

Richard Nixon Presidential Library
Contested Materials Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
9	27	7/25/1972	<input type="checkbox"/>	Domestic Policy	Memo	From Higby to John V. Brennan and Craig S. Campbell RE: Gavin Herbert's inability to attend a fundraiser at RN's residence. 1 pg.
9	27	7/24/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Renz and Gwin RE: thanks for an excellent job wrapping a gift for Strachan. 1 pg.
9	27	7/21/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to MacGregor and Colson RE: scheduling surrogates and "key ethnic groups." 1 pg.
9	27	7/20/1972	<input type="checkbox"/>	Campaign	Memo	"Action Memorandum" sent out by Haldeman declaring that the top priority for surrogate scheduling should be fitting them into key ethnic groups. 1 pg.

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9	27	7/20/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Chapin and Parker RE: various campaign scheduling ideas. 1 pg.
9	27	7/19/1972	<input type="checkbox"/>	Campaign	Memo	Public relations action memo sent out by Haldeman advising how to best utilize various media during the campaign. 1 pg.
9	27	7/19/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to unknown RE: thoughts on an attached memo relating to the campaign. 1 pg.
9	27	7/19/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to unknown RE: thoughts on an attached memo relating to the campaign. 1 pg.
9	27		<input checked="" type="checkbox"/>	White House Staff	Other Document	Slip of paper titled "Addressees" and containing the names of a few White House staffers. Handwritten note added by unknown. 1 pg.

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9	27		<input checked="" type="checkbox"/>	White House Staff	Other Document	Slip of paper titled "Addressees" and containing the names of a few White House staffers. 1 pg.
9	27	7/12/1972	<input type="checkbox"/>	Campaign	Memo	From Haldeman to unknown RE: opinions on RN's campaign stances and strategies on issues and the opposition. 1 pg.
9	27	7/12/1972	<input type="checkbox"/>	Campaign	Memo	From Haldeman to unknown RE: opinions on RN's campaign stances and strategies on issues and the opposition. 1 pg.
9	27	7/27/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to John V. Brennan RE: Gavin Herbert's use of RN's San Clemente residence for a fundraiser. 1 pg.
9	27	7/28/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Buchanan RE: Haldeman's plans for Agnew at the Republican National Convention. 1 pg.

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9	27	7/26/1972	<input type="checkbox"/>	Personal	Memo	From Higby to Collins RE: a replacement screen for Haldeman. 1 pg.
9	27	7/25/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Colson RE: using John Eisenhower as a campaign speaker, specifically in regards to national defense and foreign policy. 1 pg.
9	27	7/25/1972	<input type="checkbox"/>	Campaign	Memo	"Action Memorandum" from Haldeman desiring David Eisenhower to be used as a surrogate speaker for the Republican presidential campaign. 1 pg.
9	27	7/25/1972	<input type="checkbox"/>	Personal	Memo	From Higby to Collins RE: Haldeman's movie screen. 1 pg.
9	27	7/25/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to "Follow-Up" RE: a plan to have Kissinger write up a foreign policy attack to be used against Eagleton. 1 pg.

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9	27	7/25/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to "Follow-Up" RE: arrangements to have Armand Hammer view a statue in San Clemente. 1 pg.
9	27	7/24/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Flanigan RE: Frank Borman's desire to have a more active role in the 1972 Republican campaign. 1 pg.
9	27	7/22/1972	<input type="checkbox"/>	Campaign	Memo	From Strachan to Higby RE: Frank Borman. Handwritten note added by Higby. 1 pg.
9	27	6/30/1972	<input type="checkbox"/>	Campaign	Other Document	News announcement from the Committee for the Re-election of the President involving Frank Borman and his newly-formed Veterans Advisory Group to the Veterans Committee for the Re-election of the President. 2 pgs.
9	27	6/30/1972	<input type="checkbox"/>	Campaign	Other Document	Frank Borman's first announcement as the new chairman of the Veterans Advisory Group to Veterans Committee for the Re-election of the President. 2 pgs.

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9	27		<input checked="" type="checkbox"/>	Campaign	Other Document	List of members of the Veterans Advisory Group to the Veterans Committee for the Re-election of the President. 1 pg.
9	27	6/30/1972	<input type="checkbox"/>	Campaign	Other Document	Statement given by Ray Gallagher, a member of the Veterans Advisory Group to the Veterans Committee for the Re-election of the President. 1 pg.
9	27	7/22/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to "Follow Up" RE: campaign advertising and political terminology at the Republican National Convention in 1972. 1 pg.
9	27	7/19/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to "Follow-Up" RE: Strachan and follow-up polls. 1 pg.
9	27	7/13/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to "Follow-Up" RE: a report on Christian Youth and campaign items. 1 pg.

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9	27	7/6/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to "Follow-Up" RE: a situation involving Frank Sinatra. 1 pg.
9	27	7/28/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Garment RE: Rabbi Mark H. Tannenbaum's support for RN. 1 pg.
9	27	7/31/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Haldeman RE: campaign attack plans from Buchanan, Magruder, MacGregor, and Colson. 1 pg.
9	27	7/26/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Haldeman RE: upcoming results from "the New York Poll." 1 pg.
9	27	7/25/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Haldeman RE: Agnew's desire to fly on a commercial airliner. 1 pg.

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9	27	7/25/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Haldeman RE: memos from RN, through Haldeman, to MacGregor. 1 pg.
9	27	7/25/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Haldeman RE: recent meetings between Ken Reitz, various White House officials, and other administration figures. 2 pgs.
9	27	7/24/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Haldeman RE: Buchanan's suggestion to have a group to coordinate attacks during the campaign. 1 pg.
9	27	7/24/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Haldeman RE: the possibility of having Buz Lukens head up "the ethics operation at 1701." 1 pg.
9	27	7/21/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Haldeman RE: the release of material for use against McGovern. 1 pg.

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9	27	7/20/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Haldeman RE: independent polling. 1 pg.
9	27	7/13/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Haldeman RE: Ziegler's recommendations regarding RN's lines to the press on the subject of the Democratic National Convention. 1 pg.
9	27	7/13/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Haldeman RE: the fundraiser planned in San Clemente in September 1972. 1 pg.
9	27	7/19/1972	<input type="checkbox"/>	Personal	Letter	From Higby to Herbert Kalmbach RE: thanks for helping arrange a recent visit to California. 1 pg.
9	27	7/28/1972	<input type="checkbox"/>	Campaign	Letter	From Higby to Robert G. McCune, vice president of the Woodmoor Coporation, RE: McCune's Inauguration request. 1 pg.

