



NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log
(rev. 10/06)

Conversation No. 569-1

Date: September 10, 1971
Time: 9:20 am - 9:21 am
Location: Oval Office

The President met with Alexander P. Butterfield.

The President's schedule
-Forthcoming meeting
-Photographs session

Butterfield left at 9:21 am.

Conversation No. 569-2

Date: September 10, 1971
Time: 9:27 am - 10:13 am
Location: Oval Office

The President met with H. R. ("Bob") Haldeman.

The economy
-Meeting with labor union representatives
-Momentum
-End of 90-day wage and price freeze
-Future action
-Congress
-Democrats
-"Rich man" tax plan
-Extension of price freeze
-Cost of Living Council [COLC]
-Contact with public
-Use of White House staff
-Donald H. Rumsfeld, Robert H. Finch
-Ombudsman
-Charles W. Colson
-Plan

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Conv. No. 569-2 (cont.)

Arthur F. Burns's schedule

- Trip to Europe
 - John B. Connally
- Meeting with the President prior to departure
 - Time of meeting
- George P. Shultz
- Connally
- Meeting with the President
- Trip to Europe
 - Connally, Shultz

The President's schedule

- Meeting with Stewart W. Alsop
- Meeting with Paul W. McCracken
 - Labor meeting
- Dinner for Takeo Fukuda, September 10, 1971

White House worship service

- Rev. William F. ("Billy") Graham
- Guests

Connally

- Coordination on economic issues
 - The President's previous conversation with Shultz
 - William L. Safire, Raymond K. Price, Jr.
 - Colson
 - Making information available
 - Administration staff
 - Shultz
 - Connally

Connally

- Relations with administration staff
 - Spiro T. Agnew
 - Melvin R. Laird
 - Meeting with John D. Ehrlichman, Haldeman, Shultz

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Conv. No. 569-2 (cont.)

Burns

- Meeting with the President
 - President's views
 - Connally's presence
 - Prospects of future meetings with the President
 - Connally

Connally

- Reaction to National Symphony concert at Kennedy Center, September 9, 1971
 - Conversation with Haldeman
 - Igor Stravinsky

President's economic speech, September 9, 1971

- Price
 - Haldeman
 - Safire
 - The President's speech
 - Safire
 - Substance
 - Draft of speech
 - Connally, Shultz
 - Previous conversation with Connally
- Tax plan
- Connally
- Haldeman's previous conversation with Price
 - Price's conversation with Connally
 - Date of conversation
- Verification of subject for approval
 - George W. Romney
 - James D. Hodgson
- Connally
 - Treasury
- William P. Rogers
- Burns
- Romney
 - Information about subject of speech
 - Testimony on Capitol Hill
 - House Ways and Means Committee
 - Testimony in accordance with speech content
- Rogers
 - Cambodia

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Tape Subject Log

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Conv. No. 569-2 (cont.)

- Coordination
 - Statement
 - Connally
 - Reaction to speech
 - Knowledge on issue
 - Reaction
 - Media coverage
 - Applause
 - Columbia Broadcasting System [CBS]
 - Standing ovation
 - End of speech
 - Television editing of the President's speech
 - Parts of the President's speech
 - Applause
 - Replay of key sentences
 - Lead-in
 - Wrap-up
 - Favorable reception to key point of the President's speech
 - Wrap-up
 - Edward M. Kennedy
 - The poor
 - Business
- Economic policy
- Poverty
 - Tax cuts
 - Wilbur D. Mills
 - Amount
 - Cost
 - Nixon program
 - Initiative
 - Television appearances
 - Democrats
 - Welfare section of the President's speech
 - Criticism
 - Edward W. Brooke
 - Use of phrase on degradation in work
 - Daniel K. Inouye
 - Welfare rolls
 - Unemployment rate
 - Lack of jobs

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Conv. No. 569-2 (cont.)

