

Richard Nixon Presidential Library
Contested Materials Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
13	12	5/19/1972	<input type="checkbox"/>	Campaign	Memo	From Gordon Strachan to Chuck Colson. RE: McGovern's recent advertisements; some of which include catering to Vietnam veterans. 1 pg.
13	12	5/16/1972	<input type="checkbox"/>	Campaign	Letter	From Gordon Strachan to Dick Crumley. RE: Appreciation for Mr. Crumley's letter offering his assistance in re-electing the President. 1 pg.
13	12	5/10/1972	<input type="checkbox"/>	Campaign	Memo	From Gordon Strachan to Howard Cohen. RE: An attached story entitled, "What Young People Think: A Poll About the Polls and Most Plan to Vote." 2 pgs.
13	12	5/15/1972	<input type="checkbox"/>	Campaign	Memo	From Gordon Strachan to Peter Dailey. RE: A possible campaign song for the President's 1972 campaign for re-election entitled, "Mr. President." 1 pg.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
13	12	5/11/1972	<input type="checkbox"/>	Domestic Policy	Memo	From Gordon Strachan to Harry Dent. RE: Evans and Novak Political Forum. 1 pg.
13	12		<input checked="" type="checkbox"/>	White House Staff	Memo	From Gordon Strachan to Haldeman. RE: Note which reads, "Dent will be asked to prepare an analysis." 1 pg.
13	12	6/22/1972	<input type="checkbox"/>	Domestic Policy	Report	Evans-Novak Political Report. RE: The first Evans-Novak political forum at the Madison Hotel in Washington D.C. 1 pg.
13	12	5/4/1972	<input type="checkbox"/>	Domestic Policy	Letter	From Rowland Evans Jr., and Robert Novak to the Subscriber. RE: Presidential Politics, 1972. 1 pg.
13	12		<input checked="" type="checkbox"/>	Domestic Policy	Other Document	An envelop addressed to the Evans-Novak Political Report in Washington D.C. 1 pg.

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13	12	5/8/1972	<input type="checkbox"/>	Domestic Policy	Memo	From Gordon Strachan to John Ehrlichman. RE: Review of the Democratic Council booklet. 1 pg.
13	12	4/17/1972	<input type="checkbox"/>	Domestic Policy	Memo	From Jeb Magruder to John N. Mitchell. RE: "The Nixon Years," an official campaign publication, is ready to go to the printer. 1 pg.
13	12	5/19/1972	<input type="checkbox"/>	Domestic Policy	Memo	From Gordon Strachan to Follow Up. RE: Check-in with Jeb Magruder on June 1 concerning Mitchell's desire to initiate the Key State dinners with Haldeman. 1 pg.
13	12	5/18/1972	<input type="checkbox"/>	Domestic Policy	Memo	From Gordon Strachan to Follow-Up. RE: The June 2nd check with Charlie McWhorter concerning the Republican "buddy system." 1 pg.
13	12	5/18/1972	<input type="checkbox"/>	Domestic Policy	Memo	From Gordon Strachan to Follow-Up. RE: Monte Fisher, the trustee at USC, and Herb Kalmbach's contact with him concerning upcoming political matters. 1 pg.