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9	27	7/25/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Pat O'Donnell RE: Curtis Tarr's effectiveness as a speaker. 1 pg.
9	27	7/25/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Parker RE: Armand Hammer's invitation for RN and his family to attend an art show in Dublin. 1 pg.
9	27	7/20/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Parker RE: Kissinger's schedule. 1 pg.
9	27	7/19/1972	<input type="checkbox"/>	Campaign	Memo	"Action Memo" from Haldeman requesting that a plan for Kissinger's schedule be formulated. 1 pg.
9	27	7/20/1972	<input type="checkbox"/>	Personal	Letter	From Higby to Roger Riley RE: thanks for the use of a boat on a recent trip to California. 1 pg.

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9	27	6/27/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Jon Rose RE: the role of the economy in the campaign and McGovern's economic plans. 1 pg.
9	27	7/31/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: a third party movement. 1 pg.
9	27	7/31/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: McGovern's use of polls. 1 pg.
9	27	7/31/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Strachan RE: informing Haldeman of political programs on television. 1 pg.
9	27	7/31/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: demonstrations on the eve of the convention. 1 pg.

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9	27	7/28/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Strachan RE: following up on a talk with MacGregor. 1 pg.
9	27	7/27/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: the use of surrogates and polling data from Teeter. 1 pg.
9	27	7/27/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Strachan RE: Haldeman's request for lists of committees supporting the White House in various fields. 1 pg.
9	27	7/26/1972	<input type="checkbox"/>	White House Staff	Memo	"Action Memo" from Haldeman detailing RN's desire for a list of committees that support him in different areas. 1 pg.
9	27	7/26/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: Haldeman's request that Chapin develop a plan for Agnew during the Republican National Convention. 1 pg.

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9	27	7/25/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: an abandoned campaign slogan. 1 pg.
9	27	7/25/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: convention speeches. 1 pg.
9	27	7/25/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: an attached idea from Buchanan. 1 pg.
9	27	7/25/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: acceptance speech material from Price for Chapin. 1 pg.
9	27	7/25/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: the status of the campaign in California. 1 pg.

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9	27	7/25/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: various campaign items. 2 pgs.
9	27	7/25/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: a campaign song. 1 pg.
9	27	7/22/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: polling information from Teeter. 1 pg.
9	27	7/21/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: Haldeman's request for different reports relating to polling. 1 pg.
9	27	7/21/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: finding a place in the campaign for a young graduate from UCLA. 1 pg.

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9	27	6/28/1972	<input type="checkbox"/>	Campaign	Letter	Copy of a letter from a UCLA graduate named Mr. Clarke to Haldeman RE: Clarke's desire to aid RN's campaign. 1 pg.
9	27	7/21/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: sportsmen who support RN, as well as Johnny Carson and Merv Griffin. 1 pg.
9	27	7/19/1972	<input type="checkbox"/>	Personal	Letter	From Higby to Richard Stevens RE: thanks on behalf of the Higby family for the Balboa Bay Club's accomodations. 1 pg.
9	27	7/19/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: material to be prepared by MacGregor for mailing to surrogates. 1 pg.
9	27	7/19/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: various campaign-related items, such as Frank Sinatra's support and polling data. 1 pg.

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9	27	7/13/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Strachan RE: advice on how to better analyze Gallup data. 1 pg.
9	27	7/13/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: a seat for Pat O'Hara at the Convention. 1 pg.
9	27	7/6/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: a poll with a question on the death penalty to be released after the Democratic National Convention. 1 pg.
9	27	7/6/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Strachan RE: Frank Sinatra. 1 pg.
9	27	7/5/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: a telephone poll requested by RN on the death penalty. 1 pg.

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9	27	7/26/1972	<input type="checkbox"/>	Personal	Letter	From Higby to Earl Weatherby, Jr. RE: information on the Secret Service and the FBI. 1 pg.
9	27	7/20/1972	<input type="checkbox"/>	Personal	Letter	From Higby to Mr. and Mrs. Oscar C. Weatherby, his grandparents, thanking them for allowing him and his family to visit while they were in California. 1 pg.

July 25, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: MAJOR JOHN V. BRENNAN
COMMANDER CRAIG S. CAMPBELL

FROM: L. HIGBY

SUBJECT: Use of President's Residence
for Fund Raiser/San Clemente

I have phoned Gavin Herbert's office and informed him that he will not be able to use the President's residence for the fund raiser we had originally scheduled there for August 31st. I've told him now that the fund raiser must be rescheduled either before the convention or after Labor Day. Herbert's office will get back to me with details and I will keep you informed.

LH:kb

July 24, 1972

MEMORANDUM FOR: INNOVATORS -- RENZ/GWIN
FROM: L. HIGBY
SUBJECT: Wrapping

My warm thanks and heartiest congratulations on the excellent job you did, as usual, on the Strachan package. One minor problem occurred when Gordon thought the wrapping was the gift and proceeded to unfold it carefully and start to read, not realizing that there was anything inside the wrapping. But, nonetheless, it was a big hit and both of you are to be congratulated.

LH:kb

July 21, 1972

ADMINISTRATIVELY CONFIDENTIAL/EYES ONLY

MEMORANDUM FOR: CLARK MacGREGOR
CHARLES COLSON

FROM: L. HIGBY

Bob asked that I forward to you the thought that in scheduling the surrogates, you should concentrate in putting them in key ethnic groups. This should be considered a top priority for surrogate scheduling.

cc: Jeb Magruder
Dwight Chapin
Dave Parker
John Whitaker

LH:kb

ACTION MEMORANDUM

Whoever is scheduling the surrogates should concentrate on putting them into the key ethnic groups. This should be the top priority for surrogate scheduling.

HRH
July 20, 1972

HRH:kb

July 20, 1972

ADMINISTRATIVELY CONFIDENTIAL/EYES ONLY

MEMORANDUM FOR: DWIGHT CHAPIN
DAVID PARKER

FROM: L. HIGBY

SUBJECT: Scheduling Odds and Ends

Bob asked that I pass on to you the following scheduling notes:

1. Manola should be used heavily during the campaign on all Spanish speaking media.
2. Rose Woods and Tricia and Julie should be used for personal things. We need a plan developed particularly for the use of Rose Woods in this regard.
3. We should give consideration to telethons and possible use of them or of some kind of Q&A operation.
4. Can we do a Q&A on T. V. with taking questions from an auditorium audience?
5. Can we do a Q&A with telephone calls directly into the President?

LH:kb

PR - ACTION MEMO

Manolo should be used heavily during the campaign on all Spanish speaking media. Rose Woods and the kids should be used for personal things. We need a plan developed, particularly for the use of Rose Woods in this regard.

We should give consideration to telethons and possible use of these or some kind of Q and A operation.

Can we do a Q and A on TV with taking questions from an auditorium audience? Can we do a Q and A with phone calls directly in to the President?

HRH

7/19/72

July 19, 1972

EYES ONLY / ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR:

FROM: L. HIGBY

SUBJECT: Campaign Strategy

Bob asked that you forward to him by Friday of this week any updated thoughts or analyses that you have regarding his memorandum to you on "Campaign Strategy" (attached) of June 12, 1972. There is no need to completely redo the memo, just update or alter any of the original thoughts you had in light of the Democratic National Convention.