- Welfare
- Unemployed

- Blacks
 - Menial jobs
 - George Meany
- Welfare
- Public opinion
 - Support for the President

Staffing

- Haldeman's previous conversation with Colson
 - Herbert G. Klein
 - Henry C. Cashen, II
 - George T. Bell
 - Desmond J. Barker, Jr.
 - William Rhatican
 - Public relations
 - Advance man
 - Previous jobs for the administration
 - Patrick E. O'Donnell
 - L. Nicholas Ruwe
 - Schedule
 - S. Steven Karalekas
 - Writing staff
 - Safire
 - Richard A. Moore
 - Staff
 - Joseph Baroody, Jr.
 - Public relations firm
 - Citizens' Committee Organization
 - Staff
 - Rumsfeld, Finch

Economic policy

- Follow-up
- Shultz
 - Philosophical differences
 - Agreement on views
 - Wage and price controls follow-up
 - Elimination of freeze
- Public opinion

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Tape Subject Log

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Conv. No. 569-2 (cont.)

- Approval of freeze
- Trade restrictions
 - Approval rate
- Shultz
 - Politics
- Appearance of follow-up
 - Consultation
- The President's conversation with Shultz
 - Announcement of follow-up action
 - Date
- Administration staff
 - Statement on policy
 - Control of runaway inflation
 - Freeze
 - Announcement of follow-up program
- Initiative
 - Deadline
 - Announcement
 - Shultz
 - Connally
- Peter G. Peterson
 - Public reaction and perceptions
 - Announcements
 - Failure to act on programs
 - Date
- Deadline
 - Need for a planned program
 - Time limit
- Announcement of follow-up plan
- Timetable
 - Hearings
 - Discussions
 - Completion of plan
 - Announcement
- Deadline
 - Staff
 - Meeting
 - Peterson
- Connally
- Administration's actions
 - Meetings with different groups

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log

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Conv. No. 569-2 (cont.)

- Public confidence
- The President's style
 - Decision-making process
- The President's conversation with Connally
 - Evaluation of meeting
- Public perceptions
- Meetings with different groups
- Administration plan
- Business
 - Wage freeze
- Labor
 - Interest rates, profits
- Agriculture
 - Parity issue
- Congress
 - Connally
- Announcement on follow-up programs
 - Date
- Cambodia comparison
- Camp David
 - Workload
- Announcement of follow-up programs
 - Date
 - Connally
 - The President's next press conference
 - Announcement of Soviet summit
 - Follow-up on freeze
 - Date of announcement
- Democrats
 - Shultz
 - Political strategy
 - Stance on wage and price freeze
 - Comparison to Nixon administration position
 - Eliminating freeze
 - Shultz
 - Build-up of issue
 - Wage and price freeze
- Issues
 - Economy
 - Freeze
 - Burns, Shultz

NIXON PRESIDENTIAL MATERIALS STAFF

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Conv. No. 569-2 (cont.)

- Political effect
 - Safire
 - Announcement on freeze
- Connally
- Announcement of follow-up programs on freeze
- Accomplishments
- Mills
 - Criticism of freeze program
 - 90-day freeze
 - Public expectations
 - Extension of freeze
 - Development of Phase II
- Date
 - Return from Alaska
 - Date for announcement
 - Prior to announcement on Soviet summit
- Announcement of follow-up program
 - Date
 - Business Week*
 - US News & World Report*
 - Date
 - Connally's role
 - Staff work
 - Time span
 - COLC
 - Connally as chairman
 - COLC recommendations
 - The President's decision
 - Date
- Newsworthy story
 - Timing
 - Weekend magazine deadline
- President's meeting with labor groups
 - Connally's attendance
 - Hodgson
 - Moderator role
 - Shultz
 - Connally
 - Decision on Phase II
 - Views of labor group

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Tape Subject Log
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Conv. No. 569-2 (cont.)

- Press participation at meeting
 - Photograph
 - Off-the-record nature of meeting
 - No official press report

Connally

- Schedule
- Meeting with the President and Haldeman

The President left at an unknown time before 10:04 am.

Stephen B. Bull entered at an unknown time after 9:27 am.

Connally

Request for Connally's presence

Bull left at an unknown time before 10:04 am.

Connally entered at 10:04 am.

Greetings

Burns

- Possible meeting with the President
 - Trip to Europe
 - Connally's previous conversation with Burns
 - President's position
 - Fixed exchange rates

The President entered at an unknown time after 10:04 am.

