

Richard Nixon Presidential Library
Contested Materials Collection
Folder List

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7	81	8/7/1972	<input type="checkbox"/>	Campaign	Memo	"Political Action Memorandum" sent out by Haldeman denoting which groups are and are not important to RN's reelection in 1972. 1 pg.
7	81	8/2/1972	<input type="checkbox"/>	Campaign	Memo	"Action Memo" by Haldeman asking for Ed Cox's schedule. 1 pg.

POLITICAL ACTION MEMORANDUM

On the target list presented at the staff meeting the other day, we omitted Catholic, ethnics, and old folks. Both of these are much more important than Jewish or Black, which are listed as targets.

We should forget about a massive effort with the Blacks. It's okay to talk about it and cover it on a general public basis, but it is not something that we should put any effort against, because it is counter-productive.

HRH :kb
August 7, 1972

ACTION MEMO

I need to follow up with Chapin on the question of Ed Cox' schedule.

Dave Parker's ideas are bad in that they are all related to his handling Domestic Council issues.

Cox instead, should work the suburbanite elites in Pennsylvania, New York, Ohio, Illinois, and California. He should hit upper class colleges where his arrogance will be an asset.

He should not be used in middle America.

We need a plan to go to the President as soon as possible. Ken Rietz should be consulted on this.

HRH:pm

8/2/72