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13	12	5/18/1972	<input type="checkbox"/>	Domestic Policy	Memo	From Gordon Strachan to Follow-Up. RE: The A.C. Nielson project to test the correlation between voting behavior and viewing habits. 1 pg.
13	12	5/10/1972	<input type="checkbox"/>	Campaign	Memo	From Gordon Strachan to Follow-Up. RE: May 14th check-in with Hugh Sloan concerning the statue of the polling bills. 1 pg.
13	12	5/2/1972	<input type="checkbox"/>	Campaign	Memo	From Gordon Strachan to Follow-Up. RE: Check with Dick Howard on May 5th on the 1,000 names of Democrats and Independents in New Hampshire. 1 pg.
13	12	5/19/1972	<input type="checkbox"/>	Domestic Policy	Memo	From Gordon Strachan to Dave Hoopes. RE: Safeway political group entitled, "You and Election '72." 1 pg.
13	12	5/18/1972	<input type="checkbox"/>	White House Staff	Memo	From William E. Timmons to Haldeman. RE: Message that states, "Somebody should look into this." 1 pg.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
13	12	5/5/1972	<input type="checkbox"/>	Personal	Letter	From M.K. Kegley to William E. Timmons. RE: The presentation of the copy of "You and the Election of '72". 1 pg.
13	12	5/1/1972	<input type="checkbox"/>	Domestic Policy	Other Document	A voter guidebook that explains how U.S. citizens can become better acquainted with the candidates and issues of the 1972 Presidential election campaign. 3 pgs.
13	12	5/15/1972	<input type="checkbox"/>	White House Staff	Memo	From Gordon Strachan to Larry Higby. RE: Maurice Stans' request for a quiet dinner for eight people in June. 1 pg.
13	12	4/4/1972	<input type="checkbox"/>	White House Staff	Memo	From Larry Higby to Follow-Up. RE: Check-in with Maurice Stans' request for a dinner with the President in June. 1 pg.

Presidential Materials Review Board

Review on Contested Documents

Collection: H. R. Haldeman
Box Number: 237

Folder: Strachan Chron A-L May 1972

<u>Document</u>	<u>Disposition</u>	
172	Retain	Open
173	Retain	Open
174	Retain	Open
175	Retain	Open
176	Retain	Open
177	Retain	Open
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180	Retain	Open
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193	Retain	Open
194	Retain	Open
195	Retain	Open

Presidential Materials Review Board

Review on Contested Documents

Collection: H. R. Haldeman
Box Number: 237

196	Return	Private/Political Memo	Strachan to Colson	5/19/72
197	Return	Private/Political LTR	Strachan to Crumley	5/16/72
198	Retain	Open		
199	Retain	Open		
200	Retain	Open		
201	Return	Private/Political Memo	Strachan to Cohen	5/10/72
202	Retain	Open		
203	Retain	Open		
204	Retain	Open		
205	Retain	Open		
206	Return	Private/Political Memo	Strachan to Dailey	5/15/72
207	Retain	Open		
208	Return	Private/Political Memo	Strachan to Dent	5/11/72
209	Retain	Open		
210	Retain	Open		
211	Retain	Open		
212	Retain	Open		
213	Retain	Open		
214	Retain	Open		
215	Retain	Open		
216	Retain	Open		
217	Return	Private/Political Memo	Strachan to JOE	5/18/72
218	Retain	Open		
219	Return	Private/Political Memo	Strachan to Follow Up	5/19/72
220	Retain	Open		
221	Return	Private/Political Memo	Strachan to Follow Up	5/18/72

Presidential Materials Review Board

Review on Contested Documents

Collection: H. R. Haldeman
Box Number: 237

222	Return	Private/Political Memo Strachan to Follow-up 5/18/72
223	Return	Private/Political Memo Strachan to Follow-up 5/18/72
224	Retain	Open
225	Retain	Open
226	Retain	Open
227	Retain	Open
228	Retain	Open
229	Retain	Open
230	Return	Private/Political Memo Strachan to Follow-up 5/10/72
231	Retain	Open
232	Return	Private/Political Memo Strachan to Follow-up 5/2/72
233	Retain	Open
234	Retain	Open
235	Retain	Open
236	Retain	Open
237	Return	Private/Political Memo Strachan to Hoopes 5/19/72
238	Return	Private/Political Memo Strachan to Higby 5/15/72
239	Retain	Open
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241	Retain	Open
242	Retain	Open
243	Retain	Open
244	Retain	Open
245	Retain	Open
246	Retain	Open
247	Retain	Open

Presidential Materials Review Board

Review on Contested Documents

Collection: H. R. Haldeman
Box Number: 237

248	Retain	Open	
249	Retain	Open	
250	Retain	Open	
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252	Retain	Open	
253	Retain	Open	
254	Retain	Open	
255	Retain	Open	
256	Retain	Open	
257	Retain	Close	Invasion of Privacy Memo Strachan to Kehring 5/16/78
258	Retain	Open	
259	Retain	Open	
260	Retain	Open	
261	Retain	Open	