Greetings

Burns

- Meetings with the President and Connally
- Connally's trip to Europe
 - Burns
 - Meetings with European officials
- Connally's previous conversation with Burns
 - Convertibility

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log

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Conv. No. 569-2 (cont.)

Upcoming meeting with labor group

-Arrival

Connally's previous conversation with Burns

-Surcharge

-Political issues

-Time of call

Connally's schedule

-Meeting with the President and Burns

-Time

-State dinner for Fukuda, September 10, 1971

-Breakfast with Fukuda

-Quadriad

-COLC meeting

-Discussion of Phase II

-Meeting with the President and Burns

-Time

-COLC meeting

-Connally

-Burns

The President's schedule

-Camp David

-Departure time

-Return

-Church service

-Meeting with Burns

Announcement of Phase II

-Set date

-Press

Bull entered at an unknown time after 10:04 am.

Arrival of labor group representatives

Bull left at an unknown time before 10:13 am.

Announcement of Phase II

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Tape Subject Log

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Conv. No. 569-2 (cont.)

- Date
 - End of Phase I
- Speculation
 - Mills
 - Freeze
- Consultations
- Connally
 - Announcement as Chairman of COLC
 - Date of announcement
 - Forthcoming meeting of COLC
- Date
 - Prior to announcement of Soviet summit
 - Follow-up program to Phase I
- Readiness
- Camp David
- Dateline
- Completion of work
 - Datelines
 - Time
- Advantages in making announcement
 - Public awareness
 - Administration's actions
- Consultations
- Follow-ups
- Implementation
- Decision
 - Date of announcement
- Decision process
- COLC meeting
 - Timing
 - Announcement
 - News reports
 - Procedure

Connally left at 10:13 am.

Connally

- Arrangements for labor group meeting

The President and Haldeman left at 10:13 am.

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Conv. No. 569-2 (cont.)

Conversation No. 569-3

Date: September 10, 1971
 Time: Unknown between 12:12 pm and 12:14 pm
 Location: Oval Office

The President met with Stephen B. Bull.

The President's schedule
 -Meeting with Bull
 -Return from family theater
 -Meeting

Lights
 -Instruction

Bull left at an unknown time before 12:14 pm.

Conversation No. 569-4

Date: September 10, 1971
 Time: 12:14 pm - 12:19 pm
 Location: Oval Office

The President met with John B. Connally.

Previous meeting with labor union representatives
 -Cooperation
 -Deferred wage increases
 -Wage and price freeze

Forthcoming meeting with Arthur F. Burns and Connally
 -Date
 -Following Cost of Living Council [COLC] meeting

NIXON PRESIDENTIAL MATERIALS STAFF

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Announcement of Phase II

- COLC meeting
- Follow-up program
- Japanese departure
- Setting deadlines
 - Political problem
 - Accusations of inactivity by the administration
- Previous announcement
 - End of freeze
 - Plans for Phase II
 - Follow-up program
 - Official announcement before expiration of Phase I
- Setting date for Phase II
- COLC meeting
 - The President's attendance
 - Decision on announcement on Phase II
 - Connally's announcement
 - Date for Phase II
- Announcement on Phase II
 - Long-range plan
- American public
 - Wage and price controls
- Follow-up program
 - Date for announcement
- Timing
- Consultations with interest groups
 - Views of groups
- Phase II
 - Announcement
 - Date
 - Reflection of consultation with business, agriculture, and Congress
- Plan ready
 - Date

Connally left at 12:19 pm.

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Conv. No. 569-4 (cont.)

Date: September 10, 1971
 Time: 12:19 pm - 12:25 pm
 Location: Oval Office

The President met with Stephen B. Bull and Brig. Gen. James D. Hughes.

Brig. Gen. Albert Redman, Jr.
 -Redman family
 -Arrival

Bull left at an unknown time before 12:25 pm.

Redman
 -White House Communications Agency [WHCA]
 -Promotion date

Arrangement of gifts

Bull entered at an unknown time after 12:19 pm.

