checkbox"/>	Campaign	Memo	From Charles Colson to Haldeman. RE: The one hour session with Bob Dole in an effort to enable him to do a better job of defending the President, as well as hitting back at the Democrats. 2 pgs.
26	5		<input checked="" type="checkbox"/>	Campaign	Report	A report detailing Senator Brooke, and his overall value to the GOP national ticket. 1 pg.
26	5	9/13/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Charles Colson to Haldeman. RE: Bob Stafford's possible appointment to the Senate. 1 pg.

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26	5	10/6/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Gordon Strachan to Haldeman. RE: The April 7 memo stating that Porter was receiving \$23,000 working for Magruder. 1 pg.
26	5	10/4/1971	<input type="checkbox"/>	Campaign	Memo	From Gordon Strachan to Haldeman. RE: Staff Compensation at the Committee for the Re-Election of the President. 2 pgs.
26	5	4/7/1971	<input type="checkbox"/>	Campaign	Memo	From Gordon Strachan to Haldeman. RE: Citizens for the Reelection of the President. 2 pgs.
26	5		<input checked="" type="checkbox"/>	Domestic Policy	Other Document	From Gordon Strachan to Haldeman. RE: The attached memo from April 7 that indicates Porter was receiving \$23,000 working for Magruder. 2 pgs.
26	5		<input checked="" type="checkbox"/>	Domestic Policy	Memo	From Gordon Strachan to Larry Higby. RE: The April 7 memo that indicates Porter was receiving \$23,000 while working for Magruder. 1 pg.

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26	5		<input checked="" type="checkbox"/>	Domestic Policy	Memo	From Gordon Strachan to Larry Higby. RE: Message that reads, "Per your request, the prior WH salaries of the Committee employers are rated." 1 pg.
26	5		<input checked="" type="checkbox"/>	Domestic Policy	Report	A financial report on the salary rates on leaving Federal service. 1 pg.
26	5		<input checked="" type="checkbox"/>	White House Staff	Memo	From L. Higby to GS. RE: Message that reads, "Per our conversation, get the original WH salaries of each involved." 1 pg.
26	5	10/4/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Gordon Strachan to Haldeman. RE: Staff Compensation at the Committee for the Re-Election of the President. 2 pgs.
26	5		<input checked="" type="checkbox"/>	White House Staff	Other Document	Indecipherable handwritten notes. 2 pgs.

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26	5		<input checked="" type="checkbox"/>	White House Staff	Other Document	Indecipherable handwritten notes dated 10/1. 2 pgs.
26	5		<input checked="" type="checkbox"/>	Campaign	Report	A detailed finance report for the 1972 Campaign entitled: "Finance Committee for the Election of President Nixon." 9 pgs.
26	5	9/23/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Jeb S. Magruder to Mr. Hugh W. Sloan Jr. RE: The submission of a tentative budget for the campaign. 3 pgs.
26	5	9/23/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Jeb S. Magruder to Mr. Hugh W. Sloan, Jr. RE: The surveying of all the campaign divisions to determine what the needs of each would be between October 1 of this year and December 31 of next year. 3 pgs.
26	5	9/27/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Gordon Strachan to Haldeman. RE: Vice President Fund Raising Letter for Congressional Committee. 1 pg.

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26	5	9/21/1971	<input type="checkbox"/>	Domestic Policy	Letter	From Gerald R. Ford to Spiro T. Agnew. RE: A request that Mr. Agnew sign a fund raising letter for the Congressional Committee. 1 pg.
26	5		<input checked="" type="checkbox"/>			
26	5		<input checked="" type="checkbox"/>	Domestic Policy	Letter	From unknown author to "Fellow Republicans." RE: Complaints from Republicans concerning the Nixon Administration's recent conduct. 1 pg.
26	5		<input checked="" type="checkbox"/>	Domestic Policy	Memo	From David Cole to G. RE: Message that reads: "Status of VP re-do letter." 1 pg.
26	5	9/27/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Gordon Strachan to Haldeman. RE: Vice President Fund Raising Letter for Congressional Committee. 1 pg.

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26	5	9/24/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Gordon Strachan to Haldeman. RE: Gerald Ford's request that the Vice President sign a fund raising letter for the Congressional Committee. 1 pg.
26	5	9/14/1971	<input type="checkbox"/>	Domestic Policy	Letter	From John R. Rarick to Clifford M. Hardin. RE: An exploitative situation with the Louisiana milk producers. 1 pg.
26	5	10/6/1971	<input type="checkbox"/>	Domestic Policy	Memo	From John Dean to Gordon Strachan. RE: Antitrust Exemption for Milk Producers Cooperative. 1 pg.
26	5	10/5/1971	<input type="checkbox"/>	Domestic Policy	Memo	From David Wilson to John Dean. RE: Antitrust Exemption for Agricultural Cooperatives. 1 pg.
26	5		<input checked="" type="checkbox"/>	Domestic Policy	Newspaper	A newspaper article of which only a fraction is preserved. RE: A partial list of Democratic participants. 1 pg.

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26	5		<input checked="" type="checkbox"/>	Campaign	Newspaper	Newspaper article RE: Shirley Chisholm, and her announcement that she will enter the California, Wisconsin, North Carolina, and Florida primaries in the following year. 1 pg.
26	5		<input checked="" type="checkbox"/>	White House Staff	Other Document	Indecipherable handwritten note dated 9/28.
26	5	10/8/1971	<input type="checkbox"/>	Domestic Policy	Memo	From David Parker to Alex Butterfield. RE: The cancellation of the October 21st political organization dinner. 1 pg.
26	5	10/6/1971	<input type="checkbox"/>	Domestic Policy	Memo	From David Parker to Gordon Strachan. RE: The Attorney General's cancellation of the New York dinner. 1 pg.
26	5	10/6/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Harry S. Dent to Haldeman. RE: The Attorney General's view that the organizational dinners should be canceled on account of the lack of development concerning the key states. 1 pg.

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26	5	10/4/1971	<input type="checkbox"/>	Domestic Policy	Memo	From David Parker to Alex Butterfield. RE: The state political organization dinner on October 21st, and the formation of the guest list. 1 pg.
26	5	10/5/1971	<input type="checkbox"/>	Domestic Policy	Memo	From David N. Parker to Alexander P. Butterfield. RE: Discussion over whether the President will host a reception for the members of the Republican National Committee on October 12. 1 pg.
26	5	10/6/1971	<input type="checkbox"/>	White House Staff	Memo	From David Parker to Strachan. RE: Message that reads: "Per advice of the Attorney General." 1 pg.
26	5	9/30/1971	<input type="checkbox"/>	Domestic Policy	Memo	From David N. Parker to Haldeman. RE: State Organization Dinners. 1 pg.
26	5		<input checked="" type="checkbox"/>	White House Staff	Memo	From Bruce Kehrli to G.S. Indecipherable handwritten message. 1 pg.

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26	5	10/6/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Murray Chotiner to John N. Mitchell. RE: Rumors that the "organization" can be strengthened if the individual who contacts the Governors, etc, is older and has a great deal of experience. 1 pg.
26	5	10/4/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Jeb Magruder to the Attorney General. RE: Director of Advertising. 2 pgs.
26	5	10/5/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Gordon Strachan to Haldeman. RE: Campaign Advertising Director. 1 pg.
26	5	9/23/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Jeb Magruder to the Attorney General. RE: Peter H. Dailey's consideration as the forerunner for the position of as Director of Advertising for the 1972 campaign staff. 2 pgs.
26	5	10/5/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Jeb S. Magruder to Gordon Strachan. RE: Message that reads: "Attached for your information are some thoughts from Chet Posey regarding the Advertising Director's position." 1 pg.

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26	5		<input checked="" type="checkbox"/>	Domestic Policy	Report	A report entitled: "The Advertising Director's Job: Some Thoughts on How to Make it Productive and Rewarding." 4 pgs.
26	5	9/24/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Jeb Magruder to the Attorney General. RE: Cliff Miller's efforts to organize communications efforts in the 1972 campaign. 1 pg.
26	5	9/30/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Gordon Strachan to Haldeman. RE: Dump Agnew Meeting/September 30, 1971. 1 pg.
26	5	9/30/1971	<input type="checkbox"/>	White House Staff	Memo	From Herbert G. Klein to Haldeman. RE: Message that reads: "Attached is a memo a newsman slipped me." 1 pg.
26	5		<input checked="" type="checkbox"/>	Domestic Policy	Letter	Unknown author to Tom McCall. RE: The September 30 meeting at Army-Navy Club in Washington. 1 pg.

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26	5		<input checked="" type="checkbox"/>	Domestic Policy	Report	A report discussing Rep. Frenzel of Minnesota, and his thoughts on the tangel over campaign reform legislation. 1 pg.
26	5	10/4/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Robert C. Odle, Jr. to the Attorney General. RE: The purpose of the dinner meeting at the Army-Navy Club was not to discuss the Vice Presidency, but to find ways to bolster moderate Republican candidates. 1 pg.
26	5	10/2/1971	<input type="checkbox"/>	Domestic Policy	Newspaper	A newspaper article from The Washington Post entitled: "GOP Moderates Seek a New Image." 1 pg.
26	5		<input checked="" type="checkbox"/>	Domestic Policy	Other Document	Typed document titled: "Club 10-1 NX" by Steve Gerstel. RE: The Senate's attempt to forge an alliance outside of government, in order to exert a greater impact on the Republican Party. 1 pg.
26	5		<input checked="" type="checkbox"/>	Domestic Policy	Other Document	Typed document titled: "Liberal GOP 420." By Gregg Herrington. RE: The long term prospects for the Republican Party being grim. 1 pg.

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26	5		<input checked="" type="checkbox"/>	Domestic Policy	Newspaper	A newspaper article entitled: "GOP Figures Discuss Domestic Problems." 1 pg.
26	5	10/5/1971	<input type="checkbox"/>	Campaign	Memo	From Jeb S. Magruder to the Attorney General. RE: The San Francisco Mayoral Race. 5 pgs.
26	5	10/6/1971	<input type="checkbox"/>	White House Staff	Memo	From Harry Dent to Haldeman. RE: Message that reads: "Please handle; For your information." 1 pg.
26	5	10/4/1971	<input type="checkbox"/>	Domestic Policy	Letter	From Robert McGee to Harry Dent. RE: The attached memo after Lt. Governor Ed Reinecke and John Mitchell talked at the California Central Committee. 1 pg.
26	5	10/4/1971	<input type="checkbox"/>	Campaign	Memo	From Robert McGee to Jeb Magruder. RE: The San Francisco Mayor's Race, Fall 1971. 7 pgs.

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26	5		<input checked="" type="checkbox"/>	Personal	Other Document	An addressed envelop From Robert McGee to Harry Dent. 1 pg.
26	5	9/29/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Jeb S. Magruder to the Attorney General. RE: New York State, and the research being done in connection with reapportionment in the state. 2 pgs.
26	5	10/1/1971	<input type="checkbox"/>	White House Staff	Memo	From Harry Dent to Haldeman. RE: Message that reads: "Please handle; For your information." 1 pg.
26	5	9/15/1971	<input type="checkbox"/>	Campaign	Newspaper	An article from The Arkansas Traveler entitled: "Mills for President: Nixon Leads Contenders in Mock Poll by Students." 2 pgs.
26	5		<input checked="" type="checkbox"/>	White House Staff	Other Document	Indecipherable handwritten document titled: "Kalmbach." 1 pg.

Presidential Materials Review Board

Review on Contested Documents

Collection: H. R. Haldeman
Box Number: 305

Folder: 7 Campaign - Sept 24, Oct 7, 1971 [1 of 2]

<u>Document</u>	<u>Disposition</u>
85	Retain Open
86	Retain Open
87	Return Private/Political Note, Strachan to HRH, 9-25-71
88	Return Private/Political Memo, Colson to HRH, 9-13-71
89	Return Private/Political Note, Strachan to HRH, 10-6-71
90	Return Private/Political Note, Strachan to HRH, n.d.
91	Return Private/Political Notes, "Finances...", 10-1-[71]
92	Retain Open
93	Return Private/Political Clipping, "Democrats with a few...", n.d.
94	Return Private/Political Memo, Parker to Butterfield, 10-8-71
95	Retain Open
96	Return Private/Political Note, Kehrl to GS [Strachan], n.d.
97	Return Private/Political Memo, Magruder to the A.G., 10-4-71
98	Return Private/Political Note, Magruder to Strachan, 10-5-71
99	Return Private/Political Memo, Magruder to the A.G., 9-24-71
100	Return Private/Political Memo, Strachan to HRH, 9-30-71
101	Return Private/Political Memo, Magruder to the AG, 10-5-71
102	Return Private/Political Memo, Magruder to the A.G., 9-29-71
103	Retain Open
104	Return Private/Political Note, Dent to HRH, 10-1-71
105	Return Private/Political Notes, "Kalmbach - info on..." n.d.

THE WHITE HOUSE
WASHINGTON

Date: 9-25-71

TO: H.R. HALDEMAN

FROM: GORDON STRACHAN

Colson's warnings about the decrease in Dole's effectiveness is another symptom of the illness at the RNC. Other symptoms that you have considered separately are:

- 1) The \$2 million RNC budget deficit;
- 2) The Tom Evans "ego-maniac" problem and resulting complete lack of communication between Dole and Evans; and
- 3) The fund raising dispute between the RNFC and the Committee for the Re-Election of the President.

Recommendation: You and the Attorney General should have a "political meeting" soon to review the entire RNC/Dole role in the Campaign.

Talking Paper will be prepared.

OK

THE WHITE HOUSE
WASHINGTON
September 24, 1971

MEMORANDUM FOR: H. R. HALDEMAN
FROM: CHARLES W. COLSON *WC*
SUBJECT: Senator Dole

I just had a very distressing call from Lyn Nofziger which underscores a terribly serious problem. I have run out of gas in trying to solve it.