ADMINISTRATIVELY CONFIDENTIAL

May 19, 1972

MEMORANDUM FOR:

CHUCK COLSON

FROM:

GORDON STRACHAN

SUBJECT:

McGovern Advertisements

Yesterday I saw one of McGovern's 5-minute TV spots that he has been using throughout the primary season and will begin using in California. The spot showed McGovern in a Veterans Administration hospital talking with disabled Vietnam vets. You can imagine the objectivity of the questions and the Senator's responses. However, the main point was that Vietnam veterans are being denied jobs. This domestic tragedy was compared with the tragedy of Vietnam. The spot was amazingly powerful and you might want to have it shown to you. Peter Dailey at 1701 has the tape.

The point of this memorandum is to re-raise what I consider one of the most potentially damaging issues to be used against us in the campaign. I know we went around and around on this project last fall, with the net result being that you personally asked John Ehrlichman for authority to direct John Evans' work in this area. However, I believe that the subject should be re-considered. All the animosities of the Vietnam war plus the tragedy of injured Vietnam veterans out of work is an excellent, graphic mechanism for McGovern and other Democratic candidates to use against the President in the fall.

I know Bill Rhatigan is doing all he can to hold up the p.r. end of the Administration's position on this issue. But you may want to develop some impressive, new, substantive, administration action in this area.

GS/jb
F/U - 6/1

May 16, 1972

Dear Mr. Crumley:

Mr. Haldeman asked me to thank you for your letter of May 12 expressing your desire to help reelect the President.

He asked me to forward a copy of your letter, along with his recommendation, to Rob Odle at the Committee for the Re-Election of the President. You should be hearing from Mr. Odle in the near future.

Best wishes,

Sincerely,

Gordon Strachan
Staff Assistant
to H. R. Haldeman

Mr. Dick Crumley
Marina del Americana
2040 Southeast 17th Street
Fort Lauderdale, Florida 33316

bcc: Rob Odle -- another biggee, Rob.

GS:KB:kb

ADMINISTRATIVELY CONFIDENTIAL

May 10, 1972

MEMORANDUM FOR:

HOWARD COHEN

FROM:

GORDON STRACHAN

What is your reaction to this story?

Accurate?

ADMINISTRATIVELY CONFIDENTIAL

May 15, 1972

MEMORANDUM FOR:

PETER DAILEY

FROM:

GORDON STRACHAN

Jack Brennan, the Marine aide to the President, heard a possible campaign song on tape called "Mr. President". It is sung by a black entertainer, Scatman Crouthers. Brennan has the tape and thought you might be interested in listening to it. He can send it to you when he returns from Russia after June 1.

cc: Jab Magruder

F/U - 6/5

GS/jb

ADMINISTRATIVELY CONFIDENTIAL

May 11, 1972

MEMORANDUM FOR:

HARRY DENT

FROM:

GORDON STRACHAN

SUBJECT:

Evans & Novak Political Forum

Bob noticed that you would be the guest speaker on "A Republican Viewpoint" at the first Evans & Novak Political Forum. Since Larry O'Brien will also be a featured speaker, Bob indicated that he would be very interested in your written analysis of this Forum.

GS/jb

THE WHITE HOUSE
WASHINGTON

Date: 5/10

TO: H.R. HALDEMAN
FROM: GORDON STRACHAN

Dent will be asked to prepare
and analysis.

ok

EVANS-NOVAK POLITICAL REPORT

WHAT'S HAPPENING . . . WHO'S AHEAD . . . IN POLITICS TODAY

1750 Pennsylvania Ave., N.W. • Room 1312 • Washington, D.C. 20006 • 202-298-7850

Tentative Schedule

FIRST EVANS-NOVAK POLITICAL FORUM

MADISON HOTEL, WASHINGTON, D.C.
JUNE 22, 1972

- 10:00 a.m. Rowland Evans and Robert Novak: Presidential Politics, 1972.
Questions and discussion.
- 11:30 a.m. Hon. Lawrence F. O'Brien, Chairman of the Democratic National
Committee: A Democratic Viewpoint. Questions and discussion.
- 1:00 p.m. Lunch.
- 2:00 p.m. Mr. Richard Scammon, The Election Research Center, and
Mr. Patrick Caddell, Cambridge Survey Research: The 1972 Voter.
Questions and discussion.
- 3:45 p.m. Hon. Harry S. Dent, Special Assistant to the President: A
Republican Viewpoint. Questions and discussion.
- 5:15 p.m. Evans and Novak: Summing up.
- 6:00 p.m. Reception.

