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1	60	10/29/1969	<input type="checkbox"/>	White House Staff	Memo	From Paul W. Costello to Butterfield RE: national newspaper advertisements. 1 pg.
1	60	10/10/1969	<input type="checkbox"/>	Domestic Policy	Memo	From Dent to Butterfield RE: a forthcoming call from retired Air Force colonel Tom King. 1 pg.

MEMORANDUM

THE WHITE HOUSE  
WASHINGTON

*File*

October 29, 1969

MEMORANDUM FOR ALEX BUTTERFIELD

Attached is a list of key newspapers throughout the country that should be considered for placing advertisements.

The papers carry a designation of (1), (2) or (3) in order of priority for selection purposes. Those carrying (1) designation are must papers for any ad campaign.

*Paul*

Paul W. Costello

MEMORANDUM

THE WHITE HOUSE  
WASHINGTON

October 10, 1969

TO: ALEX BUTTERFIELD

FROM: HARRY DENT

A gentleman named Tom King, an attorney in Washington and a retired Air Force reserve colonel, will be calling you the first of the week to discuss with you a proposal to get some outside people working to support the President similar to the type job done by Bill Casey. I suggest you talk to him and determine whether you think this can be of any value. He is an action man, but he is also a windbag to a degree. So, keep this in mind.