Bob Dole is really in a tailspin. After my meeting with him Wednesday he agreed to have a press conference Thursday morning and to go after the Democrat "partisan obstructionists". He then revised his plan to issue a statement instead which Lyn drafted for him and had in his office by 10:30 Thursday morning. Lyn was also to arrange TV interviews.

Dole simply refused to do it and refused to give Nofziger any reasons.

We have been trying desperately through Al Snyder to program Dole onto a TV show-- our reasoning is that anything that begins to get him back out front will be helpful. None of the networks evidenced any interest in him and understandably so. He simply hasn't been making any news and he's therefore not newsworthy to put on any TV talk shows. Al pulled a couple of chits of long standing with the Today Show and got time for Dole to appear next Tuesday morning. Dole has now declined, however, on the grounds that he has to be in Witchita, Kansas, Monday night. Nofziger tells me that he has nothing scheduled; it's a meeting with some local party types. It was the only time we could get the Today Show in the next 3 weeks. Hence we have lost that forum.

Nofziger is genuinely depressed over it, says he hasn't been able to get through to Dole over the phone and agrees with me that Dole is really in a state of deep depression. I had the strong feeling that

I was getting through to him on Wednesday but it is evident that I failed completely.

I am really worried about this because if the situation continues we simply do not have the partisan spokesmen that we desperately need.

This memo is written in some frustration because I don't know the solution. I do know there is a serious problem. Maybe Dole doesn't feel he has the staff at the Committee to help him or at least that's the excuse he uses. But he is also unwilling to do anything about it. Nofziger claims that something has, in fact, "happened" to Dole.

I really don't know what to suggest other than perhaps a meeting between you and Bob, or you Bob, Nofziger and myself, or perhaps the President has simply got to have a heart-to-heart talk with Dole. I am only certain of one thing and that is that we have to correct the current situation which is deteriorating very rapidly.

Action -

- cover w/ JSM? - L dear
- Part of tel pap for next H/AG pol mtg
- Part of RNC prob that Dent wants to raise w/ AG including Evans
- H tel paper covered by CWC

G → Back - G 1st
so action set

THE WHITE HOUSE
WASHINGTON

Date _____

NOTE TO: H. R. HALDEMAN

FROM: GORDON STRACHAN

[Faint, illegible handwritten notes]

[Faint handwritten word]

THE WHITE HOUSE

WASHINGTON

EYES ONLY ✓

September 22, 1971

MEMORANDUM FOR: H. R. HALDEMAN
FROM: CHARLES COLSON
SUBJECT: RNC/Senator Dole

I just had a one hour session with Bob Dole to try to crank him up to do a better job of defending the President and hitting back at the Democrats. Dole didn't disagree with any of my points but he is a very different man than he was a few months ago.

1. He is having some serious internal problems with Tom Evans. I assume you are aware of this.
2. He feels the staff at the RNC is incompetent and Nofziger is not doing the job he wants done but he, Dole, doesn't feel he can shake things up.
3. He made the point that we are not giving him enough support, speeches, material, etc., a point he said he made with the President. To the extent that we have not done this, it will be instantly remedied, but I pointed out to Bob that he has the whole National Committee apparatus and that he shouldn't be leaning on us and more importantly shouldn't be taking such minor complaints to the President. I also pointed out that Nofziger had specifically asked us not to send speeches for Dole, Nofziger wanted to write them. Dole's answer was that Nofziger hasn't been writing any good speeches lately.
4. He is obsessed with our lack of support in the farm area and really acts generally demoralized.
5. He fully recognizes that he has made virtually no news for the past two months but I think he honestly doesn't know what to do. I suggested a press conference attacking the Democratic partisan obstructionists for openers. He may do this tomorrow, but he again complained that he had no staff help to get ready for a press conference. I honestly believe his own self-confidence has been eroded for some reason.

We are going to start pumping him up directly with some stuff from here. He seems to welcome the idea. You will get loud screams from Nofziger but we have got to try something to get Dole back out front and also to build up his own self-confidence. The two, I suspect, go hand in hand.

MS

Hugh Scott said Sen. Brooke would be an asset to a GOP national ticket. He also said Muskie "probably regrets that voyage from his foot to his mouth." He added that he believes that if Brooke were on the ticket "he would bring more votes to the ticket than he would cost."...McCloskey would consider it "a beautiful thing" if Brooke would run with RN. Like RN, McCloskey disputed Muskie's view on a black VP saying "race shouldn't matter." McCloskey issuing a mail call to anti-war activists and conservationists for funds, is said to be shifting his emphasis from VN to "truth in government" as he "all but calls RN a chronic liar," says a Miami Herald report...Theo Lippman writes in the Balt. Sun that RN would be the logical person to try a black VP -- Brooke -- it "might be just what it takes to rescue RN."

Riesel says there are many who believe that RN can't win without Rockefeller as his VP, since Rocky can soothe Meany. And the push is on in and out of the WH to elbow VP Agnew out in favor of the NY Gov. who is "closer to RN now than virtually all other politicians"... Knight's Saul Kohler relates Harry Dent's view that the VP was "characteristically aloof and unusually non-abrasive" at the Gov's Conference and according to Harry Dent, he has taken a giant step toward retaining his spot on the '72 ticket with his resumption of the inter-governmental portfolio. Dent emphasized, as do other WH staffers, that the VP is not "on trial. He said that he has never heard RN "knock" the VP but has always encouraged staffers to help the VP any way they can... But Marianne Means feels there may be more truth than humor in the VP's references to Connally. His "political vulnerability is no laughing matter." The VP's goodwill mission to the Govs conference should have won the Admin many points but the mission was not a "huge success." As some Govs charge the VP was manipulating them for his benefit. Despite staff efforts to deny this, the slurs against the VP were widely believed; as was the view that the VP is so shaky in his position that being an errand boy for the Govs was a big deal.

Who looks
Muskie

Speaking in Tampa Muskie accused RN of misrepresenting his views about a black VP and skirting the issue himself. The Sen. says the public will not now accept

JSM
H/AGM
CWC 9/24 memo

THE WHITE HOUSE
WASHINGTON

EYES ONLY ✓

September 22, 1971

MEMORANDUM FOR: H. R. HALDEMAN
FROM: CHARLES COLSON
SUBJECT: RNC/Senator Dole

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5. He fully recognizes that he has made virtually no news for the past two months but I think he honestly doesn't know what to do. I suggested a press conference attacking the Democratic partisan obstructionists for openers. He may do this tomorrow, but he again complained that he had no staff help to get ready for a press conference. I honestly believe his own self-confidence has been eroded for some reason.

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Who's talking
Muskie

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652

Colson

Eyes Only 9/27
AC

THE WHITE HOUSE
WASHINGTON

September 13, 1971

MEMORANDUM FOR: H. R. HALDEMAN
FROM: CHARLES W. COLSON *WR*
SUBJECT: Bob Stafford

I have spoken to Bob Stafford explaining to him that through my contacts (which he knows are real) we are fairly convinced that we have locked in the Governor to appoint Stafford to the Senate. I think Bob was going to get it anyway, but he appreciates our efforts.

Predictably he raised the question about money. I assume that the Senate Campaign Committee will put in a significant amount. The real question is whether we want to try to help directly or indirectly. There would be advantages in doing so. Bob is a different kind of person than Prouty; hopefully he would not forget us if we did help.

For your information, the petitions for the office have to be filed by October 6. The primary will be November 16 and the general election January 4. These are tentative dates to be firmed up by the Governor when he announces this next week.

There are two candidates for the House seat on the Republican side. Dick Mallory, who is relatively conservative and John Alden, who is relatively liberal; Mallory will probably win.

Stafford is pretty much a sure thing for election. The House seat could be a problem.

The Republicans, vastly better organized, will benefit from this being a special election.

The real reason that we should take a significant interest (in addition to getting credit from Stafford) is that the election could well become a referendum on the President and it will be the first political straw in the wind for 1972. A strong Republican showing would be a good psychological lift nationally; a close race in Republican Vermont or, perish the thought, a defeat could be very harmful.

Obviously we should help - but it must be understood that we do not have funds to allocate to campaigns. That was in '70 - ~~it~~ now. So all we can do is to encourage donors to support him.

Date: Oct. 6, 1971

TO: H.R. HALDEMAN

FROM: GORDON STRACHAN

My April 7 memo indicating that Porter was receiving \$23,000 working for Magruder is attached. The discrepancy (23,000-19,800) is due to the rule that "consultants" can only work 180 days per year (180x110=19,800) whereas Porter received 110 per day and an assurance of no less than \$23,000.

According to Jon Huntsman, Rob Odle's name had not been submitted for a raise prior to his departure.

CONFIDENTIAL

G - hold on to this. H.

THE WHITE HOUSE
WASHINGTON

October 4, 1971

MEMORANDUM FOR: H. R. HALDEMAN
FROM: GORDON STRACHAN G
SUBJECT: Staff Compensation at the Committee for the Re-Election of the President

Salaries at the Committee for the Re-Election of the President are:

		<u>Prior WH Salaries:</u>
Jeb Magruder	\$38,500	— — — — — 32,500
Harry Flemming	18,000 (for half time)	28,000
Hugh Sloan	25,000	— — — — — 22,500
Lee Nunn	20,000	
Rob Odle	22,000	— — — — — 17,000
Tom Bell	10,000	
Bob Marik	32,500	actually 23,000
Bart Porter	31,000	— — — — — 19,800
Ken Rietz	28,000	actually 36,000

Staff who will be going on the payroll in the near future include:

Rita Hauser	32,000?	
Al Kaupinen	25,000	— — — — — 25,000
Larry Goldberg	32,000	

In addition certain staff members have special expense accounts. Magruder has a discretionary account of \$3,000 per month, part of which is used to pay Ken Rietz an additional \$8,000 per annum so that his total salary is \$36,000. This arrangement is known only by the Attorney General. In addition Magruder has a travel and expense account which reimbursed him \$2,014 for May, June, and July. Figures for August and September are not yet available. Flemming's travel and expenses were \$794 for April through July 31. Lee Nunn received "living and travel expense" reimbursement in the amount of \$7,397 for April through July. Odle received \$146 for April through July.

There is no staff car but one will be obtained soon. The health and social security payments correspond with the White House Staff health and government retirement benefits.

Some non-staff salaries of note are:

Jean Roberts \$14,000 (Magruder's secretary) - 13,347

36
- 8
28
+ 35
63

Jayne Dannenhauer	\$16,500 (Nunn & Sloan's secretary)
Dolores Ulman	15,000 (Flemming's secretary)

Other secretarial salaries begin at \$6,500 and are generally lower than White House secretarial salaries. The monthly operating expenses at 1701 are \$52,000, which includes salaries, rent, telephones, etc.

Hugh Sloan gave me the above information in spite of Magruder's direct order to Sloan not to disclose the salaries. You may recall the extreme reluctance of Magruder and Flemming to release to me the briefest possible budget last spring.

April 7, 1971

DETENTION OFFICE AN
ADMINISTRATIVE WORKING
E.O. 12812, Section 6-102
By CP, date 3-24-82

CONFIDENTIAL

MEMORANDUM FOR: H. R. HALDEMAN
FROM: GORDON STRACHAN
SUBJECT: Citizens for the Reelection of the President

Magruder has authority from the Attorney General to establish the Task Forces.

Magruder needs three project managers. Odle is one because Magruder has confidence in him, and Colson did not want Odle on his staff in the Klein/Colson shift.

Bob Marik, a Malek recruit from the Office of Education is a possible second project manager. He would work on computers, polling, research and Democratic Contenders.

Recruitment of Bart Porter as the third project manager has resulted in complications. Porter approached Magruder one month ago when the Colson/Klein shifts were in process. Porter indicated his dissatisfaction with the scheduling job. He expressed an interest in working for Magruder in the developing campaign structure. Magruder told Porter that he should wait until April 1 when things would be more definite.

As further background, Porter took a series of substantial salary cuts when he joined the White House Staff from \$35,000 p.a. in business, to \$27,000 when Malek talked to him, to \$25,000 when Walker talked to him, to \$23,000 when he eventually began work with Magruder. The understanding between these four people during these salary readjustments was that Porter would receive a review based on his performance during the first six months (November 1970 - April 1971).

On April 5 Porter talked to Magruder about a position with the campaign staff. They discussed the position and possible salary, but Magruder asked that Porter's departure be cleared with Colson. Magruder called Colson Monday to advise that he wanted Porter for the campaign. Colson asked that the decision be held up until the reorganization was worked out. Porter saw Colson that afternoon and discussed the campaign staff job, advising Colson that he had been offered it and had been offered a \$5,000 raise. Colson said he wouldn't stand in his way but asked him to train a replacement. Magruder also checked with Colson and said that he would not "steal" Porter but if acceptable with Colson, would like Porter "as soon as possible". Bill Rhatican has been in a quandary about his job as a result of the Colson/Klein shift, but has not raised a job change with anyone. Magruder plans to use him as a part time project manager on the Advertising Task Force. Colson doesn't think Rhatican should be shifted at this time.

This fact situation raises a basic question. LBJ's campaign in 1964 and HHH's in 1968 were run out of the White House and EOB respectively by men "detailed" from departments to the White House Staff. John Dean reports that historically departments have "detail" men to the White House for a campaign.

Today Dean submitted a memorandum to Magruder (copy attached) which urges that no formal task force structure be established but that the product be developed by having project managers check with the task force members individually.

John Brown began eliminating "detail" men. Huntsman is pushing this goal hard; the Walker advance operation may be taken off "detail" and put on the White House Staff.

As you know Magruder will be starting full time with the campaign on Monday, April 17. He would like to talk with you about his departure at your convenience. This evening, before the speech might be an excellent time to talk with him.

Dan Rather and a camera crew camped outside the offices at 1701 today and received a "no comment" from Harry Flemming.