Redman party
 -Arrival

Brig. Gen. and Mrs. Jo Ann Redman, Mr. and Mrs. Bruce Bennett, Albert Redman, Naomi Redman, Mr. and Mrs. Donald Redman, Lt. Col. Harland E. Pridelle, Lt. Col. James H. Gibbons, Lt. Col. John Finlay, Maj. Frederick W. Swift, Maj. Charles Freed, Sgt. Maj. Richard J. McCoy, Polly Thompson, Mary Burson, Gen. Walter R. Tkach, and J. Paul Benson entered at 12:20 pm; the White House photographer was present at the beginning of the meeting.

Greetings and introductions

Promotion

Photographs

Promotion
 -Redman's work

Photographs
 -Family
 -Group

NIXON PRESIDENTIAL MATERIALS STAFF

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Conv. No. 569-5 (cont.)

Redman

- Career
- Years of service

Presidential gifts

- Cufflinks
- Presidential seal
- Items

American Telephone and Telegraph [AT&T]

- White House
- Bill
- Payment

Redman et al. left at 12:25 pm.

Conversation No. 569-6

Date: September 10, 1971
Time: 12:25 pm - 12:26 pm
Location: Oval Office

The President met with Stephen B. Bull.

The President's schedule

- Rotary International
- Ernst G. Breitholtz
- Meeting

Bull left at an unknown time before 12:26 pm.

Conversation No. 569-7

Date: September 10, 1971

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Time: 12:26 pm - 12:36 pm

Location: Oval Office

The President met with Ernst G. Breitholtz, George T. Bell, and Robert R. Mullen; the White House photographer was present at the beginning of the meeting.

Greetings and introductions

Gift for the President

- Orrefors crystal vase
 - Date
 - Artisans
 - Factory
 - Chandeliers
 - Seal
- Public relations man
- Rotarian
 - Membership

Photographs

Purpose of visit

- Invitation to the President
 - Rotary Convention in June 1972
 - Possible speech
 - Number attending
 - Marching bands
 - The President's possible attendance

Rotary conventions

- The President's previous attendance
 - Chicago
 - 1955
- Return appearance by the President
- Location of 1972 convention
 - Houston, Texas
- 1971 convention
 - Sydney, Australia
- 1972 convention

Rotarian organization

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Conv. No. 569-7 (cont.)

- Worldwide
- Nature of convention
 - World situation
 - Rotaries
 - Individuals
- The President's speech at convention
 - Opportunity to address the world
 - Foreign participation in convention
 - The President's speech, September 9, 1971
- Membership
- Foreign countries
 - United Nations [UN]
- The President's possible attendance
 - World reaction

The President's speech, September 9, 1971

- Breitholtz's viewing
 - Press statements
- William E. Walk, Jr.

Breitholtz

- Association with Rotary
 - Length of time
- Rotary

US Economic policy

- Strengthen economy
 - Influence on the world
- American public
- World situation

Breitholtz's schedule

- South America
- Europe

Rotary Club

- The President's appreciation for organization
- The President's professor in college
- Service club
 - International goodwill
 - Greatest contribution

NIXON PRESIDENTIAL MATERIALS STAFF

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Conv. No. 569-7 (cont.)

- Telegrams
- Presidential gifts
 - Cufflinks
 - Presidential seal
 - Golf balls
 - Presidential seal
 - Non-partisan
- Thelma C. ("Pat") Nixon
 - Reaction to gift

Breitholtz et al. left at 12:36 pm

Conversation No. 569-8

Date: September 10, 1971
 Time: Unknown between 12:36 pm and 12:39 pm
 Location: Oval Office

The President met with Stephen B. Bull.

- The President's schedule
 - Paul W. McCracken
 - Schedule
 - Meeting with McCracken
 - Time
 - Schedule

- New presidential podium
 - Residence

- Thelma C. ("Pat") Nixon
 - Book
 - Gift [crystal vase]

Butterfield left at an unknown time before 12:39 pm.

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log
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Conversation No. 569-9

Date: September 10, 1971
Time: Unknown between 12:36 pm and 12:39 pm
Location: Oval Office

The President met with H. R. ("Bob") Haldeman.