EVANS-NOVAK POLITICAL REPORT

WHAT'S HAPPENING . . . WHO'S AHEAD . . . IN POLITICS TODAY

1750 Pennsylvania Ave., N.W. • Room 1312 • Washington, D.C. 20006 • 202-298-7850

May 4, 1972

Dear Subscriber:

In response to numerous requests, we are planning an intimate, off-the-record political forum in Washington on Thursday, June 22, at the Madison Hotel.

The subject: Presidential Politics, 1972.

We will meet at 10:00 a.m., lunch at 1:00 p.m., resume in the afternoon, and close the day with cocktails at 6:00 p.m.

We will discuss with you, on a completely off-the-record basis, some of our observations and conclusions based on extensive political journeys and studies during the pre-convention campaigning.

In addition, the following political experts are scheduled (to speak and to be questioned by both of us and you -- all strictly off-the-record):

Hon. Lawrence F. O'Brien, Chairman of the Democratic National Committee.

Hon. Harry S. Dent, Special Assistant to the President and one of Mr. Nixon's key political advisers.

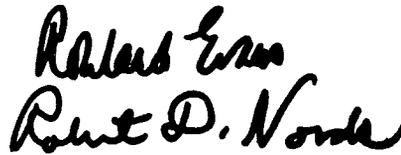
Mr. Richard Scammon, expert student of the political scene and co-author of the best-selling book, The Real Majority.

Mr. Patrick Caddell, brilliant young pollster and vote analyzer for Sen. George McGovern.

Through the day, we will take a close look at: What you can expect to happen at the conventions; The strengths and weaknesses of President Nixon and the Democratic candidates; The central issues on which the election could turn.

The fee is \$100, covering food and drinks. If you wish to participate in this first Evans-Novak Political Forum, please fill in the enclosed form and send it with your check in the postpaid envelope provided herein.

Sincerely yours,



Rowland Evans, Jr. and
Robert D. Novak

P.S. Evans will have returned a week earlier from the President's trip to Moscow.

BUSINESS REPLY MAIL
NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

FIRST CLASS
Permit No. 34714
Washington, D. C.

EVANS-NOVAK POLITICAL REPORT

1750 Pennsylvania Ave., N.W.
Room 1312
Washington, D.C. 20006



ADMINISTRATIVELY CONFIDENTIAL

May 8, 1972

MEMORANDUM FOR:

JOHN EHRLICHMAN

FROM:

GORDON STRACHAN

Ed Harper has signed off on the text of this booklet for the Domestic Council. Would you mind taking a quick last look at the text in this "semi-final" form before it goes to press?

GS/jb
F/U - May 11

Shumway

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

MS
Have Ed
Sophie
give this
quick look first.

MEMORANDUM

April 17, 1972

MEMORANDUM FOR: THE HONORABLE JOHN N. MITCHELL
FROM: JEB S. MAGRUDER
SUBJECT: The Nixon Years

The Nixon Years, our official campaign publication on the Nixon Record based on "The Third Year Report" and "The State of the Union Message," is ready now to go to the printer. I reviewed it Saturday with Frank Leonard and the following people have already signed off on it: Dr. Edwin Harper of the Domestic Council; John Lehman of the National Security Council; Phil Joanou; Ray Price and Van Shumway.

We are planning to run 20,000 copies on the first run; with this quantity we will be able to give between 300 to 500 to each of the state committees for the Re-Election of the President. In addition we will send a copy to selected VIP's from the RNC mailing list, as well as to key press people.