Attachment

GS:kb

THE WHITE HOUSE
WASHINGTON

Date: _____

TO: H. R. HALDEMAN

FROM: GORDON STRACHAN

My April 7 memo indicating
that Porter was receiving
23,000 working for Mapuder
is attached. The discrepancy
(23,000-19,800) is due to the rule
that "consultants" can only work
180 days per year ($180 \times 110 = 19800$)
whereas Porter received 110
per day and an assurance of

no less than \$23,000.

Date:

According to for Huntsman,
Rob Odle's name had not
been submitted for a
raise prior to his departure.

53,000 working for the...

is not... the...

(53,000 - 1,800) = 51,200

How many "structural" tax?

(1,800 PI = 11 x 08) ...

011 ...

for ...

THE WHITE HOUSE
WASHINGTON

Date: 10/5

TO:

Larry Higley

FROM:

GORDON STRACHAN

attached is my April 7 memo which indicates Porter was receiving \$23,000 while working for Magruder. The discrepancy (19,800) results from the fact that "consultants" can only work 180 days per year ($180 \times 110 = 19,800$) whereas Porter received 110 per day + an allowance of no less than \$23,000.

THE WHITE HOUSE
WASHINGTON

~~Blair~~
Gordon

Date: 10/5

TO: Larry Higby

FROM: GORDON STRACHAN

Per your request
the prior WH salaries
of the committee
employees are noted.

Please get the back up
on the 7 men
~~Acad~~ 2

THE WHITE HOUSE

WASHINGTON

Gordon

Salary rates on leaving Federal service:

Jeb Magruder	\$32,500
Harry Flemming	\$28,000
Hugh Sloan	\$22,500
Rob Odle	\$17,000
Bart Porter. HEW Consultant	
at \$110 per day. Theoretical	
maximum per year would be	
	\$19,800
Al Kappinen	\$25,000 (current)

[Handwritten signature]

Henetman

THE WHITE HOUSE
WASHINGTON

Date: _____

To :

AS

From :

L. Higby

Per our conversation
get the Original
WH salaries of
each person involved.

L.

October 4, 1971

MEMORANDUM FOR: H. R. HALDEMAN
FROM: GORDON STRACHAN
SUBJECT: Staff Compensation at the
Committee for the Re-Election
of the President

Salaries at the Committee for the Re-Election of the President are:

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Hugh Sloan gave me the above information in spite of Magruder's direct order to Sloan not to disclose the salaries. You may recall the extreme reluctance of Magruder and Flemming to release to me the briefest possible budget last spring.

GS:elr

H res - Car Tonight for H

? on payroll
 JSm down
 Hidden benefits
 Fringe $\$ =$ ^{Health} ~~car~~ Expenses
 all profes staff

Needs by Tonight

Rietz - 8G

JSmagruder - 38,500 + 3,000 per mo. fund

R. Harry Flemming 18,000 = 1/2 half salary
 $\$794 - 34^3$ / fulltime 36,000
 for 4 mos

Huga Sloan 25,000

Howie Nunn 20,000 + living plane, etc
 - $\$7,397$ for 4 mo's.

Ken Rietz 28,000 No listed expense ac.

Roe Odle 22,000 $\$146$ ~~24 mo's~~

Tom Bell 10,000

— Rita Hauser - 32,000 ? not sure, when +

Bob Marik 32,500

Bart Porter 31,000

Al Kaupinen 25,000 - 11/1

— Goldberg 32,000 - Nov. 1

#

Gene Roberts - 14,000

Jayne Bannekouer - 16,500

Dolores Ulman - 15,000 ← Flemming's

I+E thru July 31 - ~~200~~ \$2014
JSM per ~~for~~ 3 months
- not broken by travel

~~that~~ End of mo. Stan's report method

Mo Expenses - 52,000 - rent, phones
etc but
Not Mail, Porter

10/1

Finances

Sloan on Stans mtg 9/29
Sloan, Nunn, Stans + K
- no Washburn

K Terme

Nunn, JSM + Sloan → AG 9/30

on finances

- AG decision to see Stans next week.

→ Stans didn't want to appear as leader of something not set

Stans - reviewed 14 pts - 2 parts
Pol Com.
Fin Com.

AG's pts on Stans memo

1. - Pol Com - objects to Budget Com 50/50 -
Fin input is "can't raise it"
Dept heads
2. Outside grps may maintain themselves
"B' man for Nixon"
3. No Cit's Comm indep of Comm this time, Cit's just a division
4. No fund raising until 11/9.
RAFC will be controlled 11/9 or Jan 1

→ finances -
city of ag?

Bill Uiguerie to meet Stans next week (Wed) on direct mail fundraising. Sloan & Bob O' Bell today re So not program on Wt support list project yet.

Estab Fin Comm for Re-Elec of P. separate fr pool Comm

CD JSM + Henry Flem special funds under Sloan control - AGustill support until Budget and

Sloan Ann - new until Stans takes over, unless can interim name (Geil Clay or Tom Patton) after 11/9 before Stans may begin Jan 1. Stans to see Hank Buchanan + Pat Dugan

Nann now entirely political but the almost resigned fin aspect is on hold until 11/9. - Stans "old guard" pissed off at Nann. - K stay floating

JSM + HF will have petty cash

Raepp - 25
 Odde - 22
 Porter -
 Rietz - 28+?

- Sal's

Big JSM jump in staff 11/1.
 10-15?

AG not worried m milk producer gaming not on salaries

Mo Expense 52,000
 Pentx only

FINANCIAL PROGRAM
FOR 1972 CAMPAIGN

Finance Committee for the Election
of President Nixon

BASIC CONCEPT

This program calls for the full separation of the campaign activities for 1972 from the financial activities of fund-raising and disbursing, effective October 1, 1971.

After that date, all campaign activities will be conducted by the Committee for the Re-election of the President and its affiliated Committees; all fund-raising and disbursing will be conducted by the Finance Committee for the Re-election of President Nixon and such other independent finance committees as may come into being.

These procedures will continue until after the convention in August, 1972. It is assumed that after that date (1) the campaign activities will probably be carried on by a new committee in coordination with the Republican National Committee and (2) the finance activities will be undertaken by one or more new finance committees operating in cooperation with the Republican National Finance Committee and its affiliated committees.

Committee for the Re-election of the President

Policies on Campaign Finances

1. The campaign shall be conducted at all times under a budget approved by a Budget Committee, of which the Campaign Chairman and such other persons as he names shall comprise half of the members, and the Finance Chairman and such other persons as he names shall comprise the other half.
2. Each unit and each individual of the campaign organization shall be expected to operate within the assigned budgetary limits for the respective periods.
3. Additional expenditures in excess of budgeted amounts shall not be made without advance approval, in the form of budget amendments authorized by the Campaign Chairman and the Finance Chairman.
4. The Committee shall conduct no fund-raising activities, other than the sale of campaign materials.
5. All funds received by the Committee from any source, including the sale of campaign materials, shall be turned over intact to the Finance Committee, immediately upon receipt, with a record of the source.

6. The Committee will be provided with a petty cash fund for the payment of small items of expense, under procedures established by the Finance Committee. The Committee shall account promptly and accurately for all funds so disbursed.

7. The Committee will approve bills for payment by the Finance Committee, and will provide promptly all necessary data on personnel for payroll purposes, all within budgeted limits.

8. The Committee will assist the Finance Committee, to the extent practicable, in providing speakers and other assistance needed for fund-raising purposes.

9. The Committee will undertake to see that any Citizens Committee or other campaign committee organized to secure the nomination or election of the President will adhere to these practices.

Finance Committee for the Re-election
of President Nixon

1. The Committee is expected (1) to raise funds adequate to finance the national campaign to secure the Republican nomination for Richard Nixon at the 1972 convention, including the convention expenses, and (2) to organize the finance activities of successor finance committees for the general election campaign thereafter.

2. The Committee's operations shall be independent of the fund-raising operations of the Republican National Finance Committee, except that they will coordinate their activities to avoid friction and insure the most total funds.*

3. The Committee shall create or encourage the creation of such other finance committees as it shall deem necessary and shall exercise surveillance and coordination over the work of such committees.

4. The Committee, in collaboration with the Campaign Committee,

*Footnote: The RNFC and its affiliated committees are expected to raise funds adequate to finance present debts of the Republican National Committee and the approved operations of that Committee to the end of 1972. Any funds raised in excess of those needs are expected to be available for authorized campaign committees in the general election.

will prepare monthly budgets for the campaign period, for approval of a Budget Committee whose members shall be named equally by the Campaign Chairman and the Finance Chairman; and will prepare such budget amendments as are authorized by the Budget Committee.

5. The Committee will provide the Campaign Committee with adequate petty cash funds for the payment of small bills, and shall specify the procedures for such payments.

6. The Committee shall develop and operate under an organized fund-raising plan which shall detail in advance all activities and events deemed necessary to raise the required amounts, and shall keep the Campaign Committee informed of such activities and events. Specific individuals shall be made responsible for each such activity or event.

7. The Committee shall engage the services of a firm of certified public accountants to direct and supervise accounting policy, controls and reporting.

8. The Committee shall employ professional assistance in the handling of all direct mail solicitation.

9. The Committee shall to the extent possible coordinate its activities and events with the Republican Congressional Campaign Committee and the Republican Senatorial Campaign Committee.

CONFIDENTIAL

FINANCE COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT
BUDGET

October 1, 1971 - December 31, 1972

<u>Activity</u>	<u>October 1 - Convention</u>	<u>Convention - December 31</u>	<u>Total</u>
Salaries & Personnel Expenses	200,000	100,000	300,000
Rent	15,000	15,000	30,000
Telephone Solicitation	200,000	120,000	320,000
Direct Mail Solicitation	1,000,000	1,000,000	2,000,000
\$1,000 Dinners Solicitation	-	350,000	350,000
	<hr/>	<hr/>	<hr/>
	1,415,000	1,585,000	<u>3,000,000</u>

A

ESTIMATED STAFF REQUIREMENTS

FINANCE COMMITTEE FOR THE RE-ELECTION OF PRESIDENT NIXON

Present Employees (4)

Hugh Sloan
Lee Nunn
Jane Dannenhauer
Patricia Strunk

Additions prior to January 1, 1972 (3)

Evelyn Hyde - to supervise volunteers
Bookkeeper
Clerk - for Direct Mail operation, transmittals, etc.

Additions January 1, 1972 - Convention (6)

Chairman
Secretary
Regional Coordinator
Secretary (Millie Bighinatti)
Clerk - for Direct Mail operation
Clerk - for Direct Mail operation

Additions Convention to Election (12)

3 Regional Vice Chairmen (volunteers)
3 Secretaries
Comptroller/Treasurer (Pat Dugan)
Secretary
Dinner Coordinator (Lang Washburn)
Secretary
Special Projects Director
Secretary

Estimated size of staff pre-convention - 13
Estimated size of staff post-convention - 25

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

1701 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D. C. 20006
(202) 333-0920

September 23, 1971

CONFIDENTIAL

MEMORANDUM FOR:

MR. HUGH W. SLOAN, JR.

FROM:

JEB S. MAGRUDER

As we discussed when we were originally asked to submit a very tentative budget for the campaign, all the potential campaign divisions were surveyed to determine what the needs of each would be between October 1 of this year and December 31 of next year. The total came to approximately \$37,000,000. Therefore, in line with your request that we keep this initial budget to \$25,000,000, we began to cut as much as possible from most of the various activities, and ended up with a \$23,000,000 budget which does not include Finance since you are separately submitting a Finance budget.

This \$23,000,000 budget is extremely tight, particularly in categories such as advertising, direct mail, field operations, and "citizens".

Attachment

CONFIDENTIAL

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT
BUDGET

October 1, 1971 - December 31, 1972

<u>Activity</u>	<u>Oct - Dec</u>	<u>Jan - Aug</u>	<u>Sept - Dec</u>	<u>Total</u>
1. Advertising Staff Salaries and Overhead	100,000	700,000	500,000	1,300,000
2. Advertising and Media Costs				
a. Broadcast		1,500,000	6,000,000	7,500,000
b. Other		250,000	1,250,000	1,500,000
3. Brochures and Sales Promotion		300,000	700,000	1,000,000
4. Direct Mail	10,000	190,000	1,800,000	2,000,000
5. Telephone Solicitation	10,000	50,000	940,000	1,000,000
6. White House Support and Travel (A. F. One)	100,000	350,000	300,000	750,000
7. Field Operations, Primaries, State Support, Political Group Salaries and Overhead	180,000	1,300,000	600,000	2,080,000
8. Campaign Administration Salaries and Overhead	30,000	120,000	100,000	250,000
9. Media and PR Salaries and Overhead		200,000	200,000	400,000
10. Convention		400,000		400,000

CONFIDENTIAL

B

CONFIDENTIAL

2

<u>Activity</u>	<u>Oct - Dec</u>	<u>Jan - Aug</u>	<u>Sept - Dec</u>	<u>Total</u>
11. Transient Voters		50,000	50,000	100,000
12. Spokesmen Resources	10,000	115,000	175,000	300,000
13. Research	50,000	300,000	120,000	470,000
14. Polling	75,000	225,000	300,000	600,000
15. Tracking on Contenders		60,000	90,000	150,000
16. Citizens, Businessmen, Lawyers, Doctors, Veterans, Association Executives, Foreign Policy, Blacks, Elderly, Farm, Agriculture - Business, Nationalities, Ethnics	25,000	475,000	1,500,000	2,000,000
17. Young Voters	50,000	550,000	300,000	900,000
18. Women	<u>20,000</u>	<u>115,000</u>	<u>165,000</u>	<u>300,000</u>
TOTAL	660,000	7,250,000	15,090,000	23,000,000

Note: Finance committee budget to be separately submitted.