New presidential podium

The President's schedule
-Meeting with Rotarians
-President of Rotary Club

The President and Haldeman left at 12:39 pm.

Conversation No. 569-10

Date: September 10, 1971
Time: Unknown between 12:39 pm and 12:58 pm
Location: Oval Office

Unknown men [Secret Service agents] met.

[Unintelligible]

The conversation was cut off at an unknown time before 12:58 pm.

Conversation No. 569-11

Date: September 10, 1971
Time: 12:58 pm - 2:05 pm
Location: Oval Office

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log

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Conv. No. 569-9 (cont.)

The President met with an unknown person; Secret Service agents were present at the beginning of the meeting.

The unknown person and agents left and H. R. ("Bob") Haldeman entered at 12:59 pm.

The President's September 9, 1971 speech draft

- Raymond K. Price, Jr.
- John B. Connally
 - Memo sent via Dex telecopier
 - Texas
 - Connally's office
- Cost of Living Council [COLC]
 - William L. Safire
 - Draft
- Connally
 - First drafts
 - Safire
 - Texas
 - COLC
 - Revisions of drafts
- Price
 - Staff
- Connally
- Reporters
- Drafts
- Connally's office
 - Transmission of text via Dex system
 - Texas
- The President's forthcoming meeting

The President's schedule

- COLC meeting
 - Time
- Meeting with Arthur F. Burns
- Meeting with Paul W. McCracken
- Meeting with John D. Ehrlichman
- Meeting with Donald H. Rumsfeld
 - Attendance at Governors' Conference
 - Report on Illinois

White House worship service

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Conv. No. 569-11 (cont.)

- William F. ("Billy") Graham
- Invitations
 - Congress
- Graham
 - Forthcoming call from Haldeman
 - Lunch invitation

Polls

- George H. Gallup
 - Approval rate
 - Release date
 - Intensity rate
 - Approval rate
 - Popularity
- Louis P. Harris
- White House poll
 - Approval rate
 - Disapproval rate
 - Reasons
 - Vietnam War
 - Troop withdrawal
 - Wage and price freeze
 - Economy
 - Civil rights and race relations
 - Busing
 - Unemployment
 - Wage and price freeze
 - Favored big business
 - Inflation
 - Taxes
 - Foreign relations
 - Vietnam election
 - Welfare
 - Spending
 - Reaction to incumbent
- Spiro T. Agnew
 - Approval rate
 - Disapproval rate
 - Undecided
- Economic conditions
 - Approval rate

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log

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Conv. No. 569-11 (cont.)

- Disapproval rate
- The President's new economic policies
 - Fairness of policies
 - Rates
 - Favored groups
 - Business
 - Labor
 - Consumer
 - Wealthy
 - Confidence in the future
 - Rates
 - Criticism of the President's economic policies
 - Labor union leaders
 - Views of union members
 - Rates
- Legalization of marijuana
 - In favor
 - Against
 - Rates
 - Gallup poll
 - October 1969
- Busing issue

Refreshment

- Manolo Sanchez
- Coffee

The President left and Sanchez entered at an unknown time after 12:59 pm.

Refreshments

Sanchez left and the President entered at an unknown time before 2:05 pm.

Sanchez entered at an unknown time after 12:59 pm.

[Delivery of refreshments]

Sanchez left at an unknown time before 2:05 pm.

White House poll

- Busing

NIXON PRESIDENTIAL MATERIALS STAFF

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Conv. No. 569-11 (cont.)

- Gallup poll
- In favor
- Against
 - Rates
 - Changes
- Responsibility for busing
 - Congress
 - President
 - Supreme Court
 - State and local school officials
- Analysis of rates
- School integration
 - Busing
 - Minimum required by law
 - Agreed
 - Disagreed
- School integration plan
 - Extensive busing
 - Required
- Ralph Nader
 - Effectiveness
 - American industry
 - Consumers
 - Harris poll
 - White House poll
 - Comparisons between results
- Improve quality of services
 - Harris poll
 - Compared to White House poll
- Popularity
- Representation of American industry
 - Fairness
 - Agreed
 - Disagreed
 - Harris poll
 - White House poll
- Interpretation of results of polls
 - Harmful to attack Nader
 - Nader's supporters
 - Nader's influence
 - Income

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Conv. No. 569-11 (cont.)