He also asked that you do a separate memo forwarding your thoughts on the best use from a scheduling standpoint of Mrs. Nixon, Tricia, and Julie during the period between now and the convention; and during the campaign period.

Attachmant

HIGH PRIORITY

July 19, 1972

EYES ONLY/ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR:

FROM: L. HIGBY

SUBJECT: Campaign Strategy

Bob asked that you forward to him by Friday of this week any updated thoughts or analyses that you have regarding his memorandum to you on "Campaign Strategy" (attached) of June 12, 1972. There is no need to completely redo the memo, just update or alter any of the original thoughts you had in light of the Democratic National Convention.

LH:kb

ADDRESSEES:

Harry Dent ✓
Bryce Harlow ✓
Bob Finch ✓
Ken Clawson ✓
Al Haig ✓
John Scali ✓

Hand delivered

ADDRESSEES:

- ✓ Doug Hallett (cc: Chuck Colson)
- ✓ Chuck Colson
- ✓ Bill Safire
- ✓ Ray Price
- ✓ John Whitaker
- ✓ Dwight Chapin

June 12, 1972

MEMORANDUM FOR:

FROM:

H. R. HALDEMAN

It has been requested that you summarize your views and analysis on the following points:

1. What should the President's posture be between the Conventions?
2. What should the President's posture be from the Republican Convention to the election? When should he start campaigning? How much travel should he do, where should he go, what type of activities should he engage in?
3. Any general thoughts you have as to strategy for the campaign on issues, timing, points of attack, etc.
4. Your thoughts as to what the opposition strategy will be and how we should meet it.

Please let me have your memorandum by 5:00 p.m. Friday, June 16.

June 12, 1972

MEMORANDUM FOR:

FROM:

H. R. HALDEMAN

It has been requested that you summarize your views and analysis on the following points:

1. What should the President's posture be between the Conventions?
2. What should the President's posture be from the Republican Convention to the election? When should he start campaigning? How much travel should he do, where should he go, what type of activities should he engage in?
3. Any general thoughts you have as to strategy for the campaign on issues, timing, points of attack, etc.
4. Your thoughts as to what the opposition strategy will be and how we should meet it.

Please let me have your memorandum by 5:00 p.m. Friday, June 16.

July 27, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: MAJOR JOHN V. BRENNAN

FROM: L. HIGBY

This is to confirm that Gavin Herbert will be using the President's residence out in San Clemente for a fund raising activity on September 9th. I've told Herbert's office to be in touch with you for all logistic details. Any political aspects or speakers, etc., should, of course, be coordinated through Bart Porter.

cc: Bart Porter

LH:kb

July 28, 1972

ADMINISTRATIVELY CONFIDENTIAL/EYES ONLY

MEMORANDUM FOR: PAT BUCHANAN

FROM: L. HIGBY

Bob asked me to get over to you the fact that the Vice President, in making his acceptance speech, should announce that he is going to begin the campaign the day after Labor Day, that he hereby serves notice that he will ask one question a day, everyday, for the entire campaign of Senator McGovern. McGovern has left a lot of things unanswered and he expects to put this series of questions to him and then perhaps he would ask his first question right after his acceptance speech.

Would you please see what you can do to get this worked into the Vice President's acceptance speech.

LH:kb

ES 1
July 26, 1972

MEMORANDUM FOR: GEORGE COLLINS

FROM: L. HIGBY

With regard to the screen to replace the Daylight 70 x 70, what Bob wants is a good screen -- he'd like the Daylight that has infinitely adjustable back. He has no particular model in mind, but would like you to check out the good ones available.

LH:kb

July 25, 1972

ADMINISTRATIVELY CONFIDENTIAL/EYES ONLY

MEMORANDUM FOR: CHUCK COLSON
FROM: L. HIGBY

John Eisenhower should be used as extensively as possible as a surrogate speaker on national defense policy and foreign policy. He can be very effective. A good speech should be worked out for him and should be speaking on the road as much as his schedule will permit.

Chuck, you, or somebody here should probably be in touch with Mr. Eisenhower initially to see what his current schedule is.

LH:kb

cc: Pat O'Donnell
Ray Price
Bart Porter

45

ACTION MEMORANDUM

John Eisenhower should be used as extensively as possible as a surrogate speaker on national defense policy and foreign policy. He can be very effective.

A good speech should be worked out for him and he should be put on the road as much as he is able to do so.

**HRH
July 25, 1972**

HRH:kb

July 25, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: GEORGE COLLINS
FROM: L. HIGBY
SUBJECT: Movie Screen

Bob says there is a problem with the movie screen that was purchased in that it only has two positions in terms of raising the screen. He would like another screen just like that that has multiple settings on it. Would you please check this out.

LH:kb

July 25, 1972

MEMORANDUM FOR: FOLLOW-UP

FROM: L. HIGBY

Klasinger is to write up a good foreign policy attack on
Eagleton. Make sure we follow-up with this.

LH:kb

July 25, 1972

MEMORANDUM FOR: FOLLOW-UP
FROM: L. HIGBY

Follow-up on arranging for Armand Hammer to view the statue
in the garden at San Clemente that was from the Cabinet wives.

LH:kb

July 24, 1972

ADMINISTRATIVELY CONFIDENTIAL/EYES ONLY

MEMORANDUM FOR: PETER FLANIGAN
FROM: L. HIGBY
SUBJECT: Frank Borman

Perhaps you didn't have a chance to receive the attached release concerning the activities of Borman at 1701. In light of our conversation while I was in California, indicating that Borman might be interested in taking a much more active role in the campaign, I wonder if you've had an opportunity to talk to him yet. Certainly his being Chairman of the Veteran's Committee would provide an excellent opportunity for him to go out and do a considerable amount of speaking. Should someone be in touch directly with Frank or what would be your suggestion on how best to proceed?

Attachment

LH:kb

THE WHITE HOUSE
WASHINGTON

Date: 7/22

TO: LARRY HIGBY
FROM: GORDON STRACHAN

Flanigan has not returned my phone call of 7/15 to ask about the Frank Borman involvement. However, the Press Release from 1701 describes Borman's role.

Do you want anything else?

Do a memo

News from
the Committee
for the Re-election
of the President

1701 PENNSYLVANIA AVENUE, N.W., WASHINGTON, D.C. 20006 (202) 333-0920

FOR RELEASE, FRIDAY, JUNE 30, 1972
1:00 PM

CONTACT: DeVan L. Shumway
(202) 333-7060
#6-69(30)

WASHINGTON, June 30 -- Former astronaut and retired Air Force Colonel Frank Borman announced today that a group of 20 outstanding veterans have formed a National Advisory Group to the Veterans Committee for the Re-election of the President.