CONFIDENTIAL

September 23, 1971

DETERMINED TO BE AN
ADMINISTRATIVE WORKING
E.O. 12066, 12067, 12068-102
By EP Name, Date 3-24-82

CONFIDENTIAL

MEMORANDUM FOR: MR. HUGH W. SLOAN, JR.

FROM: JEB S. MAGRUDER

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cc: The Attorney General
bcc: ✓ Mr. Gordon S. Strachan

CONFIDENTIAL

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT
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10. Convention		400,000		400,000

CONFIDENTIAL

CONFIDENTIAL

2

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Note: Finance committee budget to be separately submitted.

CONFIDENTIAL

Congress of the United States
Office of the Minority Leader
House of Representatives
Washington, D.C. 20515

September 21, 1971

The Honorable Spiro T. Agnew
Vice President of the United States
2203 New Senate Office Building
Washington, D. C.

Dear Mr. Vice President:

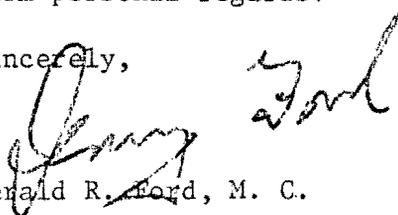
Earlier in the year when I wrote to you with a request that you sign a fund raising letter for the Congressional Committee, you indicated that you might be willing to do so later in the year.

The Congressional Committee is now doing everything possible to raise its budget for the last quarter of the year, which, among other things, will insure the continuing incumbent support programs which the Committee funds. Fund raising, particularly by the Committee's direct mail programs, has been difficult this year, but Bob Wilson and I feel strongly that a letter signed by you and mailed to a good list of Republican friends might very well turn the trick and produce the needed income.

I enclose a draft letter for your consideration, and I would be personally very appreciative if you can sign it for the Committee's use.

Warm personal regards.

Sincerely,


Gerald R. Ford, M. C.

GRF:Rn
Enclosure

GRF
It's a presidential call
GRF

DRAFT

Dear Fellow Republican:

I'm hearing far too much talk these days against President Nixon's Administration. I don't mean complaints from the radical Left. We expect that. I'm referring to gripes from good Republicans.

I know that no Administration is perfect. But let's be sensible. Let's not forget the key point: no Administration is much better than the Congress it has to work with. Right now, President Nixon is up against an overwhelmingly Democrat Congress.

Electing a Republican ticket in 1972 is only half the job we face. The entire House of Representatives comes up for election. If President Nixon wins (and I for one am going to work my heart out to see that he does), then we mustn't saddle him with a Democrat House that far too often delays, emasculates or road-blocks the President's constructive legislative program. I personally think that we'd be hearing far less criticism from good Republicans if Dick Nixon had a Congress that would work with him, not against him.

In the House, about 40 seats can make the difference. Bob Wilson and my other friends at the Republican Congressional Committee tell me that we have a chance -- if we can get enough early seed money. You can't get a good man to take on the job of unseating a Democrat unless you can give him professional campaign help -- along with the funds he must have to break through in the media.

That is why I am writing to you today. I probably won't write a more important letter this year. I've seen how the Republican Congressional Committee can make the difference in a campaign -- for a conspicuous example, the special election that brought Barry Goldwater to Congress.

If you will send your check to the Committee today (an envelope is enclosed) you can be sure your money will count for our country next fall. And please -- won't you make out the check for as much as you can spare? Thank you.

Yours in friendship,

P.S. The Committee people tell me that if you send \$25, you'll receive the Republican Congressional Newsletter every week for a full year. I recommend this. It is valuable reading, especially in an election year.

MEMORANDUM
OF CALL

TO: _____

YOU WERE CALLED BY— YOU WERE VISITED BY—

David Cole
OF (Organization) _____

with Cousins
 PLEASE CALL → PHONE NO. *349-3010*
CODE/EXT. _____

WILL CALL AGAIN IS WAITING TO SEE YOU

RETURNED YOUR CALL WISHES AN APPOINTMENT

MESSAGE _____

*Re: Status of V.P.
re-do letter.*

RECEIVED BY	DATE	TIME
	<i>27</i>	<i>10²⁰</i>

STANDARD FORM 63
REVISED AUGUST 1967
GSA FPMR (41 CFR) 101-11.6
GPO : 1969 - c48-16-80341-1 332-389 63-108

Administratively Confidential

September 27, 1971

MEMORANDUM FOR:

H.R. HALDEMAN

FROM:

GORDON STRACHAN

SUBJECT:

Vice President Fund Raising
Letter for Congressional
Committee

The Vice President's office (Art Sohmer) called to ask whether or not the President would object to the Vice President signing a fund raising letter for the Congressional Committee submitted by Gerald Ford.

Harry Dent believes that the Vice President should sign this letter for two reasons. First, the Vice President has signed similar letters in the past, so Gerald Ford and the Congressional Committee would not understand if he refused this time. Second, "it would be no skin off our nose" if the Vice President signed. The letter would have no effect on the fund raising efforts for the President's 1972 Campaign.

However, Dent believes that the draft submitted to the Vice President by Ford is too negative and smacks of hucksterism. The letter should be redrafted to assure no degradation of the dignity of the Vice President.

Recommendation:

That the Vice President sign the Congressional Committee fund raising letter upon redrafting.

Approve _____ Disapprove _____

Comment _____

GS:lm

Harry

THE WHITE HOUSE
WASHINGTON

MS
—
—
Sorry
My fault.

Administratively Confidential

September 24, 1971

MEMORANDUM FOR:

H.R. HALDEMAN

FROM:

GORDON STRACHAN

SUBJECT:

Vice President Fund Raising
Letter for Congressional
Committee

Gerald Ford asked the Vice President to sign a fund raising letter for the Congressional Committee.

a ✓ Harry Dent believes that the Vice President should sign this letter for two reasons. First, the Vice President has signed similar letters in the past, so Gerald Ford and the Congressional Committee would not understand if he refused this time. Second, "it would be no skin off our nose" if the Vice President signed. The letter would have no effect on the fund raising efforts for the President's 1972 Campaign.

a ✓ However, Dent believes that the draft submitted to the Vice President by Ford is too negative and smacks of hucksterism. The letter should be redrafted to assure no degradation of the dignity of the Vice President.

So what
Put the basic question at the
beginning is. The V.P. has a duty
that this be checked by the P. —
then done w/out see? —

Congress of the United States

House of Representatives

Washington, D.C. 20515

JOHN R. RARICK
5TH DISTRICT, LOUISIANA

COMMITTEE
AGRICULTURE

September 14, 1971

Honorable Clifford M. Hardin
Secretary of Agriculture
Washington, D. C. 20250

Dear Mr. Secretary:

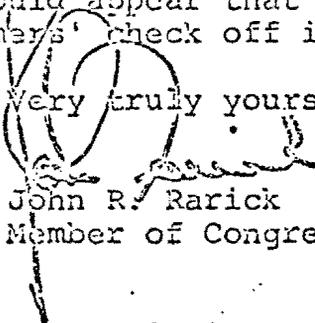
I have conversed with our Louisiana Commissioner of Agriculture, Mr. Dave Pearce, and several Louisiana milk producers who outline an unbelievable exploitation situation at the hands of their dairy cooperative called Dairymen, Inc., which has recently merged with AMPI and Mid-America.

Not only did these milk producers, who were formerly members of the Gulf Milk Association, not have any voice or vote in the merger, but they now find that their cooperative check off from their paycheck goes as high as 10% of their earnings.

Considering that such large check off deductions are not with the approval of the dairy farmers, it would definitely seem that some action is necessary regarding cooperatives if we are to keep the cooperatives helping the farmers rather than being used as a power base to whip the farmers in line for political and educational contributions to which the farmers do not agree.

I would greatly appreciate knowing what action the Department is taking or contemplates taking with regard to keeping some reasonable degree of control over these large cooperatives. If nothing more, it would appear that legislation to limit the percentage of the farmers' check off is advisable.

Very truly yours,


John R. Rarick
Member of Congress

JRR:cf

cc: Mr. Dave Pearce, La. Commissioner of Agriculture
Congressman W. R. Poage, House Agriculture Committee
Federal Trade Commission

THE WHITE HOUSE

WASHINGTON

October 6, 1971

MEMORANDUM FOR:

GORDON STRACHAN

FROM:

JOHN DEAN 

SUBJECT:

Antitrust Exemption for
Milk Producers Cooperative

Attached is the information you requested regarding the antitrust exemption for the milk producers and the current activities within the Department of Justice regarding the Association of Milk Producers, Inc.

THE WHITE HOUSE

WASHINGTON

October 5, 1971

MEMORANDUM FOR: JOHN DEAN

FROM: DAVID WILSON *DW*

SUBJECT: Antitrust Exemption for Agricultural Cooperatives

Reference is made to your inquiry about the exemption from the antitrust laws for milk producers. These producers fall under the specific provisions applicable to agricultural cooperatives in the Capper - Volstead Act (7 USC 291-292) and Section 6 of the Clayton Act (15 USC 17). Basically, these statutes permit individual farmers and dairymen to join together in cooperatives for the purpose of marketing their products without violating the antitrust laws.

However, such cooperatives are not rendered totally immune from the provisions of the antitrust laws by virtue of these statutes. In effect, each cooperative is treated the same as if it were a single corporation. When it engages in actions which would violate the antitrust laws if it were a corporation, the cooperative is also subject to prosecution under these laws. Numerous cases have held the exemptions to be inapplicable when there have been charges of boycott, predatory refusal to deal, blacklisting, unfair pricing policies, picketing, acts of violence and similar predatory conduct.

The Antitrust Division currently is engaged in several investigations involving agricultural cooperatives. One concerns Dairymen, Inc., a milk producers cooperative in Georgia, while another involves the Association of Milk Producers, Inc., an extremely large cooperative based in Chicago. It was the convention of this association that the President addressed in Chicago on September 3. Both of these investigations involve alleged practices, which if proven, are felt by the Antitrust Division to clearly fall outside the umbrella of protection afforded by the exemptions.

If you wish a more detailed discussion of any aspect of this subject, please let me know.

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...in the Democratic

Most of the participants are Democrats with a few independents. A partial list of participants in addition to those already mentioned:

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...mount of heroin,
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...mported 1971 Jag-
...\$40 million seizures
...econd largest on rec-
...ew York City.

New York state Sen. Basil Patterson; John Lewis, director of the Voter Education Project of Atlanta; Colorado state Sen.; George Brown of Denver; Alabama state Rep. Fred L. Gray of East Orange; Mayor William S. Hart of East Orange, N.J.; Vernon E. Jordan, newly appointed director of the National Urban League; Vice Mayor Maynard Jackson of Atlanta; California state Sen. Mervyn Dymally; George Wiley, executive director of the National Welfare Rights Organization; Haywood Henry, chairman of the Congress of African Peoples; Frank Reeves, executive director of the Joint Center for Political Studies in Washington, D.C.; the Rev. Andrew M. Young, executive vice president of the Southern Christian Leadership Conference.
U.S. Reps. Charles C. Diggs of Michigan; chairman of the Black Caucus, William L. Clay of Missouri and John Conyers of Michigan; Del. Walter E. Fauntroy of Washington; Roy Innis, National Director of the Congress of Racial Equality; Imamu Baraka, playwright and poet also known as Leroy Jones; Carl Holman, president of the National Urban Coalition; Roger Wilkins, former assistant attorney general of the United States; James Gibson of the Potomac Institute; New York state Sen. Thomas Fortune of Brooklyn, and entertainer Dick Gregory.

NOW PLAY

... A FILM

general domestic air-
paradox—an industry rais-
ing its regular fares and
lowering its promotional
fares—reflects the widely
held conviction among air-
line executives that passen-
gers flying on regular fares

full fare, all other than
ing children 12 to 21) pay 75
per cent of the full price, ex-
cept children under 12, who
pay 50 per cent.

A "tour-basing" fare,
which is sold by travel

Mac
It

Chisholm to Enter Primaries

NEW BEDFORD, Mass.,
Sept. 26 (UPI)—Rep. Shirley
Chisholm, (D-N.Y.) said today
she will enter the California,
Wisconsin, North Carolina and
Florida presidential primaries
next year, because "America
is in the midst of a massive
social and political transfor-
mation and no one can predict
what will happen."

The first-term congresswo-
man denied she would try to
form a third party at the
Democratic National Conven-
tion in Miami Beach if she
did not get her party's nomin-

ation. But she said she would
not oppose such a move.

"I would not be able to stop
the formation of a third or
fourth party if people come
to the convention feeling that
they must form such a party.
There are rumblings of that
among some elements."

Mrs. Chisholm said she
could support Sen. Fred Har-
ris (D-Okla.), Democratic
Mayor John V. Lindsay of
New York City, or Sen. Birch
Bayh (D-Ind.) as Democratic
candidates. She made her re-
marks on WTEV-TV.

9/28

L.

TW E

Blacks - &

- Note → H

by

Bushman

Sept 23 - News Sem

Note → L 9/24

H Action Memo

A → A G on it

↑
Tal Pa

~~Kalmeier~~

22

~~Kalmeier~~

The NY Post quotes big Lindsay fund raiser Gus Levy as saying he'll be raising money for RN's reelection bid. I'm "going down the road with RN. I am a Republican." He was sorry that JVL, of whom he is very fond, decided to switch. Levy believes Brownell, John Whitney and Walter Thayer will not be traveling the Lindsay road, either.... Marianne Means reports from San Juan that if the Dem Govs have anything to say about it JVL will never make it out of Manhattan; they are unanimous in the opposition to him as the Dem nominee. Reactions ranged from indifference to open hostility. And a spokesman for the 5 New South Govs noted that 2 men -- Wallace and Lindsay -- are unacceptable. Means also says that Dem Govs privately believe that because of their party reforms for picking delegates, they will be stronger brokers at the conclave than ever before as they'll represent one of the few cohesive groups.