- Education
- Age
- Labor issue
 - Effect on US
 - 1967
 - 1970
 - 1971
 - Changes in popular feelings
 - Against strikes
 - Response from union and non-union families
 - Comparison
- Labor union leaders
 - Position
 - Leaders
 - Excellent
 - Good
 - Fair
 - Poor
- Labor unions
 - Public attitude
 - Demands for higher wages
 - Produce higher prices
 - 1966
 - 1967
 - 1968
 - 1969
 - 1970
 - 1971
 - Overall trend in figures
 - Union families
- Nixon administration's drug traffic controls
 - Evaluation
 - Public
 - Television
 - Media
 - Meeting small groups
 - Public perceptions
 - Uniform low rate
- Copies of results
 - Ehrlichman
 - Charles W. Colson

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Conv. No. 569-11 (cont.)

- Labor
- The President's trips
 - The President's vacations
- People's Republic of China [PRC]
 - Admittance to United Nations [UN]
- US military capability
 - Comparison to the Soviet Union
 - US military superiority
 - Importance of issue
 - Maintaining US superiority
 - Focus of issue
 - Conservative issue
 - Public opinion
 - US military superiority over the Soviet Union

Drug control policy

- Administration's efforts
 - Public relations
- Ehrlichman
- Colson
- Public perception
 - Drug problem unsolved
- Different approach by administration

White House poll

- Approval rate for the President
 - Shift of rates
 - By age group
 - Teenagers
 - Young adults
 - Adults
 - Elderly
 - Changes in rates
 - Majority
 - Patterns
 - Drop in conservatives
 - Drop in liberals
 - Increases
 - Middle-of-the-road
 - George C. Wallace 1968 voters
 - Nixon voters

NIXON PRESIDENTIAL MATERIALS STAFF

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Conv. No. 569-11 (cont.)

- Hubert H. Humphrey's 1968 supporters
- Regional voting patterns
 - East
 - Midwest
 - Drop
 - South
 - West
 - Increase
- Return to normal
 - By region
- Breakdown of Agnew poll
 - Rate related to age
 - Youth
 - Republicans and Independents
 - Approval rate
 - Democrats
 - Unfavorable
 - Conservatives
 - Strong supporters
 - Regional support
 - Wallace
- Other polls
 - Economic rating
 - Breakdown
 - Similar to approval rate
 - By regions
 - Midwest
 - Decrease
 - Far West
 - Increase
 - Lower unemployment
 - Midwest
 - Michigan
 - The President's appearance
 - Ohio
 - Illinois
 - Effect on poll
 - Date of poll
 - Unions
 - Harris poll

NIXON PRESIDENTIAL MATERIALS STAFF

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Conv. No. 569-11 (cont.)

- Higher wages
 - Inflation
 - Current figures
- Union leaders
- Busing issues
 - Public opinion
 - Majority in agreement with the President's plan
 - Democrats
 - Non-whites
- The President's vacation
 - Minority
 - Criticism
- Other polls
 - The President
 - Democrats, Liberals, and Humphrey supporters
- The President's trips in the US
 - Increase number of trips
 - East
 - Catholics
 - Republicans
- Economic programs
 - Approval rate high
 - Union leaders
 - Lack of support from unions' members or public
- Opposition
 - Democrat Party
- Public support
 - Unions' demands
 - Higher prices
 - Inflation
 - Crackdown
- Administration's action
 - Election time

Harris poll

- Colson
- Release date

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Conv. No. 569-11 (cont.)

BEGIN WITHDRAWN ITEM NO. 1

[Personal Returnable]

[Duration: 1m 24s]

END WITHDRAWN ITEM NO. 1

Comparison of Harris and White House polls

- White House polls
 - Increase
 - Support for the President
- Gallup poll
- White House poll
- Approval rate
- Gallup
 - Changes in nature of approval

BEGIN WITHDRAWN ITEM NO. 2

[Personal Returnable]

[Duration: 4m 25s]

END WITHDRAWN ITEM NO. 1

The President's approval rate

- Breakdown by age
- Youth
 - The President's trip to the PRC
 - Foreign policy
 - Soviet Union

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Conv. No. 569-11 (cont.)