Included in the group are past national commanders of the American Legion, past National Commanders in Chief of the Veterans of Foreign Wars (VFW), a past National Commander of the AMVETS, a past Commander of Jewish War Veterans, a past National Commander of the Disabled American Veterans (DAV), a past National Commander of the Catholic War Veterans and former Presidents of the American Legion and VFW Auxiliaries.

Borman, a founder of the Committee for the Re-election of the President and one of its Co-Chairmen, will serve as Chairman of the Veterans Committee for the Re-election of the President. He said that the 20 original members of the Advisory Committee will be joined by many others as the campaign progresses.

Borman cited several reasons why veterans should support President

(more)

2-2-2-2

BORMAN ANNOUNCEMENT

Nixon's re-election and said that paramount among them was his refusal "to abandon the men who are being held prisoners of war by North Vietnam."

"While (President Nixon) has offered the Communists the most generous peace terms in the history of warfare," Borman said, "he has insisted on demanding freedom for our prisoners and an accounting of our missing in action before finally withdrawing the only bargaining tool we have to secure the release of our POWs.

JUNE 30, 1972

STATEMENT BY FRANK BORMAN, CHAIRMAN, VETERANS COMMITTEE FOR THE
RE-ELECTION OF THE PRESIDENT

Veterans have many reasons to support President Nixon's re-election this year: because he understands the necessity for maintaining a strong defense posture for the United States; because he understands that the purpose of maintaining America's military power is to secure a just and lasting peace; because he believes that while American servicemen have a duty to serve their country, so their country has an obligation to provide a strong system of benefits to all veterans, a system of equity; because he has refused, in the face of great pressures, to abandon our allies in South Vietnam or to endanger the lives of American servicemen while he has been withdrawing more than 90 per cent of our ground forces in South Vietnam.

But more than that, those of us who have been comrades in arms support Richard Nixon because he has refused to abandon the men who are being held prisoners of war by North Vietnam; because while he has offered the Communists the most generous peace terms in the history of warfare, he has insisted on demanding freedom for our prisoners and an accounting of our missing in action before finally withdrawing the only bargaining tool we have to secure the release of our POWs. He has refused to sacrifice the futures of American prisoners of war

(more)

2-2-2-2

BORMAN ANNOUNCEMENT

on the altar of political expediency.

We support Richard Nixon for all these reasons because we contrast his courageous record on the POW question with disgraceful proposals -- to quit the battlefield with nothing but assurances from the enemy that our prisoners will be released.

We urge all of our fellow veterans to join with us in working for the re-election of our President in recognition that the just and lasting peace he seeks to achieve will insure that in the years ahead, America will have fewer veterans and no prisoners left behind in communist jails.

MEMBERS OF THE ADVISORY GROUP TO THE VETERANS COMMITTEE FOR THE
RE-ELECTION OF THE PRESIDENT

Mr. Andy Borg Superior, Wisconsin	Past National Commander in Chief, VFW
Mr. Fred Bramlage Junction City, Kansas	Past National Vice Commander, American Legion
Mr. Alfred P. Chamie Hollywood, California	Immediate Past National Commander, American Legion
Mr. James W. Cothran Bishopville, South Carolina	Past National Commander in Chief, VFW
Mr. Leslie M. Fry Reno, Nevada	Past National Commander in Chief, VFW
Mr. Ray Gallagher Redfield, South Dakota	Past National Commander in Chief, VFW
Mr. J. R. Gorman Washington, D. C.	AMVET National Leader
Mr. Paul H. Griffith Washington, D. C.	Past National Commander, American Legion
Mr. Albert L. Keller, Jr. Kankakee, Illinois	National and State Leader, American Legion
Mrs. Marie Klugow Tracy, California	Past National President, VFW Auxiliary
Mr. Clyde A. Lewis Plattsburgh, New York	Past National Commander in Chief, VFW
Mr. Timothy J. Murphy Boston, Mass.	Past National Commander, VFW
Mr. Ray Neal San Francisco, California	Past National Commander, DAV
Mr. Lynn G. Peterson Palm Desert, California	National Leader, American Legion
Dr. Edwin L. Peterson Logan, Utah	Past National Vice Commander, American Legion
Mr. Martin G. Riley Philadelphia, Pennsylvania	Past National Commander, Catholic War Veterans
Mr. Joseph A. Scerra Gardner, Massachusetts	Past National Commander in Chief, VFW
Mr. Robert Showalter Crete, Illinois	Past National Commander, AMVETS
Mrs. L. Grace R. Smith Racine, Wisconsin	Past National President, American Legion Auxiliary
Mr. Meyer T. Suss Pikesville, Maryland	Past Maryland State Commander, Jewish War Veterans
Mr. Joseph S. Van Zandt Arlington, Virginia	Past National Commander in Chief, VFW

REMARKS BY MR. RAY GALLAGHER OF REDFIELD, SOUTH DAKOTA, PAST NATIONAL
COMMANDER IN CHIEF OF THE VETERANS OF FOREIGN WARS (1969-1970)
AND A MEMBER OF THE VETERANS ADVISORY GROUP TO THE VETERANS COMMITTEE
FOR THE RE-ELECTION OF THE PRESIDENT, JUNE 30, 1972

I'm happy to serve with the Veterans Committee for the Re-election of the President. As Frank Borman said earlier today, we must all get together. I'm disturbed about the Congress committing the young people of America to foreign soil and then some of them abandoning them, such as George McGovern has. He states that he will go begging to the enemy, but the French have done this ever since 1954, and I'd suggest that he talk to the French Foreign Ministry to determine just how satisfied the French were in their return of Prisoners of War. I'm concerned about each POW and a country as great as us which is founded on the serve of the veteran can never leave one overseas.

Mr. Gallagher

July 22, 1972

LH:pm/27

MEMORANDUM FOR : FOLLOW UP

FROM : L. HIGBY

We need to get a report from Chapin on ~~how~~ he is able to work out the idea of a separate agency with Dailey. Also, we need to know when the advertising is going to be coming in from Dailey. In addition, his general strategy points - we should make it respectable for all Dems to vote for the President and still be Democrats. We should not mention the words Republican or Democrat during the convention, but should talk about the McGovernites - we should also not talk about the Democratic Convention.

LH:pm

July 19, 1972

MEMORANDUM FOR: FOLLOW-UP
FROM: L. HIGBY

Don't forget to follow-up with Gordon Strachan on the follow-up polls and how ORC can do them. He is supposed to talk to Tom Benham about this and get a note in to Haldeman.

LH:kb

July 13, 1972

MEMORANDUM FOR:

FOLLOW-UP

FROM:

L. HIGBY

Follow-up on Friday with Gordon Strachan re: the report on the Christian Youth stuff -- also follow-up with Gordon on campaign materials -- the fact that we retire "Re-elect the President" buttons and bumper stickers and start in with the "Nixon Now" on the President Nixon stuff.

Also follow-up with Gordon on a report on Sinatra.