Here's the week's bombshell: Fred Harris may make his bid for the WH official on Friday.... The Montgomery Journal says Wallace's brother Gerald and a state rep. split a \$60,000 payoff on a bond issue.... Black political leaders -- including the Caucus -- are meeting in Chicago to set their strategy for the '72 elections.

San Diego Mayor Curran finished a badly beaten fourth in his bid for a 3rd term. He received only 10.4% of the vote compared to Assemblyman Wilson's 37.1% who will meet runner up Ed Butler in November.... The Judiciary Comm. approved a bill that suggests, does not order that State legislatures complete reapportionment by February 1.... The Phil. Inquirer has a pg. 1 story reporting of 53,000 under 21 new voters 35,500 registered Democrat, 14,400 GOP. And Maryland will allow college students to vote in their campus town if they can prove they've given up their other residence.

* * * *

THE WHITE HOUSE

WASHINGTON

October 8, 1971
10:21 a. m.

MEMORANDUM FOR: ALEX BUTTERFIELD
FROM: DAVID PARKER

Earlier I had informed you that we had laid on a political organization dinner for October 21st. Be advised that this has now been canceled and that the evening is presently open. Additionally, there had been some earlier discussion of the President hosting an RNC reception on the evening of the 12th here in the White House, that too has been postponed.

cc: ✓ Gordon Strachan
Jon Huntsman

THE WHITE HOUSE

WASHINGTON

October 6, 1971
3:53 p. m.

MEMORANDUM FOR: GORDON STRACHAN
FROM:  DAVID PARKER

As a preliminary note to a more extensive note that I expect to prepare this afternoon to Haldeman regarding the state organization dinners. Be advised that the Attorney General is now not ready to go ahead with the October 21st dinner for the New York people, nor does he believe that he is going to be able to come up with this information before the first of the year. Obviously, we are going to have great problems living with this so put on your battle pack, because I think that the flak is really going to start flying.

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

October 6, 1971

MEMORANDUM FOR: H. R. HALDEMAN

FROM: HARRY S. DENT 

The Attorney General says he is not prepared to begin having set organizational dinners at the White House because the campaign organization in the key states has not yet been developed to the point where we could be sure of having the right people present. He prefers to wait until after the first of the year. This being the case, I concur that it would probably be a mistake to have the dinners before we have the key players lined up.

October 4, 1971
11:47 a. m.

MEMORANDUM FOR: ALEX BUTTERFIELD
FROM: DAVID PARKER

We have locked in on the calendar a state political organization dinner to be held here in the White House on October 21st. The details regarding the guest list and format will be forthcoming in the next five days.

If you have any questions, please call.

cc: Lucy Winchester
 Steve Bull
 ✓ Gordon Strachan
 Harry Dent
 Nell Yates

October 5, 1971
12:45 p.m.

MEMORANDUM FOR: MR. ALEXANDER P. BUTTERFIELD
FROM: DAVID N. PARKER

Earlier there had been some discussion regarding the possibility of the President's hosting a reception for the members of the Republican National Committee on October 12. Be advised that we are postponing this reception until some time in the spring.

cc: Mr. Strachan

THE WHITE HOUSE
WASHINGTON

October 6, 1971

MR. STRACHAN:

Per advice of the Attorney General.


DAVID BARKER

September 30, 1971
2:17 p. m.

MEMORANDUM FOR: H. R. HALDEMAN
VIA: DWIGHT L. CHAPIN
FROM: DAVID N. PARKER
SUBJECT: State Organization Dinners

We had tentatively scheduled the organization dinner for the State of New York for October 21st. We would now like to go ahead and lock in that date and so inform the Attorney General that it is locked in in order to expedite his submittal of the suggested guest list.

Approve 21st date _____ Disapprove _____

✓ cc Gordon Strachan

THE WHITE HOUSE
WASHINGTON

Date _____

TO:

GS.

FROM:

BRUCE KEHRLI

Letter 25 the
97 as content?

October 6, 1971

MEMORANDUM FOR: Mr. John N. Mitchell

FROM: Murray Chotiner

This is not a reflection on anyone who is working in the field of contacting people in the various states.

However, I have picked up some rumbles that the organization can be strengthened if the individual who contacts Governors, Senators and other VIPs is someone who is a bit older and is known from past endeavors.

How about Lee Nunn, or someone like him, being made available for that purpose?

cc: Mr. H. R. Haldeman

DETERMINED TO BE AN
ADMINISTRATIVE DOCUMENT
E.J. 225, 000-102
By CP, date 3-24-82

October 4, 1971

*Info to
H per
separate
memo*

~~CONFIDENTIAL~~

MEMORANDUM FOR THE ATTORNEY GENERAL

SUBJECT: Director of Advertising

Since my memorandum to you of September 23 regarding Peter Dailey as a candidate for the position of Director of Advertising, we have interviewed a second individual, Richard T. O'Reilly who, in the opinion of those who have talked to him, appears to be a very strong candidate for this position. Dick is also extremely interested in this position and could come to Washington the afternoon of October 13 or all day on the 14th, at which time we would like him to see you.

Dick is presently employed by Wells, Rich, & Greene, as Executive Vice President, second only to Mary Wells who is President, and is a member of the Board of Directors. Prior to assuming this position in September, he was Senior Vice President responsible for all account management, media and programming, all international work, and operational responsibility on a day-to-day basis. His total compensation is \$125,000.

From 1967 to 1969 he was employed by S.S.C.&B. of New York as Executive Vice President with overall responsibility for one-half of all advertising accounts handled by the agency. In addition, he was a member of the Board of Directors, the Executive Committee, and a Trustee of Profit Sharing Trust.

From 1946 to 1955 and again from 1958 to 1966 he was employed by N. W. Ayer of New York where he began as a Media Buyer and progressed through the Marketing Department to become Supervisor, Account Executive and then Manager of the Detroit Office. When he left he was a Vice President, Member of the Board of Directors and a member of the Executive Committee. During the period 1955 to 1958 he was employed as a Vice President and Senior Account Executive on Mercury Car line for Kenyon & Eckard of New York.

~~CONFIDENTIAL~~

Mr. O'Reilly is a Director of Standard & Poors Torrence Equity Fund and a Director of the Phoenix Theater.

Dave Mahoney knows O'Reilly well and thinks he would be a vaulable addition to the campaign. Mahoney offered O'Reilly the top advertising job at Norton Simon this year but he turned it down because he thought it would be a lateral move.

He is a registered Republican and very strongly attuned to Richard Nixon's philosophy.

JEB S. MAGRUDER

bcc: Mr. H. R. Haldeman

October 5, 1971

MEMORANDUM FOR: H. R. HALDEMAN
FROM: GORDON STRACHAN
SUBJECT: Campaign Advertising Director

You wanted to review the candidates for Advertising Director at the Committee for the Re-Election of the President. Eight were interviewed during the past three weeks by Malek, Chapin, Magruder, Garment, Marumoto from Malek's office, and myself. Six of the candidates, Ed Baltz (Compton Advertising - L.A.), Paul Carabatt (Interpublic Group of Companies - N.Y.), Stephen Frankfurt (Young and Rubican), Jim Heekin (Tinker/Pritchard Wood), Alan Mooney (Merril Lynch - N.Y.), and Chester Posey (McCann Erickson - N.Y.) do not deserve your time in the opinion of the interviewers.

Peter Dailey of Dailey and Associates - L.A. impressed Chapin, Malek, Marumoto and myself as "eminently qualified." He is the best type of Californian and would relate easily with most members of the White House and Campaign staffs. His resume is attached.

The other candidate is Richard O'Reilly of Wells, Rich and Green - N.Y. He impressed Chapin, Garment, Magruder, Malek, and myself as the most qualified from a technical "track record" point of view. He is no less personable than Peter Dailey just more "Eastern." The main problem with O'Reilly is compensation - currently \$125,000 per annum. Whether he would demand anything near that for a campaign year is not known (O'Reilly's resume is attached.)

Magruder has scheduled the Attorney General to see O'Reilly on October 13. Chapin and I believe you should also meet O'Reilly. If O'Reilly is not accepted by the Attorney General because of personality or salary, appointments with Peter Dailey will be arranged.

- Schedule O'Reilly to meet Haldeman October 13.
- Schedule O'Reilly to meet Haldeman some other date.
- Forget Haldeman interview of O'Reilly
- Other

GS:elr

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

1701 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D. C. 20006
(202) 333-0920

September 23, 1971

CONFIDENTIAL

MEMORANDUM FOR THE ATTORNEY GENERAL

SUBJECT: Director of Advertising

We have interviewed approximately 10 senior-level advertising types for the Director of Advertising position for the 1972 campaign staff.

Peter H. Dailey, President of Dailey and Associates of Los Angeles, is considered by all of the individuals who have seen him to be an outstanding candidate for this position. Pete is very interested in the job and he can be in Washington on October 7 at which time we would like him to see you.

Pete founded his advertising firm in 1968 with offices in Los Angeles and San Francisco. He owns 68% of the stock and controls it 100%. The firm is presently billing about \$14 million and by 1975 are projecting billings in the \$50-75 million category. Some of their larger accounts are Occidental Life Insurance Company of California, Travelodge International, Inc., Bergen Brunswig Corporation, Air New Zealand, Blue Chip Stamps, Trans International Airlines, Fuller-O'Brien Corporation, Vita-Pakt Citrus Products, Co., and Pacific Area Travel Association.

His total compensation is approximately \$60,000. He is keeping his own expenses down and plowing it back into the company.

Prior to Dailey and Associates, Pete was Vice President and General Manager of Western and Far Eastern Regions, based in Los Angeles for Campbell-Ewald Company from 1964 to 1967. This firm billed approximately \$120 million. Some of his accounts included Del Monte, The Bank of California, Beatrice Foods, and the Chevrolet Division of General Motors.

CONFIDENTIAL

Previously, Pete was a Vice President with Foote, Cone & Belding, Inc., Los Angeles from 1963 to 1964 and also was with Erwin Wasey, Inc., Los Angeles from 1956 to 1963 where he started as a trainee and rose to a vice presidency.

He has been active in a number of civic activities including serving on the Board of Directors of The UCLA Foundation; Los Angeles Orthopaedic Hospital; Young Presidents' Organization; Villanova Preparatory School; Vice President for Development and Director-UCLA Alumni Association; Director, Big Brothers of Greater Los Angeles; Director, National Arthritis Foundation; Director, Southern California Choral Music Association.

He holds memberships in the California Club, The Family (San Francisco), Lakeside Country Club, Saddle & Sirloin Club, Sportsmen of the South, Chi Psi Fraternity, Los Rancheros Vistadores.

Pete is 41 years old, married, a graduate of UCLA where he majored in marketing and advertising and won six varsity letters for football and rugby. He was the starting fullback in the 1954 Rose Bowl game against Michigan State. He served in the U.S. Navy as a Lieutenant with the amphibious forces in Southeast Asia.

He is a registered Republican, a Nixon loyalist, and considers himself a moderate.

JEB S. MAGRUDER

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

October 5, 1971

FOR: GORDON STRACHAN

FROM: JEB S. MAGRUDE

Attached for your information are some thoughts from Chet Posey regarding the Advertising Director's position.

Attachment

THE ADVERTISING DIRECTOR'S JOB

Some Thoughts on How to Make it Productive and Rewarding

1. Your Objectives:

I assume that they are three-fold. First, you want advertising that is an imaginative and effective instrument of your campaign strategy. Second, you want a buttoned-up business operation -- efficient management of a very complex communications and purchasing project. And third, you will want innovative thinking on all the communications aspects of the election campaign.

2. The Dual Role of the Advertising Director:

As you outlined the job to me, it will have a rather unique character. On the one hand, the director will be a publisher/manager, responsible for the outpouring of \$15-\$20 million worth of materials. On the other hand, he will also be Editor-in-Chief, equally responsible for the development of message strategy and executions that will help reelect the President.

We might expect that the man who fills this job will not have equal talents in both of these areas. His first responsibility, then, will be one of self-analysis. He must decide either that he will be most effective in the publisher/manager role, and therefore recruit major strength on the editorial side; or that he will perform best as editor and creative director, in which case he must recruit major strength on the management side. The decision would be easy for me, as my talents and inclination bend clearly towards editing; for someone like Jack Bowen, for example, the opposite decision would probably also come easily. In any event, an awareness of role-playing and one's particular strengths and weaknesses are critical right from the beginning.

With regard to the publisher/manager function, I would anticipate that your advertising head will have pretty much his own way. First, because it is a massive, dirty, fast-paced and complex job, and few Presidential Assistants are going to want to nose into it. Second, because it requires a high degree of technical experience that few others in Washington will have.

It is the editor role that will be tough to play and where you can help immensely with structure and procedure.

3. Structure:

As you outlined it to me a few weeks ago, it sounds fine. The advertising director will be part of a reasonably small strategy team as well as head of the house agency that implements the strategy. As I understand it, he will report officially to Mitchell but will probably work closely in most decision-making matters with yourself.

I have no suggestions with regard to the structure as it exists on paper.

4. Decision-Making:

It would seem of prime importance to determine who can say yes and in what areas. I would suspect that many decisions will have to be made that are too unimportant or remote ~~for~~ for direct referral to Mitchell but are, at least at first, too foreign for your advertising director to make unilaterally. It seems to me here is where someone like you would come in. There should be some alter-ego to Mitchell with well-defined decision-making authority, always available to the advertising director. The two of you can expedite all but the most important matters without delay and without bothering a higher officer. Such decisions would probably include many items of budgeting and money mechanics, most logistical matters, most purchasing and, at the beginning, recruiting decisions.

Most decisions going to Mitchell and the Strategy Committee should involve actual creative and media recommendations -- the approval of key commercials, advertisements, promotions, TV and radio programming ideas, etc.

