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7	64	8/4/1972	<input type="checkbox"/>	Campaign	Letter	From Billy Graham to RN RE: recent Los Angeles Times article. Handwritten notes added by unknown. 2 pgs.

BILLY GRAHAM

F. Y. S.

Montreat, N.C. 28757  
August 4, 1972

RW  
Dear Mr. President:

Enclosed is a copy of an article from the Los Angeles Times that is quite interesting. I have not read this new book "Religion and the New Majority" but it is being written up in newspapers throughout the country and being quoted on many television and radio shows. I think this brief review from the Los Angeles Times is worth your reading, not because of my own personal involvement, but because it does emphasize what I have been pointing out to you in a number of conversations we have had that there is an emerging evangelical strength in the country that is going to have a strong bearing on social and political matters probably for a generation to come.

I enjoyed talking with you on the phone the other evening. I had just walked in the door from California.

For what it's worth, I would seriously question the wisdom of your becoming personally involved in the campaign before early September. If the polls and the mood of the country continue as is you may be wise to do only a

minimum of campaigning. I think Senator McGovern is perfectly capable of making further mistakes. However, I think the greatest problem you may have to face is apathy and complacency.

Be assured of my constant prayers on your behalf.

Most cordially yours,

A handwritten signature in black ink, appearing to be the name "Billy" written in a cursive, stylized script.

The President  
The White House  
Washington, D.C.

Enc.