LH:kb

6/10

July 6, 1972

MEMORANDUM FOR :

FOLLOW UP

FROM :

L. HIGBY

Follow up with Gordon Strachan on what's taken place on Frank Sinatra and his situation.

LH:pm

July 28, 1972

ADMINISTRATIVELY CONFIDENTIAL/EYES ONLY

MEMORANDUM FOR: LEN GARMENT
FROM: L. HIGBY
SUBJECT: Rabi Tannenbaum

Bob asked that you be in touch with Billy Graham directly regarding Rabi Mark H. Tannenbaum. Rabi Tannenbaum in New York is head of the Department of Inter-Religious Affairs of the American Jewish Committee and also head of the Institute of Human Relations. Graham reports that he is ready to go all out for the President. At some point he should meet with the President. The first contact with him, however, should be made through Billy Graham.

Will you please be in touch with Billy Graham and through him Rabi Tannenbaum to get a reading on this situation and establish a contact?

LH:kb

July 31, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: H. R. HALDEMAN
FROM: L. HIGBY
SUBJECT: Attack Plans

I submitted to you on July 24th a memorandum from Buchanan on attack plans (Tab A). You chose, at least at that time, not to take any action on it, but events have moved ahead that would appear to offer resolution to the problem.

After discussion with Jeb Magruder on the subject of how our attack plans would work, and specifically how we would be setting the line on a regular basis, he and his staff prepared a memorandum to Clark MacGregor (Tab B) outlining how they felt the plan should work. Surprisingly Jeb came around to a position that was fairly close to the one Colson had originally suggested. As a result, Magruder's plan goes a long way toward establishing the sort of operation that you would want here.

Some holes do exist in the plan and they have been enumerated in a memorandum at Tab C for your signature.

RECOMMENDATION:

I recommend that you read Magruder's plan at Tab B and sign the memorandum to MacGregor and Colson at Tab C.

Attachments

July 26, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: H. R. HALDEMAN
FROM: L. HIGBY
SUBJECT: New York Poll

As I think you already know, but just to be sure I'm complying with your memo, the New York Poll is due the 28th of July. Checks indicate it will be here on that date.

LH:kb

32

July 25, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: H. R. HALDEMAN
FROM: L. HIGBY
SUBJECT: Vice Presidential Airplane

Roy Goodearl called last night indicating that during the discussion with the Vice President the Vice President said he wanted a commercial airliner, preferably a 727. Roy had been checking this whole situation out for the Vice President prior to the meeting and indicated that he is gathering facts and getting bids on airliners for the Vice President's use during the campaign. At this point, he questions whether or not the Vice President wants the 727, 727 stretch, or the 707 fan jet. Apparently there are several advantages to the fan jet that Roy particularly wants to check out. Anyway, he suggests that unless you want to do something else, you hold up on making a decision with regard to aircraft until after he is able to get the facts over to you, hopefully by this Friday.

LH:kb

July 25, 1962

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: H. R. HALDEMAN

FROM: L. HIGBY

One point you might want to cover with Clark MacGregor is the fact that you will be sending memoranda over to him quite often that appear to be coming from you but are actually Presidential memoranda. Perhaps he would like to work out some sort of code on this, although I don't think it is necessary as long as he clearly understands when you send memos they are coming from the President.

LH:kb

July 25, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: H. R. HALDEMAN
FROM: L. HIGBY
SUBJECT: Ken Rietz Report on Meeting
with Eight Christian Youths

I talked with Ken Rietz this morning and he reports that meetings went basically as outlined in Gordon Strachan's memo to you of July 20.

9:30 a.m. -- Met with Clark MacGregor.

10:15 a.m. -- Met with Ken Rietz to review campaign plans and elicit the group's recommendations for implementing plans.

12:00 noon -- Luncheon in White House mess with MacGregor, Brock, (part of luncheon) and Congressman Steiger.

1:30 p.m. to 3:30 p.m. -- Briefings on Administration policy.

D. C.

Ed Harper (General)
Dick Fairbanks (Environment)
Bob Brown (Civil Rights)
Jim Clawson (Busing)

NSC

John Lehman (Vietnam and General)
Winston Lord (China and Russia)
Mary Brownel (Latin America)

D. C. people got far more questions than NSC people.

Conclusions and follow-up in morning sessions went extremely well. Afternoon sessions had some problems as the briefings did not go as smoothly as possible; the 3:30 briefing on China had not taken place nor had the briefing on the war.

Materials are being mailed to individuals to cover all these points.

Followup

1. The leaders are sending us all their lists of young leaders around the country plus ways they plan to go about finding young leaders.
2. They will be trying to identify young leaders within their group who we can approach.
3. They are forwarding their recommendations as to special events they feel we should hold and events they will hold over the next few months that they feel we should become involved in.

The idea of endorsement was not raised. The feeling was reached that this group can do more for us without endorsement, but would probably give us an endorsement if we pressured them.

All in all Reitz feels the sessions were successful. In talking to Reitz, it is my opinion that we should be pushing a stronger follow-up effort in this area than is currently contemplated.

I would suggest you sign the memo attached to try and shake things up a bit.

Attachment

LH:kb

July 24, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: H. R. HALDEMAN
FROM: L. HIGBY
SUBJECT: Buchanan Memorandum on Attack

Buchanan's attached memorandum raises once again the point we were discussing at Camp David of developing a unit that can make sure we're pushing a coordinated line on a regular basis. I agree with his conclusion that we need a group that meets regularly to set and coordinate the attack.

The question in my mind is one of making sure we have somebody who can ride herd on this on a regular basis. While it is Colson's responsibility, I don't believe he has the time to appropriately monitor this as exhibited by the lack of coordination that has existed so far.

Buchanan suggests that MacGregor or his man, Colson, Buchanan, Dole or his man, Lofton, the scheduler of the surrogates, meet on a regular basis to lay out the strategy of attack on McGovern for the next several days. I agree with the make-up of the list as Buchanan has suggested it with the exception of omitting Lofton and Dole and adding Ehrlichman, and perhaps yourself.

I recommend that you authorize the institution of such a group, making Key Clawson the individual directly responsible for carrying out the operation.

Agree _____ Disagree _____

If you agree, a memorandum is attached (Tab A) for your signature by you setting this up.

Attachments

LH:kb:LH:kb

July 24, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: H. R. HALDEMAN
FROM: L. HIGBY
SUBJECT: Buz Lukens

Fred Malek asked that you give him a reading on Buz Lukens as a possible individual to head up the ethics operation at 1701. He recalls talking to you about Lukens once before and you were not very high on him. Is this the case, or do you not wish to express an opinion?