5. Substantive Approval

This should be made as simple as possible. You can anticipate that it will be an ongoing, almost hourly function to check accuracy, unearth and verify facts and avoid errors. One or two people very knowledgeable and immersed in the administration's performance over the past four years should be attached directly to the creative department so that by the time material gets to you or the committee you know it has gone through this accuracy check.

One word of warning that is probably unnecessary: The people involved in substantive approval should understand that their role is to check facts only and provide no editorial critiques.

6. Pipe Lines and Discipline:

Anyone who knows someone in Washington is going to have a great idea for the campaign. Politics being what it is, many of these people and ideas are going to get through to high places. If they pertain to advertising, they should first go through your advertising director.

If some friend gets to Frank Shakespeare who gets to Bob Holderman who pops in at a strategy meeting with an idea from left field, chaos can result. A campaign needs all the ideas it can get, but there should be a thoroughly understood procedure for submitting them.

This is going to be hard to discipline. I know the persistence of authorship and the dramatic appeal of the unexpected bomb. The high level staff man whose CBS friend has a great half-hour program idea will want to take it where he can get the most credit for it -- high as he can go. Ultimately, the decision will fall upon top professionals so that is where the idea should go first. See if you can get that done!

7. Regional Programs

Chances are that many local and state campaign chairmen are going to want specially tailored programs. If the central house agency has to develop and produce these, then the number must be carefully limited. A separate regional program can be almost as much work as the basic national campaign; and your agency staff will have a limited capacity to handle it.

If local agencies are recruited for much of this work -- and this may be the only practical way to handle things -- then you will want to set up some system through which the local material is screened by Washington Headquarters. You probably have that matter already solved, but it can become hairy. I recall Rockefeller talking one way in New York City while Malcolm Wilson was taking the opposite tack in taped radio commercials done locally out of Rochester.

8. Research

Try to make sure that your research head and your advertising head are as close as Siamese twins. Too often research -- which is always awaited by top management as if it were the second coming -- gets its information directly to the top and filters it down to the action level only as an after-thought. This is as demoralizing as it is inefficient in a communications system.

9. Timetable and Waste Motion

Your advertising campaign will probably not get started in a major way until August or even early September. I would bet that 80-90% of your dollars will be spent in the last two months.

Advertising production techniques -- including the taping of television -- are geared today to fast action.

The timetable should take advantage of these facts, and you will probably want to hold off commitment to finished materials until the latest possible date. You know better than I that today's issue can become tomorrow's dead horse; but unless your advertising head has had prior campaign experience, he is going to get awfully nervous about July 15th.

Every capability should be prepared for an indescribable crush over that last three months. You can manage it if you anticipate it and plan for it. As one small example: start early to reserve some time of key administrative spokesmen -- including the President -- for taping sessions during September and October, even if your early strategy does not call for it.

10. Writing:

My limited experience tells me that your biggest questions, your longest debates, and your toughest decisions are going to occur around words. Your house agency will have superb writers crafting the advertising. But the White House and campaign staffs must be already well stocked with wordsmiths -- speech writers, platform framers, communications specialists, legislation drafters, etc., etc.

Try to keep the political writers out of the advertising copy.

Perhaps you will want one highly competent political writer working with the advertising director and his creative staff -- as advisor and friend of the court. If possible, he should be a man who has earned the respect and confidence of the President. Other than that, all efforts on the part of self-appointed editors should be nipped in the bud.

This does not for a minute suggest that the decision-making responsibility of yourself and Mr. Mitchell should be turned off when it comes to copy. Your most important approvals -- and rejections -- will be based on wording. But those decisions must be made by the same few authorities all the time, and others must be kept out of the act.

11. Working and Living Conditions:

Make things as attractive as possible. Go out of your way to make the top advertising recruits feel like important members of the President's staff. They will soon be working at an excruciating pace -- as you will -- and they can use some status symbols to keep their adrenalin flowing.

When I visited you and others down in Washington, I was unexpectedly taken with the environment -- bright, enthusiastic, confident and, most surprising, exhibiting an element of fun. Try to keep the fun in it. Creative juices run freer in a climate that is responsive and occasionally mirthful. Incidentally, O'Reilly is full of fun. Try to get him.

DETERMINED TO BE AN
ADMINISTRATIVE MATTER
E.O. 12065, 5/11/72, 3-24-82
By SP _____ _____, Date 3-24-82

September 24, 1971

~~CONFIDENTIAL~~

MEMORANDUM FOR THE ATTORNEY GENERAL

SUBJECT: Cliff Miller

As you and Cliff Miller discussed, he is beginning to work on how we can coordinate our communications efforts in the 1972 campaign.

When I talked to Cliff about his meeting with you he suggested that, if you had some time on Saturday, October 2, it might be advisable for the three of us to review this subject in some depth so that we could come to some conclusions as to the best methods to structure our efforts in this area.

Schedule a meeting sometime Saturday, October 2, in Los Angeles.

Approve _____ Disapprove _____ Comment _____

JEB S. MAGRUDER

~~CONFIDENTIAL~~

maguire

THE WHITE HOUSE
WASHINGTON

HIGH PRIORITY

Administratively Confidential

High Priority

September 30, 1971

MEMORANDUM FOR:

H.R. HALDEMAN

FROM:

GORDON STRACHAN

SUBJECT:

Dump Agnew Meeting/
September 30, 1971

Herb Klein obtained the attached note from a newsman, indicating that Jack Whitney had asked Tom McCall, Jacob Javits, and Ed Brooke to a "dump Agnew" meeting tonight at the Army-Navy Club in Washington.

Information about who attends and their plans could be obtained by Congressman Brad Morse (R-Mass.) ~~who Colson knows well~~. He may or may not be invited.

Recommendation:

That Colson contact Brad Morse to see if he would attend as our agent.

Approve _____

Disapprove _____

Comment _____

Put this info to AG to see what he wants to do, H.

leave Colson's name out of it.

G → JSM 9/30 → AG

AG ag/any plant esp Brad Morse be/

- too suspect →*
- ① newbies up there to have event go public*
- ② will have person up declining forest names*
- list of attendees fr/JSM*

EYES ONLY

THE WHITE HOUSE

WASHINGTON

September 30, 1971

FOR: H. R. HALDEMAN

FROM: HERBERT G. KLEIN

Attached is a memo a newsman slipped
me.

PH-114

Tom McCall:

Jock Whitney and 2 other Republican leaders have contacted a lot of thought leaders around the country, invited them to a meeting September 30 at 8 pm at Army-Navy Club in Washington.

Javits, Ed Brooke, and others, to discuss political picture in 1972.

(Indicated it would be a "dump Agnew" meeting.)

GENERAL POLITICS

Rep. Frenzel, R-Minn., said the House jurisdictional tangle over campaign reform legislation might kill chances of passing an effective bill.... HKS says that the big item on campuses right now is registering to vote -- at Stanford 1,600 students registered for classes and at the same time registered to vote.... Common Cause and the NY Civil Liberties Union filed suit to force New York's college towns to let students vote in local elections. ... Paul Duke on NBC radio tonight said that Javits Hatfield and Taft were having dinner with GOP financiers to discuss alternatives to the Veep. Only financier mentioned was Whitney of New York.

OTHER DOMESTIC NEWS

National Journal reports that nationalization of Penn Central has moved beyond the talking stage into the serious study stage. Doubt continues over the ability of the nation's biggest transportation company to survive as a private enterprise." By next March, Pennsy's destiny should be clearer. DOT Undersecretary Beggs however fears an administrative monstrosity in nationalization but other experts -- Alan Boyd and Dingell among them -- fear no alternative may exist.... A group of "frustrated citizens" plans to close the Midland, Michigan's schools, businesses and industries for a few hours Oct. 12 to demonstrate in favor of a nuclear power plant. "As far as we know this is the first time a community has demonstrated for nuclear power," said a spokesman for the Nuclear Power Committee....

An Ohio appeals court ruled that Ohio can be sued for the deaths of the 4 students killed at Kent. In a 2-1 decision the court acted on the appeal of Arthur Krause, father of one of the dead youths. ... George Jackson was shot in the back from 271 feet away by a guard who didn't know he was gunning down the noted revolutionary convict a San Quentin warden disclosed.... An Appeals Court ruled that anti-war activist Leslie Bacon was illegally arrested as a "material witness" in the bombing of the Capitol.... 5 persons were indicted on a charge of conspiring to steal and destroy draft records in connection with a raid on a Buffalo draft board.

GOP Moderates Seek a New Image

Seeking to "strengthen the moderate wing of the GOP," the Senate's Wednesday Club—a luncheon group of about a dozen moderate-to-liberal Republicans—sent a four-man delegation to a private meeting Thursday night at the Army-Navy Club with wealthy

party backers from the business and professional world. The meeting was arranged and hosted by Sen. Jacob K. Javits (R-N.Y.) to discuss "the future of the Republican party," including such matters as how to project a "positive," stand-for-something image to the nation's youth and how to

prevent any excessive rightward drift in the party. At least two senators said another motive, at least on their part, was to help secure an independent financial base for the party's liberal wing.

About 30 business and professional men attended, including J. Irwin Miller, president of Cummins Engine Co.; John Hay Whitney, former publisher of the New York Herald Tribune; John L. Weinberg, a general partner in the investment banking firm of Goldman Sachs & Co.; former Gen. Lauris Norstad, now chairman of Owens-Corning Fiberglas Corp.; and Walter Thayer, president of Whitney

Communications Corp. and former president of the New York Herald Tribune.

Another invitee was William Moore, chairman of the Bankers Trust Co. of New York and brother of former Washington Episcopal Bishop Paul Moore. Aside from Javits, senators present were Edward W. Brooke (Mass.), Mark O. Hatfield (Ore.) and Robert A. Taft Jr. (Ohio).

A spokesman for Brooke termed the meeting a search for ways to assert the moderate and liberal position within the party. He said it was in no sense an attack on President Nixon—who was praised for his China efforts

and other "constructive" acts—nor the start of any "dump-Agnew" movement.

According to wire reports, Brooke told the meeting that he was no longer concerned so much about the President's 1972 chances as about the long-term erosion of the national GOP base for want of a positive image to youth.

A Javits aide scoffed at rumors the Wednesday Club was aiming at dumping Vice President Spiro T. Agnew from the GOP ticket in 1972. "The vcep's name came up only once at the meeting—when the senators laughed at the rumors this was a dump-Agnew drive," he said.

020A

CLUB 10-1 NX
BY STEVE GERSTEL

WASHINGTON (UPI)--SEEKING TO EXERT A GREATER IMPACT ON THE REPUBLICAN PARTY, THE SENATE'S WEDNESDAY CLUB IS TRYING TO FORGE AN ALLIANCE OUTSIDE GOVERNMENT, MAINLY WITH THE BUSINESS COMMUNITY.

THE WEDNESDAY CLUB, WHICH DERIVED ITS NAME FROM THE DAY OF ITS WEEKLY MEETINGS, IS A UNOFFICIAL GROUP OF REPUBLICAN SENATORS GENERALLY CONSIDERED MODERATE TO LIBERAL.

THE CLUB, HOWEVER, DOES NOT VOTE AS A UNIT AND AVOIDS FORMAL POSITIONS BECAUSE IT INCLUDES A BROAD GOP SPECTRUM -- FROM SEN. JACOB K. JAVITS OF NEW YORK TO SEN. ROBERT TAFT, JR. OF OHIO.

IN THE BIGGEST EFFORT OF ITS KIND SO FAR, FOUR MEMBERS OF THE WEDNESDAY CLUB MET WITH LIKE-MINDED MEMBERS OF THE BUSINESS COMMUNITY AT A DINNER AT THE EXCLUSIVE ARMY-NAVY CLUB IN WASHINGTON THURSDAY NIGHT. ABOUT 20 PERSONS ATTENDED.

THE FOUR MEMBERS OF THE WEDNESDAY CLUB WHO WERE DESIGNATED TO GO TO THE DINNER WERE JAVITS, TAFT, SEN. EDWARD W. BROOKE OF MASSACHUSETTS, AND SEN. MARK O. HATFIELD OF OREGON.

SOURCES CLOSE TO THE WEDNESDAY CLUB STRESSED THAT THE MEETING WAS, IN NO WAY, PART OF ANY EFFORT TO HAVE PRESIDENT NIXON DUP VICE PRESIDENT SPIRO T. AGNEW AS HIS RUNNING MATE.

THEY CONCEDED, HOWEVER, THAT AT A DINNER OF REPUBLICANS CONVENED TO DISCUSS POLITICS, THE NAME OF THE VICE PRESIDENT COULD HAVE COME UP.

MOST, ALTHOUGH NOT ALL, MEMBERS OF THE WEDNESDAY CLUB ARE NOT IN TUNE PHILOSOPHICALLY WITH AGNEW.

THE DINNER, INITIATED PARTLY BY THE WEDNESDAY CLUB AND PARTLY THROUGH THE BUSINESS COMMUNITY, WAS DESIGNED TO ESTABLISH A LINE OF COMMUNICATIONS BETWEEN THE SENATORS AND THOSE OUTSIDE ELECTED OFFICE.

SUCH AN ALLIANCE, SOURCES SAID, WOULD CREATE A GREATER IMPACT ON THE ACTIONS OF THE EXECUTIVE AND LEGISLATIVE BRANCHES. IT WOULD ALSO, ACCORDING TO THE SOURCES, STRENGTHEN THE MODERATE-LIBERAL VIEWPOINT IN THE PARTY.

THE SENATE WEDNESDAY CLUB DOES NOT EXPECT ANY MIRACLES AND DOES NOT EVEN WANT TO GET INVOLVED IN TALK ABOUT CHANGING THE NATIONAL TICKET AT THIS TIME.

ONE SOURCE SAID THE PURPOSE OF THE MEETING WAS TO DISCUSS ISSUES, GOP PHILOSOPHY, AND THE GENERAL DIRECTION OF THE REPUBLICAN PARTY.

