

Richard Nixon Presidential Library  
Contested Materials Collection  
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1	5	6/28/1971	<input type="checkbox"/>	Campaign	Memo	From Buchanan to Haldeman RE: Francis Sargent running in the Mass. primary. 1 pg
1	5	6/9/1971	<input type="checkbox"/>	Campaign	Memo	From Smith to Finch RE: youth and the GOP. 1 pg.

June 28, 1971

MEMORANDUM FOR:

H. R. HALDEMAN

FROM:

PATRICK J. BUCHANAN

Bit of information. Got an article from Harry Flemming from some magazine publication-- I think New England -- to the effect that Francis Sargent is considering running in the Mass. primary -- and perhaps Rhode Island or New Hampshire against the President. Sargent is quoted as saying he is keeping all his options. As he is obviously not going anywhere as Governor, the thought of all that good publicity may be enticing him. We have the article over here; it is rather a candid piece.

June 9, 1971

MEMORANDUM FOR: ROBERT FINCH  
FROM: KEN SMITH  
SUBJECT: Youth and the GOP

As a result of my position on the President's news summary staff, I noted a CBS report in the 6/9 Summary showing several high school leaders -- of an opposite philosophy to us -- speaking to and organizing their peers regarding registration and voting in the '72 election.

From various polls we have on record, and from my own observations (I graduated from American U in December) it would seem that some of the greatest potential support for the President lies among high school seniors and those in vocational training.

In view of this I would suggest, if it isn't already being done, that the WH, the RNC and the Administration send out some of our young, sharp staffers to speak to (and listen to) these new, still impressionable, voters. It may well be that any effort expended in this relatively virgin area will repay itself many times over, particularly considering the standing of the Administration on many college campuses.

If this round of appearances were set up starting in the fall and continued steadily throughout the year, a small number of speeches would cover a lot of ground -- and reach not only those seniors already 18 but also those juniors who will be 18 by election time.

In any event, it seems to me to be a good idea. We have a good case -- and from the appearances of the CBS report groups opposing us, albeit far from organized, are already at work.