LH:kb

July 21, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: H. R. HALDEMAN
FROM: L. HIGBY
SUBJECT: Possible Release of Questions
In ORC July 19-20 Telephone Poll

In reviewing the poll, a couple of suggestions for possible release of the material included in the poll are listed below:

1. Give question to Connally for use as a Sunday release for Monday's story. There is some devastating information here and it would firmly backup the comments he has made about McGovern being a radical out of touch with the majority of the country, etc. Also, it would give Connally a bit of an exclusive to hang the interview on, although, I realize there are several other interesting points that will be made during the course of the interview.

2. Also, it might be worth having a Congressman or Senator do a release on the amnesty question some time during the upcoming week.

Aside from these two particular points, I would recommend against releasing any of the material.

July 20, 1972

ADMINISTRATIVELY CONFIDENTIAL/EYES ONLY

MEMORANDUM FOR: H. R. HALDEMAN
FROM: L. HIGBY
SUBJECT: Independent Polling

Tom Benham is coming down here tomorrow to meet with Gordon and me and wrap up the loose ends on your questions regarding independent polling.

As I understand it, there are two general areas that you would like us to consider with Benham:

1. The program that is going to be used on doing our telephone follow-up surveys as part of the overall polling program that is being conducted at 1701.
2. What arrangements we can make to do independent and exclusive follow-up surveys in both key states and nationally for use here at the White House.

If there are any additional areas you would like us to cover, please let me know.

LH:kb

July 13, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: H. R. HALDEMAN
FROM: L. HIGBY
SUBJECT: Ziegler Line to Press

Ron Ziegler asked that you discuss two questions with the President regarding the line he will take this evening.

1. Did the President watch the acceptance speech?

Ziegler suggests that we say that he did.

2. What is the President's reaction to the selection of the Vice Presidential candidate and the ticket in general?

Ziegler suggests that we say something to the effect of, "The President followed the Convention with interest, but had no specific comment."

NOTE: Ziegler indicated that you run the fine line between no comment which suggests an uptightness and some brief, but noncommittal, relaxed comment. He requested that you discuss this with the President, or perhaps, the President would want to call him and discuss it directly. Also, he said we may want to get some of our people back East thinking about what the most appropriate response would be.

LH:kb

2

July 13, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: H. R. HALDEMAN
FROM: L. HIGBY
SUBJECT: Orange County Fund Raisers/
La Pacifica

You were going to check with the President regarding the status of holding an Orange County fund raising event at the San Clemente White House on August 31st. Mr. Herbert understands that the President will not be able to attend such an event, but that possibly Mrs. Nixon or one of the girls would be able to. The objective of the event would be to raise \$200,000.

LH:kb

92

July 19, 1972

Dear Herb:

Although we didn't get a chance to see you during this last trip to California, I wanted to thank you very much for all your help in setting up our arrangements there.

As usual, everything was sensational and I know how much you are responsible for it being so.

Best wishes,

Sincerely,

L. M. Higby
Administrative Assistant
to H. R. Haldeman

Mr. Herbert W. Kalmbach
Kalmbach, DeMarco, Knapp & Chillingworth
Suite 900 -- Newport Financial Plaza
550 Newport Center Drive
Newport Beach, California 92660

LH:kb

July 25, 1972

Dear Bob:

I noted that the new assistant here in Bob's office forwarded to you a rather pro forma response to your offer of being of assistance in the Inauguration plans. Bob asked that I get in touch with you directly and apologize for that response and assure you that the letter had been brought personally to his attention.

Your specific request is frankly a bit premature -- simply because we have not been thinking much about the Inauguration. At this time, Bob cannot offer firm word as to whether or not he will be able to see you in September because the President's schedule is not yet set. If, however, you would give him a call as your schedule becomes more firm, I'm sure he will be happy to see you if at all possible.

In the meantime, I have forwarded your letter, at Bob's request to Clark MacGregor's office at the Reelection Committee. They are currently starting a file regarding the Inaugural activities.

Bob asked that I extend to you his best regards.

Sincerely,

Lawrence M. Higby
Administrative Assistant
to H. R. Haldeman

Mr. Robert G. McCune
Vice President
The Woodmoor Corporation
P.O. Box AJ
Steamboat Springs, Colorado 80477

LH:kb:LH:kb

July 25, 1972

ADMINISTRATIVELY CONFIDENTIAL/EYES ONLY

MEMORANDUM FOR: PAT O'DONNELL
FROM: L. HIGBY
SUBJECT: Speakers/Scheduling

It is felt that Curtis Tarr is tremendously effective and, despite his position at State, could be used without question before younger people and intellectual groups as well as suburbanites as a speaker.

Please make sure he is included in your scheduling.

cc: Chuck Colson
Bart Porter

LH:kb

July 25, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: DAVID PARKER

FROM: L. HIGBY

I have some more details regarding the art show opening. It is an art show that is going to be sponsoring the Hammer art in Dublin on August 9th. Apparently the invitation was a personal invitation extended when Armand Hammer met with the President. You should call Hammer directly and indicate that, while Julie would love to attend, it can't be worked out at this time and therefore she will have to decline.

LH:kb

July 20, 1972

ADMINISTRATIVELY CONFIDENTIAL/EYES ONLY

MEMORANDUM FOR: DAVID PARKER
FROM: L. HIGBY
SUBJECT: Kissinger Scheduling

Bob asked that you work out a plan for handling Dr. Kissinger's schedule. As you know, he can be a valuable asset to us in the campaign, but we need to work out some coordinated working arrangement for Bob to discuss with Henry to make sure we are able to use him to the maximum extent possible.

Will you please forward your plan by Monday, July 24th?

Thank you.

cc: Dwight Chapin

LH:kb

ACTION MEMO

We need a plan for handling Kissinger's scheduling.

HRH:pm

7/19/72

48
July 20, 1972

Dear Roger:

Sorry I didn't get an opportunity to thank you prior to our departure for the use of your boat. I trust you had a good vacation. The sailing was great and you were very kind to let me use the boat.

Hope we get a chance to see you again this summer, but if not, have fun rooting for SC this fall as they lose once again to UCLA in football.

Best wishes,

Sincerely,

Lawrence M. Higby
Administrative Assistant
to H. R. Haldeman

Dr. Roger Riley
1606 Anita Lane
Newport Beach, California 92660

LH:kb
49

39
June 27, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: JON ROSE

FROM: L. HIGBY

Attached are Pat Buchanan's comments on your idea of doing something in California on the economy.

I think Pat raises some very good points and suggest you deal directly with him on clearing any McGovern strategy. Also, I would clear any specific ideas you have with Colson.

Sorry for the delay on this, but as I have explained before this is still a basic strategy decision to be made on how to handle McGovern. Buchanan and Colson are the best people for you to work with directly on this.

Attachment

LH:kb
31

July 31, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: GORDON STRACHAN

FROM: L. HIGBY

With regard to the story on top of page 25 of today's News Summary, what are we doing in relation to this third party movement. Is it something we are trying to encourage or are we just going to let it run along?