IN THE PAST, THE WEDNESDAY CLUB HAS PLAYED KEY ROLES IN THE REJECTION OF THE SUPREME COURT NOMINATIONS OF CLEMENT F. HAYNSWORTH, JR., AND G. HARROLD CARSWELL AND THE CLOSE BUT LOSING BATTLE AGAINST THE ATIBALLISTIC MISSILE SYSTEM.

MA120AED

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liberal GOP 420

By GREGG HARRINGTON

Associated Press Writer

WASHINGTON AP

President Nixon's re-election chances next year are fair-to-good but long-term prospects for the Republican party are very slim, four GOP senators have told their wealthy backers. Nixon may win enough support for a second term thanks to his upcoming trip to Communist China, his de-escalation of the Vietnam war and his new economic policies, the senators said at a private dinner meeting Thursday night.

But they generally agreed the administration's—and the party's—lack of commitment to CIVIL RIGHTS, THE ELDERLY AND THE YOUNG COULD SPELL DOOM FOR THE GOP.

Sens. Jacob K. Javits, N.Y., Edward Brooke, Mass., Mark O. Hatfield, Ore., and, to a lesser extent, Robert Taft, Ohio, candidly exchanged complaints, pleas and promises with some 30 businessmen and at least one university president who came from all over the country for the unusual political pep rally.

The four are members of the Senate's "Wednesday Club," of liberal and moderate Republicans which meets each Wednesday to discuss issues and party policy.

The identity of only one businessman could be learned: J. Irwin Miller of Indiana, president of Cummins Engine Co.

"A few months ago I was concerned about the re-election chances of Richard Nixon and the direction the Republican party was going," Brooke told the group. "Now I'm more concerned about the party. It's base is being eroded. Republicanism to the youth is obscure, but it's negative."

He said the GOP offers no attraction to the blacks, young and elderly. "Who's going to be next? We're just not attracting people or ideas and we're not winning victories. To re-elect the President in 1972 does not mean we are going to rebuild this party."

Brooke and Taft complained that when the administration does something positive "it doesn't come across to the people."

Hatfield, who is expected to face a strong challenge for re-election within his own party next year, said the administration is overlooking the 25 million 18-to-25-year-olds who can vote for the first time next year.

Javits complained about several administration policies, including "laxness about the morality of civil rights in our party."

Brooke and Hatfield criticized the administration's efforts in the 1970 congressional elections and said the GOP should have won several more seats in the House and Senate. But, Hatfield said, "the shrillness of our campaign, the general tenor, caused disenchantment."

Javits, at one point, totally disclaimed reports circulating in Washington that the senators hope to convince President Nixon to jump Vice President Spiro T. Agnew from the 1972 ticket.

AG550aed Oct. 1

GOP FIGURES DISCUSS DOMESTIC PROBLEMS

Exclusive to The Times from a Staff Writer

WASHINGTON—About 20 prominent Republican businessmen and financiers met at a private dinner here Thursday night with four GOP senators, reportedly to discuss the party's need to present more positive programs to solve domestic and social problems.

Sen. Jacob K. Javits (R-N.Y.) was host for the dinner at the Army-Navy Club here, it was learned Friday. Sens. Edward W. Brooke (R-Mass.), Mark O. Hatfield (R-Ore.) and Robert A. Taft Jr. (R-Ohio) also attended.

Among the businessmen at the dinner were John Hay Whitney, chairman of Whitney Communications of New York; Walter N.

Thayer, president of Whitney Communications; John L. Weinberg of Goldman, Sachs & Co., New York investment bankers, and J. Irwin Miller, president of the Cummins Engine Co., Columbus, Ind.

Whitney, Thayer and Miller all were active in the 1968 presidential campaign of Gov. Nelson A. Rockefeller (R-N.Y.) and long have been associated with the liberal wing of the Republican Party.

A spokesman for Sen. Javits said the meeting was not intended as a criticism of President Nixon but as a means of exploring what the party must do in the domestic area to broaden its public support.

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

1701 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D. C. 20006
(202) 333-0920

October 5, 1971

CONFIDENTIAL

MEMORANDUM FOR THE ATTORNEY GENERAL

SUBJECT: San Francisco Mayoral Race

We have been asked to convey the following request from Harold Dobbs, candidate for mayor of San Francisco:

There are three major candidates in the race for mayor of San Francisco -- Dobbs, Republican; Mayor Joseph Alioto, and Supervisor Dianne Feinstein, both Democrats. The election will be held in less than a month -- November 2, 1971.

Dobbs' strategy is to cement the two Democrats together on most issues, moving them to approximately 28% of the vote each. Allowing 10% for lesser candidates, Dobbs could win with 34%. The winning candidate needs only a plurality, not a majority. There is no primary and no run-off.

Prior to the entry of Dobbs and Feinstein into the race, pollster Don Muchmore of Opinion Research in California published the following figures concerning Alioto's re-election effort: Undecided 51.6%; Alioto 32%. This is particularly significant in that Alioto enjoyed a 99% name recognition factor.

Dobbs' people feel that he can win with outside financial assistance, and that his victory would be of great help to us in the re-election effort in California. San Francisco is the strongest mayor-controlled city in California, and with the power of the mayor's office behind the President, our re-election campaign would benefit.

Dobbs has asked us for \$150,000 which is needed immediately in order to contract for media programs this week.

CONFIDENTIAL

CONFIDENTIAL

2

In discussing Dobbs' race with reliable and well informed sources in California, their unanimous opinion is that he cannot win -- although it is too early at this time to make a definite prediction as to his chances. Therefore, it seems to us that if we were to give him money -- perhaps \$25,000 or \$30,000 -- it would be basically for public relations purposes.

Approve _____ Amount \$ _____

Disapprove _____ Comment _____

JEB S. MAGRUDER

Attachment

✓ bcc: Mr. H. R. Haldeman

CONFIDENTIAL

CONFIDENTIAL

HAROLD DOBBS: GENERAL INFORMATION

Dobbs, age 52, is a successful businessman and attorney. He has been very active in San Francisco civic affairs and Bay area politics for a number of years. In 1968 he served as San Francisco Chairman of the Nixon campaign. In 1970, he actively supported the Reagan/Reinecke team and the George Murphy campaign.

Political Information

Dobbs has served three terms (1952-1964) as a San Francisco Supervisor. In 1963, he ran unsuccessfully for Mayor. He was defeated by Congressman Jack Shelly. Dobbs ran for Mayor again in 1967. That year, the incumbent, Shelly, backed out of the campaign at the last minute and endorsed Joseph Alioto who won.

1963 Vote

Shelly 120,000; Dobbs 94,000; Mancuso 27,000

1967 Vote

Alioto 110,000; Dobbs 94,000; Morrison 40,000 .

MRS. DIANNE FEINSTEIN: GENERAL INFORMATION

Mrs. Feinstein is President of the County/City Board of Supervisors. She is an attractive 28 year old housewife, but has no business experience. She was elected for the first time in 1969. All candidates for Supervisor run at-large; the one receiving the most popular votes is elected President of the Board.

Support

Her popular support lies with liberal Democrats, the Black community, and ecology advocates.

Financial Backing

Her chief financial supporters are the same men who support Alioto, the chief addition being a renegade Republican, William Brinton, who headed the 1970 state-wide effort of Wilson Riles in his successful race against Max Rafferty for California Superintendent of Public Instruction. Reliable sources who belong to the Alioto group have reported privately to Dobbs that great dissention exists in the Alioto campaign. These same people are also convinced that Alioto cannot be re-elected because of personal problems and the tax and bussing issues. Therefore, in order to preserve their power base, they have taken out an insurance policy in Dianne Feinstein. She officially entered the campaign on the last day of filing.

CONFIDENTIAL

1971 MAJOR CAMPAIGN ISSUES

TAXES. This time, the tax problem is more than just the same old issue.

Alioto Position

In 1967, on the eve of the election, Alioto sent a "personalized" telegram to all home owners stating he would "unequivocally" roll back the property tax if elected. The telegram was considered the deciding factor in his behalf. Many people have saved the telegrams. Since 1967, the property tax rate has increased 50%. That in itself is substantial, but then add the fact that five new taxes have been initiated since his election. They include a payroll tax, gross receipt tax, garage tax, utility tax and a sewer tax.

Feinstein Position

Alioto couldn't put new taxes into effect without the approval of the Board of Supervisors. Since her election, Mrs. Feinstein has supported each new tax request. And now, in her mayoral campaign literature, she has even gone one step further and is recommending a city personal income tax.

BUSSING

The overwhelming number of San Franciscans are opposed to bussing.

Alioto Position

Alioto supports bussing. However, he knows the majority of the citizens don't like it. Therefore, he vacilated and fumbled until the Federal courts forced the issue. He immediately spoke out against the decision but his late opposition didn't convince the people and they blamed his lack of leadership for the situation.

Feinstein Position

Supports bussing and supports the court's decision.

BALLOT PROPOSITION. Elect school board. The school board in San Francisco is currently appointed by the mayor. Citizens, upset by the bussing crisis and the mayor's role in it, feel the board should be elected.

The initiative drive was led by Supervisor John Barbagelata, a strong Alioto supporter in 1967 who has become tremendously disillusioned with the mayor. To illustrate the depth of feeling on the subject, Barbagelata was about to turn in 73,000 signatures of registered voters. This is approximately 1/4 of the total city registration.

CONFIDENTIAL

3

This time, Barbagelata is strongly supporting Harold Dobbs for Mayor.

CONFIDENTIAL

THE WHITE HOUSE
WASHINGTON

Date: October 6, 1971

TO: BOB HALDEMAN

FROM: HARRY DENT 

Please handle _____

For your information ✓

ROBERT MCGEE

Dear Harry,

Here is a follow-up.

Attached is a copy of a memo Jeb requested after Lt. Governor Ed Reinecke and John Mitchell talked at the California Central Committee meeting in Los Angeles this last weekend.

Sincerely,



Robert McGee

The Honorable Harry Dent
The White House
Washington, D. C.

October 4, 1971

Harold Dobbs

General Information:

Dobbs, age 52, is a successful businessman and attorney. He has been very active in San Francisco civic affairs and Bay Area politics for a number of years. In 1968, he served as San Francisco chairman of the Nixon campaign. In 1970, he actively supported the Reagan-Reinecke team and the George Murphy campaign.

Political:

Dobbs has served three terms (1952-1964) as a San Francisco Supervisor. In 1963, he ran unsuccessfully for mayor. He was defeated by Congressman Jack Shelley. Dobbs ran for mayor again in 1967. That year, the incumbent, Shelley, backed out at the last minute and endorsed Joseph Alioto who won.

1963 Vote

Shelley	120,000
Dobbs	94,000
Mancuso	27,000

1967 Vote

Alioto	110,000
Dobbs	94,000
Morrison	40,000

Dobbs has remained very active in party politics and during 1971, he prevailed upon a number of Republicans to enter the mayor's race. None came forward and Dobbs, convinced that a Republican COULD win in 1971, decided September 17th, the last day for filing, to enter the race. He pledged his own \$50,000 seed money to launch the effort and stands ready to put in another \$50,000.

Mayor Joseph Alioto, (D) Incumbent

General Information:

Alioto has major legal difficulties out of the city. Confidence in his leadership has been substantially shaken, causing him to spend heavily in his re-election effort. Estimated cost at between \$500,000 and \$750,000.

-Continued

Alioto (Continued)

Support:

His voting strength is with union leaders, and their ability to deliver, and hard core white traditional Democrats.

Financial backing:

His power of incumbency in a strong mayor controlled city.
Union political funds.
Ben Swig and his Nob Hill brokers.

Mrs. Dianne Feinstein (D), President, County/City Board of Supervisors

General Information:

Attractive, 38 year old housewife. Has no business experience. Elected for the first time in 1969. All candidates for supervisor run at large; the one receiving the most popular votes is elected president of the board.

Support:

He principal support lies with liberal Democrats, the Black community, homosexuals, ecology advocates and the "do-gooder."

Financial backing:

Her chief financial supporters are the same men who support Alioto. The chief addition being a renegade Republican, William Brinton, who headed the 1970 statewide effort of black Wilson Riles in his successful race against Max Rafferty for California Superintendent of Public Instruction. Reliable sources who belong to the Swig group have reported privately to Dobbs that great dissention exists in the Alioto campaign. These same people are also convinced that Alioto cannot be re-elected because of his personal problems and the tax and bussing issues. Therefore, in order to preserve their power base, they have taken out an insurance policy in Dianne Feinstein. She officially entered the campaign on the last day of filing.

-Continued

1971 Major Campaign Issues

TAXES

This time, the tax problem is more than just the same old issue.

Alioto Position:

In 1967, on the eve of the election, Alioto sent a "personalized" telegram to all homeowners stating he would "unequivocally" roll back the property tax if elected. The telegram was considered the deciding factor in his behalf. Many people have saved the telegrams. Since 1967, the property tax rate has increased 50%. That in itself is substantial. But then add the fact that FIVE NEW taxes have been initiated since his election. They include a payroll tax, gross receipts tax, garage tax, utility tax and a sewer tax.

Feinstein Position:

Alioto couldn't put new taxes into effect without the approval of the Board of Supervisors. Since her election, Mrs. Feinstein has voted her support on each new tax request. And now, in her mayoralty campaign literature, she has even gone one step further, and is recommending a city personal income tax.

BUSSING

The overwhelming majority of San Franciscans are opposed to bussing.

Alioto Position:

Alioto supported bussing. However, he knew the majority of the citizens didn't like it. Therefore, he vacillated and fumbled until the federal courts forced the issue. He immediately spoke out against the decision. But his late opposition didn't convince the people and they blame his lack of leadership for the situation.

Feinstein Position:

Supports bussing and supports the court decision.

-Continued

BALLOT PROPOSITION

Elected School Board:

The school board in San Francisco is currently appointed by the mayor. Citizens, upset by the bussing crisis and the mayor's role in it, feel the board should be elected.