- Economy
 - Employment
 - College students
- Appeal of speakers on campus
 - William P. Rogers
 - Henry A. Kissinger
 - Peter G. Peterson
- Materialism
- Idealism
 - Racial issue
 - Peace issue
- Ehrlichman
 - Understanding youth's goals
- Approach by the President
- Scranton Committee
- Universities

The economy

- Public support
- Unemployment
 - Harmful effect of statistical release
- White House poll
- The President's conversation with Connally
 - Follow-up programs

The President's approval rating

- Improvement
- Intensity of approval
 - Kenneth T. Norris
- PRC trip
 - Compared to announcement
 - Photographs
 - News coverage
- Wage and price freeze
 - Action
- Boldness
- Leadership
- Hard work
- Family man
 - Poll
- Warmth

NIXON PRESIDENTIAL MATERIALS STAFF

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Conv. No. 569-11 (cont.)

- Lack of improvement in polls
- Press
- The President's actions
 - Speeches
 - Appearances
 - Public relations
 - Handicapped

Press

- The President's public image
 - Forthcoming publication of book [by Edith Efron]
 - 1968 campaign
- John F. Kennedy
- Jacqueline Kennedy Onassis

Public relations

- Perception of the President
 - Leadership compared to warmth
- Interviews
 - Effect
- The President's public appearances
 - The President's speech, September 9, 1971
 - Television audience
 - The President's demeanor
 - Podium
 - Vice President [Agnew]
 - Speaker of the House of Representatives [Carl B. Albert]
 - American flag
 - Ovation
 - Congress
 - Public need
- The President's public image
 - American public
 - Leadership
 - Messiah
 - Courage
 - Family man
- Parade* magazine
 - Cover story
 - The President and Thelma C. ("Pat") Nixon
 - Cover photo of walking on the beach

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log

(rev. 10/06)

Conv. No. 569-11 (cont.)

-Newsweek

- Kennedy Center
 - Tricia Nixon Cox
 - Wedding
 - Impact
 - Television
- Economy
- Negative aspects of administration
 - Economy
 - Vietnam War
- International stature
 - PRC trip
 - Haldeman's conversation with Kissinger
 - Interest by others in visiting the PRC
 - Kissinger
 - Soviet Union
 - Summit announcement
 - Timing
 - Impact on public opinion

The President's supporters

- Opponents

Cabinet members

- Spokesman roles for the administration
 - George W. Romney
 - Work for administration
 - Lenore L. Romney
 - Romney
 - John A. Volpe
 - Connally
 - Rogers
 - Use of the President's supporters

Polls

- Elections
- Henry M. ("Scoop") Jackson
 - Vietnam election
 - Motives

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log
(rev. 10/06)

Conv. No. 569-11 (cont.)

BEGIN WITHDRAWN ITEM NO. 5

[Personal Returnable]

[Duration: 58s]

END WITHDRAWN ITEM NO. 5

Wilbur D. Mills

The press

- Media events
 - The PRC
 - Soviet Union
 - Press conferences
- Presentation of campaigns
 - 1968 campaign
 - 1968 convention
 - Acceptance speech
 - Substantial lead
 - Democrats
 - Bombing halt in Vietnam
- Media
 - Effect on campaign
- Travels
- Bombing halt
- Telethons
- Television
- South Vietnam
 - Nguyen Van Thieu
 - Bombing halt
 - Kissinger
 - Lyndon B. Johnson
 - Bombing halt

The President's schedule

- Japanese visitors

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log
(rev. 10/06)

Conv. No. 569-11 (cont.)

-William F. ("Billy") Graham

The President and Haldeman left at 2:05 pm..

Conversation No. 569-12

Date: September 10, 1971

Time: Unknown between 2:05 pm and 3:03 pm

Location: Oval Office

Unknown men [Secret Service agents] met.

The President's location

-Executive Office Building [EOB]

[Unintelligible]

This recording was cut off at an unknown time before 3:03 pm.