LH:kb

July 31, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: GORDON STRACHAN

FROM: L. HIGBY

How does McGovern work his polls? Is he doing it independently or through some company? It might be interesting to see if he has conducted any sort of a secret poll regarding Eagleton and it would probably be good for us to know in general how polling is done.

LH:kb

July 31, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: GORDON STRACHAN

FROM: L. HIGBY

To confirm our conversation, will you please take over the responsibility of letting Haldeman know what political items are going to be on television on a regular basis.

As you know, McKee has done this sporadically in the past, but with us getting into the campaign, it's silly to rely on this. For example, this weekend Eagleton was on television and there was a CBS special on Eagleton Sunday night, neither of which we seemed to have time to inform Bob of.

Please have the T. V. guide every Monday and review it to see if there is anything coming up during the week and of course the special programs during the weekend.

cc: Pat McKee -- Please make sure that Gordon gets the T. V. Guide every week -- directly -- from now on.

Thank you.

LH:kb

79
July 31, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: GORDON STRACHAN
FROM: L. HIGBY

What's the situation re: the demonstrations as things begin to pick up at the convention? This is something we need to keep a very close eye on.

LH:kb

PP

July 28, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: GORDON STRACHAN

FROM: L. HIGBY

Make sure you follow-up on the MacGregor talk. Let's ride this to see what the situation is.

LH:kb

July 27, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: GORDON STRACHAN
FROM: L. HIGBY

Is the whole surrogate operation getting the benefit of Tetter's poll data? Specifically, just as we are trying to do for the President in terms of emphasizing certain things, do we have our surrogates also scheduled in a manner that will have them making the best impact within a state on the specific issues we want hit?

If not, put together a couple of memos for Bob's signature to get this accomplished.

LH:kb

AA

July 27, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: GORDON STRACHAN
FROM: L. HIGBY

Bob asked that you prepare by Friday a memorandum to him that attaches the lists of committees that are supporting us in the fields of economic policy, national defense, etc. He also would like to see what it would look like for our potential support committee on taxation -- I imagine you will want to get this from Malek and Colson.

LH:kb

ACTION MEMO

The President wants to see the lists of committees in each of the fields, our potential support committees on taxation, economic policy, national defense, etc.

HRHpm

7/26/72

201
July 26, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: GORDON STRAHAN
FROM: L. HIGBY

Bob mentioned to Dwight this morning that he should develop a plan for the Vice President at the convention as he would for the First Family. Please follow-up on this.

LH:kb
501

July 25, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: GORDON STRACHAN
FROM: L. HIGBY

Bob asked me to check with you --

What was the original reason we went against this slogan of "Help him finish the job"? There must have been some negatives he says, but is unaware of it.

LH:kb

July 25, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: GORDON STRACHAN

FROM: L. HIGBY

It is my understanding that we have complete control of the speeches that are going to be given at the convention. Is this the case? If so, Bob mentioned in the meeting this morning that it would be good to get a lot of the material the President obviously can't use out of the stuff Price has submitted for the acceptance but would be great for other people to use to these people. Chapin says the entire convention is being scripted by us.

LH:kb

July 25, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: GORDON STRACHAN
FROM: L. HIGBY

The attached note by Pat Buhhanan is a damned good idea. I'd like you to just casually keep track of what happens to this idea now and see how our follow-up system works. Does Colson do anything with it or does MacGregor? I fear they won't and this points out, in my mind at least, the need for the organization here in charge of the Assault strategy. I would emphasize particularly that you should not do anything on this, just see what happens.

LH:kb

July 25, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: GORDON STRACHAN

FROM: L. HIGBY

One thing you might want to check with Dwight is whether or not it would be helpful for him to have copies of the acceptance speech material Price sent in in terms of trying to put the overall convention together. I imagine it would be.

LH:kb

July 25, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: GORDON STRACHAN

FROM: L. HIGBY

Bob asked that you personally cover with Malek, in conversation, the California situation. Although he will be hitting MacGregor on it also directly. We've still got a problem to solve in California. There are no Democrats on our committee, we have no Democratic organization, and apparently we still have Nofziger still running the campaign out there. What are we doing, what's the status, and what changes are contemplated?

LH:kb

July 25, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: GORDON STRACHAN

FROM: L. HIGBY

Bob reviewed the attached memorandum that I submitted to him on the Ken Rietz situation. He raised several points that he would like answers on from Rietz by 5:00 p.m. today:

1. It is highly doubtful that the group met with MacGregor at 9:30 a.m. since MacGregor was in a Cabinet meeting at 9:30 a.m. here.
2. He would like a very specific idea of what we are going to do on follow-up. How are we going to follow-up with them, what are we going to do to approach the young leaders whose names they give us, what is the degree of value each one of these people will have to us?
3. He would also like an evaluation of each of the individuals.

Basically he feels the follow-up Rietz is proposing is pretty low key and there probably is a lot more we could be doing here. Who are their contacts going to be here for example?

On a different subject, as I indicated to you, he would like to have the material on Daley regarding the slogans. He seemed to be rather surprised when Chapin raised the fact that the slogan "Help him finish the job" was 20 points ahead of the slogan "Nixon Now". I mentioned to him that you indicated that Daley had covered this with him in a meeting, which he said is not the case.

I also wonder if it wouldn't be a good idea now to put out the memo regarding never saying Republican or Democrat or referring to the Democratic convention, but rather the McGovern convention, etc. Our people are starting to put out a lot of things and this distinction should probably be made clear to them. Perhaps the memo should come from MacGregor. Why don't you think about this and put a plan together.

LH:kb

July 25, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: GORDON STRACHAN
FROM: L. HIGBY

Bob would like you to look into the situation regarding the campaign song. It should be ready for the convention at the very latest. Please find out what is happening here and give him a report. One approach he suggests would be to get some of our country music people to work on some songs. A good simple song to a country beat might be the best possibility for us.

LH:kb

July 22, 1972

MEMORANDUM FOR : GORDON STRACHAN
FROM : L. HIGBY

I think we should have Teeter put together a better set of briefing materials for Chapin rather than the general stuff that he is now giving him. I know that he can give him more than this and I think we should make sure it's done. Also, any of the other people involved with scheduling should probably receive part or all of this briefing - certainly Parker should.

On a different subject related to the polling, Bob wants to see the answers to the two questions regarding our polling capability and our planned role in polling program as soon as possible. Let's get this in-in time so we are in a position to influence the decision rather than accepting it from 1701.

Also, I assume that Teeter is going to do much more detailed analysis on the polling data that we now have than is indicated. Bob, of course, would like to see any of his more detailed analyses and you should consider this a first priority, rather than merely going around orally briefing people. It forces him to think the whole thing through rather than just throwing out his assumptions.

LH:pm

511
July 21, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: GORDON STRACHAN
FROM: L. HIGBY

So there is no misunderstanding, what Bob wants is two reports, One report should be on the capability of ORC to do private confidential polling for us on both a selected and national basis. The second report should be from you on what our current plans are for doing the day-by-day polling.