The initiative drive was led by Supervisor John Barbagelata, a strong Alioto supporter in 1967, who has become tremendously disillusioned with the mayor.

To illustrate the depth of feeling on this subject, Barbagelata was able to turn in 73,000 signatures of registered voters. This is approximately 1/4 of the total city registration.

This time, Barbagelata is strongly supporting Harold Dobbs for Mayor and plans a 73,000 endorsement mailer to the signers of his petition.

POLLS

Prior to the entry of Dobbs and Feinstein into the race, Pollster Don Muchmore, of Opinion Research of California, published the following startling figures concerning Alioto's re-election effort:

Undecided	51.6%
Alioto	32.0%

This is particularly significant in that Alioto enjoyed a 99% name recognition factor.

Dobbs Strategy

Cement Alioto and Feinstein together on all issues in a strong media and direct mail campaign.

Level Alioto - Feinstein at 28% each. Move Dobbs to a 34% position allowing 10% for lesser candidates. 10% would be high for this group. In 1967, the 15 lesser candidates combined received only 4% of the vote.

Dobbs Support

Strong official Republican Party support at the county level.

-Continued

Dobbs Support (Continued)

Bay Area chairmen meeting this week to map election day "Get Out The Vote" program for Dobbs.

Volunteer support includes CRA, UROC and YR leadership who have agreed to an all-out effort in support of Dobbs.

Prominent Democrats are openly supporting Dobbs.

Endorsements to be announced later. They include former Governor Brown's mother.

(Please note: All Republican efforts are non-publicized.)

Dobbs Finances

Personal commitment.

3,500 letters mailed to previous contributors.

Large contributors being solicited individually.

No large fund raiser currently planned.

Dobbs Victory and the Re-election of the President

It is our opinion that Dobbs will win with immediate financial assistance.

San Francisco is a strong mayor-controlled city. The strongest in California.

With the power of the Mayor's office and Dobbs' personal leadership behind the drive to re-elect the President in the Bay Area, it is our belief that fund raising can be substantially increased over any previous effort.

Further, a Republican Mayor can assist with the Presidential campaign publicity, logistics and other support items.

Request

The Dobbs campaign needs an additional \$150,000.

-Continued

Page 7
Jeb Magruder
10/4/71

Request (Continued)

With only four weeks remaining, television must be paid for by 10/6/71. Other media programs must be contracted for this week - October 4-8.

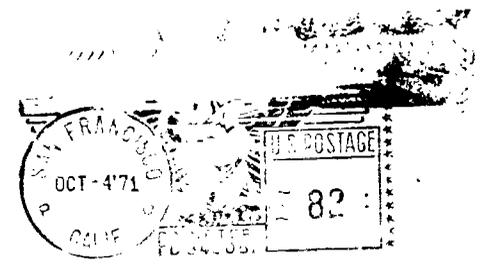
We respectfully request your immediate attention. Final decisions on all programs await your reply.

Thank you.

Robert McGee
Campaign Director

RM:seb

Robert McGee
351 California, Suite 500
San Francisco, California 91404



AIR MAIL
Special Delivery

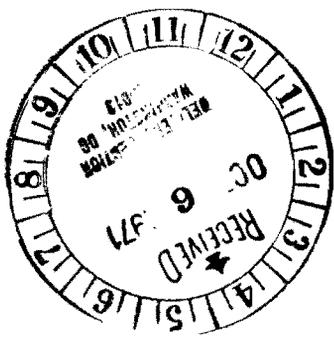
AIR MAIL
Special Delivery

*Air Mail
Special Delivery*

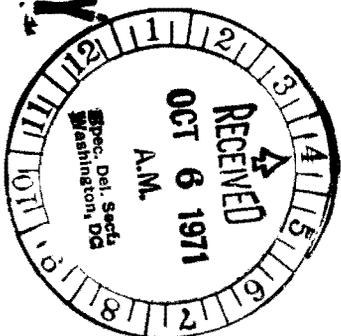
The Honorable Harry Dent
The White House
Washington, D. C.

AIR MAIL
Special Delivery

AIR MAIL
Special Delivery



SPECIAL DELIVERY



COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

1701 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D. C. 20006
(202) 333-0920

September 29, 1971

CONFIDENTIAL

MEMORANDUM FOR: THE ATTORNEY GENERAL
FROM: JEB S. MAGRUDER
SUBJECT: NEW YORK STATE

On Tuesday, September 28, Bob Marik visited Syracuse, N. Y., to review the political research being done in connection with reapportionment in New York State. He met with Charles Webb, General Counsel to Perry Duryea, House Speaker of the State Assembly, and Dick Scolaro, Executive Director of the Joint Legislative Committee on Reapportionment. Lance Tarrance of the Census Bureau participated from the technical side, having worked with the state people over an extended period to provide them with the necessary Census data.

In contrast to California, where a great deal of effort has gone into the computerized system and mapmaking output capability, the New York people have devoted most of their resources to the drafting of large-scale, up-to-date street maps for the entire state. The computer system has essentially the same data as the California system, but the computations are less automated and there is no graphical output capability. They have spent approximately \$300,000 on maps over the past 2 1/2 years, \$50,000 on computer hardware and systems, and \$50,000 on building the data base. The funds came largely from state sources, since the Republicans control the legislature. The Republican State Committee has also been kept fully abreast of reapportionment activities.

The data and computer system developed for reapportionment will naturally have great applicability for the campaign. The state people have been disappointed in their lack of success in building a strong and mutually beneficial relationship with the RNC over the past several years. They are particularly interested in gaining the benefit of national expertise in recent developments in techniques of campaign management, research, communications, party organization, etc. They would be very receptive to a relationship with the Nixon campaign organization by which their data would be made available to us, and some of the research and data analysis which we prepare for the New York Presidential campaign could also be made available for Assembly and State Senate races. We may also be able to work out a cost-sharing arrangement for polls taken within the state.

The state people feel that Republican Assembly candidates run better with the President at the head of the ticket, than with the Governor. The reason is that the Governor is often stronger in heavily Democratic areas where Republican Assembly candidates lose anyway, but in the marginal Republican areas, the President unites the Republican and Conservative vote better than the Governor. For that reason, it is very important to the State party that the President run a strong campaign. They are prepared to work with us if we show a willingness to maintain a two-way flow of communication and technical support. A strong, cooperative effort in the research area could be one effective link in that relationship, and could save us both a lot of money.

Recommendation

That the Committee continue to explore, with the N. Y. State people, possible areas of cooperation in research, but coordinating carefully with the plans being developed for the field organization in that state.

Report memo

Approve _____ Disapprove _____ Comments _____

Dick Scolaro is also interested in building the Party in the New York state. Toward that objective, he desires to meet with party leaders in California, Arkansas, Ohio and other states where the political structure and campaign effectiveness is reputed to be good. He would be willing to impart whatever useful practices have been developed in New York, in exchange for comparable information from these other states. He has asked that we help to arrange introductions for him in each state. This project is said to have the blessing of the State Committee and the Governor, but we can verify that before any action is taken.

Recommendation

Assist Mr. Scolaro in meeting with leaders of strong state Republican Party organizations across the country.

Approve _____ Disapprove _____ Comments _____

*If report. OK
If political should be
done thru Fenigan*

THE WHITE HOUSE
WASHINGTON

Date: October 1, 1971

TO: BOB HALDEMAN

FROM: HARRY DENT

HD

Please handle _____

For your information ✓



Nixon Leads Contenders In Mock Poll By Students

By DOUG WALLACE

EDITOR'S NOTE—This is the second in a series of TRAVELER polls that will be conducted between now and the presidential elections in November 1972.

President Richard Nixon continues to lead all Democratic contenders, including Arkansas' own, Wilbur Mills, in a poll conducted among on-campus UofA students.

Mills, not surprisingly, commanded a much larger percentage of the polling than he has on the national level. This in part is due to the fact that Mills is a native son and widely respected in his home state of Arkansas.

In recent months, Mills, who is chairman of the powerful House Ways and Means Committee, has spoken out against the President's

—narrows down to Richard Nixon and Hubert Humphrey.
 Humphrey .17
 Nixon .67
 Undecided .16

—narrows down to Richard Nixon and Wilbur Mills.
 Mills .33
 Nixon .42
 Undecided .25

The breakdown of the poll into living troupes reveals the following percentages.

FUTRALL
 Kennedy .44
 Nixon .39
 Undecided .17
 Muskie .27
 Nixon .50
 Undecided .23
 Humphrey .18
 Nixon .58

Registered .36
 Not Registered .64

REID

Kennedy .51
 Nixon .30
 Undecided .19
 Muskie .40
 Nixon .43
 Undecided .17
 Humphrey .26
 Nixon .56
 Undecided .18
 Registered .18
 Not Registered .43
 Undecided .39

YOCUM

Kennedy .36
 Nixon .48
 Undecided .16

ACACIA

Kennedy
 Nixon
 Undecided
 Muskie
 Nixon
 Undecided
 Mills
 Nixon
 Undecided
 Registered
 Not Registered

CHI OMEGA

Kennedy
 Nixon
 Undecided
 Muskie
 Nixon
 Undecided

PHI DELT

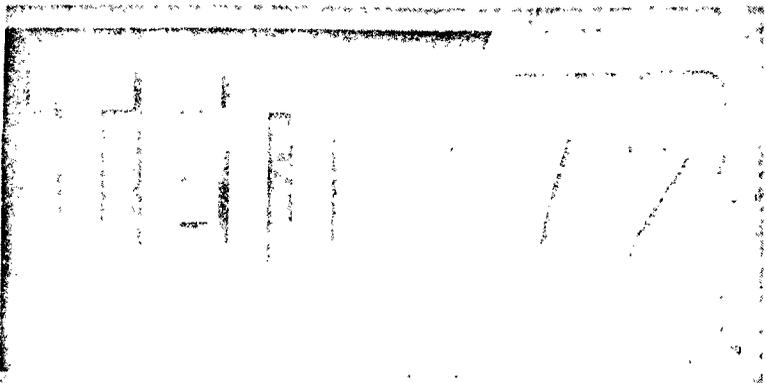
Kennedy .32
 Nixon .51
 Undecided .17
 Muskie .19
 Nixon .68
 Undecided .13
 Humphrey .13
 Nixon .72
 Undecided .15
 Mills .64
 Nixon .26
 Undecided .10
 Registered .60
 Not Registered .40

TRI DELT

Kennedy .26
 Nixon .46
 Undecided .26
 Muskie .17
 Nixon .39
 Undecided .44

42 per cent to maintain a comfortable 9 per cent advantage over Mills.

The strongest Democratic contender is Senator Edward M.



Kennedy (D-Mass.) who polled 38 per cent to 46 per cent for Nixon.

Kennedy, who has suffered many set-backs in his career, has managed to maintain relatively the same position he held in a TRAVELER poll conducted in May of last year. This is in contrast to Senators Muskie (D-Maine) and Humphrey (D-Minn.) who lost ground among UofA students.

Student activism has been bantered around in recent years, so the TRAVELER questioned students as to whether or not they have registered to vote since the 26th Amendment was passed.

In response to this question, 49 per cent answered that they had, whereas 51 per cent answered in the negative.

A total of 611 members of the UofA student body were polled from August 30 to September 7. Following are the questions that were asked and the results by percentages.

"Suppose the choice for President in 1972 narrows down to Richard Nixon and Edward Kennedy. Which one would you prefer?"

Kennedy	.38
Nixon	.46
Undecided	.16

—narrows down to Richard Nixon and Edmund Muskie.

NIXON	.32
Undecided	.50
Registered	.50
Not Registered	.42

HUMPHREYS

Kennedy	.38
Nixon	.46
Undecided	.16
Muskie	.26
Nixon	.53
Undecided	.21
Humphrey	.13
Nixon	.76
Undecided	.13
Mills	.27
Nixon	.47
Undecided	.26
Registered	.47
Not Registered	.53

POMFRET C & D

Kennedy	.37
Nixon	.55
Undecided	.8
Muskie	.34
Nixon	.47
Undecided	.19
Humphrey	.14
Nixon	.75
Undecided	.11
Nixon	.46
Undecided	.16

Undecided	.11
Humphrey	.16
Nixon	.63
Undecided	.21
Mills	.44
Nixon	.36
Undecided	.20
Registered	.58
Not Registered	.42

In those Greek houses polled, Nixon won over all contenders, except in the Phi Delt house where Mills received 64 per cent of the total to 26 per cent for Nixon. The results from the four Greek houses polled are as follows (by percentages).

PUBLICATIONS—

(Continued from page 1)

proposal to allow the editors to postpone action on a measure concerning their publication for a week's period of time.

Adams noted that the word "veto" was too strong and changed the wording in his proposal to "delay action."

Both Woods and Rutherford spoke in favor of the "delayed action" proposal saying this would give them and the board time to study a problem in the event one concerning their publication should suddenly arise.

Bell said the committee would meet again Monday to discuss proposed changes.

TULSA TICKETS

Tickets for the Arkansas-Tulsa game Sept. 25 in Fayetteville must be picked up at the ticket office in Barnhill Fieldhouse today through Thursday.

Mills	.26
Nixon	.45
Undecided	.29
Registered	.66
Not Registered	.34

Mills	.14
Nixon	.56
Undecided	.30
Registered	.30
Not Registered	.70

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Kolmback - info on San Clem

McClure - WH support

Back to it on convention appts

→ Gavin Herbert - annual flat charge of labor + materials of \$3500

personally wealthy

No Gift Tax Program until 1975.

Ken Kammeyer - Hal Lynch
prof^{er} / ~~business~~ does work \$12,000
enjoys work
P: personal expenses

doesn't take direction well, not as well done as Hal et.

Mrs. N. Liles Lynch + talked with Jim + ?
is who worth it
- who she would feel we win
Sends flowers every time.