Arrangements for you to review this publication can be made. However, if you feel it has received sufficient approval, we would like to start printing immediately.

That The Nixon Years be printed having received approval of White House and Committee persons and without further review.

Approve _____

Disapprove _____

Comments _____

ADMINISTRATIVELY CONFIDENTIAL

May 19, 1972

MEMORANDUM FOR:

FOLLOW UP

FROM:

GORDON STRACHAN

On June 1 check with Jeb Magruder regarding Mitchell's desire to raise the Key State dinners with Bob Haldeman at that time. Mitchell does not think it would be a good idea now.

GS/jb
H-F/U-6/1

ADMINISTRATIVELY CONFIDENTIAL

May 18, 1972

MEMORANDUM FOR:

FOLLOW-UP

FROM:

GORDON STRACHAN

On June 2nd check with Charlie McWhorter regarding the results of the Republican Governors establishment of a "buddy system".

GS/jb
F/U - 6/2

ADMINISTRATIVELY CONFIDENTIAL

May 18, 1972

MEMORANDUM FOR:

FOLLOW-UP

FROM:

GORDON STRACHAN

When Herb Kalmbach returns from Europe on June 12 check with him regarding his contact with Monte Fisher, the trustee at USC, who is mentioned in the Marsh 28 Political Matters memo.

GS/jb
F/U - 6/12

ADMINISTRATIVELY CONFIDENTIAL

May 18, 1972

MEMORANDUM FOR:

FOLLOW-UP

FROM:

GORDON STRACHAN

Check with Jeb Magruder on June 15th regarding the A.C. Nielsen project to test the correlation between voting behavior and viewing habits.

GS/jb
F/U - 6/15

ADMINISTRATIVELY CONFIDENTIAL

May 10, 1972

MEMORANDUM FOR:

FOLLOW-UP

FROM:

GORDON STRACHAN

Check with Hugh Sloan on May 14th regarding the status of the polling bills.

GS/jb
F/U - 5/14

May 2, 1972

MEMORANDUM FOR:

FOLLOW UP

FROM:

GORDON STRACHAN

Check with Dick Howard on May 5th for the 1,000 names of Democrats and Independents in New Hampshire.

GS/jb
F/U - 5/5

ADMINISTRATIVELY CONFIDENTIAL

May 19, 1972

MEMORANDUM FOR:

DAVE HOOPES

FROM:

GORDON STRACHAN

SUBJECT:

Safeway Political Book

As you probably know, Safeway Stores has prepared a book entitled You and Election '72. I reviewed it very quickly and it appeared to be a rather objective account. The interesting question with both the funding and the distribution of the book is, why does the League of Women Voters get 10¢ off the top?

Would you check with Colson and Dean regarding this project and submit a recommendation to Bob?

Please submit your report on this project by June 1, 1972.

GS/jb
F/U - 6/1

THE WHITE HOUSE
WASHINGTON

Date 5/18/72

TO: H.R. HALDEMAN

FROM: William E. Timmons

Please Handle _____

For Your Information X

Other

somebody shud
look into this!



SAFeway

STORES, INCORPORATED
1730 M. Street, N. W.
Washington, D.C. 20036

Washington Representative

May 5, 1972

Mr. William E. Timmons
Assistant to the President
The White House
Washington, D. C. 20500

Dear Mr. Timmons:

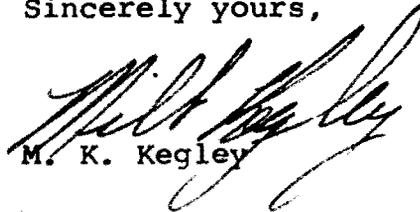
Please accept with my compliments a personal copy
of "You and Election '72."

This book, published in cooperation with the League
of Women Voters and Prentice-Hall, will be sold in
Safeway Stores in 27 states and the District of
Columbia, as a non-profit public service and, in
other areas, by mail order from the League.

It is our pleasure to make the book available to
further the League's goal of encouraging informed
and active citizen participation in government and
politics. Ten cents per book sold will go to the
League and their 160,000 members to assist in their
national program.