What Benham has given us here is an on-call polling facility in theory, but in fact, an almost daily polling facility, which is far beyond our needs as they currently stand, or as I envision them. If the capability of both can be wrapped up in ORC by having the committee select ORC to handle the day-by-day we're in great shape, but I think this is something that has to be decided on a separate issue. I would suggest that in your memo to Bob you make it clear that this is under consideration and also give him a reasonable estimate of what the cost will be to do this. Benham's proposal is interesting in that the total cost he's talking about is really fairly minimal compared to the entire amount that we are spending on polling. We may want to consider a revision of it and pitch to Bob the idea of doing our own polling on a regular basis with ORC, although, it would probably duplicate a lot of work that the committee is already going to do.

Make sure you get to Bob the other materials Benham was talking about. This seems like a very interesting thing. As a matter of fact, as an addendum to your report or in a separate report you might want to forward to him the fact that the electoral report projection system is being set up.

LH:kb
511

July 21, 1972

ADMINISTRATIVELY CONFIDENTIAL

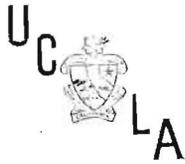
MEMORANDUM FOR: GORDON STRACHAN
FROM: L. HIGBY

Bob asked that we take a look at this young man and see if we can't try and work him into the campaign somewhere out in Los Angeles. He's sharp and is worth some time to bring along.

Also, he asked that an appropriate draft response be prepared to Mr. Clarke's letter for Bob's signature.

Attachment

LH:kb



June 28, 1972

Dear Mr. Waldman,

I have just graduated from U.C.L.A. with a B.A. in history and am presently looking for employment. I have always been interested in politics and would very much like to work on the staff to re-elect the President in any available capacity. I realize that the campaign organization has long been in the planning, but perhaps you would know of an opening on the staff or a related job. I would greatly appreciate any help or guidance which you could give me.

Sincerely,

Phillip A. Clarke, Jr. (mat)

630 No. Cherokee
Los Angeles
90004

July 21, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: GORDON STRACHAN

FROM: L. HIGBY

To confirm our conversation, you were going to prepare a list of the sportsmen who are now signed up for the President and indicate to me the individual in charge of sportsmen.

Also, the question has been raised of why Johnny Carson and Merv Griffin aren't on the list.

LH:kb

July 19, 1972

Dear Dick:

Dolores and I, and our young daughter, Jennifer, want to thank you and all the staff of the Balboa Bay Club for your wonderful courtesy and hospitality during our recent stay. As usual, all the arrangements were just great and it never ceases to amaze me how your people learn to put up with the page boys, beepers, radios, and extra telephones we constantly drag along.

Please say hello to Joyce and thank her too, for a most enjoyable evening of fun and convention watching. Once again, we are sorry we stayed so late, but in a way, maybe it was worth it after all -- Archie Bunker will probably never be nominated for Vice President again.

Best wishes, and hope to see you again soon.

Sincerely,

Lawrence M. Higby
Administrative Assistant
to H.R. Haldeman

Mr. Richard Stevens
Balboa Bay Club
Newport Beach, California 92660

bcc: Steve Bull

LH:kb

July 19, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: GORDON STRACHAN
FROM: L. HIGBY

It was my understanding that Magruder was working on a package of things to mail out to the candidates -- rather -- the surrogates. Will you please let me know what the status of this is. He was going to be looking over some of our stuff, have Buchanan take a look at it before it went out. We have the Colson materials as you know, and, Haldeman is reviewing them now.

LH:kb

July 19, 1972

ADMINISTRATIVELY CONFIDENTIAL

HIGH PRIORITY

MEMORANDUM FOR: GORDON STRACHAN

FROM: L. HIGBY

1. Let's set up a Meany watch today to find out what the AFLCIO is going to be doing.
2. The time is right now for a political matters memo since we have been out of touch for two weeks. Let's try to get one in today.
3. Also give Bob a report on the status of the poll. I also would like to see, as soon as it is done, the final copy of the poll.
4. Also, now that Sinatra's hearings are over, what is our next step here? Let's put this together today.

LH:kb

811

July 13, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: GORDON STRACHAN
FROM: L. HIGBY
SUBJECT: Gallup Index -- June '72

Your note on the Gallup Index -- June '72 you sent to Haldeman read as follows: "In addition to the Presidential popularity in demographic appearance in this Gallup Opinion Index is demographics on Trial Heats as well as image information on McGovern, Humphrey, and Wallace."

Rather than just giving a brief summary, you should indicate:

1. The information;
2. What is in here that we've not seen before;
3. Any significant trends indicated.

The brief note could be done by anyone. The information put together as outlined above would be staffing it.

LH:kb

July 13, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: GORDON STRACHAN
FROM: L. HIGBY

Whatever happened on getting Pat O'Hara settled at the Convention? Any problem here?

Make sure that we check John Dean on whether or not there is any scandal out against O'Hara.

LH:kb

July 6, 1972

6/10

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: GORDON STRACHAN
FROM : L. HIGBY

Reminder - you were going to work out a poll on the death penalty and other questions that we were going to do after the Democratic Convention. Bob suggests Tuesday and Wednesday of the week following the Democratic Convention. Would you please make sure that this is on track and worked out? He would like to see a copy of the poll Wednesday of next week.

LH:pm

ADMINISTRATIVELY CONFIDENTIAL

6/10

July 6, 1972

MEMORANDUM FOR :

GORDON STRACHAN

FROM :

L. HIGBY

You were going to check out the Frank Sinatra situation. What's the status here?

LH:pm

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July 5, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: GORDON STRACHAN
FROM: L. HIGBY
SUBJECT: Poll Regarding Death Penalty

The President wants a telephone poll done that primarily hits the death penalty question and what public attitude is. It should be done after the Democratic Convention, probably Tuesday or Wednesday of next week.

Will you please get on this with Benham and have a suggested questionnaire put together by Friday for review. You should pull out any other questions that you have wanted to do and include them on this poll. Obviously it should be a telephone poll.

LH:dg

July 26, 1972

Dear Earl:

Attached is the information I believe you wanted on the Secret Service and the FBI. As you can see, they both require a Bachelor's degree.

Hope this is helpful.

Best of luck.

Sincerely,

Larry

Mr. Earl Weatherby, Jr.
6030 Ocotillo Avenue
Twenty-nine Palms, California 92277

Enclosures

LH:kb

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July 20, 1972

Dear Grandma and Grandpa:

I want to thank you very much for a most enjoyable evening at your house while we were in California. It was great to meet all of your friends, and the food as usual, was delicious. I'm sorry Dolores and I did not get an opportunity to see you again while you were in California, but hope that we will be out there again soon and can see you then.

Please say hello to everyone.

Love,

Larry

Mr. and Mrs. Oscar C. Weatherby
1572 Meserve Street
Pomona
California

LH:kb
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