We are pleased to be a part of this public service
program. We hope you will find the book of interest.

Sincerely yours,



M. K. Kegley

SAFeway STORES, INCORPORATED
Washington Representative
(202) 659-1997 ... Kegley

May 1, 1972

FOR IMMEDIATE RELEASE

An informative voter guidebook--offering U.S. citizens the opportunity to become better acquainted with the candidates and issues of the 1972 Presidential election campaign--will go on sale May 8 at Safeway Stores in 27 states and the District of Columbia.

The 378-page paperback, "YOU AND ELECTION '72," was developed by the grocery chain as a public service, in cooperation with the League of Women Voters. It will be offered to Safeway customers for 89¢, with all profits going to the League.

Written by a team of topflight authors assembled by Prentice-Hall Publishers, the book is packed with easy-to-read discussion of such major campaign issues as jobs, busing, women's rights, Vietnam, law and order, consumerism, pollution and a wide range of other subjects.

Safeway President W. S. Mitchell said development of the book is in keeping with a major corporate objective of his organization: "To practice responsible citizenship in the conduct of our business, and in community and social relations."

He said, "In our continuous search for new ways to fulfill this objective, we foresaw the need for a low-cost, factual,

non-partisan book that would help American voters to better understand the issues and the candidates in this critical election-year when 25 million young voters are going to the Presidential polls for the first time."

One additional factor influencing the decision to produce the voter guidebook was Safeway's ability to distribute the volume promptly, at low cost, at a grass-roots level, to citizens in more than half the nation.

In States where Safeway does not operate, the books will be made available by mail order from the League of Women Voters.

The League is a non-partisan organization that supports neither candidates nor parties but encourages citizens to inform themselves about issues and candidates before going to the polls.

Mr. Mitchell said, "Safeway is deeply grateful to the League, and its President, Mrs. Lucy Wilson Benson, for cooperating with us on this project. The League's integrity and impartiality are above reproach, and our past experience with their many local chapters has demonstrated the organization's practical effectiveness in voter-registration drives and get-out-the-vote campaigns. We are hopeful that this new guidebook will broaden public understanding of the 1972 issues and candidates, encourage greater numbers of our citizens to vote, and further strengthen the entire democratic process."

Writers who made contributions to "YOU AND ELECTION '72" are:

Harold Faber, a former reporter and war correspondent and the editor of "The Kennedy Years" and the forthcoming "25 Million New Voters."

Anthony Austin, a former foreign correspondent for United Press International who is now an editor of the Week in Review section of The New York Times. He is the author of "The President's War."

Doris Faber, a former reporter and the author of "Petticoat Politics" and "The Mothers of American Presidents." She is the wife of Harold Faber.

Fabian Linden, Director of Consumer Economics for The Conference Board and the author of "The Consumer of the '70's" and "The Expenditure Patterns of The American Family."

Michael E. Levy, Director of Economic Policy Research for The Conference Board and Adjunct Prof. of New York U. He is the author of "Fiscal Policy, Cycles and Growth" and "Containing Inflation in the Environment of the 1970's."

John Noble Wilford, who covers science for The New York Times. He formerly worked for The Wall Street Journal and Time Magazine. He is the author of "We Reach The Moon."

Lee Kanner, an assistant financial editor of The New York Times and the editor of several books on finance.

ADMINISTRATIVELY CONFIDENTIAL

May 15, 1972

MEMORANDUM FOR: LARRY HIGBY
FROM: GORDON STRACHAN
SUBJECT: Stans' Dinner

In follow-up, the attached memorandum from you regarding checking with Maurice Stans' request for a quiet dinner for eight new people in June appeared. Have you heard anything from Stans? Or should we wait to hear from him? Or should I contact his office directly?

GS/jb
F/U - 5/18

THE WHITE HOUSE
WASHINGTON

April 4, 1972

F U
5/10

MEMORANDUM FOR:

FOLLOW-UP

FROM:

L. HIGBY

L

Follow-up at the middle of May with Maurice Stans' request for a quiet dinner for eight new people in June with the President.

8 "new" people,
not the group to C O
,